

DATA LITERACY WITH TABLEAU

PROJECT TITLE

☐ **ESTIMATION OF BUSINESS EXPENSES**

TEAM PROFILE

NM TEAM ID [NM2023TMID13661](#)

TEAM LEADER - VIDHYA P

TEAM MEMBERS

- **LAKSHMI P**
- **MONIKA N**

Under the guidance of

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INTRODUCTION

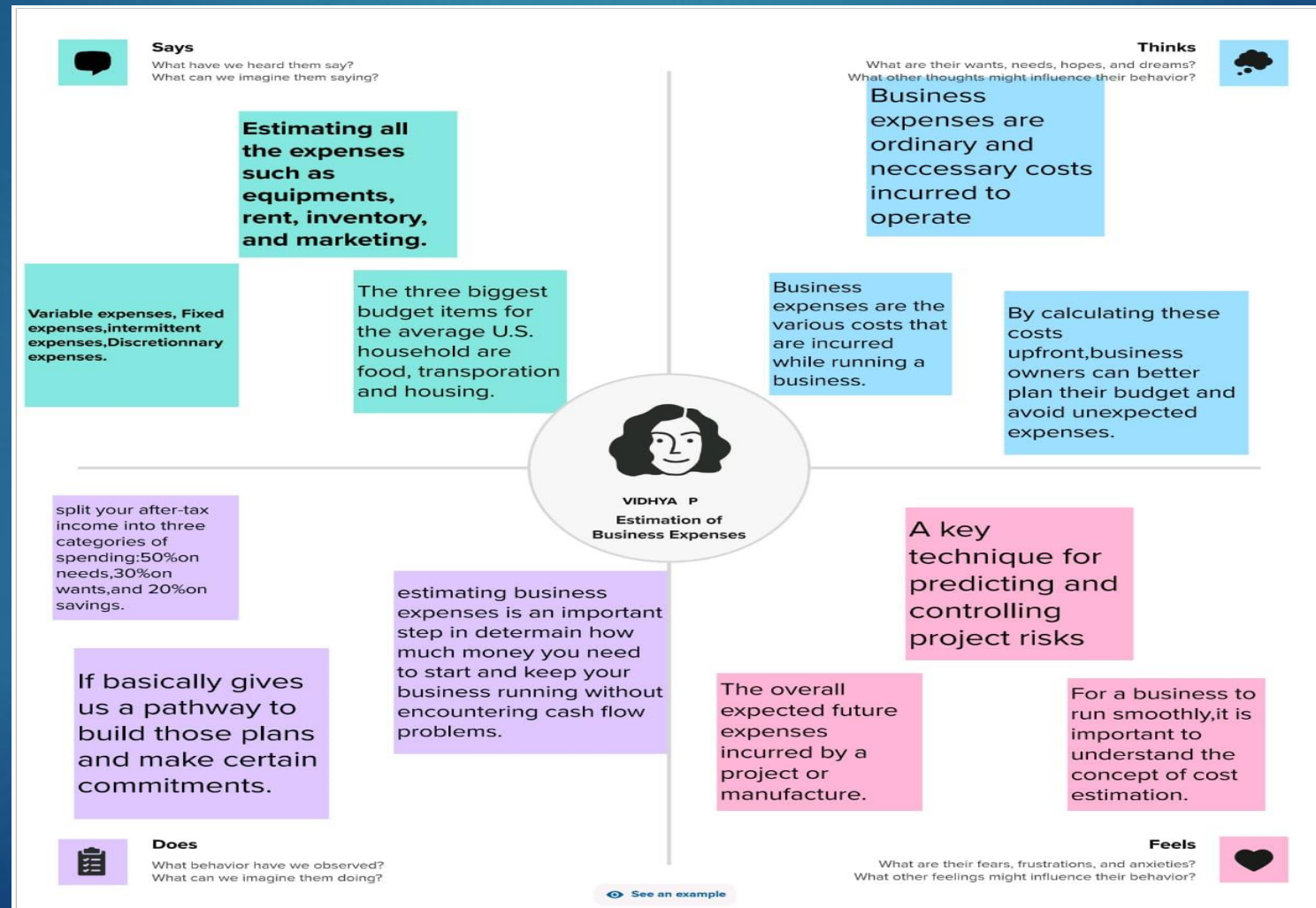
1. OVERVIEW

This involves estimating all the expenses required to start and operate the business, such as equipment, rent, inventory, and marketing. By calculating these costs upfront, business owners can better plan their budget and avoid unexpected expenses. An expense report contains a categorized and itemized list of expenses that were made on behalf of the organization. This report helps the employer or finance team determine what money was spent, what was purchased, and how much of the expenditure is approved for reimbursement.

