

×

Google Ads

New campaign

🔍

Search for a page or campaign

?

Help

🔔

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

V

Tell us about your business

You'll get suggestions based on the information you provide

What's your business name?

Enter your business name (optional)

Tops Technolog

Where should people go after clicking your ad?

☒ A website

Consider what you're advertising and enter the most relevant URL. This might be a specific page on your website, your homepage, YouTube channel, or social media page.

Enter a web page URL\*

🔗

https://www.tops-int.com/

☐ Something else

Suggestions come from your Google Business Profile, Google Maps, and public sources. You can update your Google information at any time. [Learn more about your business profile](#)

×

Google Ads

New campaign

🔍

Search for a page or campaign

?

Help

🔔

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

V

Select an objective to tailor your experience to the goals and settings that will work best for your campaign

📦

Sales

Drive sales online, in app, by phone, or in store

👤

Leads

Get leads and other conversions by encouraging customers to take action

🌐

Website traffic

Get the right people to visit your website

📱

App promotion

Get more installs, engagement and pre-registration for your app

📢

Awareness and consideration

Reach a broad audience and build interest in your products or brand

📍

Local store visits and promotions

Drive visits to local stores, including restaurants and dealerships.

⚙️

Create a campaign without a goal's guidance

Choose a campaign type first, without a recommendation based on your objective.

Use these conversion goals to improve Website traffic

Conversion goals labeled as account default will use data from all of your campaigns to improve your bid strategy and campaign performance, even if they don't seem directly related to Website traffic.

×

Google Ads

New campaign

🔍

Search for a page or campaign

?

Help


🔔

Notifications


226-944-2931 photography

vidhidharaiya526@gmail.com


V




**Search**  
Get in front of high-intent customers at the right time on Google Search




**Performance Max**  
Reach audiences across all of Google with a single campaign. [See how it works](#)




**Demand Gen**  
Drive demand and conversions on YouTube, Discover and Gmail with image and video ads



**Display**  
Reach customers across 3 million sites and apps with engaging creative



**Shopping**  
Showcase your products to shoppers as they explore what to buy



**Video**  
Reach viewers on YouTube and get conversions

Back

Continue

×

Google Ads

New campaign

🔍

Search for a page or campaign

?

Help


🔔

Notifications


226-944-2931 photography

vidhidharaiya526@gmail.com

V



**Shopping**  
Showcase your products to shoppers as they explore what to buy



**Video**  
Reach viewers on YouTube and get conversions

Select the ways you'd like to reach your goal

🔗

https://www.tops-int.com/

Campaign name

tops



Google Ads

New campaign

Search for a page or campaign

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Review

All changes saved

Keyword and asset generation

Get help creating your ad

Google AI will use your URL and the information you provide to create assets, like keywords, headlines, and descriptions for you to review. Generated content may be inaccurate or offensive, so please review and check the responses. To improve Google AI, human reviewers may read, annotate, and process the information you provide. Don't enter anything you wouldn't want reviewed or used.

Your use is subject to Google's [Terms of Service](#) and [Generative AI Additional Terms of Service](#). Your data is handled as explained in the Google [Privacy Policy](#).

Where will people go when they click your ad?

Final URL (required) \*

<https://www.tops-int.com/>

Keyword and asset generation is only available in English

What makes your products or services unique?

Describe the product or service to advertise (required) \*

100000 Students Trained and Placed at 3000+ IT Partner companies, it is the best IT Training & Placement Company in India.

The target audience is people who are interested in IT training, software development, and placement services. The unique selling points of this business are its long history in the industry, its extensive network of company partnerships, and its commitment to providing high-quality training and placement services.

Your estimated performance is shown after you've entered

Keywords

Google Ads

New campaign

Search

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Chat

BETA

Keywords and ads

Ad groups help you organize your ads around a common theme. For the best results, focus your ads and keywords on one product or service.

Ad group 1

Keywords

Get keyword suggestions (optional)

Google Ads can find keywords for you by scanning a web page or seeing what's working for similar products or services

Final URL

<https://www.tops-int.com/>

Enter products or services to advertise

[Update keyword suggestions](#)

Enter keywords

Keywords are words or phrases that are used to match your ads with the terms people are searching for

it training and placement  
it course near me

80.4%

Ad group 1

Weekly cost

91.8

Cost / Conv.

₹215.59

Weekly cost

₹19,79...

This product uses AI and may display inaccurate info. Your chat activity may be used to improve the product and your use is subject to Google's [Terms](#), [AI Use Policy](#), and [Privacy Policy](#). [Learn more about Chat AI Privacy](#).

