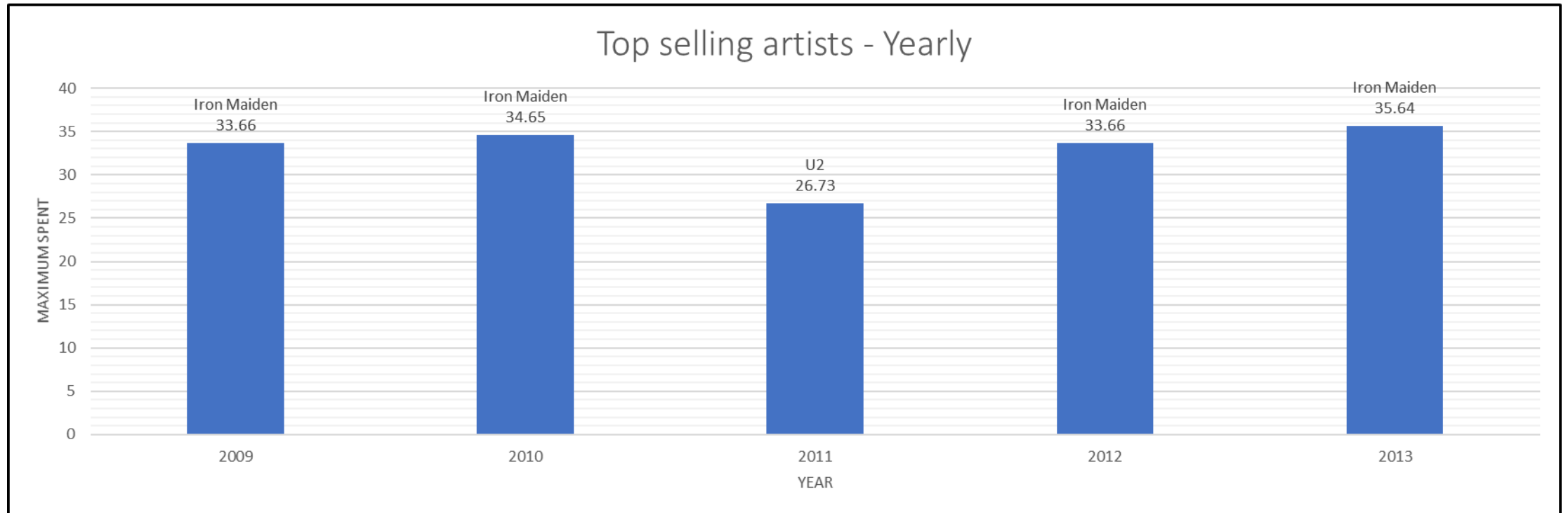


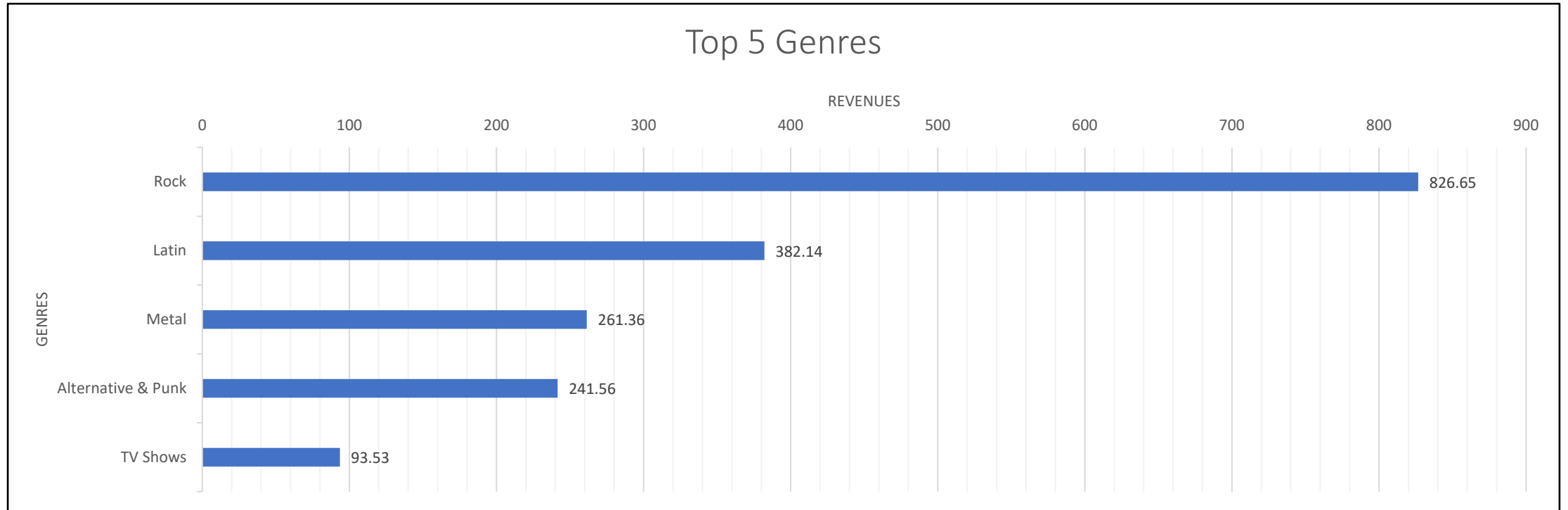
SQL Project – Udacity

Provide a report on the top selling artists for each year



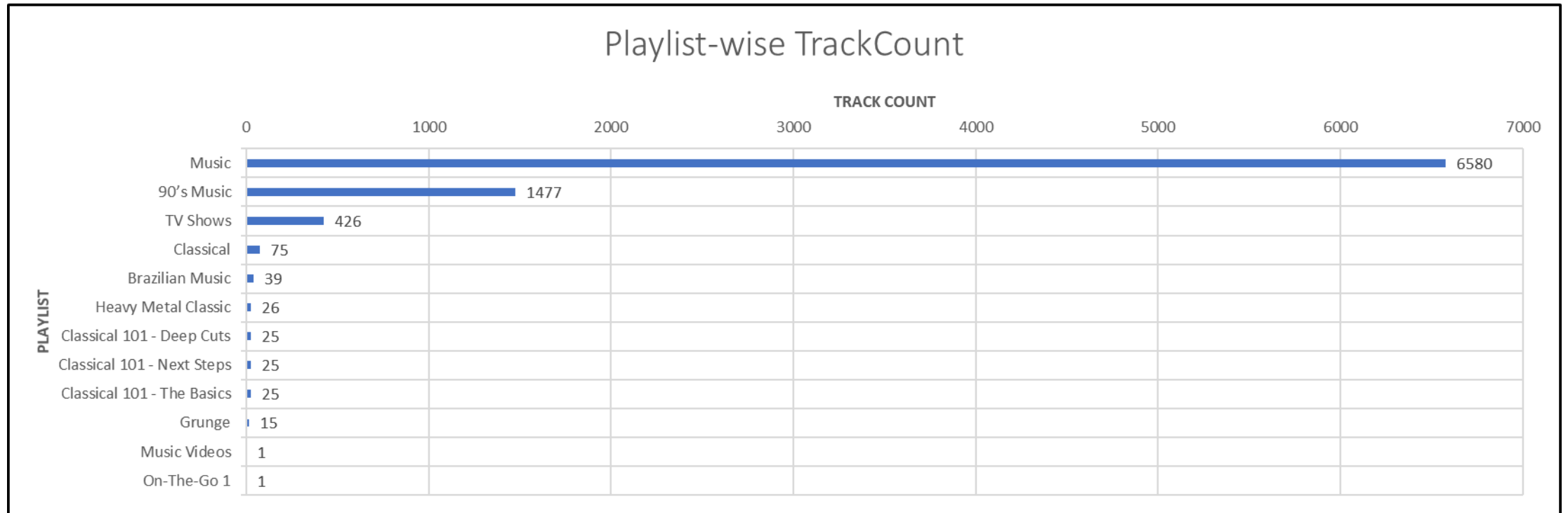
Analyzing the data from year 2009 to 2013 reveals that except for 2011, the artist named “Iron Maiden” has topped the sales chart. In 2011, artist named “U2” has been the top selling artist.

