

## DESIGN STANDARD GUIDELINES

### General

## For Social Media

- Logo Placement - Orion Square (Left Top)  
Vong (Right Top)

Both in Square formats with a White square in the background

- Post size dimensions = 1080 x 1080 px (for ALL posts)
- Font - As per the following page

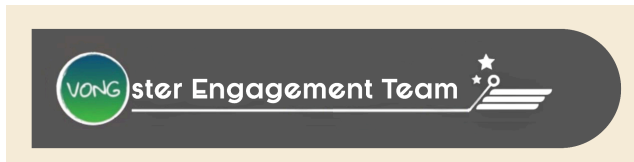
## Colour Palette

## FONT USED FOR SOCIAL MEDIA

	FOR	HEADING	SUB-HEADING
1	Poster	<ul style="list-style-type: none"><li>• <b>BEBAS NEUE</b></li><li>• BEBAS NEUE</li></ul>	<ul style="list-style-type: none"><li>• <b>open Sans</b></li><li>• open Sans</li></ul>
2	Memes	<ul style="list-style-type: none"><li>• <b>Montserrat</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Helvetica</b></li></ul>
3	Reels	<ul style="list-style-type: none"><li>• <b>ALEGREYA SANS SC</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Alegreya sans sc</b></li></ul>
4	Article	<b>Poppins ExtraBold</b>	Poppins Medium

## Logos used

For event posters-



For Article slide posts - (only on slide 1)



For memes and other posts -



Top Left corner



Top Right corner

# Formats of the posts

## Event poster -

