

Total Orders Count

25.2K

Total Sold Revenue

24.9M

Total Profit

10.3M

Product Distinct Count

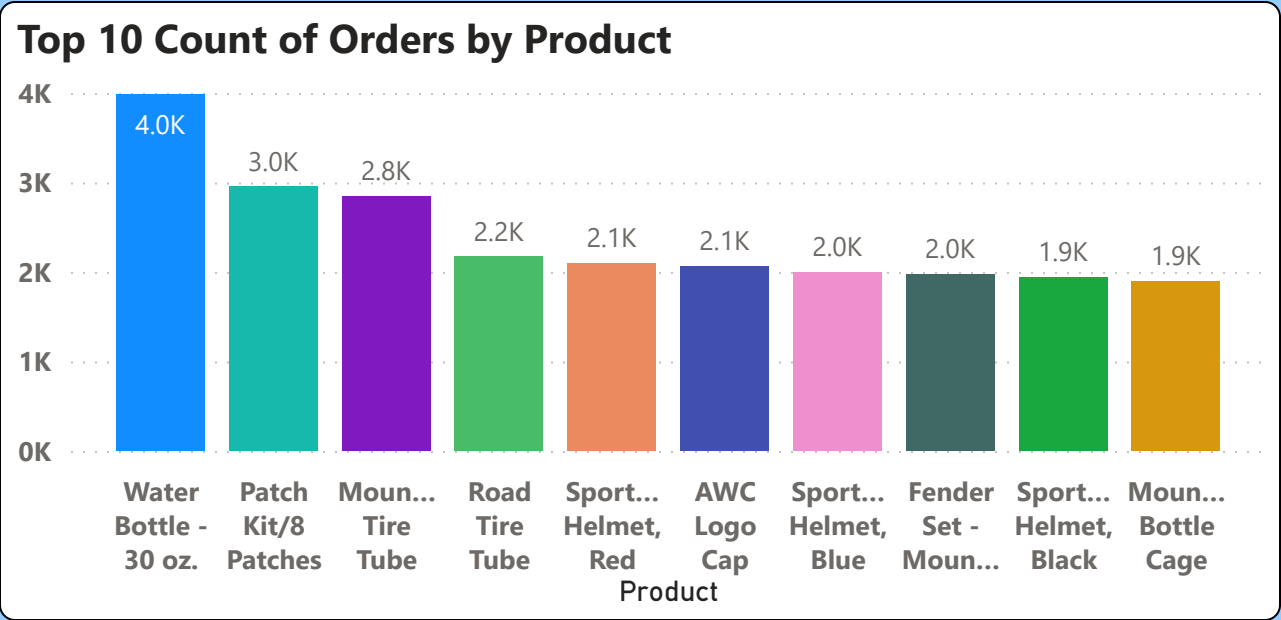
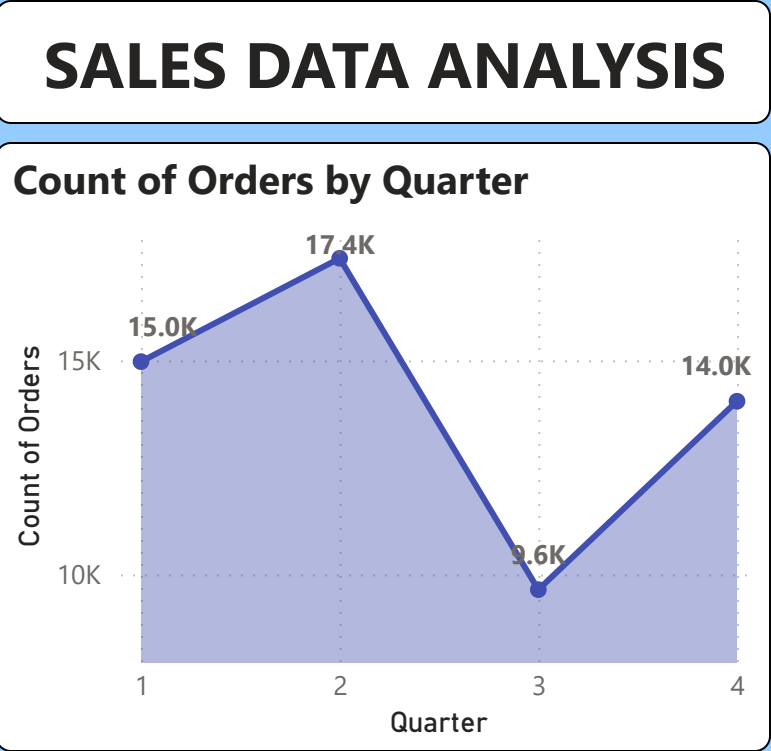