Hi Vidhi

Type message

Google Ads

New campaign

Search

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Try including more keywords in your headlines

Ad strength  
Average

✓ Add headlines [View ideas](#)

○ Include popular keywords [View ideas](#)

✓ Make headlines unique [View ideas](#)

✓ Make descriptions unique [View ideas](#)

100% Job Assistance

19 / 30

Best IT Training Company

24 / 30

Learn IT Skills at Tops Rajkc

30 / 30

Top Tech Courses in Rajkot

26 / 30

Kickstart Your Career at Top

29 / 30

Rajkot's Best IT Training Hul

29 / 30

Master AI Skills in Rajkot

93.1%

Ad group 1

Weekly conv. 131

Cost / Conv. ₹151.47

Weekly cost ₹19,79...

This product uses AI and may display inaccurate info. Your chat activity may be used to improve the product and your use is subject to Google's [Terms](#), [AI Use Policy](#), and [Privacy Policy](#). [Learn more about Chat AI Privacy](#)

HiVidhi

Type message

Google Ads

New campaign

Search

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Try including more keywords in your headlines

Ad strength  
Average

✓ Add headlines [View ideas](#)

○ Include popular keywords [View ideas](#)

✓ Make headlines unique [View ideas](#)

✓ Make descriptions unique [View ideas](#)

Sitelinks

Add links to your ads to take people to specific pages on your website.

Best IT Training  
Rajkot's trusted institute · Learn from top experts

Certified IT Programs  
Earn industry certificates · Upgrade IT skills today

IT Courses in Rajkot  
Learn top IT skills now · Code your way to success

Job-Oriented Training  
Get hired with ease · Your career starts here.

Edit

93.1%

Ad group 1

Weekly conv. 131

Cost / Conv. ₹151.47

Weekly cost ₹19,79...

This product uses AI and may display inaccurate info. Your chat activity may be used to improve the product and your use is subject to Google's [Terms](#), [AI Use Policy](#), and [Privacy Policy](#). [Learn more about Chat AI Privacy](#)

HiVidhi

Type message

Google Ads

New campaign

Search for a page or campaign

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Budget

Review

All changes saved

Budget

Select the average you want to spend each day.

☐ ₹3,393.71

▼

☐ ₹2,828.09

Recommended

▼

☐ ₹2,262.47

▼

☒ Set custom budget

▲

Set your average daily budget for this campaign

₹ 5,000.00

Weekly score

162

Cost / Conv.

₹215.52

Weekly cost

₹35,000.00

For the month, you won't pay more than your daily budget times the average number of days in a month. Some days you might spend less than your daily budget, and on others you might spend up to twice as much. [Learn more](#)

93.1%

Ad group 1

Weekly score

162

Cost / Conv.

₹215.52

Weekly cost

₹35,00...

Google Ads

New campaign

Search for a page or campaign

Help

Notifications

226-944-2931 photography  
vidhidharaiya526@gmail.com

Search

Bidding

Campaign settings

Keyword and asset generation

Keywords and ads

Budget

Budget

Review

All changes saved

Recommendations

Apply these recommendations to optimize campaign performance

1 / 2

Improve your responsive search ads: Get more clicks on your ads by improving your headlines and descriptions

+4.1%

View

Overview

Campaign name

tops

Campaign type

Search

Objective

Website traffic

Goal

Page views

Bidding

Bidding

Maximize conversions

Customer acquisition

Bid equally for new and existing customers

93.1%

Ad group 1

Weekly score

162

Cost / Conv.

₹215.52

Weekly cost

₹35,00...

Google Ads

Campaign groups

Assets

Assets

Audiences, keywords, and content

Search keywords

Audiences

Locations

Content

Ad schedule

Advanced bid adjustments

Get the Google Ads mobile app

Edit audience segments

Campaign: tops

Select audience segments to add to a campaign or ad group. You can create new Your data segments by clicking on **+ New segment** in the Search tab. ⓘ

Targeting

Narrow the reach of your campaign to the selected segments, with the option to adjust the bids

Observation (recommended) ⓘ

Don't narrow the reach of your campaign, with the option to adjust the bids on the selected segments

SearchBrowse

1 selected

Try "cosmetology education & training"

Detailed demographics

Y Show: Recent and ideas

Select all (20)

High School Graduate ⓘ

Open Online Courses

Based on your website

Business Education

Based on your website

Education > Highest Level of Educational Attainment


High School Graduate

Save

Cancel

Keywords: None

[Resume draft](#) [Remove](#)

 Ads 

● tops > ● Ad group 1

**Tops Int | Top IT Training Company | Tops Technologies**

 [www.tops-int.com](http://www.tops-int.com)

Best IT Training & Placement Company in India | Tops Technologies. Find Your Next Job At TOPS Job Fest.

[Job-Oriented Training](#)

[Certified IT Programs](#)

[Best IT Training](#)

[IT Courses in Rajkot](#)

Ad	Status	Impressions	Clicks ▼	CTR ▼
● Enabled	Eligible	0	0	0.00%

ENG

11:35