VICTOR MORSE

VictoriousNerd.com
617.501.0194
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WEB & PRINT DESIGN AT VICTORIOUSNERD.COM
June 2008 – Present

- Website design and build with static sites, boilerplates, and via Content Management Systems. With SEO optimization and mobile experience.
- Design and build of print and web ads, landing pages, micro-sites, mailers, packaging design, and trade show graphics.
- Branding and identity design and creation including logos, guidelines, business cards, stationary, newsletter templates.

MOBILE DESIGNER AT MOBILEFUSE.COM
August 2014 – January 2015

- UI/UX design for proprietary ad monitoring & metric software.
- Designed and built mobile ads and RFP mocks using Celtra.
- Designed and built fluid landing pages that displayed across smartphones, tablets, and desktops.
- Worked with major brands, strict adherence to brand guidelines and styles.
- Developed strong familiarity with mobile design best practices and standards.

SENIOR GRAPHIC DESIGNER FOR JAMHUB CORP.
October 2012 – June 2014

- Design strategy, brand development and implementation.
- Designed and built print ads, trade-show graphics, web ads, landing pages, micro-sites, packaging. Corporate website edits and updates.
- UI/UX design mocks for BandLab Beta. Original icon and graphic creation.
- Illustration and original content creation.

WEB DESIGNER FOR LATERAL GROUP
February 2012 – September 2012

- Co-designed and built marketing materials including ads, landing pages, micro-sites, and banners.
- UI/UX design on small projects and graphic support for proprietary app.

CREATIVE PRODUCTION ASSOCIATE FOR CARBONITE
June 2011 – November 2011

- Designed, built, tested ad based click through landing pages.
- Built and designed GIF and Flash banner ads.
- Built and tested e-blasts to be sent out to clients.
- Designed and built brochures and other print material.

STUDIO ARTIST FOR EVERYSCAPE.COM
April 2010 – June 2011

- Built 3D virtual tours of restaurants, hotels, and resorts. Tour building included editing photos, drawing maps and working with proprietary software. Provided feedback on how to improve software.
- Built micro-sites made to look like a business' main site and house its 3D tour.

MARKETING ASSISTANT FOR RISO, INC.
September 2008 – May 2009

- Designed new letterhead, business card, envelope, and e-mail signature for re-branding.
- Designed numerous direct mail pieces, brochures, white-papers, and also provided templates for many of these projects.

MARKET RETENTION ARTIST INTERN FOR VISTAPRINT
June 2008 – August 2008

- Learned how to design and build e-blasts as well as best practice standards for e-mail marketing.

EDUCATION
University of Massachusetts Dartmouth 2005 – 2008

- BFA in Graphic Design and Letter form, graduated magna cum laude.

Oklahoma City University 2003 – 2005

SOFTWARE

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash, After Effects, Bridge), Microsoft Office.
- Wordpress and other CMS platforms.
- Windows, Mac OSX, Android, and iOS operating systems.

SKILLS

- UI/UX web, software, and app design. Wire-framing, final design, front-end prep and build. Custom illustration and icons.
- HTML, CSS, JQuery, javascript, and PHP experience.
- Web experience with desktop, tablet, mobile, and transitional.
- Brand identity, logo creation, print & digital design standards and implementation.
- Advertising design and build for print, desktop, and mobile.