2. PURPOSE

- 😊 **Estimates are important because they allow businesses to set expectations for their customers.**
- 😊 **Estimating also allows businesses to plan for unforeseen expenses and keep track of spending.**

PROBLEM DEFINING & DESIGN THINKING



BRAIN STORMING MAP

Brainstorm & idea prioritization

Use this Brainstorm in your next brainstorming session so your team can unleash their imagination and start shaping your goals, even if you're not talking in their native tongue.

20 minutes to prepare
20 minutes to facilitate
5-10 people recommended

Before you collaborate

A side job of an executive goes a long way with this session. Effect what you need to be going.

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Define your problem statement

What problem are you trying to solve? Frame your problem so it's clear what the solution, this will be the focus of your brainstorm.

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Brainstorm

Write down your ideas that come to mind that address your problem statement.

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Group ideas

Take 10 minutes to group your ideas into 3-5 clusters. Write down the ideas that you group. Once all ideas are grouped, write down the ideas that you group. Once all ideas are grouped, write down the ideas that you group.

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Prioritize

Take 10 minutes to prioritize your ideas. Write down the ideas that you prioritize. Once all ideas are prioritized, write down the ideas that you prioritize.

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After you collaborate

Take 10 minutes to reflect on the session. Write down the ideas that you reflect on. Once all ideas are reflected on, write down the ideas that you reflect on.

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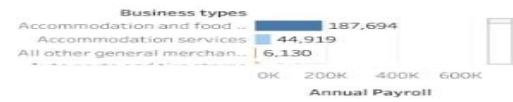
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RESULT

DASHBOARD

Annual Pay Roll



Advertising And Promotional Services



Employee Cost (Insurance vs Pension)



