

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



COCA COLA DRINK

COCA COLA CAUSES WEIGHT GAIN

IT INCREASE THE ENERGY ITS HAS
CARBONATED
WATER AND
NATURAL
FLAVORINGS

COLA GETS TURNED FATS IN YOUR LIVER

COLA CAN LEADS TO WEAK BONE



VIDHYA SAGAR

COCA-COLA
BENIFITS AND
DISBENIFITS

INCREASE YOUR TYPE 2 DIABETES BY MORE THAN 20%

OBESITY,POOR BLOOD SUGAR CONTROL AND DIABETES

COKE DRINKS
HAS INCREASED
RISK OF
PANCREATIC
CANCER

IT TRIGGERS
THE RELEASE
OF THE BRAIN
CHEMICAL
DOPAMINE

CARBONATION
CAN HELP TO
REDUCE THE
TOTAL ACIDITY
OF THE
STOMACH

IT STILL CONTAIN CAFFEINE,A DEMONSTRATED ERGOGENIC AID



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels



