



# COFFEE SHOP SALES

## Sales Report

Month

Apr 2023



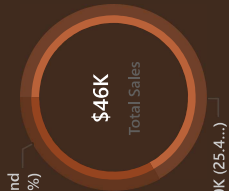
Apr 2023

Mon Tue Wed Thu Fri Sat Sun

					1	2	
3	4	5	6	7	8	9	
10	11	12	13	14	15	16	
17	18	19	20	21	22	23	
24	25	26	27	28	29	30	

Hover on this visual to see details

### Sales by Weekday / Weekend



### Sales by Store Location

Hell's Kitchen | \$15.51K

▲ +18.3% | +2.4K vs LM

Astoria | \$15.28K

▲ +20.8% | +2.6K vs LM

Lower Manhattan | \$15.18K

▲ +21.1% | +2.6K vs LM

### Total Sales

\$46K

▲ +20.0% | +7.7K vs LM

### Total Orders

9930

▲ +19.9% | +1.6K vs LM

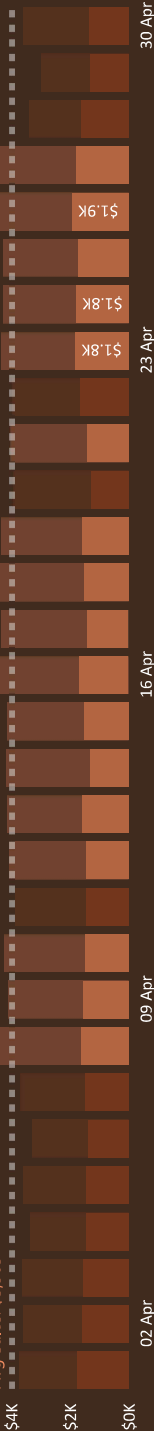
### Total Quantity Sold

15K

▲ +20.7% | +2.6K vs LM

### Sales Trend Over the Period

Avg Sales: \$3,965



### Sales by Product Category

Coffee | \$45.97K

▲ +20.0%

Tea | \$33.36K

▲ +19.5%

Bakery | \$14.02K

▲ +17.8%

Drinking Chocolate | \$12.27K

▲ +19.6%

Coffee beans | \$6.82K

▲ ...

Branded | \$2.38K

Loose Tea | \$1.83K

Flavours | \$1.42K

Packaged Chocolate | \$0.87K

### Sales by Product Category

Barista Espresso | \$15.56K

\$16K

Gourmet brewed coffee | \$11.82K

\$12K

Organic brewed coffee | \$6.61K

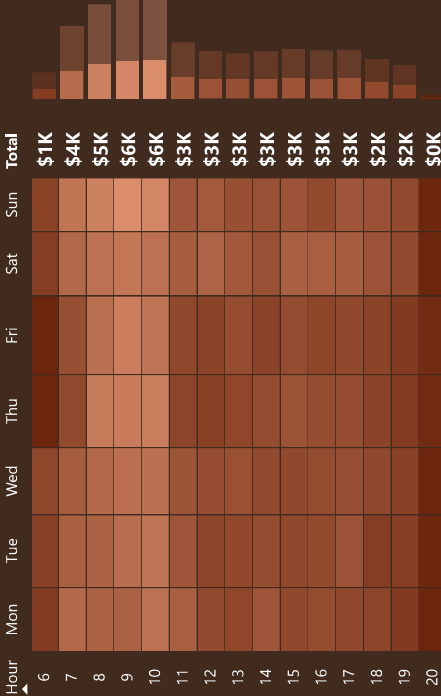
\$7K

Premium brewed coffee | \$6.57K

\$7K

Drip coffee | \$5.42K

\$5K



Total Sales

\$6,98,812

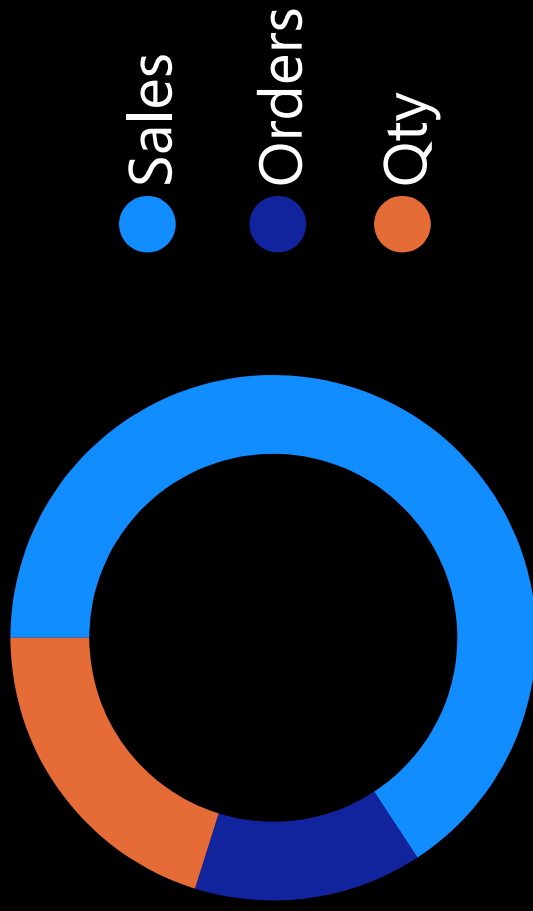
Total Orders

149116

Total Quantity Sold

214470

01 January 2023



▼ vs LM

Total Sales

\$6,98,812

Total Orders

149116

Total Quantity Sold

214470

Fri

Hour No: 12



● Sales

● Orders

● Qty

▼ vs LM