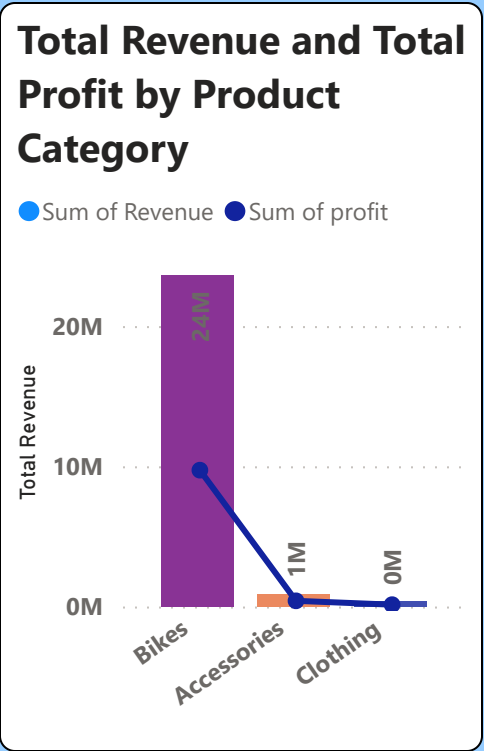
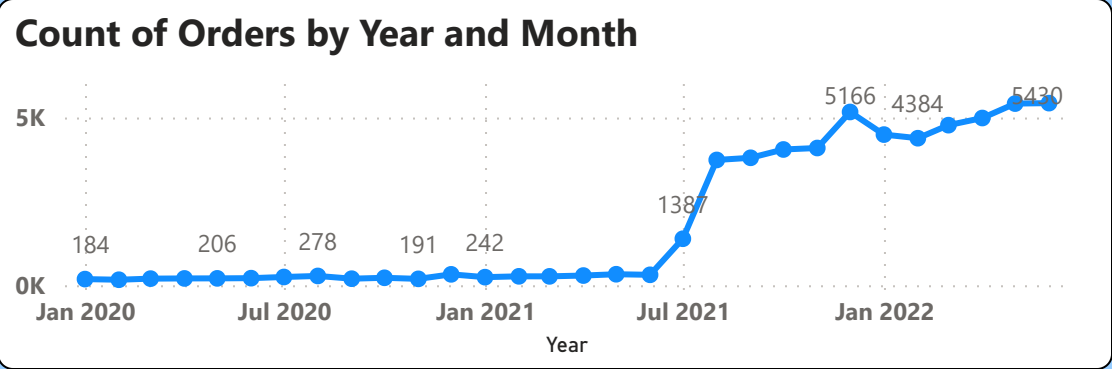
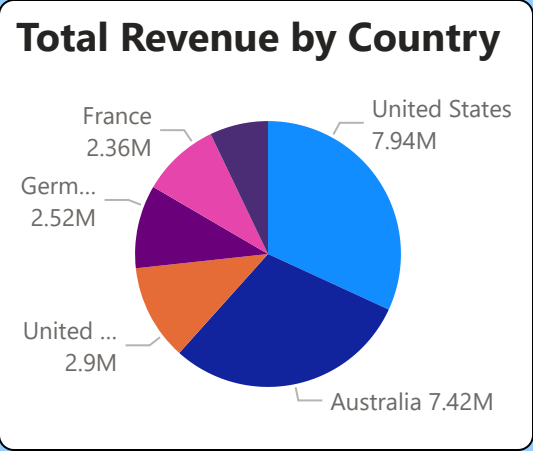
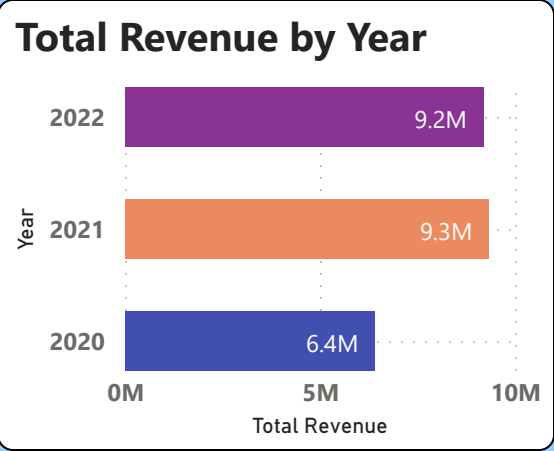
130

