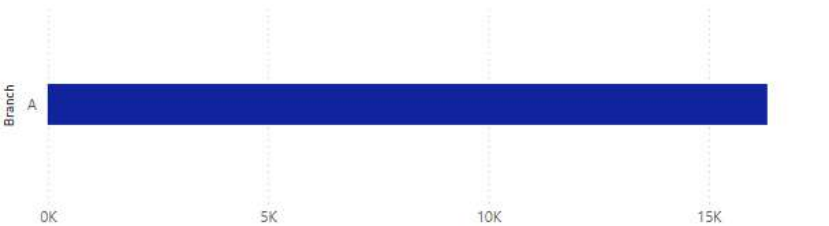






Sales Performance by Branch & Product Line

Product line ● Fashion accessories



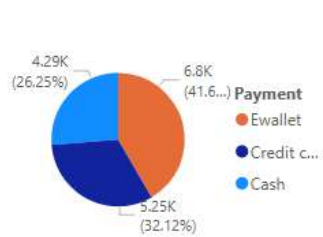
Sales Trend Over Time



Peak Shopping Hours

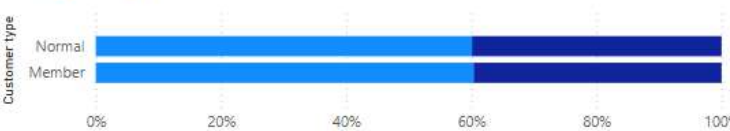


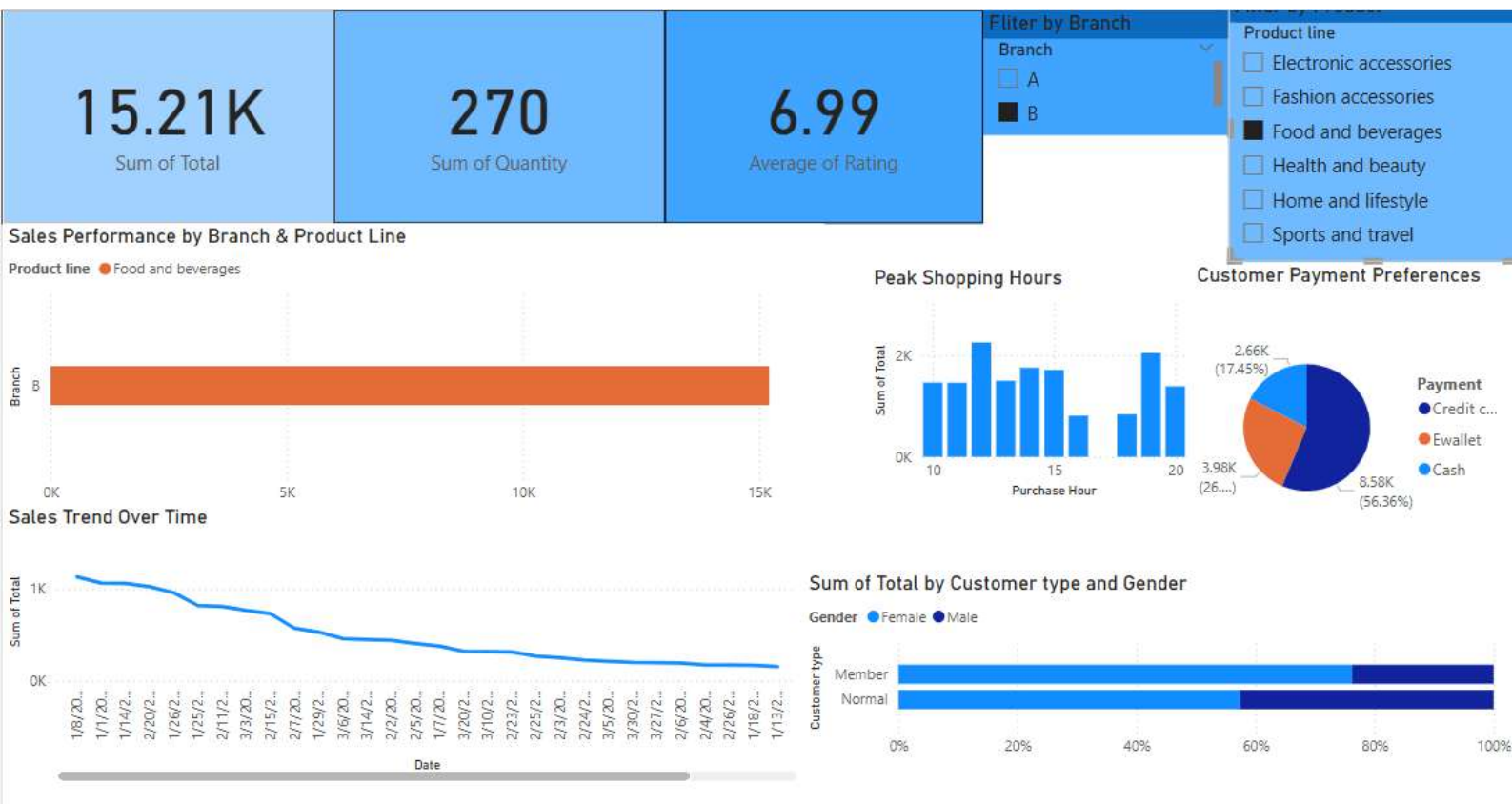
Customer Payment Preferences



Sum of Total by Customer type and Gender

Gender ● Female ● Male





Branch	Customer type	Product line	Sum of Quantity	Sum of Total	Payment	Sum of Rating
A	Member	Electronic accessories	45	2,047.88	Cash	72.90
A	Member	Electronic accessories	51	3,199.10	Credit card	70.80
A	Member	Electronic accessories	66	3,898.71	Ewallet	76.80
A	Member	Fashion accessories	16	1,111.97	Cash	14.60
A	Member	Fashion accessories	46	1,890.65	Credit card	47.50
A	Member	Fashion accessories	71	3,939.96	Ewallet	84.20
A	Member	Food and beverages	47	3,651.60	Cash	80.40
A	Member	Food and beverages	55	3,086.39	Credit card	72.80
A	Member	Food and beverages	51	2,139.07	Ewallet	50.60
A	Member	Health and beauty	60	2,234.98	Cash	66.50
A	Member	Health and beauty	27	1,335.87	Credit card	29.40
A	Member	Health and beauty	42	2,868.04	Ewallet	58.10
A	Member	Home and lifestyle	90	6,208.64	Cash	85.00
A	Member	Home and lifestyle	45	2,474.45	Credit card	53.40
A	Member	Home and lifestyle	75	3,873.21	Ewallet	92.90
A	Member	Sports and travel	50	2,427.63	Cash	65.50
A	Member	Sports and travel	58	3,214.76	Credit card	68.70
A	Member	Sports and travel	69	4,034.56	Ewallet	78.70
A	Normal	Electronic accessories	40	2,118.62	Cash	48.10
A	Normal	Electronic accessories	70	4,433.49	Credit card	77.80
A	Normal	Electronic accessories	50	2,619.32	Ewallet	68.30
A	Normal	Fashion accessories	44	3,175.54	Cash	74.30
A	Normal	Fashion accessories	39	3,354.71	Credit card	61.70
A	Normal	Fashion accessories	47	2,859.69	Ewallet	68.50
A	Normal	Food and beverages	31	1,555.48	Cash	55.90
A	Normal	Food and beverages	59	3,118.34	Credit card	84.20
A	Normal	Food and beverages	70	3,612.22	Ewallet	76.80
