

7,256M

6,27M

158,44

Total Revenue

Net Revenue

ATV

2,09

Sales Growth %

46K

Total Customers

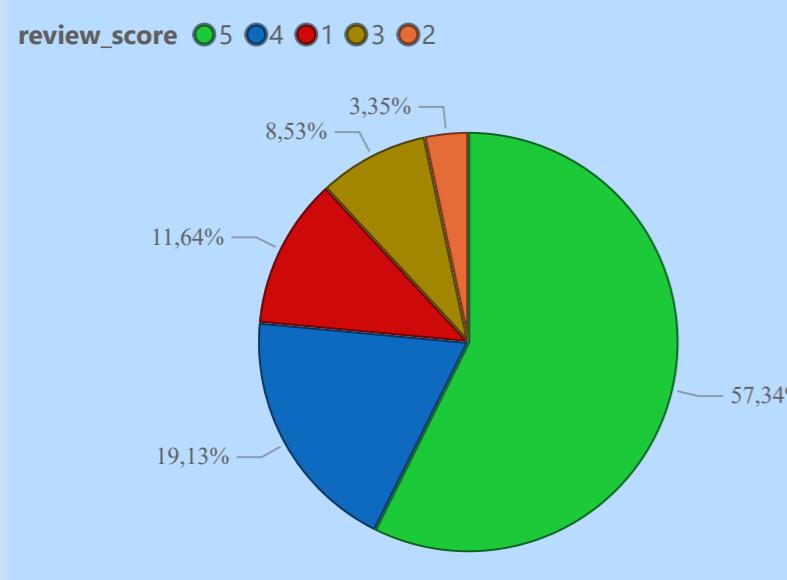
47K

Total Orders

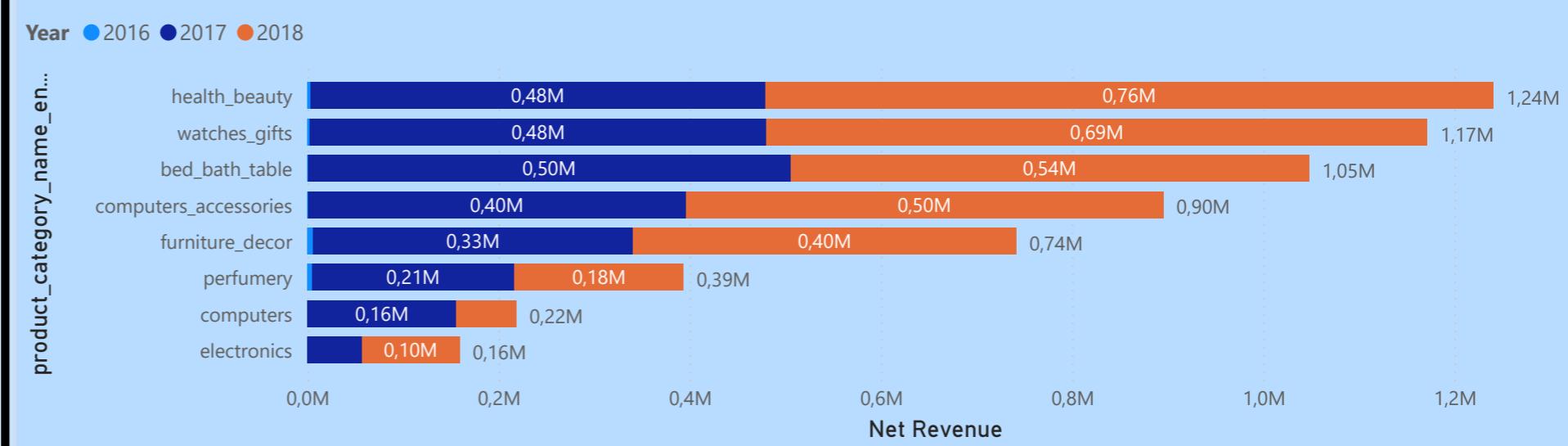
14K

Total Products

Our platform looks stable
great reviews, millions in
revenue, steady growth.

