PLAYSTORE DASHBOARD

Category
All

Genres
All

Rating
2.01

5.00

Type
Free

Paid

Sum of Installs

0bn   168bn   335bn
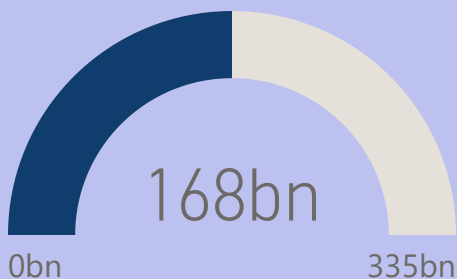
0.96
Average of Price

Sum of revenue by Content Rating

Sum of reven...

0.2bn

0.0bn

Everyone | Everyone 10+ | Mature 17+ | Teen | Adults only 18+ | Unrated

Sum of revenue by Category

Category
- FAMILY
- LIFESTYLE
- GAME
- FINANCE
- PHOTOGRA...
- MEDICAL
- PERSONALI...
- TOOLS

0M (0%)
4M (1.1%)
13... (...)
2... (...)
41M (10....)
58M (14.87%)
186M (48.08...)

Sum of Installs by Genres

Genres
- Communica...
- Productivity
- Social
- Tools
- Arcade
- Photography

0bn (0.1%)
2bn (1....)
3bn (1.9...)
33bn (19.48%)
14... (8....)
14bn (8.3...)
11bn (6....)
10bn (6.02%)
9bn (5.57%)

