

```
Call:
qlm(formula = dy_payer ~ tier_payers + dx_pay_count + d0_session_count,
    family = "binomial", data = datTrain)
Deviance Residuals:
            10 Median
   Min
                          30
                                     Max
-4.3922 -0.1092 -0.0674 -0.0646
                                  3.6269
```

Coefficients:

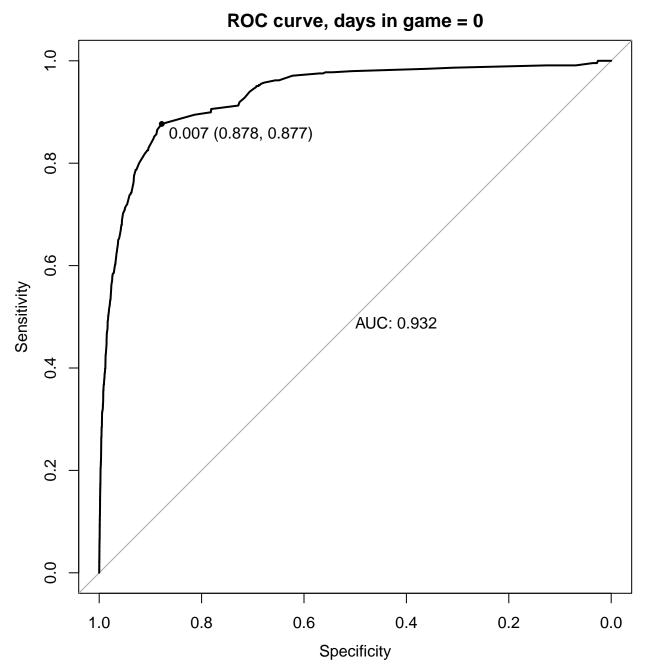
```
Estimate Std. Error z value Pr(>|z|)
(Intercept) -6.745851 0.057149 -118.04 <2e-16 ***
              1.994292 0.100251 19.89 <2e-16 ***
tier_payers
dx_pay_count 1.704146 0.048175 35.37 <2e-16 ***
d0_session_count 0.405221 0.007282 55.64 <2e-16 ***
```

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1 (Dispersion parameter for binomial family taken to be 1)

Null deviance: 20526 on 205491 degrees of freedom

Residual deviance: 14472 on 205488 degrees of freedom AIC: 14480

Number of Fisher Scoring iterations: 8



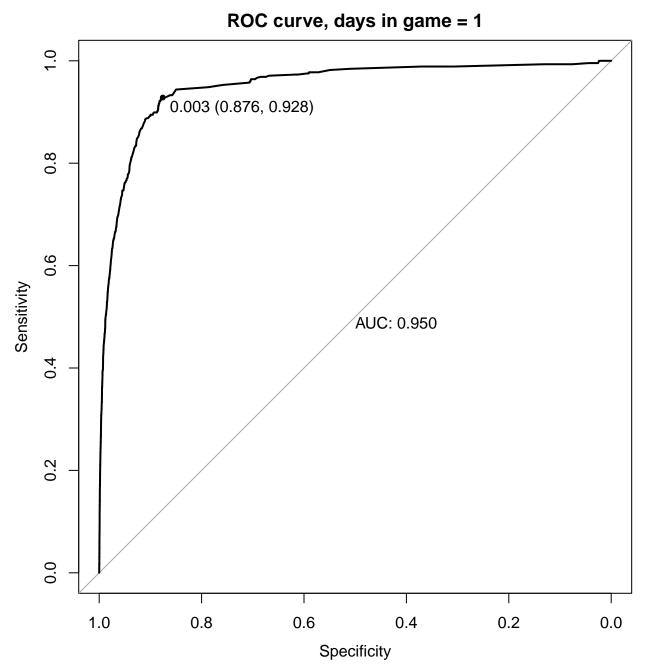
Features, days in game = 1 **FALSE TRUE** dx_active_days d0_session_count 2.5 9.0 2.0 1.5 0.4 1.0 0.5 0.0 0.0 -0.5 0.0 0.5 1.0 1.5 2.0 2.5 -5 0 5 10 15 20 tier_payers dx_pay_count 10 က ∞ α -9 4 α. 111111 0 2 0.0 0.5 1.0 0 4 6 **Feature**

```
Call:
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
             10 Median 30
   Min
                                      Max
-3.9377 -0.0622 -0.0413 -0.0398 4.5387
Coefficients:
                 Estimate Std. Error z value Pr(>|z|)
              -10.443981 0.147140 -70.98 <2e-16 ***
(Intercept)
tier_payers
                1.692076 0.101072 16.74 <2e-16 ***
                 1.228874 0.038926 31.57 <2e-16 ***
dx_pay_count
dx_pay_count 1.220074 0.030920 31.57 <2e-10 **** dx_active_days 2.992971 0.085171 35.14 <2e-16 ***
d0_session_count 0.167922 0.009266 18.12 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
   Null deviance: 20526 on 205491 degrees of freedom
```

