

View3Labs

View3 Labs
Deck 2025

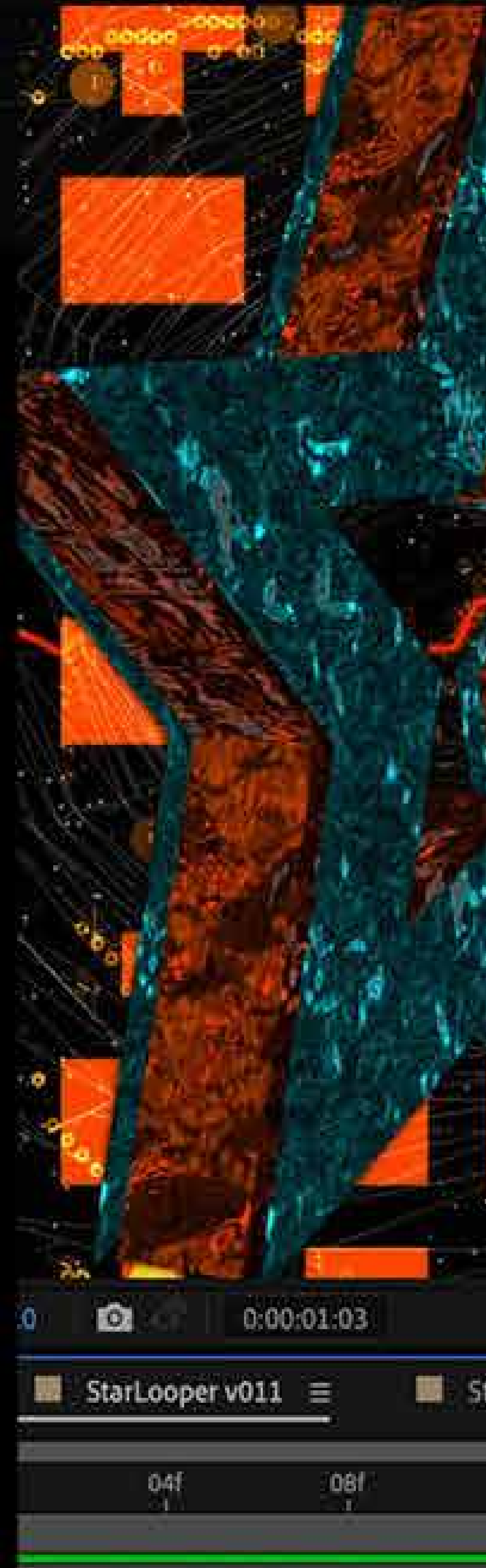
Prepared by
Jamie Burns



<http://view3labs.com/links>

View3Labs

@view3labs



VISION

A web3-native creative studio building immersive IP, tokenized media, and regenerative ecosystems.

We merge storytelling, design, and blockchain to shape decentralized and ethical futures.

THE PROBLEM

- Web2 limits ownership and creator value.
- Web3 often lacks trust, design, and depth.
- Cultural IP remains centralized.
- The planet faces a climate crisis – cultural change is urgent.



OUR SOLUTION

- Launch premium NFT collections with long-term creative utility.
- Incubate story-rich IP across art, film, fashion, AR/VR, and gaming.
- Blend digital + physical experiences.
- Code regeneration into the protocol – 20% of net revenue funds environmental and social impact.

STUDIO MODEL

- NFT project launches.
- Royalties + IP licensing.
- Token-driven access + rewards.
- Collabs, events, and merch.



MARKET OPPORTUNITY

- \$100B+ creator economy.
- \$40B+ NFT sales since 2021.
- Demand for story-first, utility-driven projects.
- Gen Z/Alpha adoption via mobile, AR, digital fashion.

WHAT WE BUILD

- Interactive media (mini-games, apps, gamified drops).
- Narrative IP (short films, lore, characters).
- Experiential content (AR/VR activations, phygital stories).
- Community governance + access via NFTs and tokens.