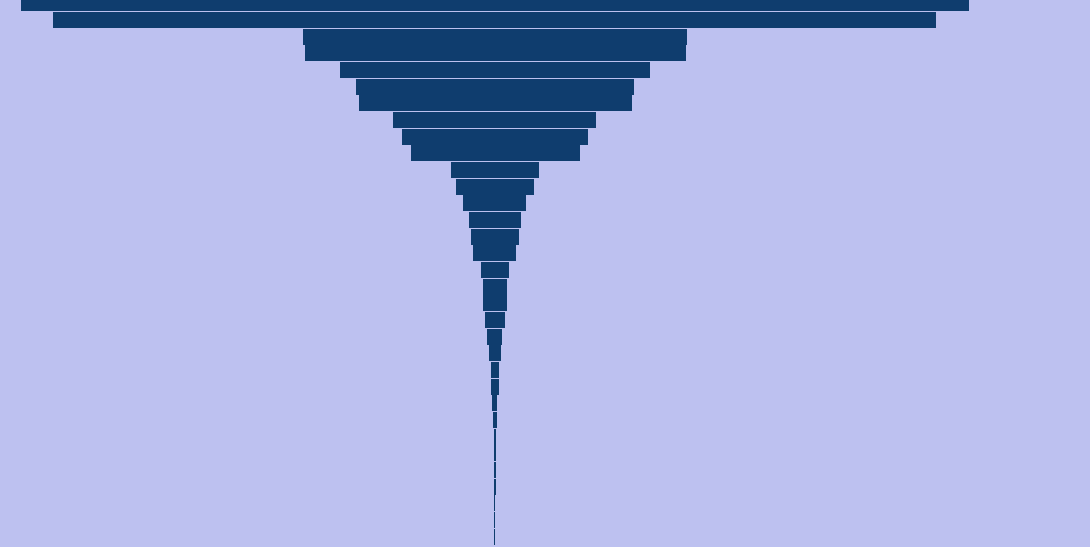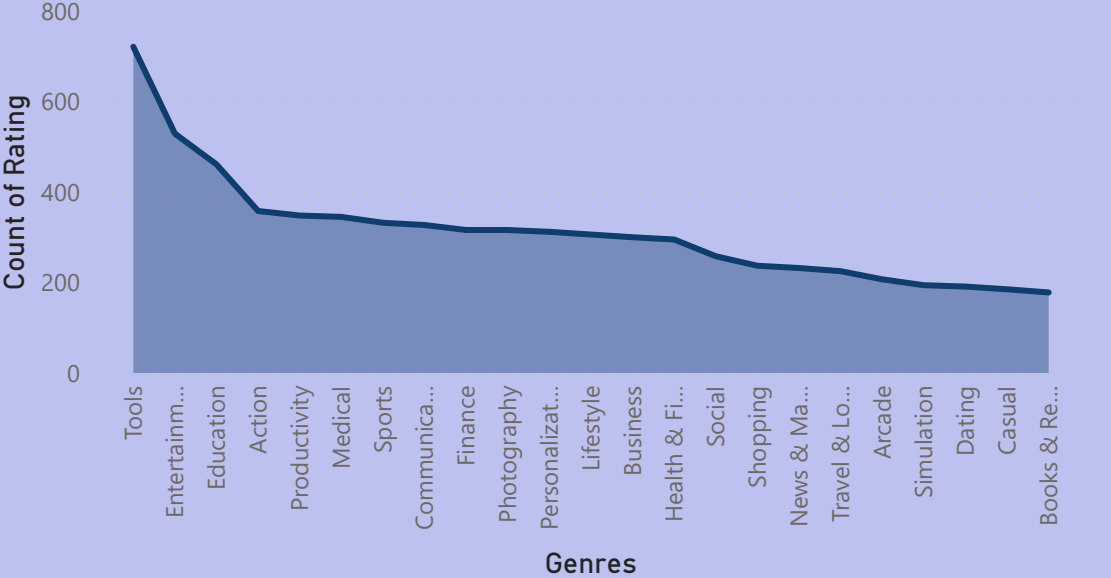**Count of Content Rating by App**
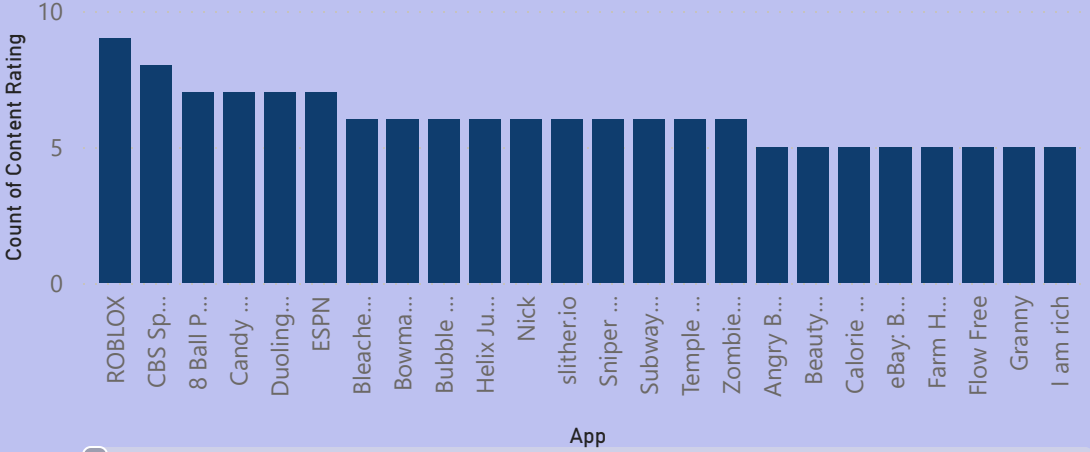
Count of Genres by Category
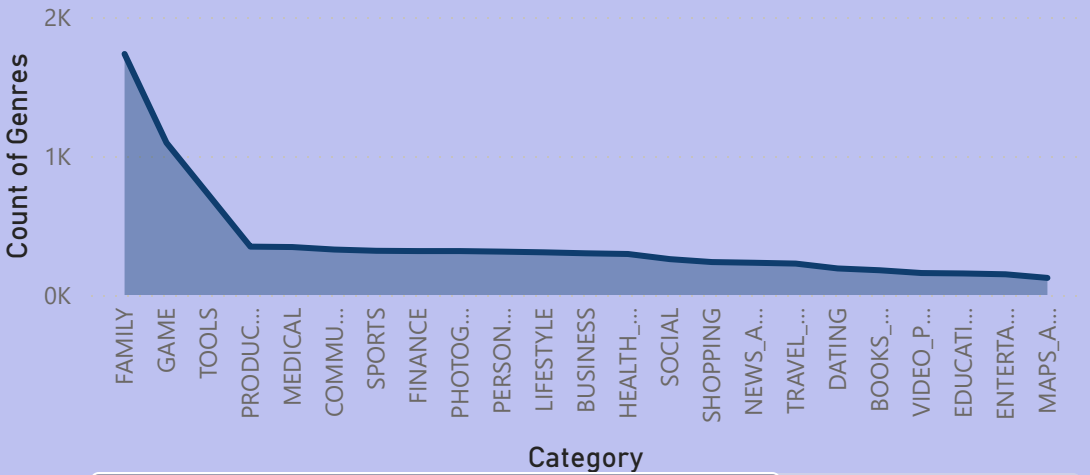
Sum of Installs by Category

