

iREVOLUTION: A Data-driven Exploration of Apple’s iPhone Impact in India

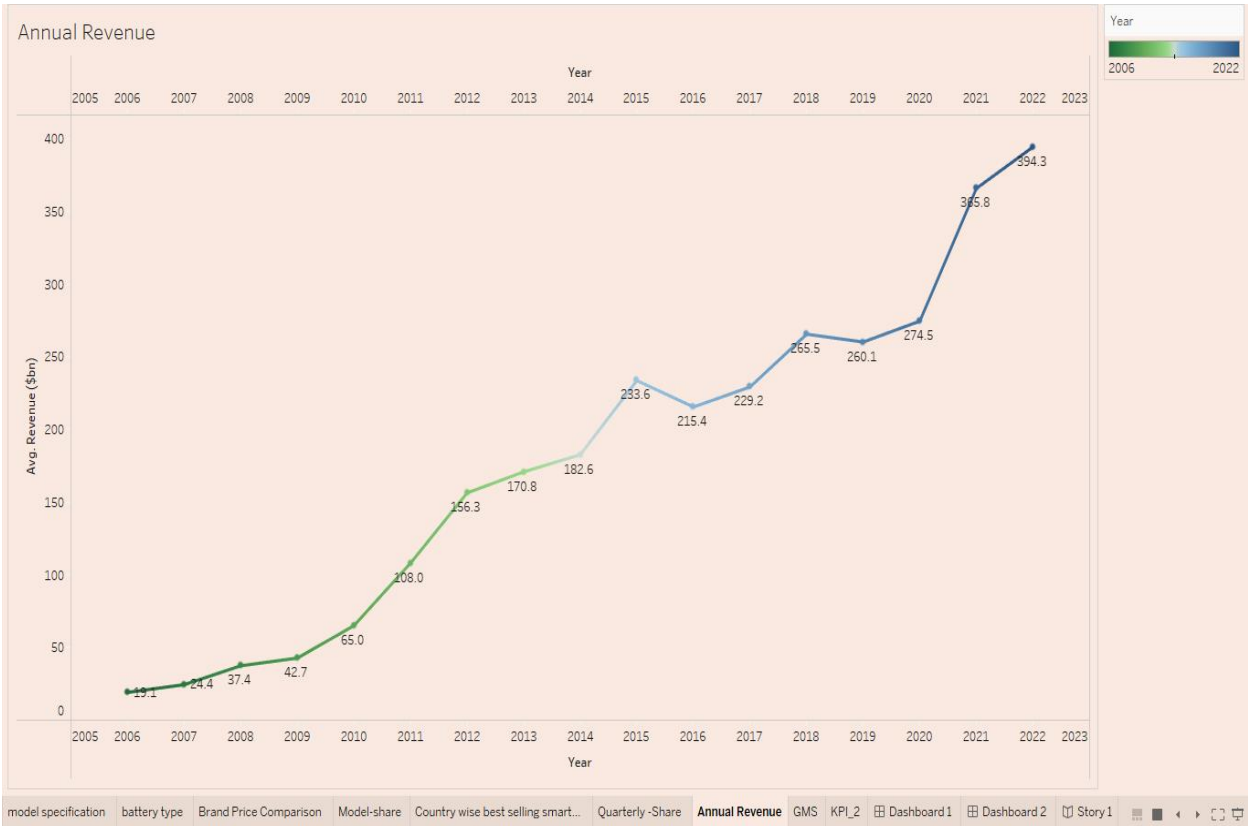
SHEETS:

1.

KPI

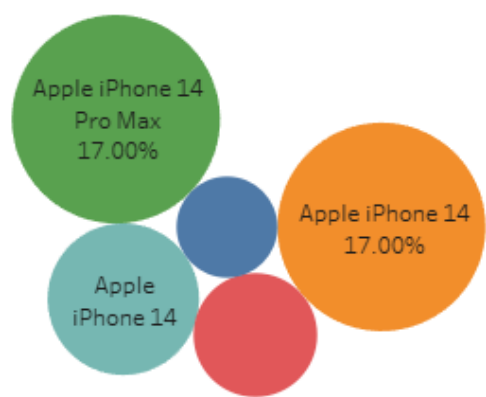
Brand	Discount P..	Mrp	Number O..	Sale Price
Apple	0	49,900	3,431	49,900

2.