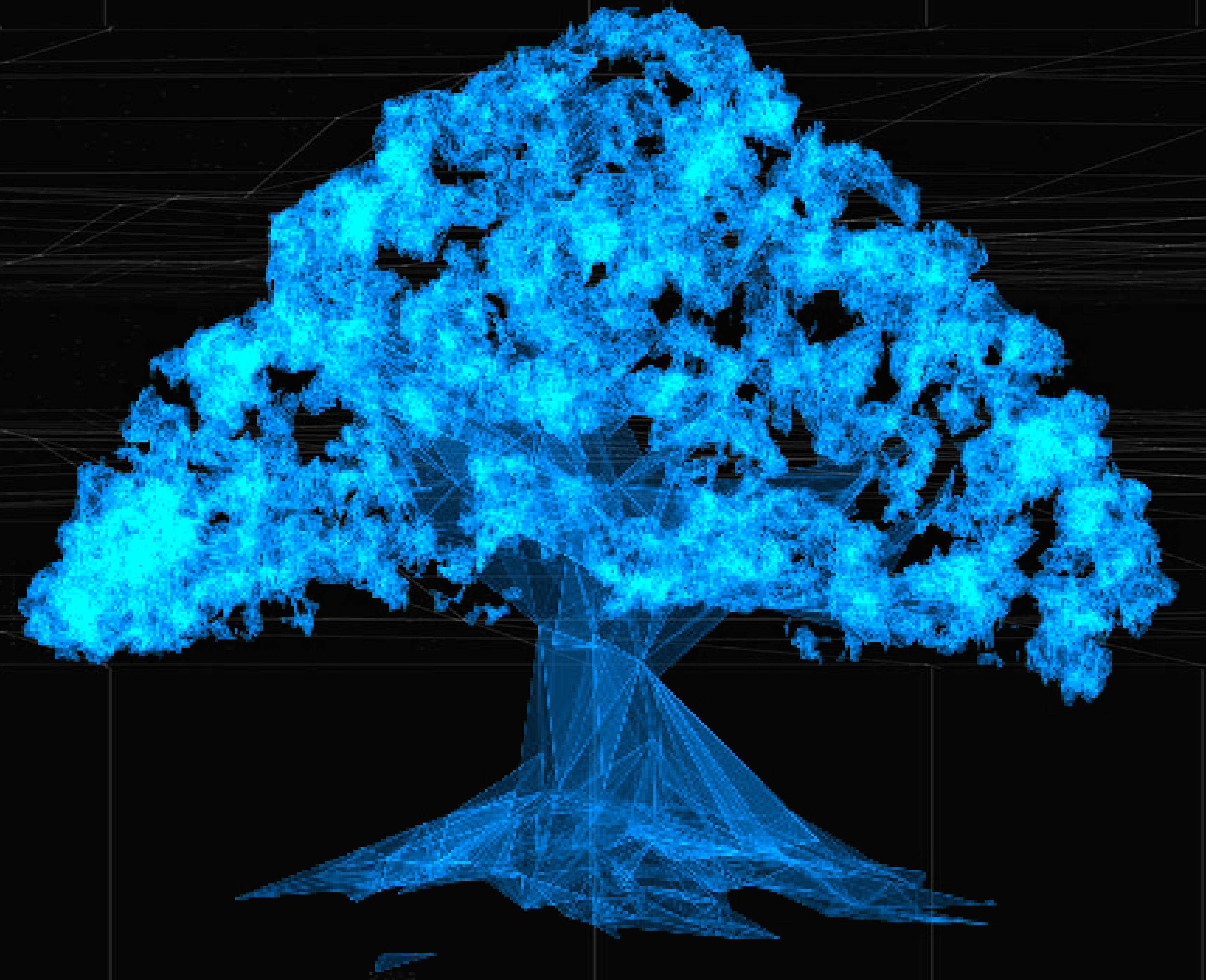


REGENERATIVE IMPACT

20% of net revenue funds:

- Biodiversity + rewilding projects
- Climate action initiatives
- Creative access, mental health and community support

