

## Ideation Phase Empathize & Discover

Date	02 November 2023
Project Name	Project - Create a Reel using Canva
Maximum Marks	4 Marks
Team id	NM2023TMID05813

### **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

**Title: Create a Reel Using Canva**

## Empathy Map

