

who uh I don't know if I'm actually going to have a meeting tomorrow I'm going to ask that to play this recording  
I still haven't decided um so okay  
um

Let's uh talk about each other uh because what I also want to do is  
um some of you have not been uh given a secondary role so maybe we also discussed the secondary rule okay in the organization uh but in any case I think it's important that we uh all understand each other uh it'll also help to collaborate better okay uh starting with you uh

okay uh you know we don't have to be formal  
here uh interviewing uh you know you're talking to other friends

okay okay sir okay

yeah okay so uh hello my name is

second year I am doing my graduation and I'm in my second year and Mera internship

project management and second repair I have taken HR so like I hope okay  
so let's work together and make the projects course successful and grow our organization more

um

okay so if motivation the first organizations

so that is the motivation and what I look forward to is make meet new people  
yeah from different parts of our country and then learn new things and thirdly like video skills

all right wonderful I have to wear

uh good evening everyone my name is and currently I am pursuing my graduation at nit Patna in the field of the computer science

and uh uh I'm looking forward for the sixth like uh experience and I want to contribute in the growth of this organization and I also want to implement my theoretical skills

practical in the real world [Music]

foreign

uh yes sir may I be final year college

industry experience

[Music]

so that's why I applied for this internship negative

[Music]

actually it is a good work the kind work this NGO is performing so uh  
so many foreign

[Music]

foreign

foreign

okay uh so much

[Music]

please foreign

[Music]

and uh my photo uh if I would say is uh graphic designing web designing and UI  
ux development and uh uh yay internship particularly maybe for me it was a very  
uh I would say uh special because uh I have been working in Hull price and uh

it was about sustainability and since bong is also working in the field of sustainability and sustainable sorry sustainable development that's why I believe that uh I could learn a lot and plus uh seeing the environment at Wong I feel that I can improve my skills very much so that's why uh um like uh I'm right now in the design team and I'm also in the web team also so among uh is here and design me there is a lot about their respective field so that's why I think that um account

okay um

hello everyone um

uh I have completed my b-tech in CSC so as foreign

foreign

[Music] foreign foreign

foreign

[Music]

um

hey

foreign

so I have applied for this internship UK I feel like I'll gain a lot of experiences internships say it uh proves it shows to me that it's going to be very fruitful is organizations

so it will be really nice working with all of you thank you okay opportunities

so one for the primary role I have been given for school

um marketing and the second one was product marketing for the second rule right okay

is an ID our election is in

[Music] um

marketing and product marketing and so

um

management

um

uh my main focus is here graphic designing

and second team I guess website

sujal hello sir hello everyone first of all my

name is

DAV College foreign

[Music]

[Music]

uh I'll just have to say that I'm very proud to be a mobile As Told To Us by Sir you know we are considered as normal so I am very proud to be a vowel and also the main motive of joining this

or or IL Square NGO or like the institution is basically

websites I was able to see her voice of flex generation is her thing which is happening and there are community building things which are happening in this institution in this group right now

but the main thing the main catch was the leader who is running this organization I'm not saying this just to

like whatever you um but the main thing which I saw honestly was your LinkedIn account which is full of accomplishments in the reviews which I read like all those previous interns all those previously who worked with you I was like those are really commendable comments which I read and really compelled me to join this organization also like working in this organization since I want to work in government in public sector Consulting to do development to public sector Consulting me like these are the primary things so that's why I also wanted to pursue an internship which works over these spgs thank you so much everyone thank you so much it's a project management um Partnerships in fundraising okay so that is an automatic secondary for you got it sir okay uh uh hi all uh I am Amar Kumar I am in pursuing uh MBA first year from Dom's IIT roorkee I am into a product marketing role and my main uh Topic in product marketing is all uh sustainable development goals uh recently I have been into three sessions right now so I have been pretty much clear about uh what the organization currently doing and I think I'm going to learn a lot in the upcoming sessions so that's all about my site right um I am from 16th or code okay okay you can talk now and I'm sure despite that conversation I mean um so voice of the new generation sustainability uh uh um foreign [Music] credentials foreign [Music] foreign in the longer foreign foreign foreign even if it's a company or whatever organization or whatever we are trying to start take ideas that is the vision of a company organization foreign foreign [Music] [Music] foreign [Music]

