

# VIGNESH SRINIVASAN

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## Data Analyst

**Results-oriented Data Analyst with a passion for uncovering actionable insights.** Proven ability to leverage data analysis techniques to drive informed decision-making. Proficient in SQL and data visualization tools. Seeking to apply expertise to challenging projects and contribute to innovative solutions.

## Professional Experience

**First American India (FAI) Prvt Ltd, India**

**Mar 2021 - Present**

**Process Associate, Salem**

- **Mortgage Document Expertise:** Ensured accuracy and compliance of mortgage documents throughout the loan lifecycle.
- **Quality Assurance:** Conducted audits and quality control checks to identify and resolve errors and maintain high quality standards.
- **Post-Closing Remediation and Process Improvement:** Successfully processed post-closing tasks, streamlined workflows, and enhanced efficiency.

## Core Competencies

**Technical Skills:** Data Analytics, Data Analysis, Data Visualization (Power BI), Excel & Google Sheets, Google Workspace (Spreadsheets, Gmail, Docs, Chrome, etc.), Programming Languages (Python - Basics, MySQL)

**Soft Skills:** Problem Solving, Critical Thinking, Data-driven Decision Making, Presentations, Attention to Detail, English Communication

## Projects

**Sales and Finance Insights, [Link](#)**

**Sep 2024 - Sep 2024**

- **Data Cleaning and Modeling:** Cleaned and structured raw sales and finance data using Power Query, creating a connected data model for analysis.
- **Advanced Analytics:** Used Power Pivot and DAX to analyze customer behavior, market performance, and top-performing products.
- **Financial Reporting:** Generated detailed Profit & Loss reports and Gross Margin analysis to support strategic financial decision-making.

**AtliQ Hardware - Business Insights 360, [Link](#)**

**Sep 2024 - Oct 2024**

- **Power BI Dashboard:** Created a comprehensive Power BI dashboard for AtliQ Hardware to support data-driven decision-making.
- **Data Modeling and Analysis:** Used SQL, Excel, DAX, and Snowflake schema for optimized data modeling and analysis.
- **Dynamic Visuals and Insights:** Developed dynamic visuals, KPIs, and automated data refresh to provide actionable business insights.

## Education

**AVS College of Arts and Science, Salem, India, Bachelor of Commerce, (GPA: 6.69), May 2017 - Apr 2020**

- Completed coursework in commerce, economics, and finance, with a focus on business administration and management principles.
- Built skills in problem-solving, financial analysis, and data interpretation, contributing to a well-rounded business education.

## Certifications

**[Google Data Analytics Specialization](#), Google**

**Dec 2023**