

TO ANALYZE SEASONAL SALES

order_date

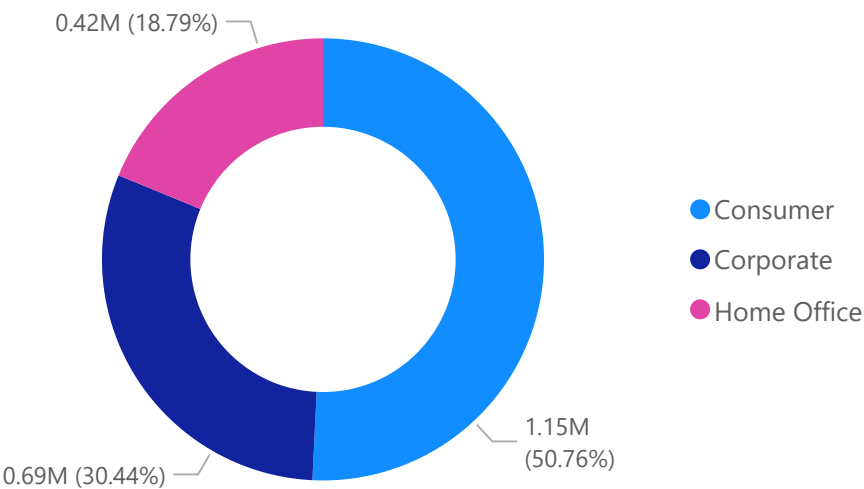


03-01-2015

30-12-2018



SALES DISTRIBUTION BY CUSTOMER SEGMENT



Select all

Central

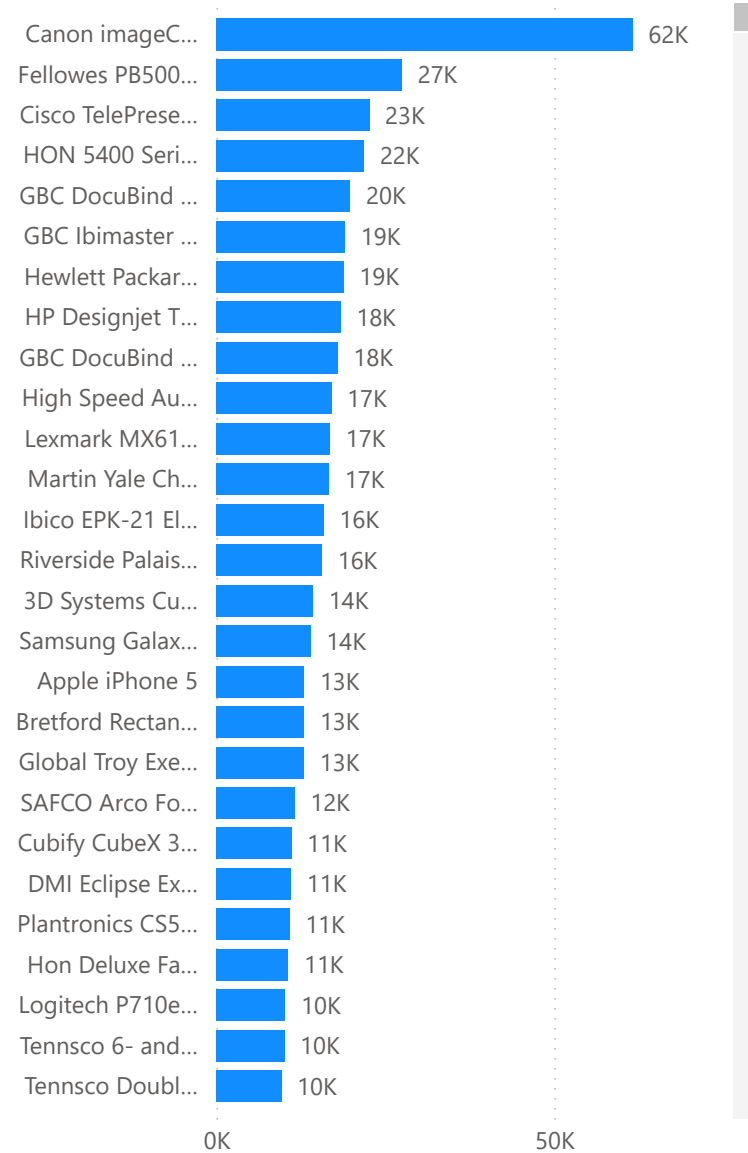
East



Customer_name	First order_id	Sum of sales
Sean Miller	CA-2015-145317	25,043.05
Tamara Chand	CA-2015-123498	19,052.22
Raymond Buch	CA-2017-109953	15,117.34
Tom Ashbrook	CA-2017-129847	14,595.62
Adrian Barton	CA-2015-103100	14,473.57
Ken Lonsdale	CA-2015-143917	14,175.23
Sanjit Chand	CA-2015-116904	14,142.33
Hunter Lopez	CA-2015-127159	12,873.30
Sanjit Engle	CA-2015-158225	12,209.44
Christopher Conant	CA-2017-135265	12,129.07
Todd Sumrall	CA-2015-101931	11,891.75
Greg Tran	CA-2015-128209	11,820.12
Becky Martin	CA-2015-139892	11,789.63
Seth Vernon	CA-2015-130092	11,470.95
Caroline Jumper	CA-2017-122392	11,164.97
Clay Ludtke	CA-2015-116239	10,880.55
Maria Etezadi	CA-2015-167199	10,663.73
Karen Ferguson	CA-2015-132451	10,604.27
Bill Shonely	CA-2015-168130	10,501.65
Edward Hooks	CA-2015-138450	9,940.38
John Lee	CA-2015-110849	9,576.34
Grant Thornton	CA-2015-159520	9,351.21
Tom Boeckenhauer	CA-2015-111059	9,108.74
Peter Fuller	CA-2015-166457	9,062.86
Christopher Martinez	CA-2016-128027	8,954.02
Justin Deggeller	CA-2015-119144	8,828.03
Total	CA-2015-100006	22,61,536.78