goal that inspires you  
a goal has to be inspiring that that kind of goal it's not a business goal it  
is not something that you can achieve in one year four years five years even 10 years  
it may have a horizon of 20 years or even more  
it is something which an organization may never be able to accomplish  
but it's still keeps inspiring you that's whatever you want to get to  
okay I mean it should not be unachievable but it should be something that uh yeah  
that's  
and once the vision is reached the organization doesn't need to exist  
you don't keep changing the vision everybody or every four to five years  
okay okay  
you know it's calling out to you it's a bit like that  
foreign  
foreign  
uh voice of the new generation movement um  
anyways  
foreign  
foreign  
sustainable life amongst youth so that they start living a sustainable life  
and to get the concept of sustainability or or to get the concepts of sustainable  
development goals which are integrated  
by un into youth generation is the final goal according to me  
um I think if to make the youth so capable okay  
they've become the voice themselves and sustain set and they drive others and  
themselves towards sustainability  
also  
videos  
oh sir I think um  
foreign  
hi please okay you know right right direction but uh  
confusing hey it actually has nothing to do with youth  
okay our vision is about Humanity itself our vision is about  
um which I think some of you also somewhat said that it is about uh having a world  
um which is truly sustainable  
where living unsustainably is not just a crime  
but it's a sin  
can you understand that is  
nobody thinks of living uh but living sustainably  
foreign  
but what we do not realize right now is how critical  
the need is for us to be sustainable and I want to talk about that before I  
talk about the next thing um  
how many of you are familiar with um a concept called climate crisis  
uh yes so  
foreign  
foreign  
foreign  
that is yeah yeah they have become more frequent

now like uh we can now experience the like moments of the land more often  
like we can hurt I don't think um  
foreign  
crisis  
for example situations  
yes sir  
for that reference can we imagine 2012 movie can we relate  
that with that particular thing climate crisis I think so  
I think you can but not necessarily 2017.  
it was not necessarily because of a Mayan calendar or not necessarily because of  
Islamic places  
foreign  
so cute future generation problem  
s  
foreign  
foreign sustainability  
me okay so um  
already survival mode  
foreign  
[Music]  
foreign  
foreign  
foreign  
[Music]  
um including a lot of people who've studied uh climatology internships  
misconception  
foreign  
temperature  
one indicating almost one century 100 years one degree one century  
foreign  
[Music]  
foreign  
yeah keep on the climate clock has something to do with the temperature uh rise  
that's what it's trying to measure such a relationship uh that is not uh one  
degree over uh the century um the temperature is compared to the  
average temperature of the uh of Earth in the predestal error phase which is  
1750s foreign  
in about like 250 uh years  
they've measured it to about 1.2 degrees we have reached more than 1.2 degrees  
um and the time that we reached 1.5 degree centigrade  
uh we expect a lot of issues to happen and the time that we reached 2 degrees  
Centigrade we have to  
foreign  
foreign  
foreign  
[Music]  
foreign  
but that is not the crisis that is a significant problem

but that is not the crisis  
problems  
foreign  
because this is something that most people I mean uh like I would say most  
people in the space also don't understand it  
and it's important that we do because  
foreign  
foreign  
complex Sciences uh  
climate uh scientist membrane to space scientific they have all started to move  
towards uh a climate because of the  
urgency is  
um one of the things that we start to see  
is extremities Winters are to become older the summers are started to become uh  
warmer hotter  
um more than that  
is  
last year itself that you have to now you know read all this on your own  
um  
10 to 15 years  
which happened last year okay a lot of things also happened in  
England um  
[Music]  
I guess um Buffalo is New York City  
Buffalo News I think December  
there were 50 people uh in Buffalo  
who were frozen to death sitting in their cars  
somebody was going to get a medicine two blocks away Frozen never came back  
last year to it climate places  
anybody from Bangalore here  
in Bangalore copy Bangalore  
in the it area I have listened yes yes  
Microsoft or IP level it's okay Officer thing  
um and people were really scared  
Pakistan  
foreign  
one-sixth of the population if the population okay  
any guesses said though so million right please one-sixth of 20 crores is  
almost three three and after all people were homeless  
three and a half crore people became homeless in Pakistan that was the kind of  
impact  
that happened last year you know we don't know much of what is  
happening in Pakistan you know we of course uh you know have a certain strained  
relationship with them you know  
whatever it is but um I mean  
to imagine a country where one sixth the population became homeless you know  
what is it going to take for that such a  
country to recover okay India May 16 of the population became homeless

what's going to happen  
and uh we think it's far-fetched foreign  
years  
and they're going to make the planet unbelievable for us  
with a 1.5 degree Centigrade rise  
it's not as Direct or as small as you all know of that is  
the point that I'm trying to bring home and how far are we talking about  
climate scientists have been added for the last 30 years tell the governments the  
world uh to  
start to curb this to help them understand what is the impact of whatever has been  
happening in the world  
temperatures  
foreign  
number of Industries are also increasing that's why they are releasing some toxic  
gases that that are due to that uh the temperature is rising  
Global work the theoretical understanding  
foreign  
foreign  
foreign  
um  
effective  
yes it will be you know what what is the second biggest causes of uh uh Venus  
effect second or third biggest  
second or third biggest effect of greenhouse gases  
[Music]  
and most of these cows they are the cows that have been reared for  
um poultry uh not so much poultry or for any dairy  
not so much dairy uh whatever  
beef  
eating pattern s  
um  
because the beef eating pattern of the world  
uh  
World Key Energy uh requirements  
um  
population  
in say 100 A.D make it or 1580  
foreign  
[Music]  
the two of them  
[Music] no sir Google the thing is it was um I think  
um between 180 to 16 1780 population growth was  
very slow  
um I think from [Music] six seven hundred million 500 to 800  
million and from uh uh the previous era phase to  
now the population has suddenly excluded population  
medicine thought Advanced or um  
20th century 2018

acha sir  
industrialization  
because ease of living  
is like  
honest yes  
honestly yes it has a  
uh Google  
population explosion come directly here with the amount of food that is  
available most of the food used to be available  
just around uh you know that Civilization  
farming practices  
the amount of automation that started to happen the number of people that you  
needed in the agriculture area also  
reduced and they could produce food for a lot more people  
that is the real reason what the population explosion  
you know the whole world is after uh  
foreign so what does it take  
resources basically obviously environment not just resources  
not just that stop processing nature is  
energy requirement for this develop world has been exponentially also Rising  
so even when upper population explosion you realize that  
cost of living  
foreign  
foreign  
foreign  
foreign  
foreign  
[Music]  
yeah okay  
energy requirements  
[Music] um  
foreign  
is a energy you know globalization same uh  
uh Japan or um you know instantly  
foreign  
um renewable energies uh to him  
uh yeah renewable energy source yeah  
for example Renewables  
for example of course renewable sources of infrastructure  
foreign  
[Music]  
foreign  
idea  
foreign  
foreign  
intuitive  
I mean that apartment  
yeah 1.5 degree centigrade foreign



foreign

[Music] oh

foreign

from some of these impacts yes

how did you know so because canadaism like Canada comes in the list of most like habitable place in the world Canada

Finland not now they are going to become they are going to become like potential to be the most habitable place in future yes yes

and and this whole Pakistan belt is considered very very unseen India is also one of them the whole southern

hemisphere is at huge risk so to be precise we can say Asian

Pacific side and the American side which like Northern American side is more prone to all these climate calamities

are like there's a power cut in my piece right now and so many videos

foreign

foreign

they're all saying the kind of uh steps that need to be taken

let that be taken by the next establishment you know they've been ignoring it because they've been lobbies in the world Joe fossils yes

foreign

still um

foreign

and this is a huge problem which has been shoved under the carpet because also because most people are not aware of this do your parents know anything about this will your parents ever believe something like this

to be pollution yeah so they are worst about they are very

well versed about this problem but they don't have they don't want to hear the solution or they like they have quite

adopted themselves to that particular thing and they are not looking towards the solution problems

foreign

calculator foreign

that's why we work with the 13 to 18 year old school going students

why do we work with them what do we do with them

okay um

foreign

but if we nurture younger Minds in a better way key along with saving the environment if you are working that will be you know a better bone for yourself and for everyone living around you but

um it is better to work with the you know

younger generation okay we can nurture them in that way even we are trying to improve but then

you know

you know everyone in the world respects that an example until

uh and incident like covet happens exactly

everybody was just wanting what amp everybody wanted help but lives over livelihood what was chosen

