what I want you to do is, first give who is Raj and what his role in the company is, what is the objective of the company, their previous works, why they are providing fundings. How he discovers vong, write a detail on how exactly he finds it. What does he want to see as a person of contact from the fundraising company on the site of VONG and how he describes all the features in the website as he explores the website, give the locations of the exact features and write a natural flow of all the work he does on the website and how he decides to contribute through fundraising. Make it like a scenario and do not just put points. Use easy english and make it descriptive and precise

## Background of Vong

1- what is the vision of our organization? The main vision of any organization basically lies at a very distant future goal which inspires you to keep working hard and the visions may or may not be achievable. With this being said, The main vision of VONG movement is to have a world which is truly sustainable and the advocates or our leaders will be the youth 2- what is climate crisis? Crisis is basically a wake up call for everybody which shows us an emergency of the situation. Climate crisis has examples like in Buffalo where around 50 people were frozen to death and in Pakistan where the flood destroyed almost 1/6th of their population. 3- who are the Vongsters? Vongsters are the youth also called the advocates of our mission. They are 13-18-year-old school students who will educate themselves and understand deeply about the problems and come up with the solutions. We are here just to give them motivation and inspiration 4- what do the Vongsters do? Vongsters will understand the crisis, research about it, and participate in game-like platforms which we build to for them to discuss amongst themselves and help each other cross-question their work which we put up as challenges. This will create an environment that is safe and builds a clear picture of how they can inspire others too. 5- we do not teach, preach, mold, and educate in Vong then what do we(The Vong organization) do? The Main aim is : motivate and understand deeper problems and create multiple platforms for them to influence others Further explaining the same, motivation and inspiration is by showing them the real picture and how it is very important to address this crisis. Their first reaction will be rage because of the lack of awareness the older generations had but this will motivate them to indulge more in this and secure what they have in hand by first understanding the deeper issues and then articulating their own versions of solving it. The second step is creating multiple platforms for them to have a safe environment where they can learn , discuss, play and also grow as a community. There'll be 5 communities: • endangered animals • climate crisis • diversity equity inclusion • all other sdgs • sustainable cities 6- how will the Vongsters change the attitude of people, how will they make the people understand about sustainable development? Instead of focusing on the current generation, the target is 13-18-year-olds because it is them who can themselves change their mindset as they grow and try to work along with others .This will cause a chain effect and the work they do will be an inspiration to the rest. It is rightly said that Necessity is the mother of inventions and here we have crisis knocking at our door with the thought that today its our neighbouring country, tomorrow it might be us 7- how will we

motivate and inspire the Vongsters regarding sustainable development? We can motivate them by helping them see this platform as an interesting game where it is all rewarded and they can be selected further if they perform excellent and the inspiration will be the current scenario and how it is necessary to see how near to crisis we are and it is very important to take action for the securing their present . // this has information about VONG and how it works, I have given you a scenario,make a similar one for fundraisors/ sponsors and how they will see the sight, what will make them be a contributir and make everything is details, keep the language simple , do not use many adjectives. Give clear details on how they will see the site, make contact, what is their motive, what do they find interesting in the scenario. Use an indian name for the scenario

## Example scenario:

Yash, a budding teenager who is now 15 years old, serves as the head boy of his high school. He is a complete extrovert with a penchant for meeting new people, and this characteristic blossomed when he discovered books. Understanding how vivid and beautiful it can be to explore different perspectives and gauge situations, Yash eagerly joined clubs at his school. This was all well and good until he felt the urge to expand beyond the confines of his city and interact with people from diverse communities and cultures.

One day, while going through his usual Instagram threads, Yash stumbled upon a post by a friend from his coaching center. The post read, "Vong did not just give me a motive to save the environment but also gave me a best friend from another state whom I will never forget." While the first statement didn't quite resonate with Yash, the second one piqued his interest.

He made a note of the word "VONG" and proceeded to look it up on Google. He then came across a related article under the name of the VONG Movement. Upon visiting the VONG MOVEMENT website, he was redirected to VONG EARTH. The homepage featured a captivating quote at its center, summarizing their mission. As he scrolled down, he encountered four communities, each with a brief overview. Yash, still eager for more information, navigated back up and clicked on the menu button in the top left corner. Sections like "About Us," "Communities," "Newsletter," and "Events" were listed.

Intrigued, Yash clicked on the "Events" section. Here, he found an event calendar showcasing past and upcoming events. He chose to explore a past event that took place in Delhi a month prior. He discovered that it revolved around DEI (Diversity, Equity, and Inclusion) and involved participants from over 10 schools, totaling 500 individuals. The event was deemed a success, with a diverse crowd and a clearly stated mission. This prompted Yash to delve further into understanding the communities.

Once again, he clicked on the menu section in the left corner, and there he found what he was seeking: the communities. There were four in total, and all seemed intriguing, offering something new. Yash was inclined to join a community with the highest number of participants to engage with a wider range of people. He opted for the "Climate Crisis" community after considering DEI and all SDGs (Sustainable Development Goals). Impressed

by the innovative approach VONG offered, he wondered about the interactivity and VONG's approach.

While browsing through the different communities, Yash noticed a section called "Houses" adjacent to the communities. He scrolled over it and saw names like Thunder, Lightning, Fire, and Air. Upon clicking "Thunder," he was introduced to an ingenious concept. He wanted to be in a community with the maximum participants but didn't want to miss out on the other learning opportunities and potential friendships. The "Houses" provided a solution. He read the description and realized that a team of 10 people, regardless of their community, formed a house.

Yash was delighted with the entire VONG process and was eager to learn about how activities were conducted. At the bottom of the page, he found a section titled "How Are the Learning Conducted?" He clicked on it and discovered an interactive user manual detailing a self-learning process where one learns and tests their skills. He observed the various learning modules available through experience and how engagement events facilitated this process. While scrolling, he came across a video showcasing how VONGSTERS interacted virtually and in events, further enhancing the learning process.

With his mind made up, Yash decided that this was the perfect platform to meet a multitude of new people with diverse backgrounds, all while learning and growing. He returned to the home page, clicked on "Become a Vongster!" and was directed to a form where he filled in his details and got enrolled.