

VENDORA

YOUR SMART RETAIL SOLUTION

EMPOWERING SMALL SHOPKEEPERS WITH AI

PRESENTED BY:
N I VIDHUSHA
POSHIKA A
THANUSA SIMRAN P
SHANMUKHA PRIYA B

THE PROBLEM : WHY SMALL SHOPS STRUGGLE

- **Manual Processes:** Small shopkeepers face challenges like manual inventory tracking, which leads to poor decision-making.
- **Poor Inventory Management:** They experience missed restocks, overstocking of slow-moving items, and a lack of real-time insights.
- **Financial Blind Spots:** There is often no profit-loss analysis, which results in lost sales and low customer satisfaction.
- **Vulnerability to Fraud:** The lack of automated systems makes shops vulnerable to fraud

THE SOLUTION: VENDORA

DESCRIPTION: AN ALL-IN-ONE AI-POWERED APPLICATION DESIGNED TO HELP SMALL SHOPKEEPERS MANAGE THEIR BUSINESSES MORE EFFICIENTLY.

Key Features :

- **Multi-Shop Dashboard:** Manage multiple shops from one place.
- **Smart Stock Alerts:** Get auto-alerts for low stock and reorder with one tap.
- **Voice & Language Support:** Use voice commands in local languages to break down tech and language barriers.
- **Auto Expense & Revenue Tracking:** Automatically track daily profit and loss.

VENDORA'S IMPACT ON OUR USERS

- **Saves Time:** Auto-alerts and daily reports reduce manual guesswork.
- **Increases Sales:** No more stockouts and faster restock processes lead to more sales.
- **Inclusive & Accessible:** Voice and local language support make the app accessible to a wider audience.
- **Prevents Losses:** The system includes alerts for fraud and expiring items.
- Better Planning: Weekly and monthly dashboards provide valuable insights for better business planning.

CORE FEATURES IN VENDORA

- **Smart Stock & Reordering:**

Automatically tracks stock, purchases, and sales.
Sends one-tap reorder alerts when stock is low.

- **Smart Product Sorting:**

Sort products by price or units sold.
Highlights best-sellers and slow movers to optimize inventory.

- **30-Day Smart Scheduler:**

Auto-plans stock checks and sends reminder requests to the owner.

- **Auto Expense & Revenue Tracking:**

Daily profit/loss is tracked automatically.

- **Fraud Detection System:**

Analyzes invoice patterns to detect duplicate entries, inflated amounts, and suspicious vendor activity.

- **Invoice & Transaction Monitor:**

Stores and analyzes invoice patterns, flagging unusual activity to prevent fraud

HOW IT WORKS: SIMPLE USER FLOW

- **Step 1: Select Role**

User selects "Owner" or "Employee".

- **Step 2: Login**

Owners log in with shop name and password
employees use shop name, employee ID, and password.

- **Step 3: Dashboard Access**

Owners get full dashboard access,
employees get limited access.

- **Step 4: Action Flow**

Owner Actions: See revenue, expenses, and profit; add stock; upload bills;
approve restocks; and handle fraud alerts.

Employee Actions: Add stock; upload bills; and view weekly product reports.

VENDORA: YOUR PATH TO PROFITABILITY

SUMMARY: VENDORA HELPS SMALL SHOPKEEPERS SAVE TIME, INCREASE SALES, AND GAIN PEACE OF MIND BY AUTOMATING INVENTORY, TRACKING FINANCES, AND DETECTING FRAUD.

TRANSFORM YOUR BUSINESS: STOP LOSING SALES AND START GAINING CONTROL WITH VENDORA.

THANK YOU