the lives and livelihood lives

the people who are supposed to save lives actually chose livelihood the hospitals  
they were not providing beds  
for patients it would you know save themselves a  
place in the hospital so you know the people desperate times absolutely desperate  
times and you could see real characters but the point I'm  
making is that when you when you you have to choose with a livelihood we all  
choose lives  
found new ways you know um  
you know who realization is not Dawning on us  
Okay so the role that this new generation has  
is to influence the attitude and behavior of the society that's what they have to do  
have you all heard of Greta kanberg  
yes sir environmental activist so other than making fun of her uh what  
do you think about her only first point which you said  
so that's again a big misunderstanding that's a big thing which uh you know uh  
the lobbies in the world uh have created this uh  
sense to undermine the message  
yeah um she's not that educated  
but she's not unaware  
I think she has some medical condition mental condition because of which which uh  
defined her kind of  
um traits uh I think she has mild autism or  
Asperger syndrome I don't know which one um  
and we were just you know looking to that but the point I'm making is  
if there were to be enough aware people enough of greater than bugs in the world  
with one greater than we can do this what do you think millions of greater  
than bugs are going to do  
yeah walk walk  
yeah that's another joke  
um  
okay now if  
uh these students a 13 to 18 year old have to become that I want to I want to  
bring about it certain uh change the way we look at them firstly we don't like to  
call these students as children at all  
um do you know um uh Dalai Lama  
examples [Music]  
um foreign  
[Music]  
[Music]  
[Music]  
foreign  
foreign  
that's how we have to recognize our 13 to 18 year old students that they are going to  
be Our Saviors  
okay uh  
okay tell me um [Music]  
who taught her Greta  
Lama

foreign  
teaching number one we don't believe in teaching no number one is we don't like to call them children please do not call them or even treat them fundamentally as children we are going to be Our Saviors  
okay number two we don't like to teach them we don't like to preach to them no teaching no preaching no educating no holding foreign  
okay so our approach is  
and you can just understand this this is an admission two parts  
we Inspire and motivate the new generation to develop a deeper understanding of the global social issues be Inspire and motivate the new generation to develop a deeper understanding of the global social issues  
that's part one part two and  
we create platforms through which they can influence the attitudes and behavior of the society  
okay please don't write any of this this is important that you try and interpret this now and try and explain to me what  
you understood okay anybody wants to come in first part  
first part of the mission only  
come on guys  
everyone has to do it this is uh part of it but I just want you to um try not just uh remember but  
understand it oh shut up you want to try  
so can you please repeat the first part I'm not able to be Inspire and motivate the new generation to develop a deeper understanding of the global social issues and we create platforms through which they can influence the attitude and behavior of the society  
you want to come in for the first part okay so for the first part I guess you uh uh your mission the mission or maybe yeah our mission is like to give them to me make them knowledge to have a knowledge to like equip them about the social problems and issues so that they  
can have a understanding from now only and if they can come up with the solutions like from now only they can  
start if they want to make a change if they want to be a part of making a change about these issues they can start  
thinking from now only so it will be like from earlier stage only we are grooming them so this is the first part  
of the mission right and there are many things wrong with what you've said that's the shifts you have to bring about by the end of this discussion yeah  
okay coming soon our main mission right now is that we  
don't have to educate them we don't have to hand hold ERS we have to we have to just motivate  
them and we have to just inculcate the habit of living a sustainable life that's what our main mission and aim is  
according to me there are still several things you've got the first one right but everything  
else is wrong okay um