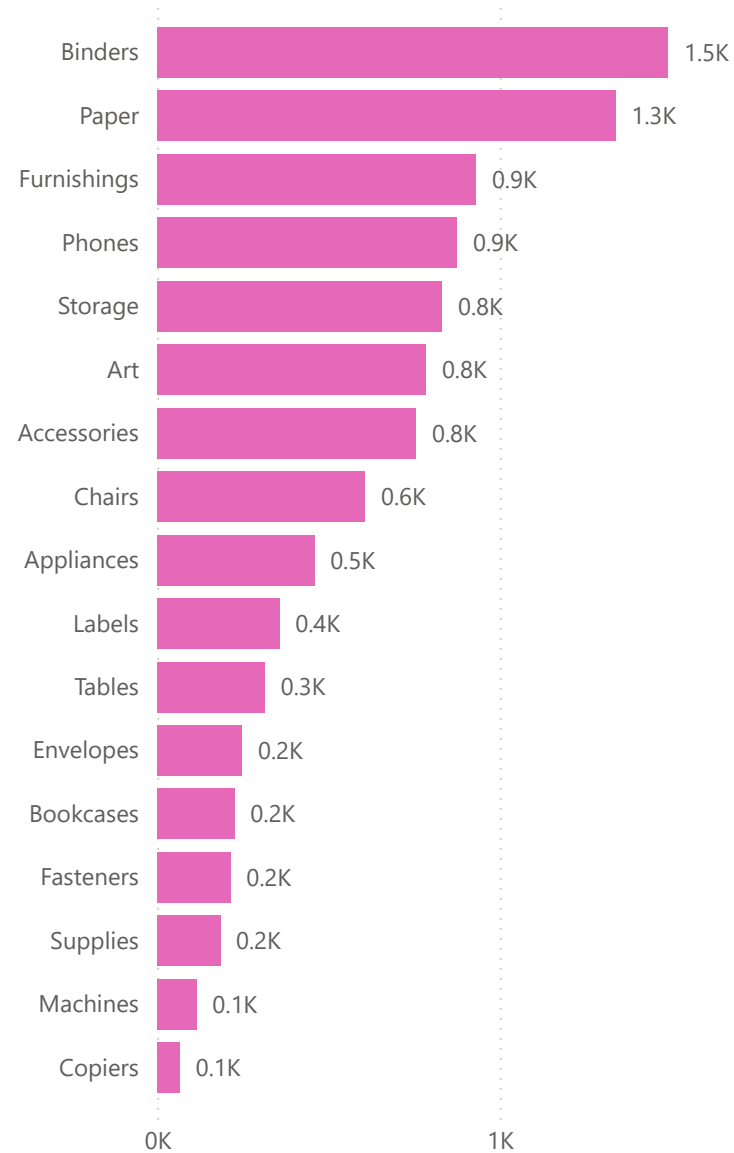
product_name

SALES BY PRODUCT



sub_category

SALES BY PRODUCT SEGMENT



TOTAL NUMBER OF ORDERS

4922

TOTAL SALES

2.26M

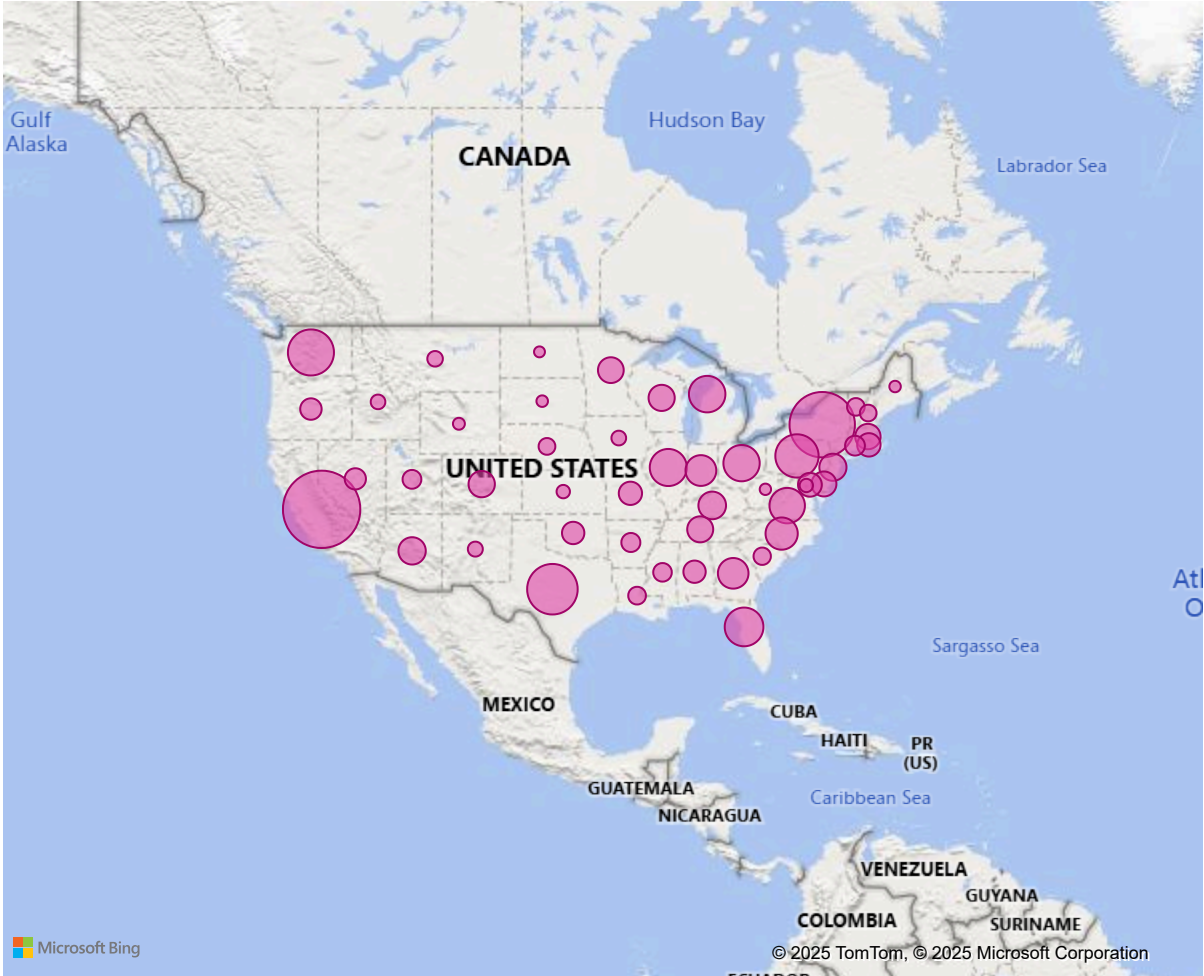
NUMBER OF UNIQUE PRODUCTS

1861

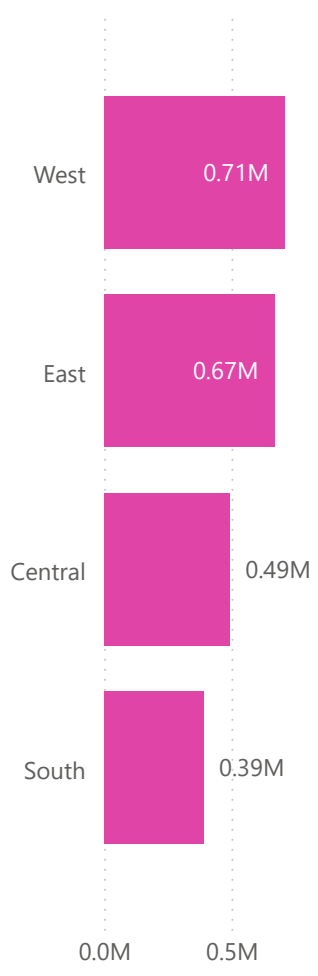
TOTAL NUMER OF CUSTOMERS

793

Sum of sales by state