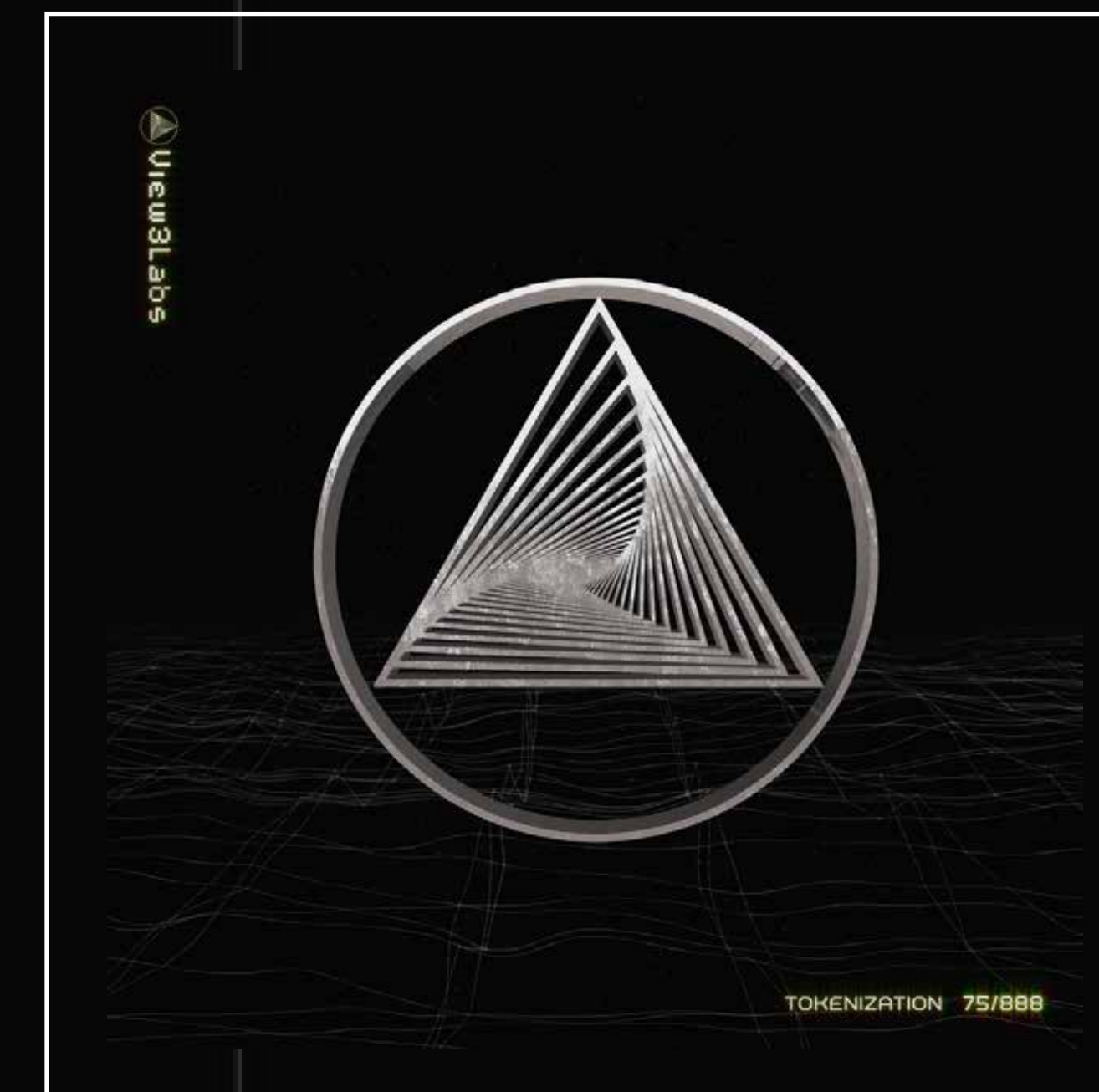
We build with purpose – and code it into our protocol.



FOUNDER NFTS - 888 GENESIS TOKENS

- Access to studio IP + licensing tools.
- Claimable \$V3 tokens.
- Community governance.
- Early drops + IRL/digital experiences.

A membership pass for creators, builders, and cultural pioneers.



ROADMAP

Phase 1 – Community launch (Discord, whitelist, partnerships).

Phase 2 – Drop 888 Founder NFTs.

Phase 3 – First IP project launch.

Phase 4 – Token ecosystem expansion (\$V3).

Ongoing – Global collabs, regenerative funding, media expansion.



View3Labs

Thank You!

Join our journey of creative culture –
decentralized, ethical, and regenerative.

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