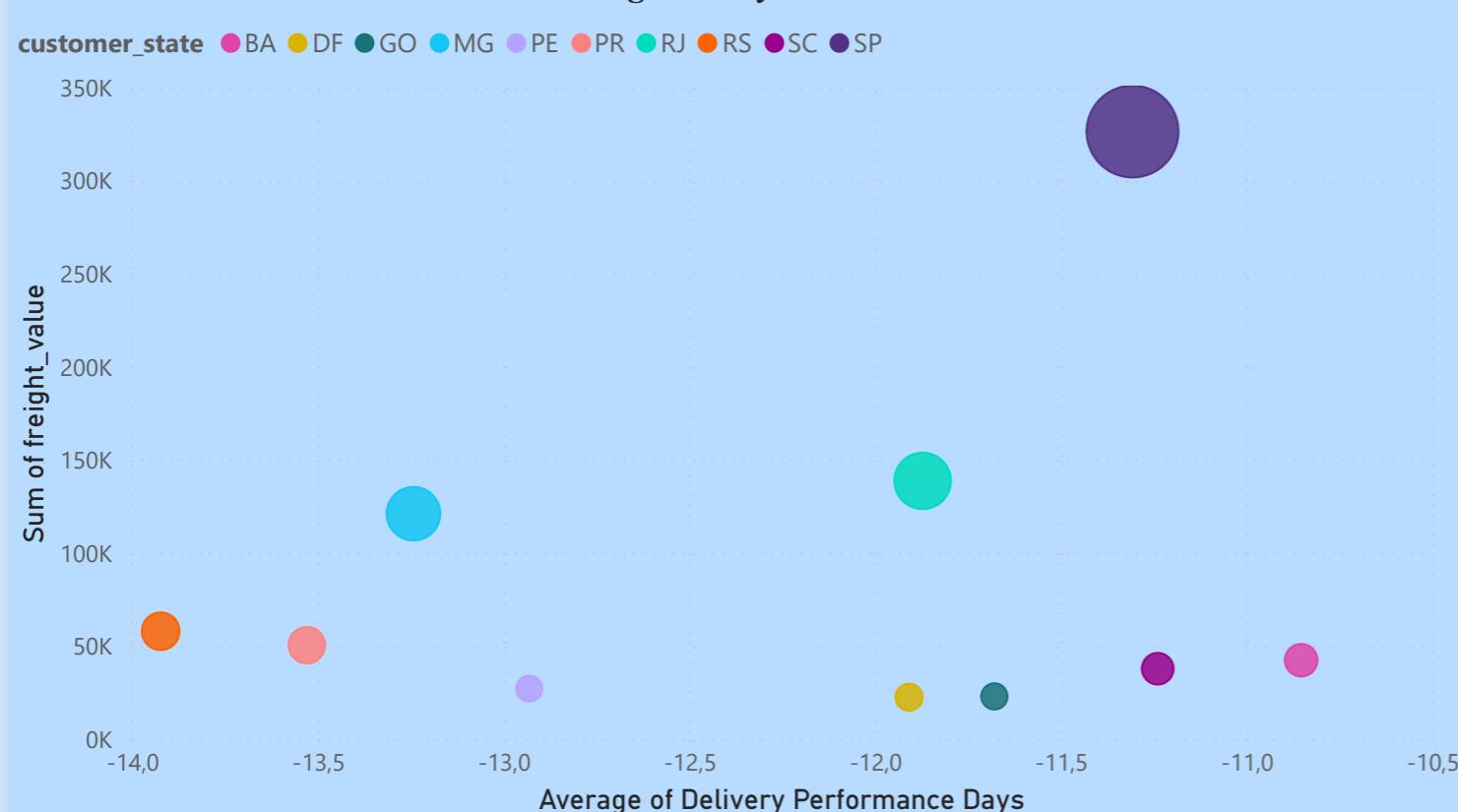
Customers Review**Average Revenue Per Customer**

But appearances deceive. Your Average Revenue Per Customer is almost constant and growth is 2%.

**Net Revenue****Average Unit Revenue**

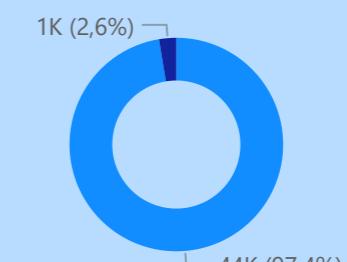
Luxury Watch AUR collapsed 509 → 190 in two years. Primary sales now Health_Beauty at \$128 AUR

Our trap is low-value categories. The future lies in Computers, delivering an 8.4× return per marketing dollar.

Freight Analysis Chart

Our logistics strategy was wasteful. Premium freight everywhere, bleeding money on speed customers didn't need.

That's pure, quantifiable waste \$ 326,501 lost to unnecessary early deliveries.

Customer Type

We'll use the recovered \$326,501 to fund the shift and secure loyalty through Customer Service

This is our plan, but we need your strategic expertise and investment to turn into a high-value brand. My ask: \$100,000 for 10% equity.



Your plan is strong, but I'll counter: \$ 100,000 for 15% equity.



We value your expertise, but let's meet in the middle: \$ 100,000 for 12% equity.



Deal!