Count of Rating by Genres

Sum of Rating by Category and Type

Type ● Free ● Paid

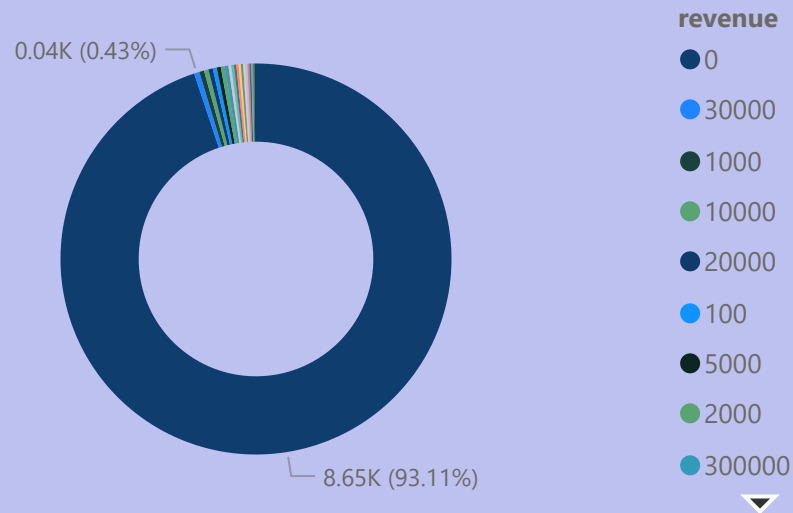Category (top to bottom): FAMILY, GAME, TOOLS, PRODUCTIVITY, MEDICAL, COMMUNICATION, PERSONALIZATION

X-axis: Sum of Rating — 0K, 2K, 4K, 6K, 8K
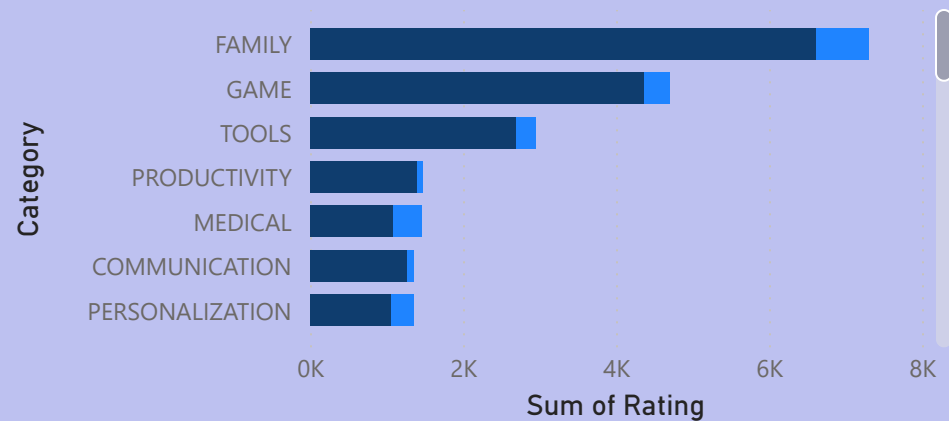
Count of Genres and Average of Price by Content Rating