Provide a report on top genres based on the revenues



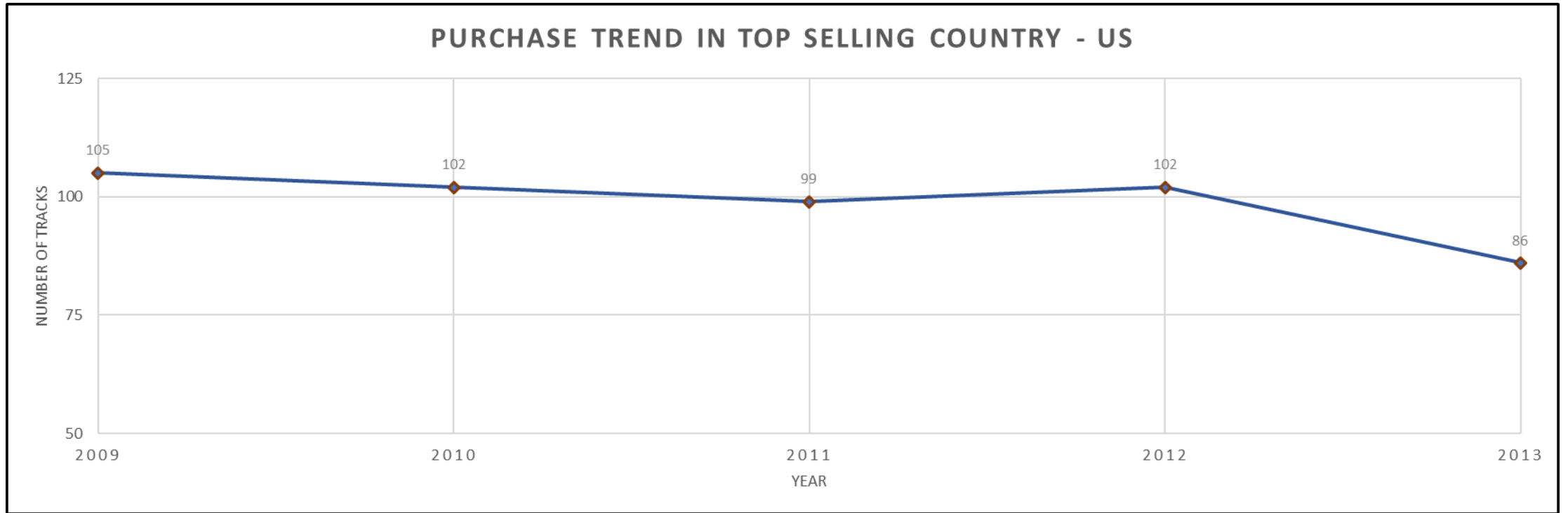
The genre “Rock” tops the chart with \$826.65 while Latin, Metal, Alternative& Punk, and tv show follows. But the “Rock” still has more than double the revenue of the succeeding Genres.

Provide details on total number of tracks in each playlist



While considering the number of tracks in each playlist, the playlist named “music” has the maximum tracks count of 6580 tracks, which is followed by “90’s Music” in the second place. The “Music Videos” and “On-the-go” playlists contained least number of tracks with 1 track each.

How is the Purchase trend of tracks in top selling country?



The top selling country was identified as US. On performing an analysis to understand the purchase trends of tracks over the years, a gradual decline in the purchase from year 2009 to 2011 can be seen. From 2011 to 2012, the purchase seem to have subjected to minor increase, but from 2012 to 2013, there has been a significant drop in purchases