A	Normal	Health and beauty	38	1,841.83	Cash	51.80
A	Normal	Health and beauty	46	2,029.61	Credit card	59.80
A	Normal	Health and beauty	44	2,287.43	Ewallet	58.70
Total			5510	3,22,966.75		6,972.70

Branch	Customer type	Product line	Sum of Quantity	Sum of Total	Payment	Sum of Rating
C	Normal	Electronic accessories	135	6,402.93	Cash	153.90
C	Member	Food and beverages	90	5,868.75	Cash	129.50
C	Member	Sports and travel	89	4,629.24	Credit card	110.60
A	Normal	Home and lifestyle	72	3,939.71	Ewallet	106.40
A	Member	Home and lifestyle	75	3,873.21	Ewallet	92.90
B	Normal	Sports and travel	70	3,979.29	Cash	92.60
B	Normal	Home and lifestyle	69	5,308.96	Ewallet	92.50
B	Member	Food and beverages	84	5,797.37	Credit card	92.20
C	Member	Fashion accessories	58	4,603.32	Ewallet	90.30
C	Normal	Fashion accessories	69	4,512.27	Cash	89.80
C	Member	Fashion accessories	64	4,281.73	Credit card	88.60
C	Normal	Food and beverages	86	5,479.47	Cash	88.30
A	Normal	Sports and travel	62	3,823.85	Cash	88.20
B	Member	Electronic accessories	64	3,113.60	Cash	88.10
B	Normal	Sports and travel	64	4,214.47	Ewallet	87.30
C	Normal	Fashion accessories	66	3,227.24	Ewallet	86.90
B	Normal	Health and beauty	70	4,285.76	Cash	86.50
A	Member	Home and lifestyle	90	6,208.64	Cash	85.00
B	Member	Health and beauty	70	4,643.99	Credit card	84.50
A	Member	Fashion accessories	71	3,939.96	Ewallet	84.20
A	Normal	Food and beverages	59	3,118.34	Credit card	84.20
C	Normal	Food and beverages	54	2,649.96	Ewallet	82.90
B	Normal	Fashion accessories	71	3,469.69	Cash	81.50
A	Member	Food and beverages	47	3,651.60	Cash	80.40
B	Normal	Electronic accessories	70	3,802.93	Cash	80.40
B	Normal	Food and beverages	54	2,777.80	Credit card	80.00
A	Normal	Sports and travel	50	3,252.46	Ewallet	79.50
B	Member	Food and beverages	57	2,388.11	Ewallet	78.90
A	Member	Sports and travel	69	4,034.56	Ewallet	78.70
A	Normal	Electronic accessories	70	4,433.49	Credit card	77.80
Total			5510	3,22,966.75		6,972.70