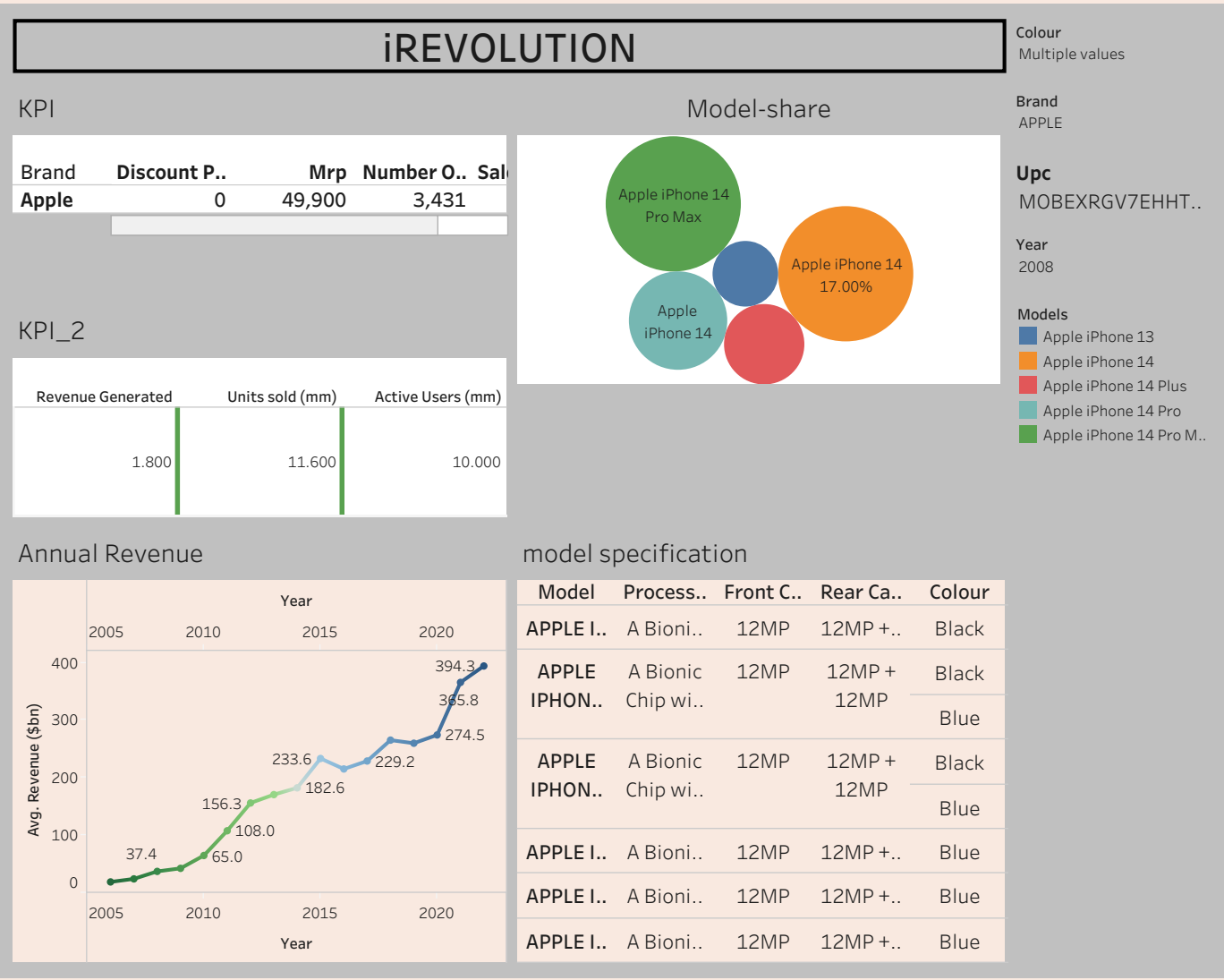


Story 1

More than 1 billion consumers currently use iphones. since its initial launch,more than 1.9 billion iphones have been sold .iphones sales in 2021 surpassed the peak but declined in 2022 to 232.2 million units

iphones continues to strenghten its standing insmartphone market. The brand has risen to a position of particular dominance in the US. Top 10 models in 2021 designed by apple

compare to other country's , India is yet to make impact about iphone . India's leading brand in smartphone is oneplus