Residual deviance: 12689 on 205487 degrees of freedom

Number of Fisher Scoring iterations: 9

AIC: 12699



Features, days in game = 2 **TRUE FALSE** dx_active_days d0_session_count 2.0 9.0 1.5 0.4 1.0 0.5 0.0 0.0 0 2 3 -5 0 5 10 15 20 tier_payers dx_pay_count 4 က က α - \sim 111111 0 1.0 0.0 0.5 0 2 4 6 8 Feature

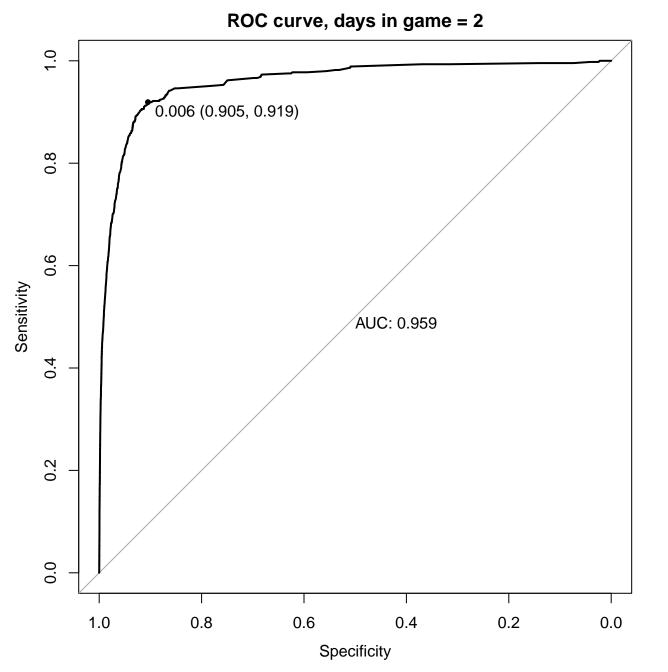
(Dispersion parameter for binomial family taken to be 1)

d0_session_count 0.07175 0.01017 7.057 1.71e-12 ***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Null deviance: 20526 on 205491 degrees of freedom Residual deviance: 11517 on 205487 degrees of freedom AIC: 11527

Number of Fisher Scoring iterations: 9



Features, days in game = 3 **TRUE FALSE** dx_active_days d0_session_count 1.5 9.0 0.1 0.4 0.5 0.0 0.0 0 2 3 4 5 -5 0 5 10 15 20 tier_payers dx_pay_count 4 က က α - \sim 111111 0 1.0 0.0 0.5 -2 0 2 6 8 10 4 Feature

