Analysis of Spotify TOP 2023



Dataset distributed by Kaggle.

t.ly/B9CNN

Introduction

In the following document the aim is to track the top stream of songs during 2023 that the Dataset provides.

The information presented will concern the following topics:

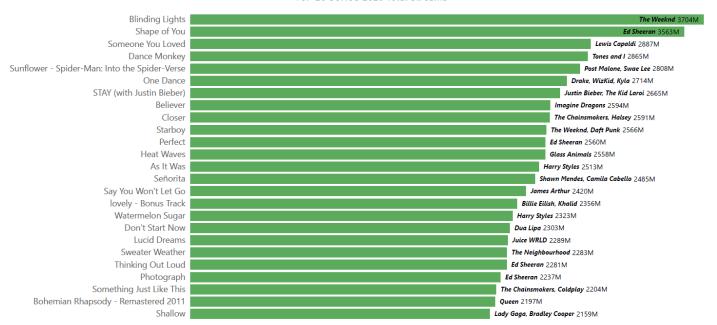
- Distribution based on song streams during 2023
- Distribution based on artists
- Distribution based on playlist representation in apps

Distribution based on Song Streams

Total Streams

64123M

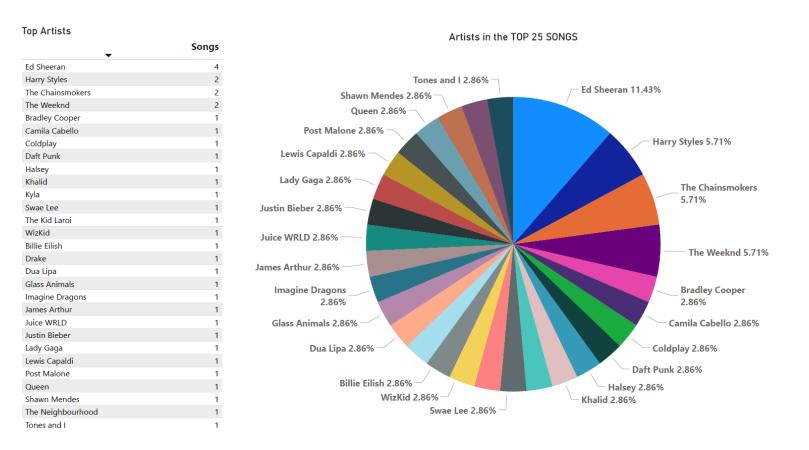
TOP 25 SONGS 2023 Total Streams



The chart displays a significant number of reproductions led by The Weeknd and Ed Sheeran, both appearing more than once. The rest of the chart is overall well distributed.

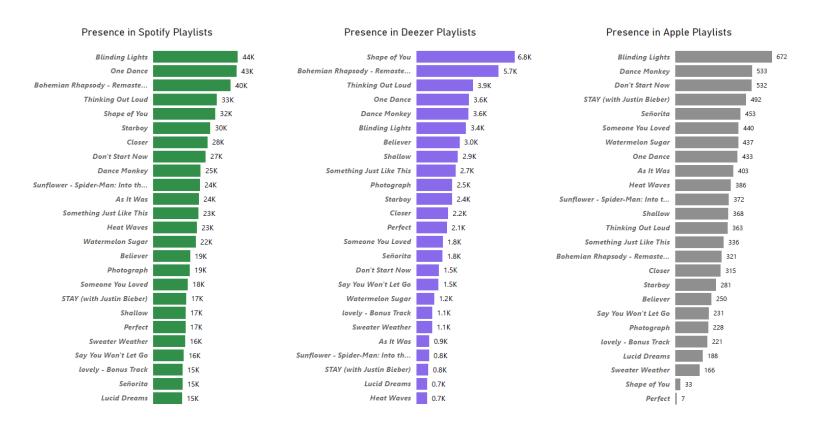
It is also noticeable the number of total streams resulting of the TOP 25 songs presented in the display.

Distribution of Salary based on Artists



The chart highlights the presence of Ed Sheeran over the rest of the distribution having a total of 4 songs in the TOP 25, closely followed by Harry Styles and The Chainsmokers as well as The Weeknd as stated before.

Distribution based on Playlists



The dashboard presents a similar tendency between Spotify and Apple playlist although the huge gap of quantity.

Secondly, Deezer presents considerable changes in the songs most added to playlist.

Finally, we can determine how Spotify leads the number of playlists where songs were added. Beside the top song most added to playlists and streamed "Blinding Lights" the rest of the most added songs are not equally represented as the most streamed.