Average Profit %

132%

Total Countries

6





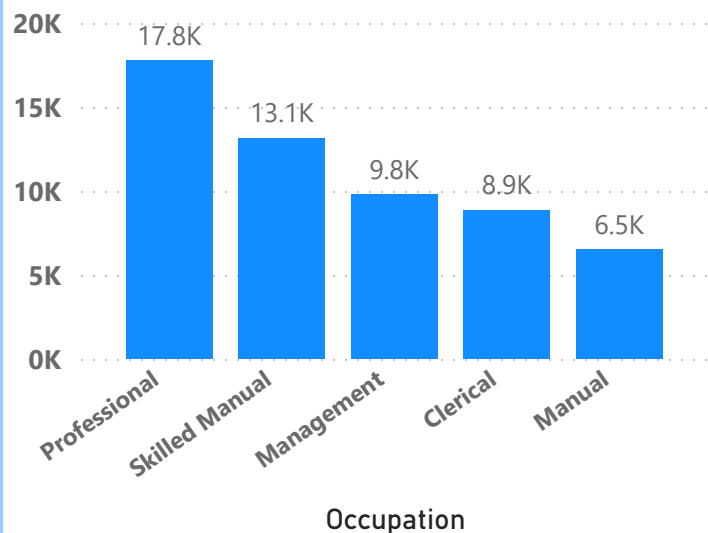
Total Customers

17.4K

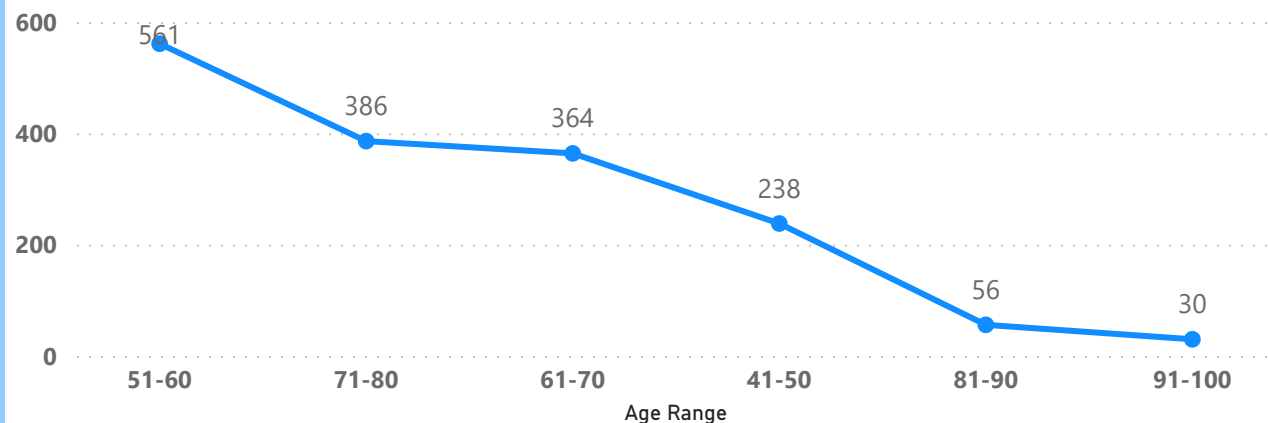
Total Orders

56.0K

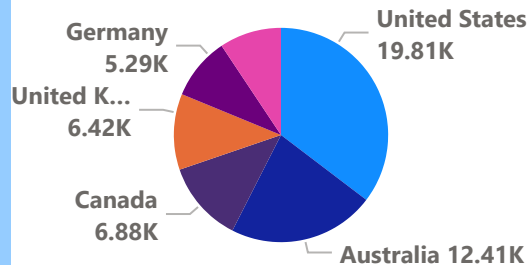
Count of Customers by Occupation



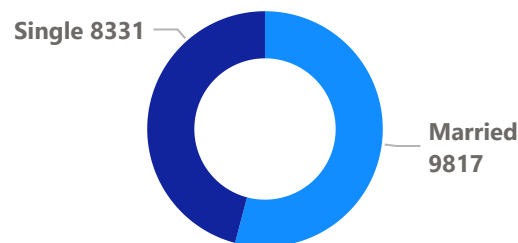
Count of Customers by Age Range



Count of Customers by Country

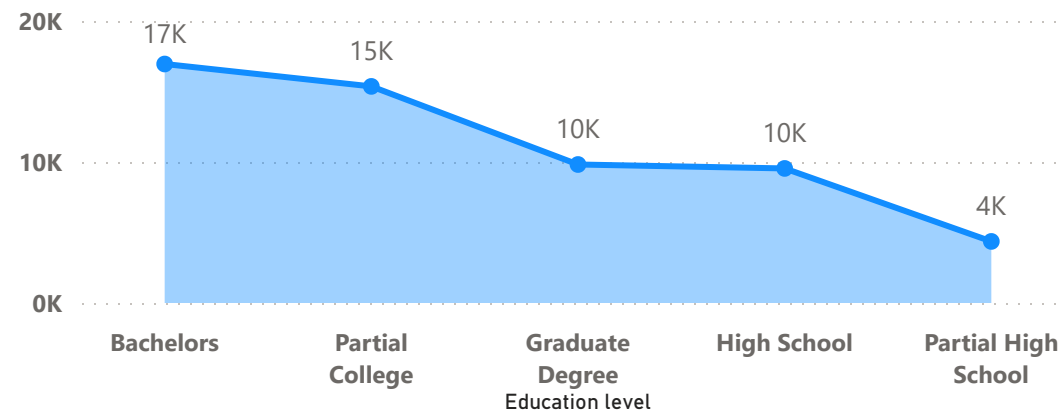


Count of Customers by MaritalStatus



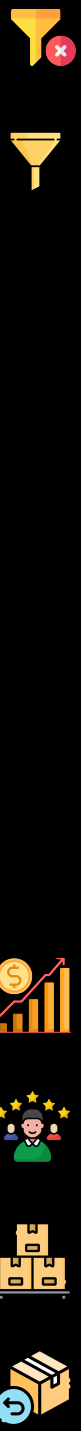
Customer Data Analysis

Count of Customers by Education level



Full Name	E-mail	Orders Count	Revenue
AARON ADAMS	aaron48@adventure-works.com	4	146.
AARON ALEXANDER	aaron18@adventure-works.com	1	69.
AARON ALLEN	aaron55@adventure-works.com	1	3,399.
AARON BAKER	aaron40@adventure-works.com	2	1,749.
AARON BRYANT	aaron17@adventure-works.com	5	150.
AARON BUTLER	aaron13@adventure-works.com	2	39.
AARON CAMPBELL	aaron39@adventure-works.com	2	1,034.
AARON CARTER	aaron43@adventure-works.com	2	43.
AARON CHEN	aaron25@adventure-works.com	2	44.
AARON COLEMAN	aaron5@adventure-works.com	3	87.
AARON COLLINS	aaron35@adventure-works.com	3	2,465.
AARON DIAZ	aaron21@adventure-works.com	2	2,197.
AARON EDWARDS	aaron34@adventure-works.com	2	117.
AARON EVANS	aaron33@adventure-works.com	4	2,447.
Total		56046	2,49,14,586.