● Count of Genres ● Average of Price

Y-axis (left): Count of Genres — 0K, 2K, 4K, 6K, 8K
Y-axis (right): Average of Price — 0.0, 0.5, 1.0
X-axis: Content Rating — Everyone, Teen, Mature 17+, Everyone 10+, Adults only 18+, Unrated
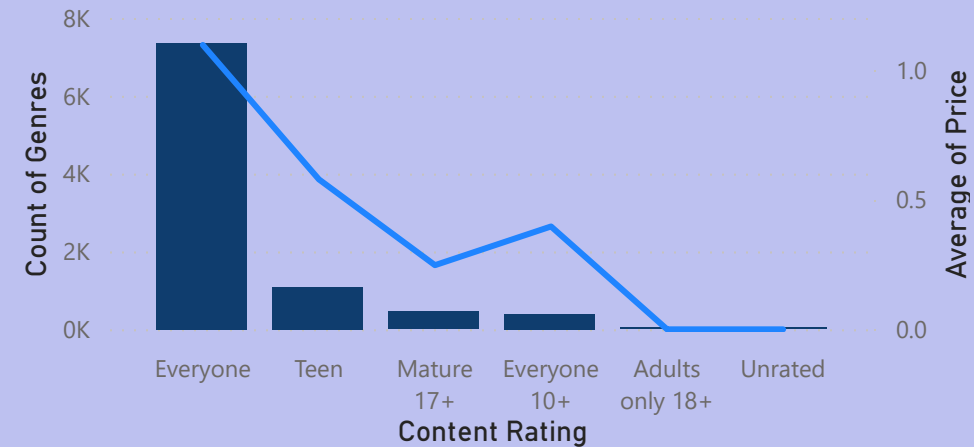
Count of Category by revenue

0.04K (0.43%)
8.65K (93.11%)

revenue
● 0
● 30000
● 1000
● 10000
● 20000
● 100
● 5000
● 2000
● 300000

Sum of revenue by Genres and Type

Type ● Free ● Paid

Y-axis: Sum of revenue — 0.0bn, 0.1bn
X-axis: Genres — Arcade;A..., Lifestyle, Action, Finance, Photogr..., Medical, Role Pla..., Entertain..., Personal..., Strategy, Tools, Sports, Educatio..., Commu..., Producti..., Weather, Puzzle, Card;Act..., Sports;A...
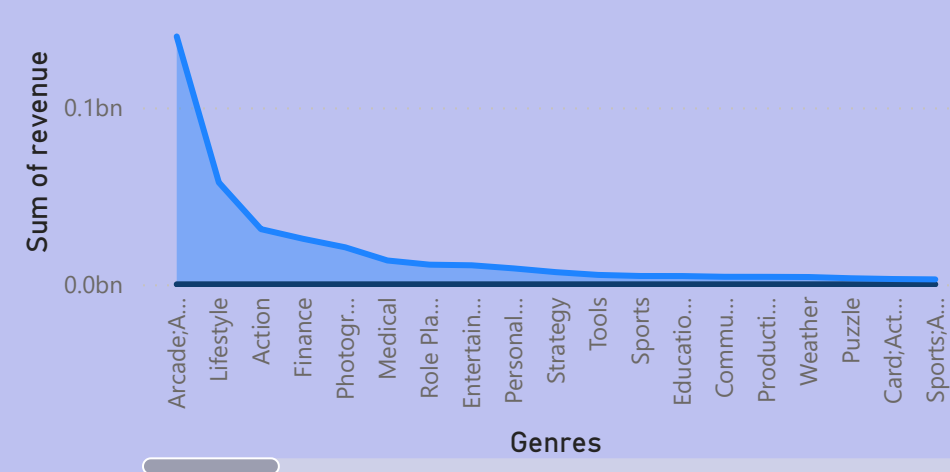
INSIGHTS :

The most popular categories on the Play Store include Finance, Family, Lifestyle, and Game.

The most popular genres on the Play Store include Communication, Productivity, Social, Photography, Entertainment, Shopping, and Sports.

The most renowned apps with ratings higher than 8 include Roblox, Duolingo, 8 Ball Pool, Sniper Shooting, Brown Masters, Bubble Shooter, Subway Surfer, and Temple Run 2.

The paid version is less popular compared to the free version.

The total revenue is zero, as most of the apps are free.

Most of the apps are designed for everyone.