



Étienne POUGET

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Fast-learner with international experience seeking a part-time teaching position.

Experience



aMazingCube - Versailles

July 2016 - Now

Entrepreneur: In the process of creating a new kind of game which interweaves board game dynamics with electronics.



3scale - Barcelona

December 2014 - June 2016

Marketing and Sales: Generated leads, followed up on prospective clients through email, cold-calling and live events including product and Proof-of-Concept demos.

Content Creation: Created sales materials and industry-targeted market reports. Published subset of results in the form of a blog post series (see Publications). Prepared promotional email campaigns targeted at the banking industry with [Marketo](#).



WHV - New Zealand

August 2011 - April 2012

Various jobs: Waiting tables in Wellington, farming with the [WWOOF](#) organization across New Zealand.



LGBC - Versailles, France

June 2010 - July 2010

Research: Incrementally improved an experimental process on fruit flies.



Camp Leader

Dec. 2007 - Sep. 2009

Led vacation camp: Educator for kids from 7 to 17 yo. Organization of treasure hunts, story-time, taught origami. Led activities such as horse-riding, climbing, hiking, skiing.

Education



NEOMA Business School, Reims, France

2012 - 2015

Master's Degree: Business Administration and Management, Corporate Strategy with honors



UVSQ, Versailles, France

2008 - 2011

Bachelor of Science (BSc): Genetic, Cellular and Molecular Biology

Publications

[Streaming APIs Are Paving The Way For Real-time, Agile Banking; December 16, 2015](#)

[Developers Will be the Cornerstone of the Banking APIs Revolution; September 25, 2015](#)

[Financial Institutions are Embracing APIs; September 15, 2015](#)

[European Banking Authority Opens a New Era of Open Banking; September 8, 2015](#)

Skills & Expertise

Language	🇫🇷 Native	🇬🇧 Fluent	🇪🇸 Fluent
Strategy	Marketing Metrics	Hybrid Strategy	Business Development
Computer	Office Suite	Python, SQL	APIs, SaaS
Biology	Cell Biology	Genetics	Biotechnology

Interests

Volunteering	SEL	FabLab	NEOMA ALUMNI, past
Teaching	Informatic	English	Origami
Overseas experience	USA	South Korea, Taiwan	New Zealand
Travels	Iran	China, Mongolia	Eastern Europe, Ukraine
Hobbies	Cycling, Hikes	Sailing	Origami