

TYPES OF GOODS

Single-use Goods Goods that are instantly consumed by the consumer, or have a life span of 3 years or less	Durable Goods Goods that are not consumed or destroyed in use and can be used for a period of time, usually three or more years.
Examples Food Some Clothing Toiletries	Examples Sports equipment Technology Cars
Complementary Goods Goods that are related to the use of other goods.	Substitute Goods Goods that consumers perceive to be similar or comparable. Having one product makes them desire less of the other product.
Examples Hot Dogs and Hot Dog Buns Bread and Butter Remotes and batteries	Examples Car for a bike Coffee for tea Coke for Pepsi

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Sort the following goods into Single-Use (S) and Durable Goods (D) by writing the correct letter next to them.

Bicycle	Muffin
Shampoo	Butter
Helmet	Tire
Washing Machine	Television
Coffee Table	Loaf of Bread
Tea	PS4
Headphones	Sneakers
Jeans	Eggs
Mars Bar	Basketball
Treadmill	Lounge Chair
Roast Chicken	Nail Polish
Calculator	Toothbrush



Match the goods below with their complementary good:

Headphones	DVD	Sock	Milk
Pillow	Belt	Helmet	Wifi

- a) Bed:
- b) DVD Player
- c) Bicycle:
- d) Cereal:

- e) iPhone:
- f) Sneaker:
- g) Netflix:
- h) Pants:

Match the goods below with their substitutes:

Glasses	Jumper	Bus	Margarine
Pasta	Soccer	Apple	DC Comics

- a) Train
- b) AFL
- c) Butter
- d) Marvel

- e) Rice
- f) Pear
- g) Jacket
- h) Contact Lenses