# VIGHNESH GAJULA

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### **PROFILE**

Master's student in Data Science with experience as a Data Analyst at Cisco, skilled in SQL, Python (Pandas, NumPy), and building interactive dashboards (Power BI, Quicksight). Strong in descriptive analytics, KPI tracking, and data pipeline development to support data-driven decisions. Currently researching last-mile delivery optimization, aligning with Bettermile's mission. Proactive learner with exposure to Snowflake, AWS, and Generative AI (LLMs).

### TECHNICAL SKILLS

Programming & Data Analysis: SQL (joins, window functions, query optimization), Python (Pandas, NumPy,

Scikit-learn, Matplotlib), R (basic)

Data Visualization: Tableau, Power BI (DAX, drill-downs), Quicksight (basic), KPI dashboards,

data storytelling

Data Engineering: Data pipelines (ETL), AWS (S3, basics), GitHub (version control)

Statistical & Analytical: Descriptive analytics, hypothesis testing, trend analysis, A/B testing, sam-

pling methods

Emerging Tech: Generative AI, LLMs (prompting, small-scale use cases)

Soft Skills: Proactive learner, independent ownership, cross-functional collaboration, En-

glish (fluent), German (basic)

#### **EXPERIENCE**

Cisco Systems Bangalore, India  $Data\ Analyst$  2022-2023

- Designed and automated interactive dashboards (Power BI, SQL, Excel) tracking sales KPIs, pricing trends, and SLA compliance across B2B accounts.
- · Built SQL queries and Python scripts to analyze customer churn, identify revenue leakages, and reduce manual reporting time by 40%.
- · Conducted descriptive analytics and A/B testing to evaluate promotional strategies, directly influencing sales and product adoption.
- · Collaborated with business managers and IT teams to define KPIs, maintain pipeline accuracy, and improve visibility of operational metrics.

# **EDUCATION**

### Master of Science, Data Science

Expected Graduation Aug 2026

University of Europe for Applied Sciences, Berlin, Germany

Bachelor of Engineering, Electrical Engineering

2018 - 2022

Savitribai Phule Pune University, Pune, India

#### RELEVANT PROJECTS

### Standardized Business Performance Reporting System

- Designed Power BI dashboards with standardized KPIs, adoption, and license usage metrics to support initiative management and product strategy.
- · Consolidated data from Google Forms, Google Sheets, and Airtable via Python/Zapier, demonstrating pipeline efficiency and automation in reporting workflows.

# Delivery Performance Analytics (SQL + Python + Power BI)

- · Developed an interactive Power BI dashboard tracking delivery KPIs such as average delivery time, failed deliveries, and route utilization.
- · Queried operational datasets using SQL (joins, CTEs, window functions) and applied Python (Pandas, NumPy) for descriptive analytics to uncover trends in delivery performance.
- · Provided actionable insights into bottlenecks and regional delays, improving reporting visibility and supporting datadriven decision-making.