

## Tableau links

### RFM:

[https://public.tableau.com/views/RFM\\_17045240095800/Loyal-Recency?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/RFM_17045240095800/Loyal-Recency?:language=en-US&:display_count=n&:origin=viz_share_link)

### RFM-EDA

[https://public.tableau.com/views/MRA\\_17044355796720/Saleshist?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/MRA_17044355796720/Saleshist?:language=en-US&:display_count=n&:origin=viz_share_link)

### MBA:

[https://public.tableau.com/views/mba\\_17047942349070/Dashboard1?:language=en-US&:display\\_count=n&:origin=viz\\_share\\_link](https://public.tableau.com/views/mba_17047942349070/Dashboard1?:language=en-US&:display_count=n&:origin=viz_share_link)