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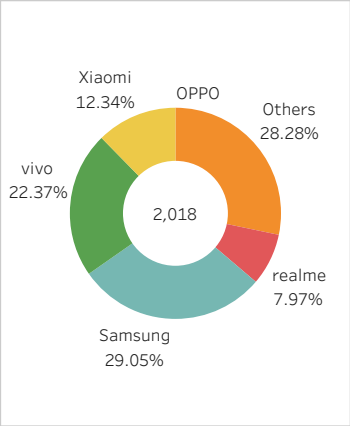
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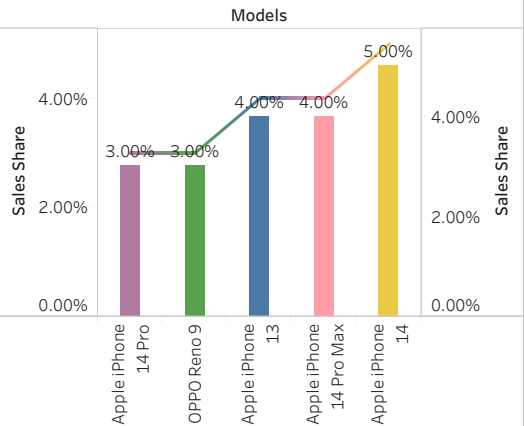
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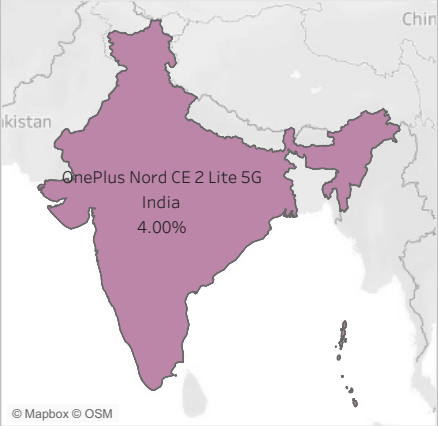
Quarterly -Share