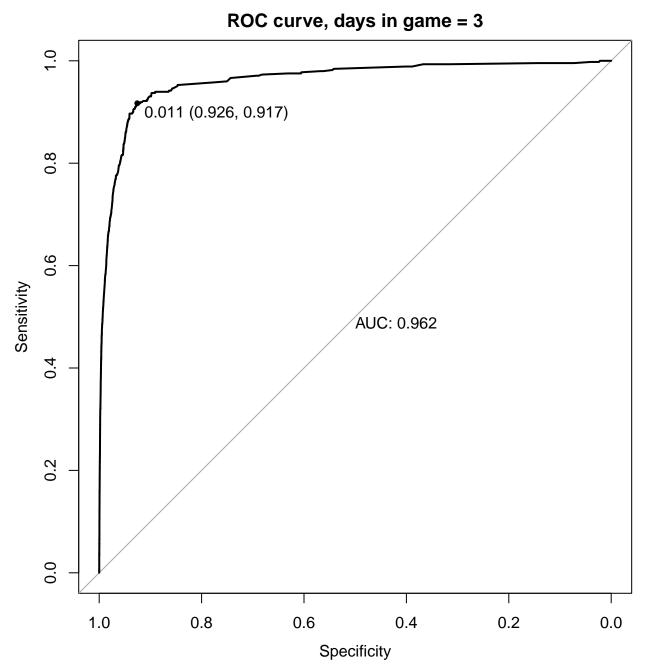
```
Call:
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
            10 Median 30
   Min
                                   Max
-3.7326 -0.0501 -0.0336 -0.0325 4.2730
Coefficients:
              Estimate Std. Error z value Pr(>|z|)
             -9.26434 0.11233 -82.472 < 2e-16 ***
(Intercept)
tier_payers
               1.58586 0.10601 14.960 < 2e-16 ***
              0.97846 0.03058 31.994 < 2e-16 ***
dx_pay_count
dx_active_days 1.55401 0.03351 46.369 < 2e-16 ***
d0_session_count 0.02955 0.01058 2.792 0.00524 **
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

(Dispersion parameter for binomial family taken to be 1)

Null deviance: 20526 on 205491 degrees of freedom

Null deviance: 20526 on 205491 degrees of freedom Residual deviance: 10857 on 205487 degrees of freedom AIC: 10867

Number of Fisher Scoring iterations: 9



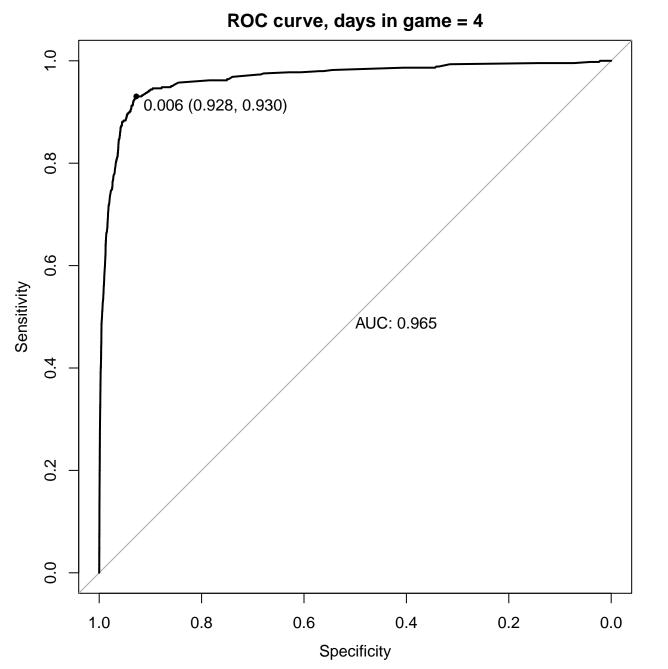
Features, days in game = 4 **TRUE FALSE** dx_active_days d0_session_count 1.5 9.0 1.0 0.4 0.5 0.0 0.0 0 2 6 -5 0 5 10 15 20 tier_payers dx_pay_count 4 က က α -2 111111 0 1.0 0.0 0.5 0 5 10 Feature