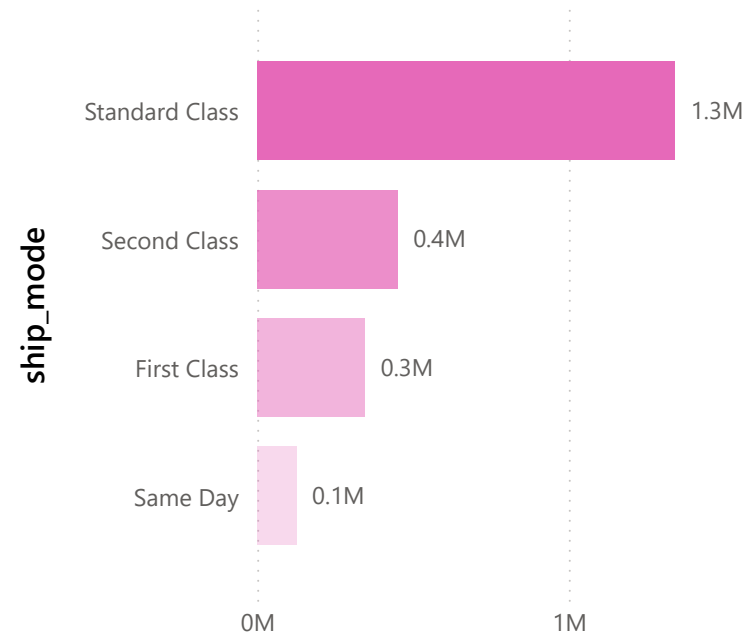


Sum of sales by Region

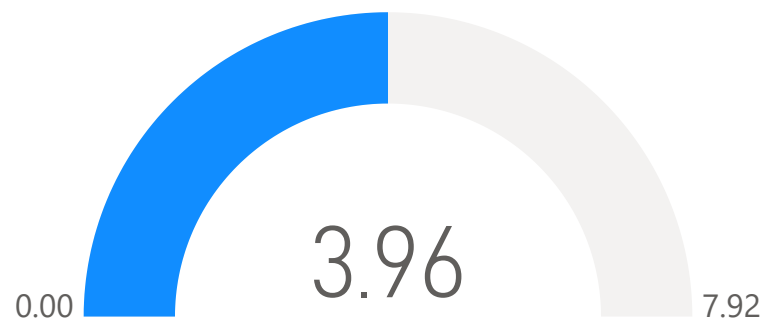


country	state	Sum of sales	city
United States	Alabama	1,766.83	Auburn
United States	Alabama	3,374.82	Decatur
United States	Alabama	1,997.35	Florence
United States	Alabama	525.85	Hoover
United States	Alabama	2,484.37	Huntsville