so I'll tell you another important aspect we are an advocacy organization the impact that we are trying to create is through the advocacy done by the monsters sponsors have to become The Advocates they have to influence the attitudes and behavior of the society okay we create platforms so that they can influence the attitude Behavior local Society but before that we Inspire and motivate them so that they can develop a deeper understanding of the global social issues please try and get what uh can I just give an example so that I can explain can we say that success a couple of others also try to grasp you know what you didn't get uh can you try and understand what's question did not catch and what I just said so in short I can say we want to create more data Chambers yes you can say that now how how is the question that's uh let's connect but how so as the first part was to develop our deeper understanding of the global social issues so whatever you can understand what is our role in that so we will provide a platform through which uh after collaboration with different schools and societies where the children are with these youngster are monsters are and then the plan these issues in their behaviors in their attitudes that how these import issues are really grief to our society and our world as whole so uh that will lead to their intrinsic motivation to act around it and we can Channel their actions through various platforms so that they can act along and influence the society around them foreign okay we tend to believe that um others want to give it a shot uh I guess uh hum basically living unsustainable life is not a crime but also a sin so I guess we are like incorporating this thing into them okay unsustainable in here [Music] um we don't treat them as children number two we also don't preach to them not teaching no preaching no educating and physical is very important we we don't mold them um stop trying to mold them stop trying to preach to them um so what I think is that uh this idea whatever idea they have of sustainability we have to provide them with a plot platform so that they can voice themselves and they can create whatever they want to do with that idea we don't have to uh Inc you know we don't have to instill this in them that sustainability is is a benefit or something like that whatever ideas they have of it we have to provide them with a platform so that it it can encourage them to pursue it as well and it can create a better good for the society as well it actually um see nothing that you guys are saying is wrong okay but it's not us

you can do this but this is not what we are doing  
so what you've said right now is close to the second part of the mission but it's close  
to it it's not there  
okay after the second perfect Focus  
is  
problems say like  
problems unsustainable problems  
build it by themselves  
for example um  
foreign  
oh yes it is  
we are a advocacy organization we try to create an Advocates foreign  
foreign  
yes sir yeah  
bring in the society  
sir okay the change has to be brought about in the next few years  
so I guess then the what's going to get you there this is no  
time for small changes  
foreign  
that's what we do motivation  
motivation was one of them  
so they find the problem they search for the problem they find a solution for it and  
they Inspire we inspired them only  
okay so I'll repeat now we Inspire and motivate the new  
generation to develop a deeper understanding of the global social issues  
and we create platforms through which they  
can influence the attitudes and behavior of the society  
okay  
foreign  
oh yes sir motivation  
problems  
uh change as in like they can like uh they can also motivate  
people will be like changed  
are the people uh are the people the general Society capable of being  
motivated and inspired  
so what we are doing with them we can Inspire and motivate them but they cannot  
Inspire and motivate the rest of  
the society who keep priorities  
by changing the way the things have been perceived all this while  
foreign  
so that is why we are creating such Advocates right we are providing them with such  
a platform  
are I'm asking you again suppose you were to be the advocate you think you can  
uh there to have a deeper understanding in your parents of what needs to be done  
I would provide them with how our behavioral and how how our attitude  
towards the society can bring a difference in how we are living right now so here's  
true proofs and truths you  
know statistics I could change their minds I don't believe that I don't think

that's possible I don't think that's realistic most parents uh forget parents I mean and we're also talking about your policy you are also talking what you know other people around yourself you cannot cannot make them deeply understand because they have different priorities we have um other uh you know stick um they have to think about you know 100 other things in the day that they have to do and take care of please shut up you know when you grow up and have this kind of responsibilities then you come in and get me so how do you make a difference to such a society so uh what I'm again thinking is uh inspired or motivated educates one guy actions yeah uh like since day today for example maybe they may get motivated foreign it's not explaining to them and expecting them to understand and change foreign to inspire and motivate the new generation to develop a deeper understanding of the global social issues and to create platforms through which they can influence the attitudes and behavior of the society yes sir she has to do my channel we are the we'll be providing them the platform wherein they can further motivate people and further communicate the idea which we have it's like it's like I'm a cascading effect create car racer so maybe maybe Instagram type platforms maybe maybe it's a crude example also game platform banana is platforms so basically um we are creating multiple Platforms in multiple organizations foreign foreign foreign foreign okay um [Music] foreign foreign foreign [Music] [Applause] but just this you know start to influence the attitudes and behavior of the society this is just not acceptable okay what did one such thing to influence one of the most well-known things