Total Product Distinct Count

293

Total Product Categories

4

Total Product Sub-Categories

37

Total Models

119

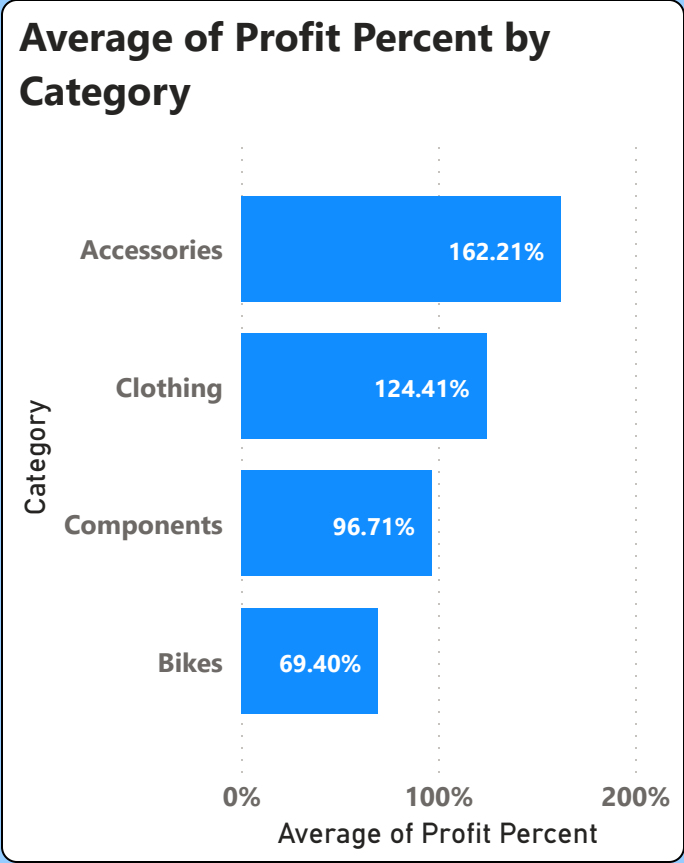
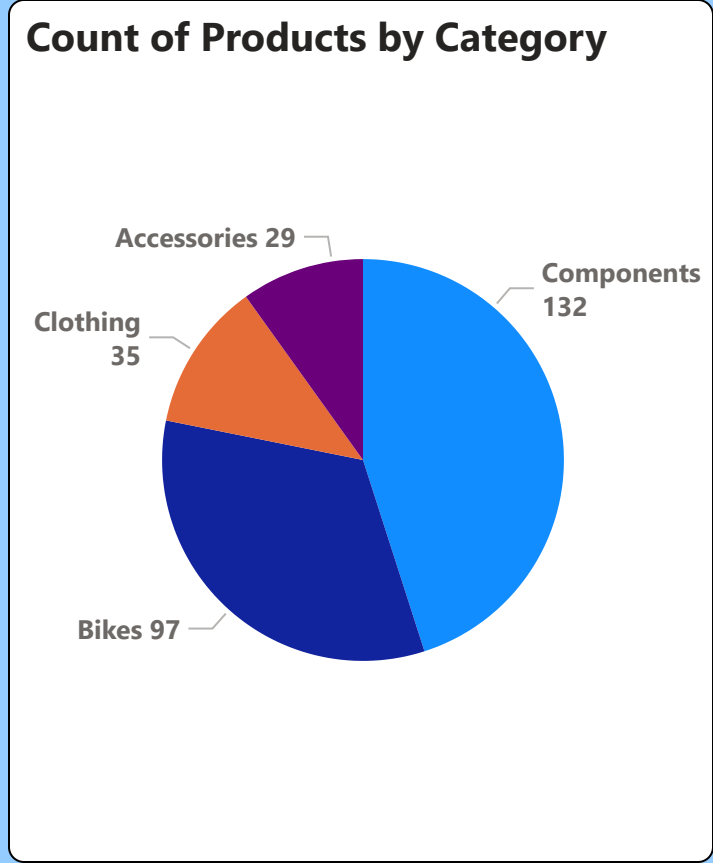
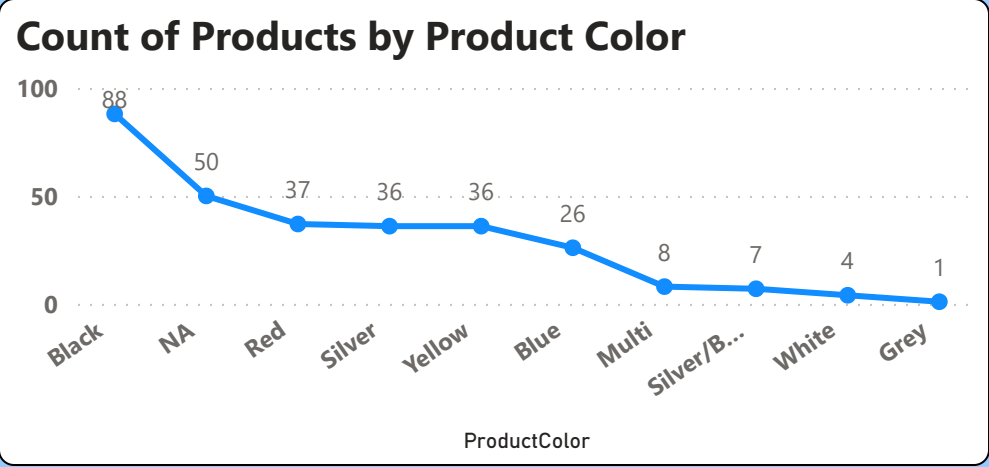
Total Product Color