3.

Model-share



4.

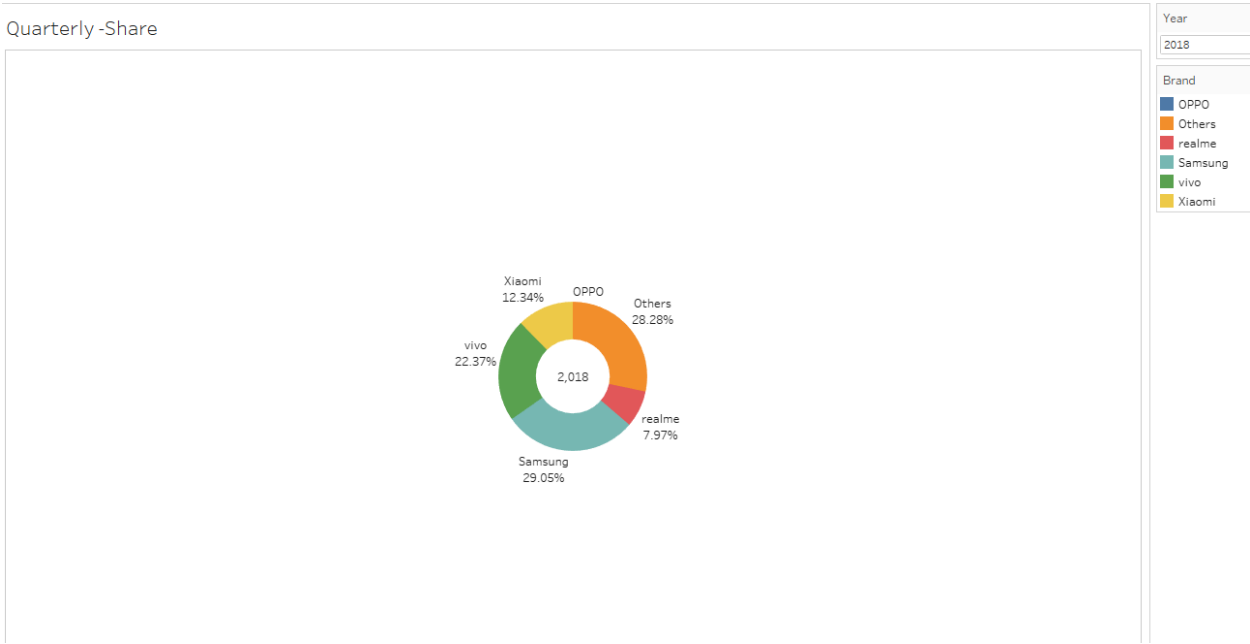


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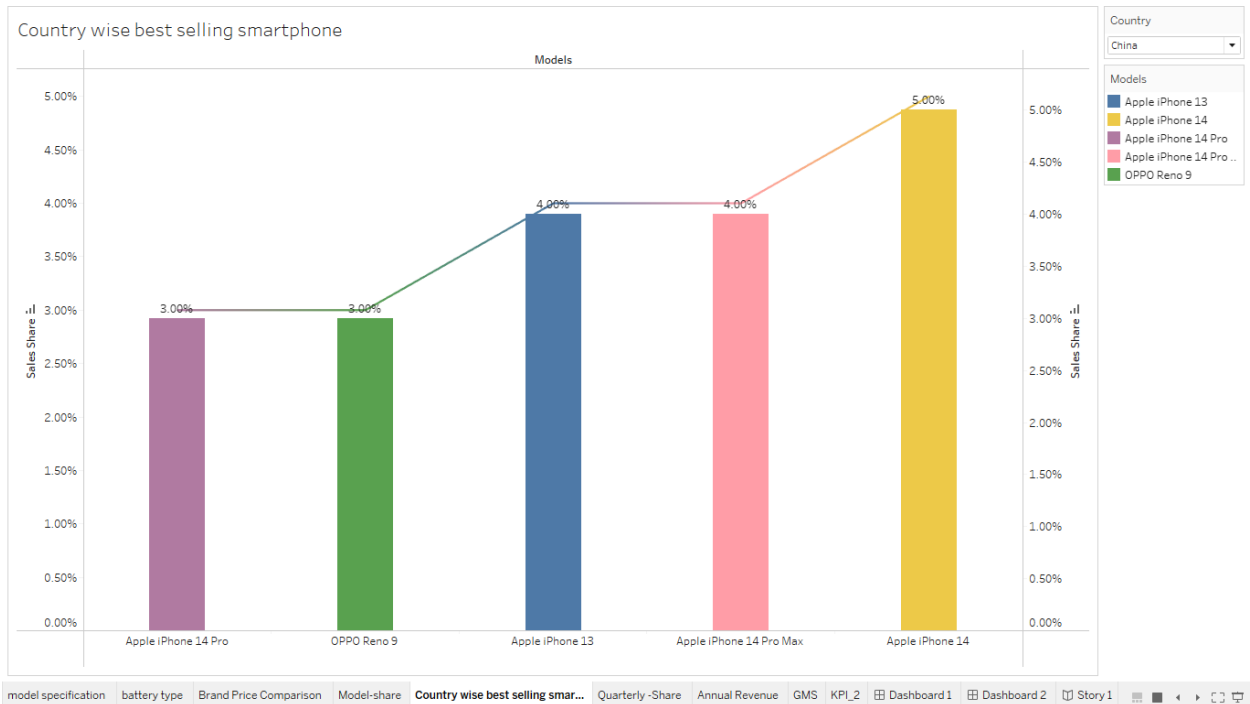
model specification							Colour (Multiple values) ▾
Model	Processor	Front C..	Rear Camera	Colour	Colour		Brand APPLE ▾
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	Black	92,800	Colour Black Blue
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	Black	1,99,700	
				Blue	Blue	59,900	
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	Black	74,900	
				Blue	Blue	74,900	
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	Blue	1,49,800	
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	Blue	1,89,800	
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	Blue	99,900	

model specificationbattery typeBrand Price ComparisonModel-shareCountry wise best selling smart...Quarterly -ShareAnnual RevenueGMSKPI_2Dashboard 1Dashboard 2Story 1