```
Call:
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
           1Q Median 3Q
   Min
                                 Max
-3.6205 -0.0479 -0.0326 -0.0315 4.2115
Coefficients:
             Estimate Std. Error z value Pr(>|z|)
             -9.00231 0.10799 -83.361 <2e-16 ***
(Intercept)
tier_payers
              1.57134 0.10797 14.554 <2e-16 ***
             dx_pay_count
dx_active_days 1.25756 0.02579 48.761 <2e-16 ***
d0_session_count 0.00310 0.01081 0.287 0.774
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
```

Null deviance: 20526 on 205491 degrees of freedom Residual deviance: 10354 on 205487 degrees of freedom

Number of Fisher Scoring iterations: 9

AIC: 10364



Features, days in game = 5 **TRUE FALSE** dx_active_days d0_session_count 9.0 0.1 0.4 0.5 0.0 0.0 0 2 6 -5 0 5 10 15 20 tier_payers dx_pay_count 4 က က α - \sim 111111 0 1.0 0.0 0.5 5 10 0 Feature

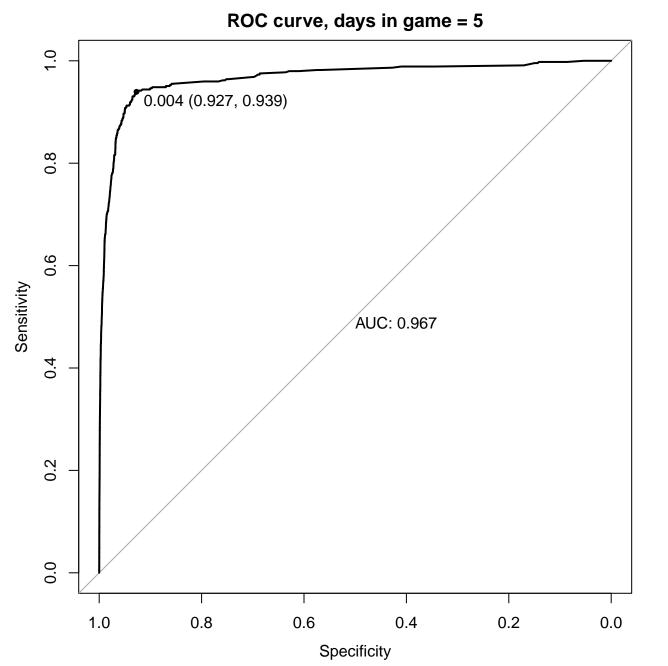
```
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
          10 Median 30
   Min
                               Max
-3.2718 \quad -0.0481 \quad -0.0319 \quad -0.0308 \quad 4.1702
Coefficients:
            Estimate Std. Error z value Pr(>|z|)
            -8.83080 0.10569 -83.554 <2e-16 ***
(Intercept)
tier_payers
             1.59252 0.10994 14.485 <2e-16 ***
             dx_pay_count
dx_active_days 1.05838 0.02103 50.331 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

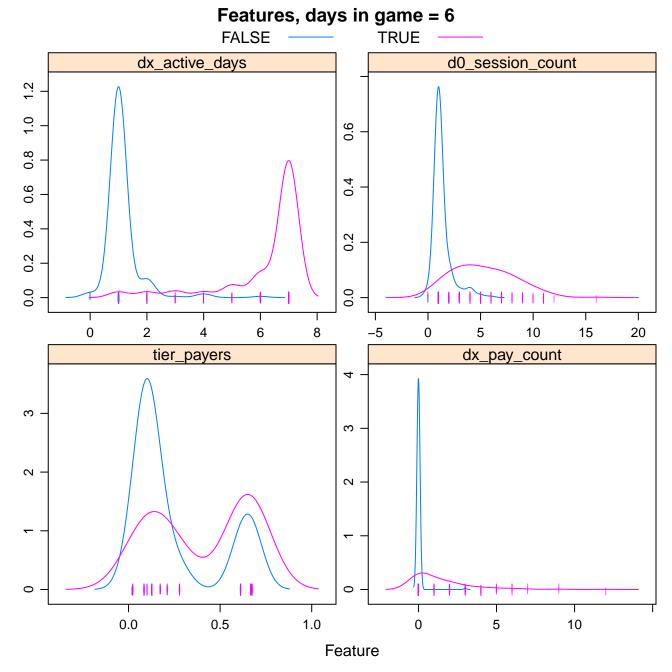
Null deviance: 20526.0 on 205491 degrees of freedom Residual deviance: 9919.4 on 205487 degrees of freedom AIC: 9929.4

(Dispersion parameter for binomial family taken to be 1)

Number of Fisher Scoring iterations: 9

Call:



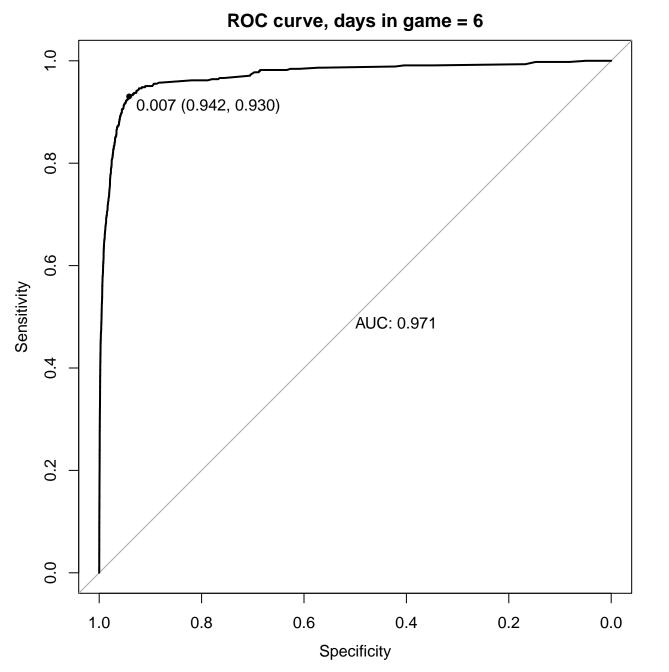


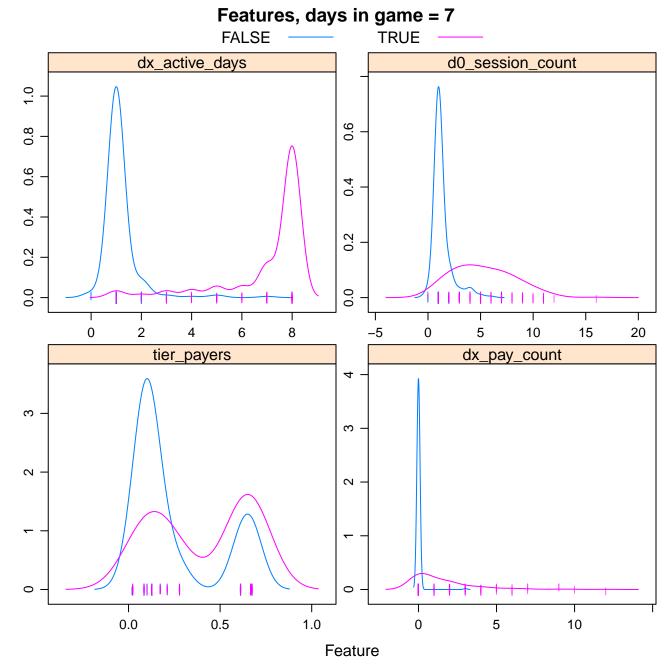
```
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
           10 Median 30
   Min
                                Max
-3.1335 -0.0466 -0.0317 -0.0306 4.1351
Coefficients:
             Estimate Std. Error z value Pr(>|z|)
            -8.68593 0.10374 -83.727 <2e-16 ***
(Intercept)
tier_payers
             1.60142 0.11179 14.326 <2e-16 ***
             0.87350 0.02801 31.188 <2e-16 ***
dx_pay_count
dx_active_days 0.91130 0.01776 51.310 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
(Dispersion parameter for binomial family taken to be 1)
```

Null deviance: 20526.0 on 205491 degrees of freedom Residual deviance: 9598.3 on 205487 degrees of freedom AIC: 9608.3

Number of Fisher Scoring iterations: 9

Call:





```
glm(formula = dy_payer ~ ., family = "binomial", data = datTrain)
Deviance Residuals:
          10 Median 30
   Min
                                Max
-3.1841 -0.0460 -0.0314 -0.0304 4.1090
Coefficients:
            Estimate Std. Error z value Pr(>|z|)
            -8.57613 0.10272 -83.493 < 2e-16 ***
(Intercept)
tier_payers
             1.57695 0.11376 13.862 < 2e-16 ***
             0.87990 0.02758 31.899 < 2e-16 ***
dx_pay_count
dx_active_days 0.80072 0.01540 52.005 < 2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
```

Null deviance: 20526.0 on 205491 degrees of freedom Residual deviance: 9274.6 on 205487 degrees of freedom

(Dispersion parameter for binomial family taken to be 1)

Number of Fisher Scoring iterations: 9

Call:

AIC: 9284.6