10

Total Product Size

19

Product Data Analysis



ProductName	Cost Price	Selling Price	ModelName
All-Purpose Bike Stand	59.47	159.00	All-Purpose Bike Stand
AWC Logo Cap	5.71	8.64	Cycling Cap
Bike Wash - Dissolver	2.97	7.95	Bike Wash
Cable Lock	10.31	25.00	Cable Lock
Chain	8.99	20.24	Chain
Classic Vest, L	23.75	63.50	Classic Vest
Classic Vest, M	23.75	63.50	Classic Vest
Classic Vest, S	23.75	63.50	Classic Vest
Fender Set - Mountain	8.22	21.98	Fender Set - Mountain
Front Brakes	47.29	106.50	Front Brakes
Front Derailleur	40.62	91.49	Front Derailleur
Full-Finger Gloves, L	15.67	37.99	Full-Finger Gloves
Full-Finger Gloves, M	15.67	37.99	Full-Finger Gloves
Full-Finger Gloves, S	15.67	37.99	Full-Finger Gloves
Half-Finger Gloves, L	9.71	23.55	Half-Finger Gloves
Total	1,21,202.68	2,09,330.15	



Total Returned Order
Quantity

1828

Total Returned
Revenue

765.28K

Countries Count

6

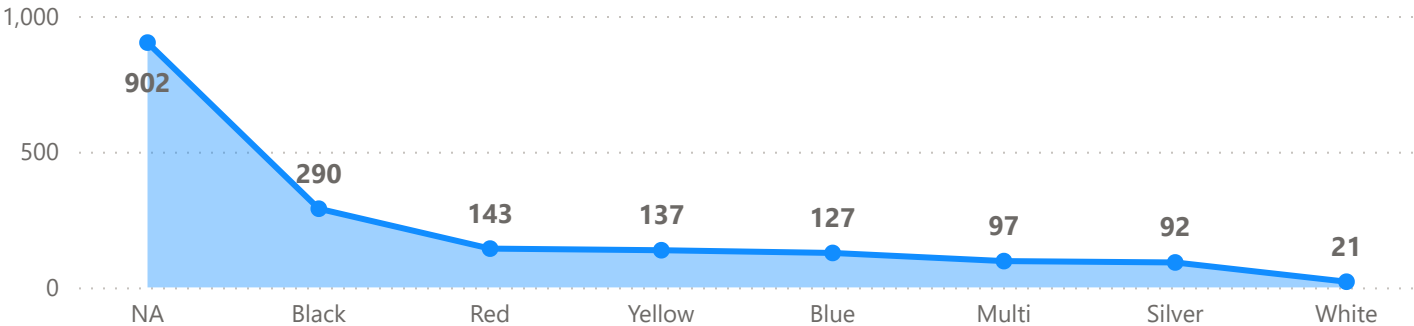
Models Distinct Count

40

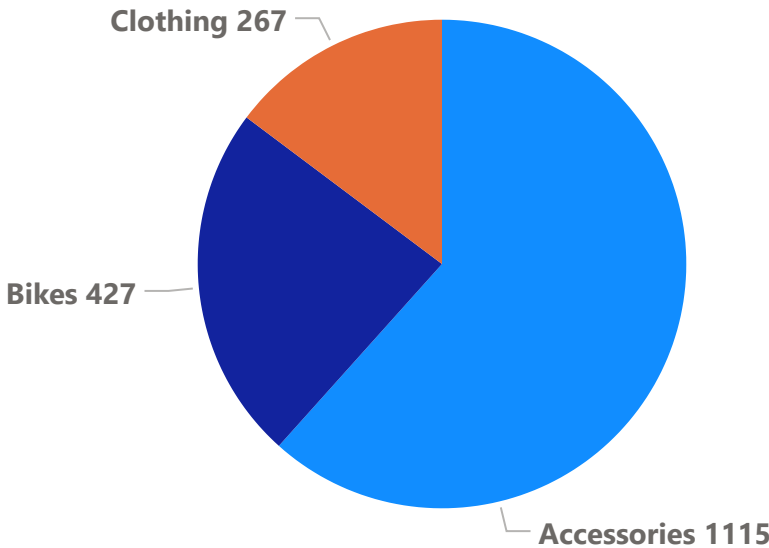


Returns Data Analysis

Count of Returned Products by Product Color



Count of Returned Product by Product Category



Product	Return Quantity	Country	Revenue
All-Purpose Bike Stand	2	Australia	318.00
All-Purpose Bike Stand	1	Canada	159.00
All-Purpose Bike Stand	2	France	318.00
All-Purpose Bike Stand	3	United States	477.00
AWC Logo Cap	8	Australia	69.15
AWC Logo Cap	5	Canada	43.22
AWC Logo Cap	4	France	34.58
AWC Logo Cap	6	Germany	51.87
AWC Logo Cap	5	United Kingdom	43.22
Total	1828		7,65,277.84