***Final Pitch:***

Good evening, everyone,

In the year 2022, undeterred by all the modern scientific research and computational prowess there is a probability that a cancer diagnosis of a patient might be subject to how tired a clinician is while they see your results. **YES,** you heard that right.

To solve this paramount problem, our group has developed an automated pipeline by using state-of-the-art and cutting-edge unsupervised machine learning algorithms. This algorithm increases the accuracy in determining the immune profile on a cancer image which is an extremely important biomarker in cancer diagnostics. Along with increased accuracy, we were able to accomplish getting the results that is orders of magnitude faster than current protocol. This is extremely important given the time sensitive nature of disease like cancer. Our algorithm aids clinician by automating crucial steps that warranted manual intervention otherwise. Noticeably, these steps were also the major sources of errors in diagnostics.

If you are a subject matter expert in the field of biomedical imaging and machine learning or someone who wants to know more about a problem that statistically might affect more than 3 billion people at some point in their lives check our poster and get a better insight.

Sample for a good pitch:

Start: Problem/Most crucial component that people care about.

Mid:

End: Future scope.

Tips for good pitches:

Strategy: what why and how

PPT: Delivering with impact (no matter time or place like an elevator pitch – 30 secs of impact)

Response: Proving mettle in line of fire and learning from questions.

Content:

Current situation (hook) -> Action required (exploit the hook) -> Desired future (Call to action)

XYZ of positioning:

X: Category of problem

Y: Solves this customer problem

Z: In this unique way

123s of memorable messaging

1 Promise: “make it easier”

2 Opposites: “tastes great, less filling”

3 support buckets: “awesome, awesome, not screwed up”

Timeline:

Hook (15-20 secs)

Actions (20 secs – 35 secs)

Call (3-7 secs)

Tips:

* Give some hard numbers about stats of cancer. (2/5)
* Drop a stat at the end of the pitch which makes your pitch look appear more grounded and get a better appeal.