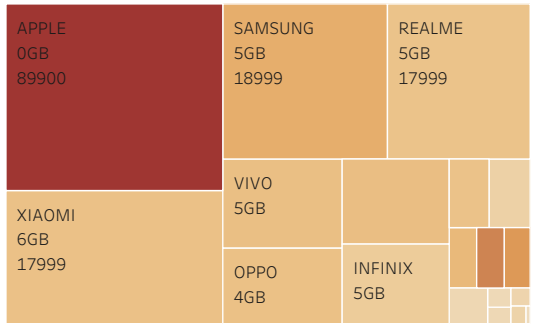
Country wise best selling smartphone



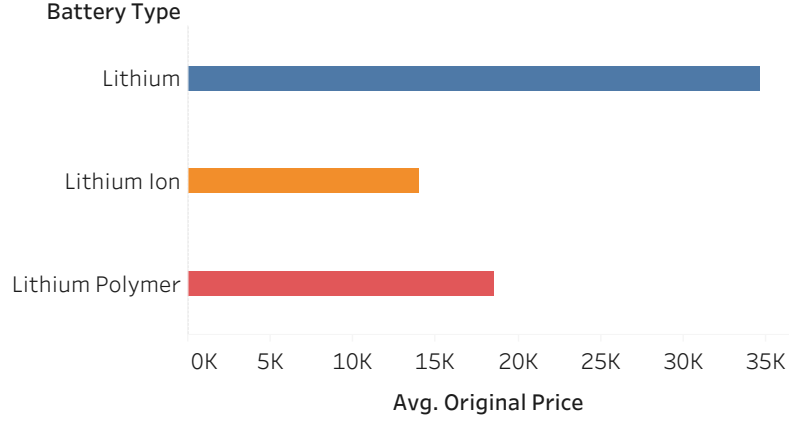
Global Market Share



Brand Price Comparison



Battery type distribution

