

VICTORY BALOGUN

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Frontend Developer with 4+ years of experience designing and developing responsive, scalable, and user-centric web applications. Strong expertise in React.js, Next.js, TypeScript, Redux Toolkit, Tailwind CSS, and UI/UX best practices. Adept at building high-performance, accessible interfaces while collaborating with cross-functional teams. Passionate about data visualization and analytics-driven UI design. While my core strength is in frontend development, I also have working knowledge of Node.js and backend concepts, allowing me to collaborate effectively across the stack and contribute to building scalable web applications.

EXPERIENCE

JANUARY 2022 – CURRENT

FRONTEND DEVELOPER, SEVENUP BOTTLING COMPANY(PEPSICO)

- Developed and optimized the **Customer Trade Portal**, automating distributor engagement and **reducing manual inefficiencies by 40%**.
- Led the frontend redesign of the Payment Backoffice, enhancing transaction visibility and reducing reconciliation time by 30%. The platform supports over ₦17 billion in monthly transactions, playing a key role in ensuring seamless financial operations.
- Built a **global search feature** for the Payment Backoffice, enabling instant retrieval of transactions across multiple sources.
- Built and deployed the official corporate website of Seven-Up Bottling Company, boosting brand visibility and engagement through responsive design and intuitive UI.
- Mentored junior developers in **React best practices**, performance optimization, and UI/UX standards.

JULY 2021 – DECEMBER 2022

FRONTEND DEVELOPER, COUTANA

- Developed a **React-based product dashboard**, increasing user engagement by **35%** through an intuitive UI.
- Integrated Stripe for **secure payments**, improving checkout speed by **25%**.
- Designed a **mobile-first interface**, optimizing accessibility and reducing bounce rate.

MARCH 2023 – PRESENT

FRONTEND DEVELOPER, FREELANCE

- Built and deployed DeloCare, a healthcare web platform providing support for elderly care in the UK.
- Worked with multiple clients to **convert UI/UX designs into functional web applications**.

EDUCATION

JULY 2021

B.SC. INDUSTRIAL MATHEMATICS, UNIVERSITY OF BENIN, BENIN-CITY, EDO STATE

Final project: **Optimizing Production Efficiency Using Linear Programming (Simplex Method)** a case study on Seven-up Bottling Company.

SKILLS

FRONTEND TECHNOLOGIES

- **Languages:** JavaScript (ES6+), TypeScript, HTML5, CSS3
- **Frameworks & Libraries:** React.js, Next.js, Redux Toolkit
- **Styling:** Tailwind CSS, Material UI, Shadcn UI, SCSS

BACKEND & API TECHNOLOGIES

- **Runtime & Frameworks:** Node.js, Express.js
- **Databases:** SQL, MongoDB
- **APIs:** RESTful APIs, Basic GraphQL knowledge
- **Authentication & Security:** JWT, OAuth, Google OAuth

DEVELOPMENT TOOLS

- **Version Control:** Git, GitHub, GitLab
- **Testing:** Jest, React Testing Library, Cypress
- **Build Tools:** Webpack, Vite, Babel

UI/UX & DESIGN SYSTEMS

- **Design Tools:** Figma, Adobe Photoshop
- **Accessibility:** WCAG, ARIA standards

ADDITIONAL INFORMATION

- **Awards:** Outstanding Professional Achiever – Seven-Up Bottling Company
- **Soft Skills:** Leadership, Team Collaboration, Problem-Solving, Agile Development, Stakeholder Management
- **Languages:** Fluent in English