

# Credit Card Transaction Report

Revenue

55M

Total Interest

8M

Transaction  
Amount

45M

Transaction  
Count

656K

Card\_Category Sum of Revenue Sum of Total\_Trans\_Amt Sum of Interest\_Earned

Blue 4,61,39,398 3,69,57,875 64,95,888

Silver 55,86,332 45,86,746 8,12,081

Gold 24,54,072 20,24,078 3,73,784

Platinum 11,35,608 9,53,314 1,61,629

Total 5,53,15,410 4,45,22,013 78,43,382



Week\_Start\_Date

All

F

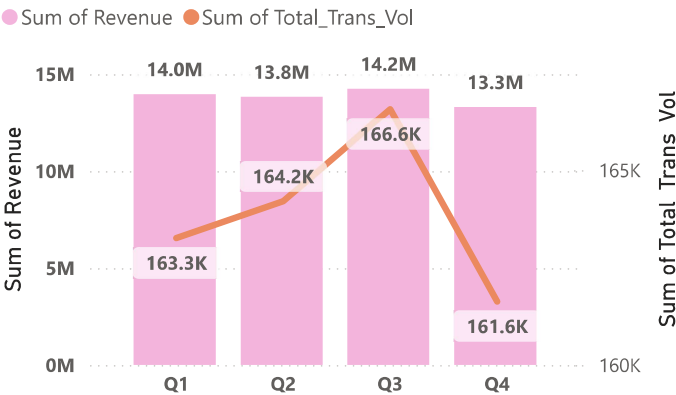
M

Low

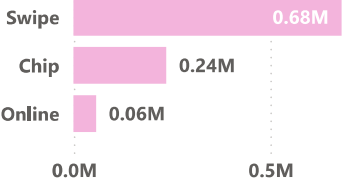
Mid

High

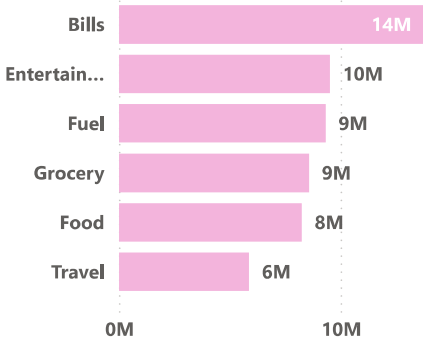
QTR revenue and total transaction count



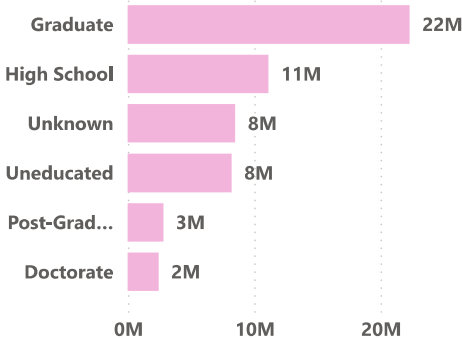
Cust acquisition cost card category wise



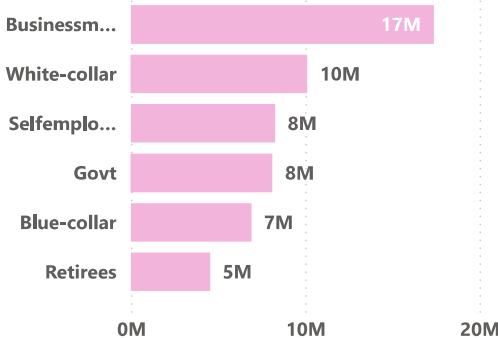
Revenue by Expenditure Type



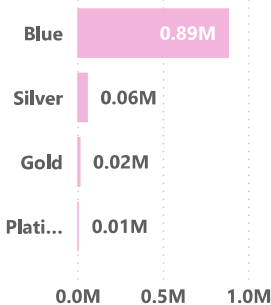
Revenue by Education Level



Revenue by Job Type



Cust acquisition cost card category wise



# Credit Card Customer Report

Revenue

55M

Total Interest

8M

Avg. Income

56.98K

CSS

3.19

Q4

Q3

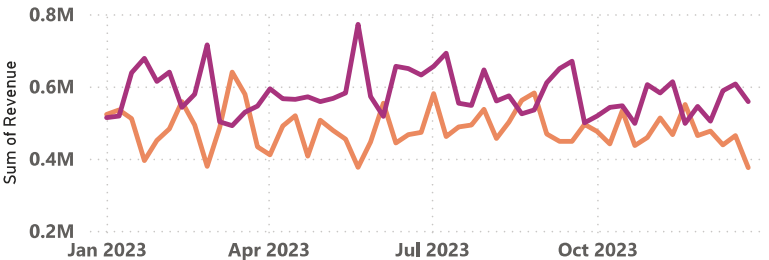
Q2

Q1

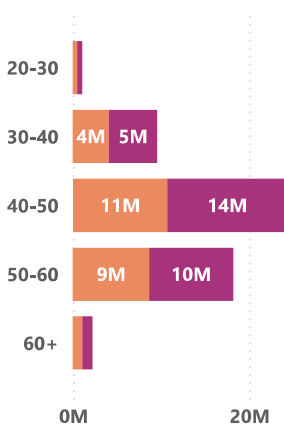
Week\_Start\_Date

All

Revenue by Week



Revenue by Age group



M

30M

F

25M

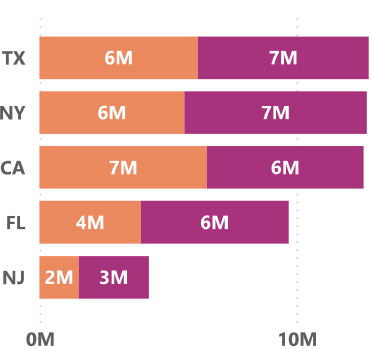
Swipe

Online

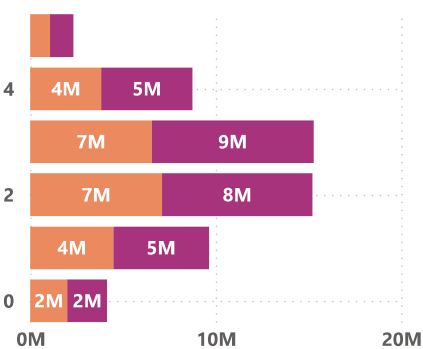
Chip

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Retirees	45,35,184	4,86,75,030	6,30,359
Blue-collar	69,04,279	7,22,62,158	9,52,801
Govt	81,11,701	8,87,73,989	11,60,016
Selfemployeed	82,61,758	7,53,13,288	11,19,742
White-collar	1,01,14,656	10,39,30,055	14,41,074
Businessman	1,73,87,833	18,60,58,018	25,38,388
Total	5,53,15,410	57,59,14,439	78,43,382

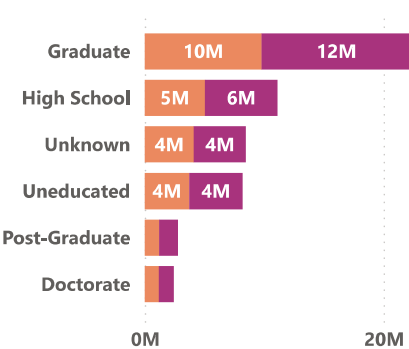
Top 5 states



Revenue by Dependent Count



Revenue by Education



Revenue by Income