United States	Alabama	5,462.99	Mobile
United States	Alabama	3,722.73	Montgomery
United States	Alabama	175.70	Tuscaloosa
United States	Arizona	946.81	Avondale
United States	Arizona	22.29	Bullhead City
United States	Arizona	1,067.40	Chandler
United States	Arizona	4,172.38	Gilbert
United States	Arizona	2,917.87	Glendale
United States	Arizona	4,037.74	Mesa
United States	Arizona	1,341.35	Peoria
United States	Arizona	11,000.26	Phoenix
United States	Arizona	1,466.31	Scottsdale
United States	Arizona	76.07	Sierra Vista
Total		22,61,536.78	

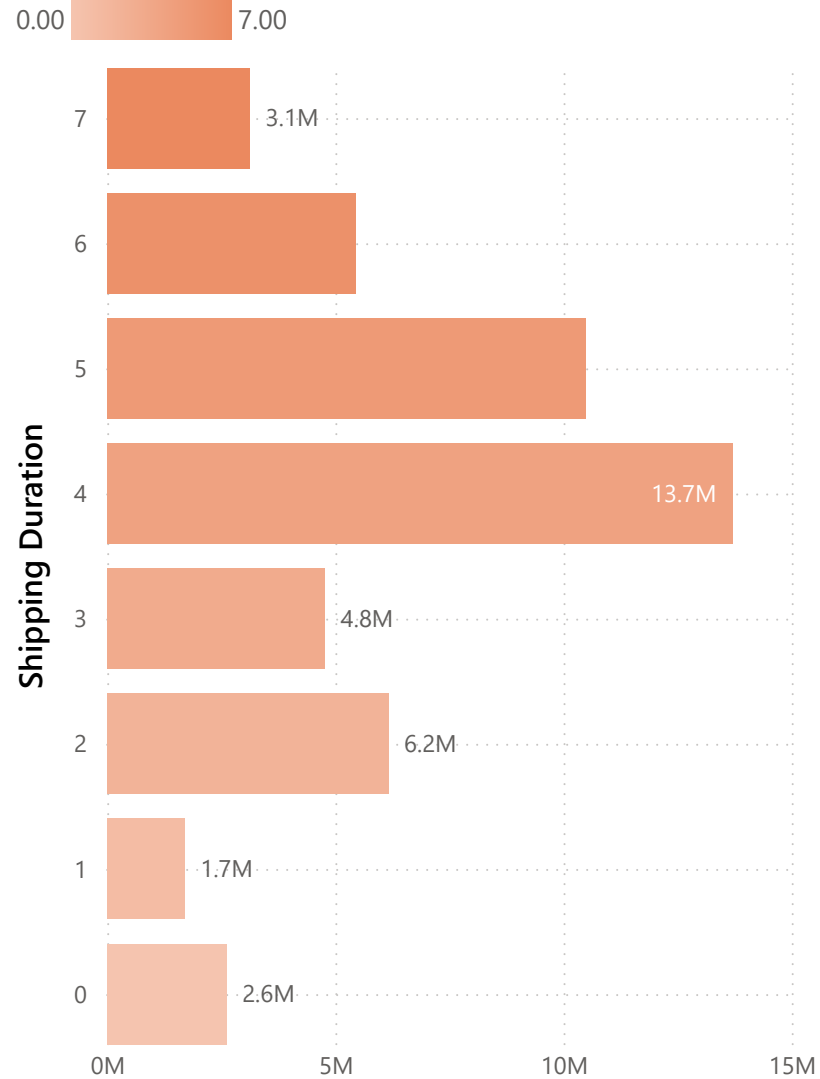
Sum of sales by ship_mode



Average of Shipping Duration



Sum of id by Shipping Duration



Sum of sales by Region