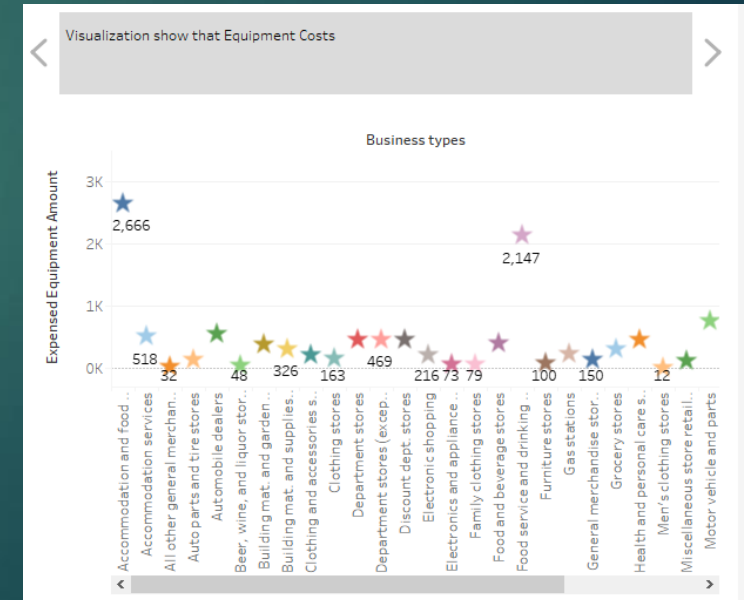
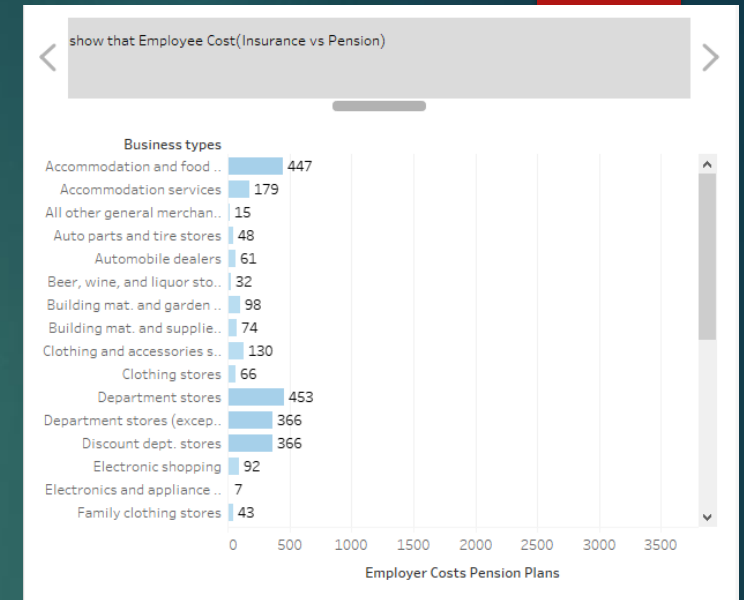
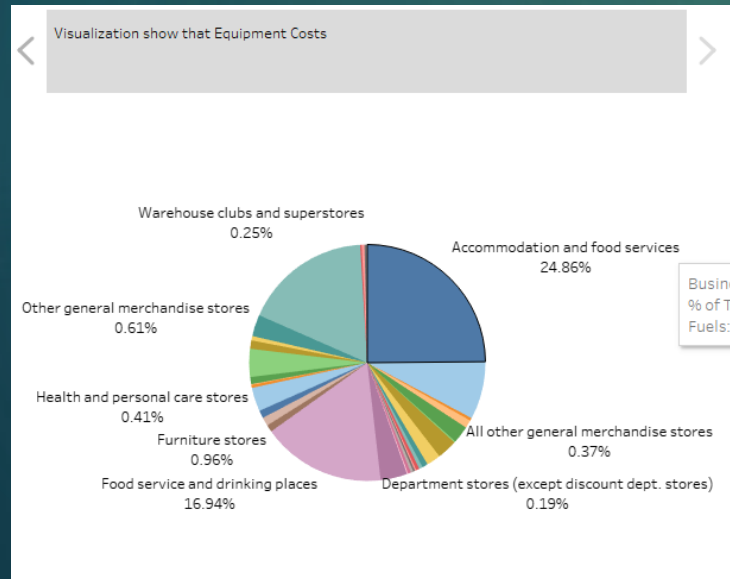
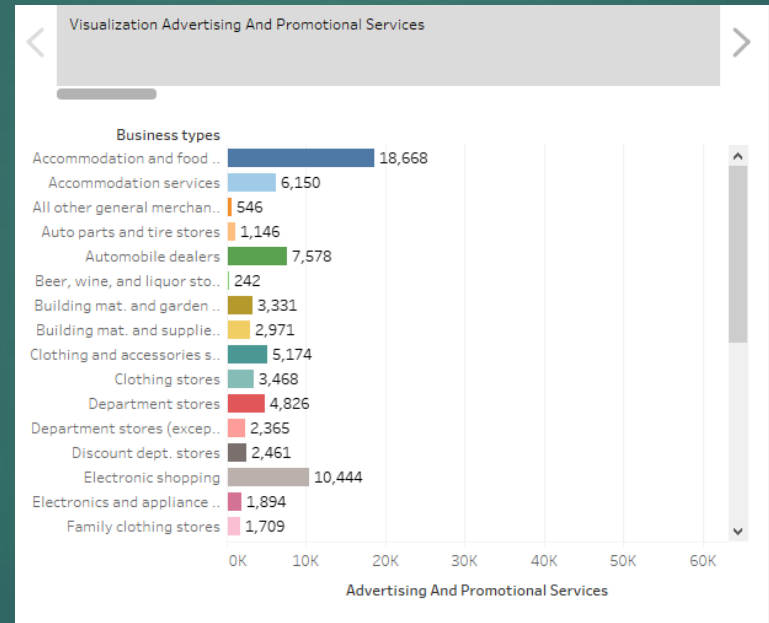
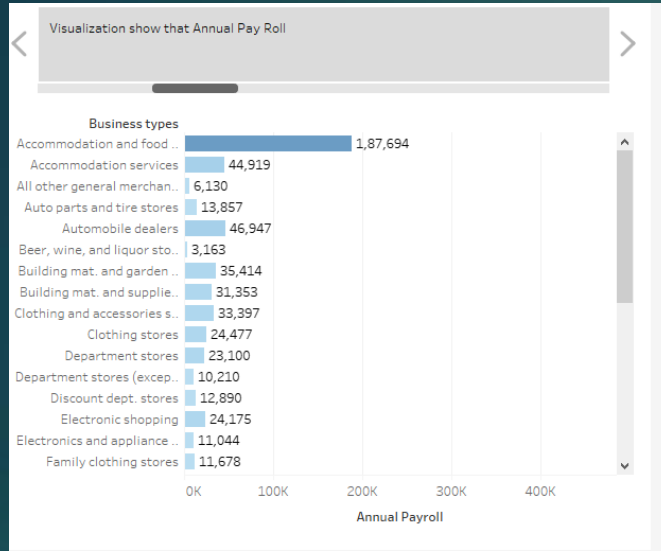
Equipment Costs



Fuels



STORY





**THANKING
YOU**