


AddApptr GmbH		Publisher Partner	
Name	<b>AddApptr GmbH (hereinafter – AddApptr)</b>	Publisher's Name	<b>Designer StudioDesigner Studio</b>
Address	Alsterufer 4	Address	L-404, Surmandir, Umra Gam
City and Country	Hamburg Germany	City and Country	Surat, Gujarat, India
ZIP Code	20354	ZIP Code	394130
Business Contact name and email id	Alexander von der Geest alex@addapptr.com	Business Contact name and email id	Sonani Viraj Virendrabhai zalaksonani3@gmail.com
Finance contact name and email id	Claudia and Kirsten <a href="mailto:accounting@addapptr.com">accounting@addapptr.com</a>	Finance contact name and email id	
Commercial Terms			
<b>General</b>	<p>This Addendum is added to the <b>AddApptr Terms and Conditions</b> published online in the AddApptr dashboard at <a href="http://www.addapptr.com">www.addapptr.com</a> ("T&amp;C"), which are incorporated herein by reference and together with this addendum constitute the Agreement. The Agreement embodies the entire understanding between the parties with respect to the subject matter hereof and supersedes any prior agreements or understandings with respect to it.</p> <p>In the event of conflict between provisions of this addendum and the T&amp;C, the provisions in this addendum shall prevail.</p>		
<b>Addendum</b>	<ul style="list-style-type: none"> <li>• Start Date: 01.04.23</li> <li>• Payment Terms: NET30 Days</li> <li>• Ad formats include Banner, Interstitial, Native</li> <li>• AddApptr will receive a 10% revenue share of the Google Ad Manager revenues</li> <li>• AddApptr will monetize ad inventory for following apps using AddApptr's Google AdManager account:</li> </ul> <p><a href="https://play.google.com/store/apps/details?id=com.simple.gallery.photos.videos">https://play.google.com/store/apps/details?id=com.simple.gallery.photos.videos</a></p> <p>Publisher Partner will be paid for each ad impression filled in accordance with this Agreement through AddApptr's Google Ad Manager (GAM) in Publisher Partner's apps. The revenue shall be calculated based on AddApptr's GAM dashboard.</p> <p>Publisher Partner is obliged to implement the provided ad tags only in Publisher Partner's apps and is not allowed to use them for other purposes.</p> <p>In order to comply with Google policies Publisher Partner will not use any other GAM account to monetize the mentioned apps during the term of this Agreement. Publisher Partner will not send more than 3 calls per available ad slot to Google.</p> <p>The Agreement can be terminated by either party with a notice of 24 hours via mail.</p>		
<b>For AddApptr</b>		<b>For Publisher</b>	
 Name: von der Geest Title: COO Date: March 23, 2023		Name: Title: Date:	