do you remember something called the uh pool strike have you heard of something called cool strike  
have you heard of this she called foreign  
I'm just saying that that was one such thing  
to bring the attention of the world to something like this what then are you doing guys Jesus be  
taken seriously everywhere now she becomes a keynote speaker to a major cops um you know or other climate events worldwide you know what would she know  
at this age but uh she has that voice  
and it's referred to have those kind of voices at so many places how seriously would they be taken you  
know how seriously the government would be forced to uh consider all of this and start implementing it you know the  
public opinion will start to move and change we are overlooking something yeah if you  
don't understand it but you know there must be some truth in this  
how does that sound to you  
too much or is it understandable  
oh sure we got it back  
can somebody reiterate to me  
some motivator Inspire [Music] um  
[Music]  
understand the global problems and yes not just understand people who understand understand deeply understanding or deeply understanding whichever again  
[Music]  
deeply understandable you will understand why is it happening exactly  
we go to the root of no problem yes now tell me this  
uh if you were one of those youngsters and  
um you got to know that whatever the uh you know your parents  
the other people have been doing or whatever they've been doing has caused the planet to be at the brink  
of Extinction okay  
uh and you understand that it's because of  
what they have been doing this whole uh the pursuit of blind economic progress and you know whatever has been happening  
and you know constant demand for energy and not looking at you know wanting easier way out every time uh you know  
it's a fast progress and whatever causes a positive come to the space  
how would you feel about it  
careful feeding emotions  
[Music]  
we might blame the previous generations for not taking the appropriate steps  
[Music] thank you foreign  
foreign  
what would be your emotions what would be your feelings like um  
what time is

foreign  
foreign  
foreign  
the dog  
how stupid are you  
blind Earth  
how dare you something  
that is where the how dare you comes  
yoga  
you will not find greater than melodramatic if you actually understand guys  
and then you'll start thinking of doing something about it is  
foreign  
voice of the new generation  
does that make sense  
yes sir  
thank you  
that's not what you're about  
[Music] um they are so much part of the entire ecosystem  
you know um  
you know this new generation only once they wake up take people to do it  
that's not understanding oh and first thing you have to  
understand is motivation or inspiration Inspire and motivate the new generation  
but before that I want to show you something I want to show you uh something  
which will put some of this in  
perspective a three four minute video  
please  
foreign  
weather events  
10 years the next 10 years now failure to mitigate climate change failure of climate  
change adaptation  
okay yes  
you see that yes sir yes sir yeah  
foreign  
foreign  
foreign  
foreign  
needed something nuclear Bond  
community  
foreign  
foreign  
Inspire and motivated  
and motivate is a long-term process we motivate people  
Society well Hudson  
in Spanish  
foreign  
okay  
celebrities a World Series  
you know just to sort of understanding



motivated  
up  
side priorities students yeah  
how do you get them to be motivated to develop a deeper understanding of another  
thing  
foreign  
what would have motivated you subscribe  
foreign  
foreign  
[Music]  
the reason why yoga [Music] um  
or money or something yes now you are getting somewhere  
foreign  
video games yes sir  
is  
right  
tomorrow once you win and once you like get into  
these things  
foreign  
you know yes you got it where you got it  
so that's what we do we are creating a gamified learning  
environment gamification of learning is what we do here  
sense of accomplishment sense of achievement rewards Awards  
for these students is what we create here  
okay did you want to uh did you what to learn psychology  
yes yes sir I wanted to yeah so you have an opportunity  
to learn Psychology by I am looking for people who want to be  
part of the gamification design also here all right  
okay um and we create those kind of uh levels  
motivation also those opportunities to be influencers on on social media like  
Instagram and all without  
without um I mean by also we also have to ensure that there is a safe environment  
for  
them we cannot uh get their names IDs uh you  
know those kind of things go out in public we have also be very careful about those  
kind of things so security of all of that is also very important  
yeah so that's the motivation part  
and Independence is foreign  
so we have created Five communities here  
of students we have a community in something called  
endangered animals or now we call that sustainable cities  
we have a community on diversity equity and inclusion  
we have a community on climate crisis uh we have  
um uh another community on  
uh I'm forgetting the fourth one the fifth one is all other sdgs combined  
EF5 communities okay engaged animals based on endangered  
animals yeah endangered animals sustainable cities climate crisis diversity Equity  
inclusion and all other

