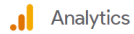


Project-3



Welcome to Google Analytics

Google Analytics gives you the free tools you need to analyze data for your business in one place, so you can make smarter decisions.

Start measuring

Complete information

Understand your site and app users to better check the performance of your marketing, content, products, and more.

Get insights only Google can give

Access Google's unique insights and machine learning capabilities to make the most of your data.



© 2025 Google | [Analytics home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send feedback](#)



- 1 Account creation
- 2 Property creation
- 3 Business details
- 4 Business objectives
- 5 Data collection

Create an account

Create an Analytics account to collect and organize data. Accounts can access multiple data sources, using one or more measurement IDs.

Account details

Account name (Required)

Accounts can contain more than one measurement ID.

The Shutter Story

Google Analytics is a business tool. Use it exclusively for purposes related to your trade, business, craft, or profession.

Account Data Sharing Settings

© 2025 Google | [Analytics home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send feedback](#)

1

Account creation

2

Property creation

3

Business details

4

Business objectives

5

Data collection

Property details

Property name (Required)

The Shutter Story

Reporting time zone ⓘ

India (GMT+05:30) India Time

Currency

Indian Rupee (₹)

You can edit these property details later in Admin

© 2025 Google | [Analytics home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send feedback](#)

Describe your business

Help us better understand your business by answering the following.
Your input helps improve Google Analytics.

Business details

Industry category (Required)

Other Business Activity

Business size (Required)

☒ Small - 1 to 10 employees

☐ Medium - 11 to 100 employees

☐ Large - 101 to 500 employees

☐ Very Large - 501+ employees



Leads

Track actions that identify visitors as potential customers



Sales

Analyze and optimize sales on your website or app



Traffic

Measure who is visiting your website or app and where they are coming from



User engagement & retention

Learn how people explore your products or services



Other

Multiple types of reports (this option can't be combined with other options)



× Set up data stream

[Create & continue](#)

Set up your web stream

Website URL

https://

kittusphotography.blogspot.com/

Stream name

kittusphotography



Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)



Measuring:



Page views



Scrolls



Outbound clicks

[+ 4 more](#)



× Set up a Google tag

[Test installation](#)

Choose how to set up a Google tag

Install manually RECOMMENDED

Below is the Google tag for this account. Copy and paste it in the code of every page of your website, immediately after the <head> element. Don't add more than one Google tag to each page.

```
<!-- Google tag (gtag.js) -->
<script async src="https://www.googletagmanager.com/gtag/js?id=G-G7XBK2C6KZ"></script>
<script>
  window.dataLayer = window.dataLayer || [];
  function gtag(){dataLayer.push(arguments);}
  gtag('js', new Date());

  gtag('config', 'G-G7XBK2C6KZ');
</script>
```



Use Google Tag Manager?

For additional features including multiple tag management and enterprise workflows, install and manage with Google Tag Manager. [Learn more about Google Tag Manager](#)

Web stream details



Data collection isn't active for your website. If you installed tags more than 48 hours ago, make sure they are set up correctly.

[View tag instructions](#)

Stream details

STREAM NAME

kittusphotography_blog

STREAM URL

<https://kittusphotography.blogspot.com>

STREAM ID

10120498612

MEASUREMENT ID

G-SGNX7JTXZ9

Consent settings

Events



Enhanced measurement

Automatically measure interactions and content on your sites in addition to standard page view measurement. Data from on-page elements such as links and embedded videos may be collected with relevant events. You must ensure that no personally-identifiable information will be sent to Google. [Learn more](#)



Measuring:



Page views



Scrolls



Outbound clicks

[+ 4 more](#)



Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics.

[Dismiss](#)[Learn more about key events](#)

Analytics

All accounts > kittusphotography

kittusphotography_blog

Try searching "users today"



Reports snapshot



Realtime overview



Business objectives



Leads



Sales



Traffic



User engagement & retention



User



User attributes



Tech



Library



Active users by First user source

Active users by Audience

Views by Page title and screen name

Add a new sitemap

<https://kittusphotography.blogspot.com/sitemap.xml>

SUBMIT

Submitted sitemaps

Sitemap	Type	Submitted ↓	Last read	Status	Discovered pages	Discovered videos
---------	------	-------------	-----------	--------	------------------	-------------------

Rows per page: 10 0-0 of 0 < >

Reports snapshot

Realtime overview

Realtime pages

Business objectives

Leads

Sales

Traffic

User engagement & retention

User

User attributes

Tech

Library

All Users

Add comparison +

Realtime overview

View user snapshot

ACTIVE USERS IN LAST 30 MINUTES

0

ACTIVE USERS IN LAST 5 MINUTES

0

ACTIVE USERS PER MINUTE

1

0.5

-30 min -25 min -20 min -15 min -10 min -5 min -1 min

Active users by First user source

Active users by Audience

Views by Page title and screen name

Reports snapshot

Realtime overview

Realtime pages

Business objectives

Leads

Sales

Traffic

User engagement & retention

Search

User attributes

Tech

Library

Realtime pages

ACTIVE USERS IN LAST 30 MINUTES

0

VIEWS IN LAST 30 MINUTES

0

ACTIVE USERS PER MINUTE

1

0.5

Page path and screen class in last 30 minutes

Search...

Page path and screen class

Active users

Views