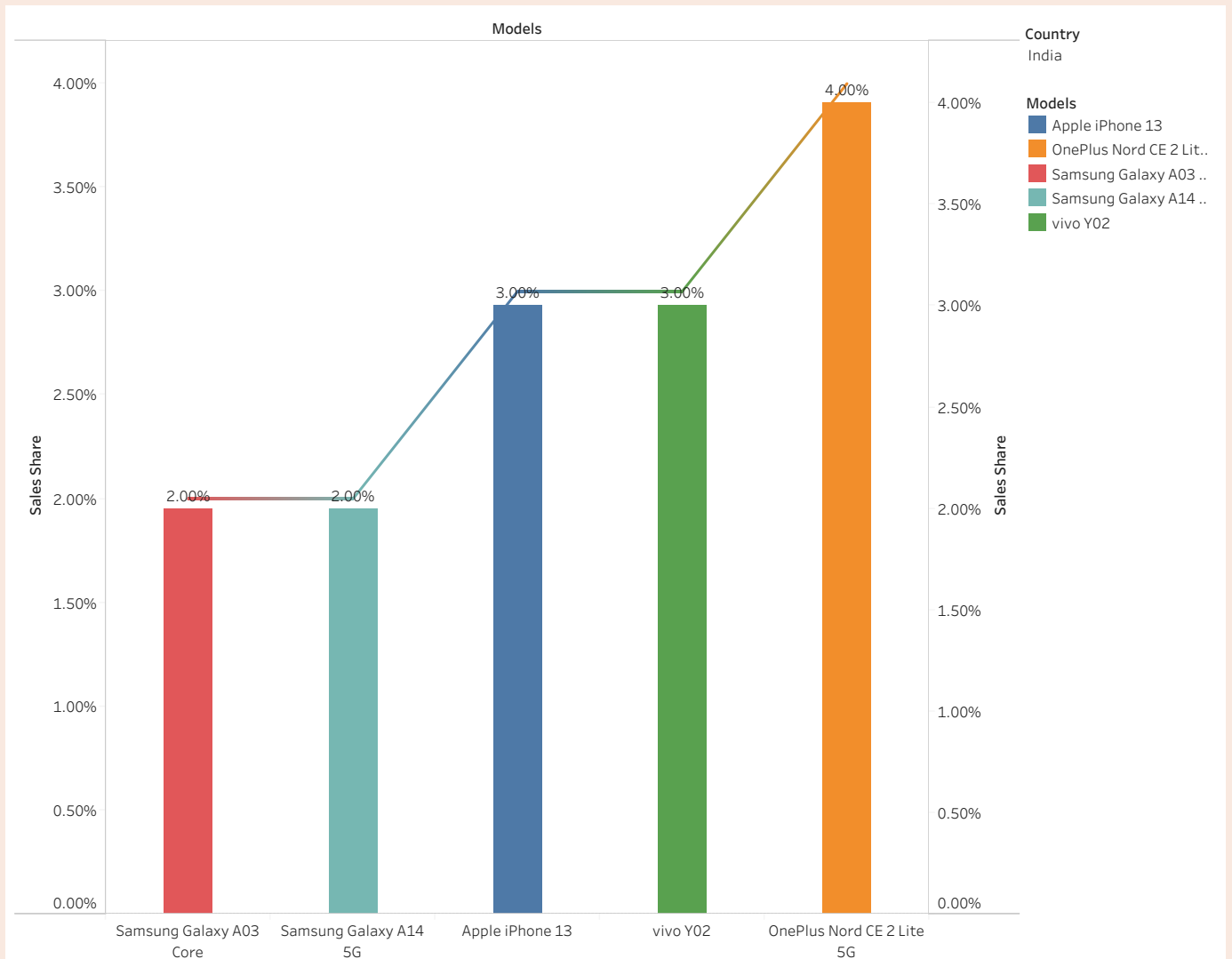


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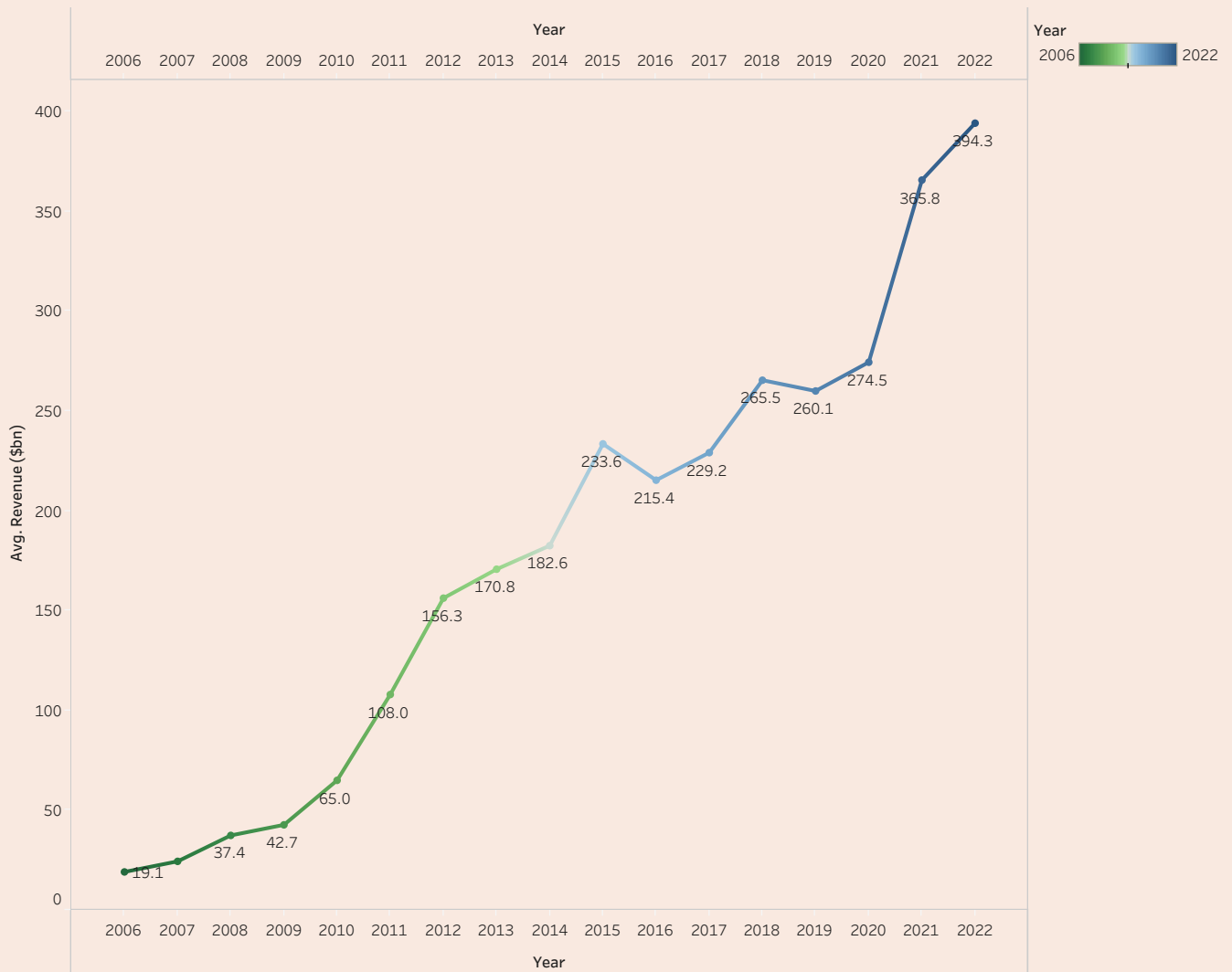


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