resides out of which we are going to only work with three right now we are only going to be working on uh diversity Equity inclusion climate crisis and all other sdgs let's say we have three active communities now they're reducing the communities because people think about more focuses okay and each of the product managers now I mean we have I think more than five earlier we had five because we wanted to have the five different product analysis for the communities each of the product managers are going to be responsible for making these communities uh vibrant active you have to design the experience of the students in these communities so that they are they are inspired and motivated to uh their particular understanding foreign yet there is a structure and a framework okay so you could have um the community of climate crisis for example going but every two weeks there's a challenge okay so every two weeks we do something first two weeks and the ones we have uh two teams okay and uh in that theme also with a framework that first there is a challenge on which we are supposed to do some research then there's some tools to come back and present another research is that individually or in a group we come back and present who then poke holes in whatever you've done and then there's a Meetup that happens where they challenge each other and you know learn through that and then whatever uh the people whatever they have learned and uh the Pokemon holes has happened this time and whatever they've learned they share with the left of the world this is the framework that we've already got now in this what is the kind of challenge you want to give them how do you want them to grow from one to the other is you know something that you have to design uh right now we have about 120 150 uh active students maybe they are going to have some low because of the slow time that we have but we are going to add a lot of Superstar they were to have um you know hundreds of students coming very shortly here by the end of the year we hope to have five thousand to ten thousand students as part of one by four to five years time you're going to have 40 to 50 lakh students as part of one that's what you're getting towards you know with all the uh support and funding and everything that we have that's that's where we are going okay uh so what you are doing is you are creating that environment uh where they say yeah man I wanted to listen I don't want to study I want to learn about this I want to find people okay um you know then uh we also create a

periodic uh large scale events uh last January we had a contest called uh warm sdg championship I mean the whole design the execution was brilliant and the whole organization got involved in that so we could be doing that as well

you know a few of those uh once a quarter or something um uh you know which also become platforms

and we also then uh partner with several organizations

we are not experts in sustainability or any of those issues because I mean you cannot stimulate the students also

enough right but we partner with several organizations um uh who are also very keen that

otherwise adopts more of these practices uh and so they help us uh create that domain understanding uh where we can create those challenges so we involve them in in case those designs we involve

them in creating those quarterly events and of course we raise a lot of funds to avoid reward them you know and also to get organization

going all these communities doing we don't charge anything to this rupees we don't charge anything to the schools

okay so our uh success is also is through um you know the support that you get through our donors so that's why this relationship with donors and partners is also something

that you guys uh you know get involved in as marketers

you know your responsibility uh is going to be to work with one of these communities

and make sure that there is a lot of visibility and credibility of these events to our stakeholders

stakeholders partners donors

and schools okay

um do we need to Market to potential rockstars directly

what do you think how do the monsters join us

when they get awareness about this type of platform there is

foreign

the ambulances absolutely

not coming to us directly they like it

is

right so that's why we Market more to the schools less to the most you know potential longstones directly

and we have a great fun environment so when the one says come in they they first they apply I mean we send our information to the school schools pass it on to the monsters monsters apply

there's a selection process that happens uh they are shortlisted that they're called for interviews they are selected

uh and then they go through an auction process they are bought by six different uh houses foreign

which compete with each other gamification remember and then uh there are communities like

these three communities I don't expect to use any two which we are a part of I mean

uh all

other messages I choose one  
okay so uh they choose uh this and then they go through an induction process  
expectations and then they become popular in the room  
uh um  
and all this is supported by a lot of technology and the whole gamification support  
by technology and that learning  
we are doing it through the learning management system uh the entire School uh  
support we are doing through a  
customer relationship management system you know calling them uh our entire uh  
work you know gets handled to an  
intranet where we are doing workflow management a lot of workers and so there's a  
lot of I.T support that is  
required there's a lot of communication that is required through our websites um uh  
to our stakeholders who are five  
different uh channels there's a lot of media work that needs to be done there's so  
much uh work that we've done in the  
past which we have to put together to partner with uh you know Global Partners  
uh internationally so there's a lot of work uh that is there or um  
um we also have we also maybe something called the um  
bongsters life cycle management  
you know um  
or this may uh equal mentors  
are going to work closely with these people and understand their psychology uh  
what is that they like what they  
don't like uh what works with this kind of a generation better what kind of events  
which feeds back to the product  
managers to make the whole design of these uh things successful  
how does that sound to you  
subscribe [Music]  
okay  
um  
foreign  
[Music]  
example what are other rules  
if the project management foreign  
uh ignorant  
ah yeah I'm the project management  
project managers  
[Music]  
project management foreign  
uh yes sir yeah  
project management  
foreign  
foreign  
yes sir foreign  
foreign  
foreign  
[Music]

[Music]  
foreign [Music]  
thank you [Music]  
um [Music]  
yes sir awesome  
English (auto-generated)  
AllFor youRecently uploadedWatched