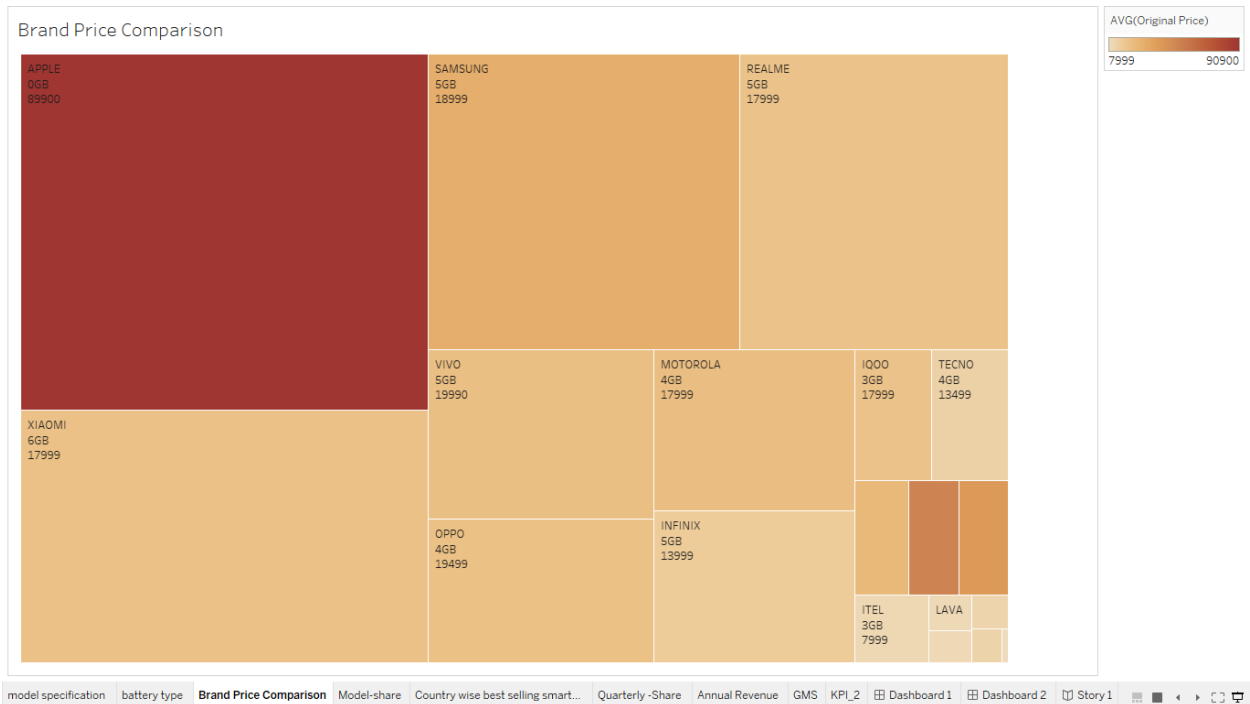
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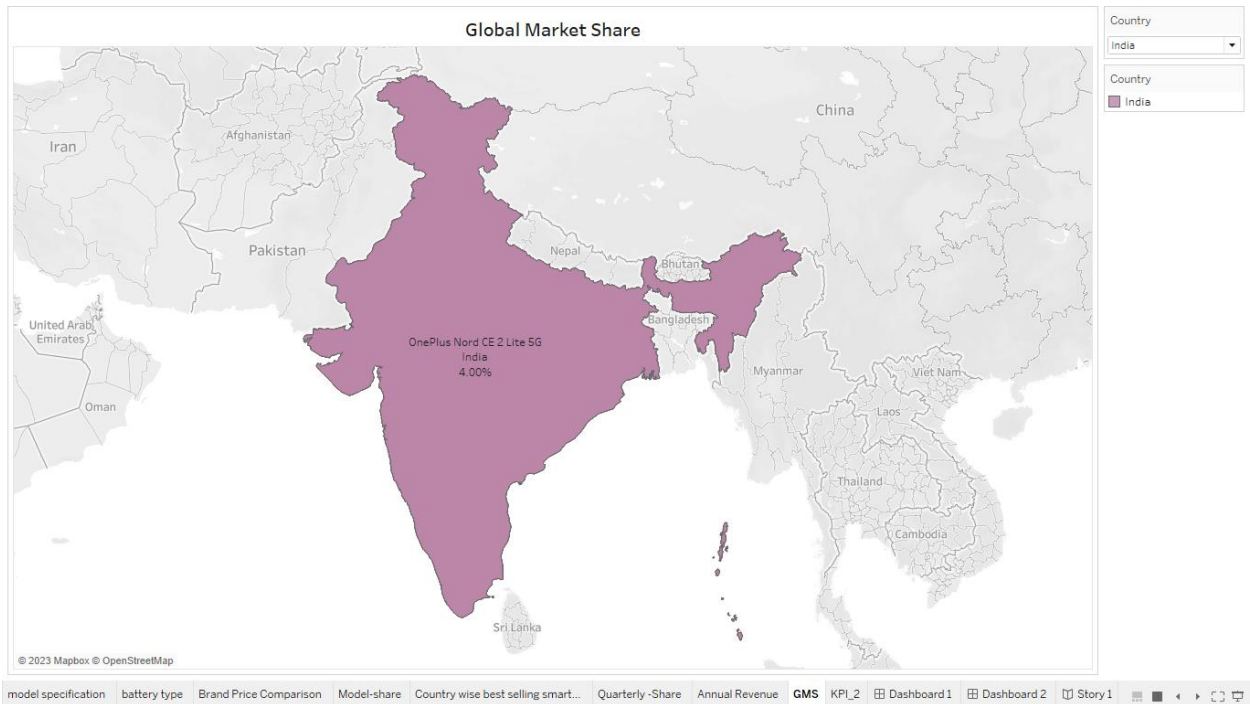
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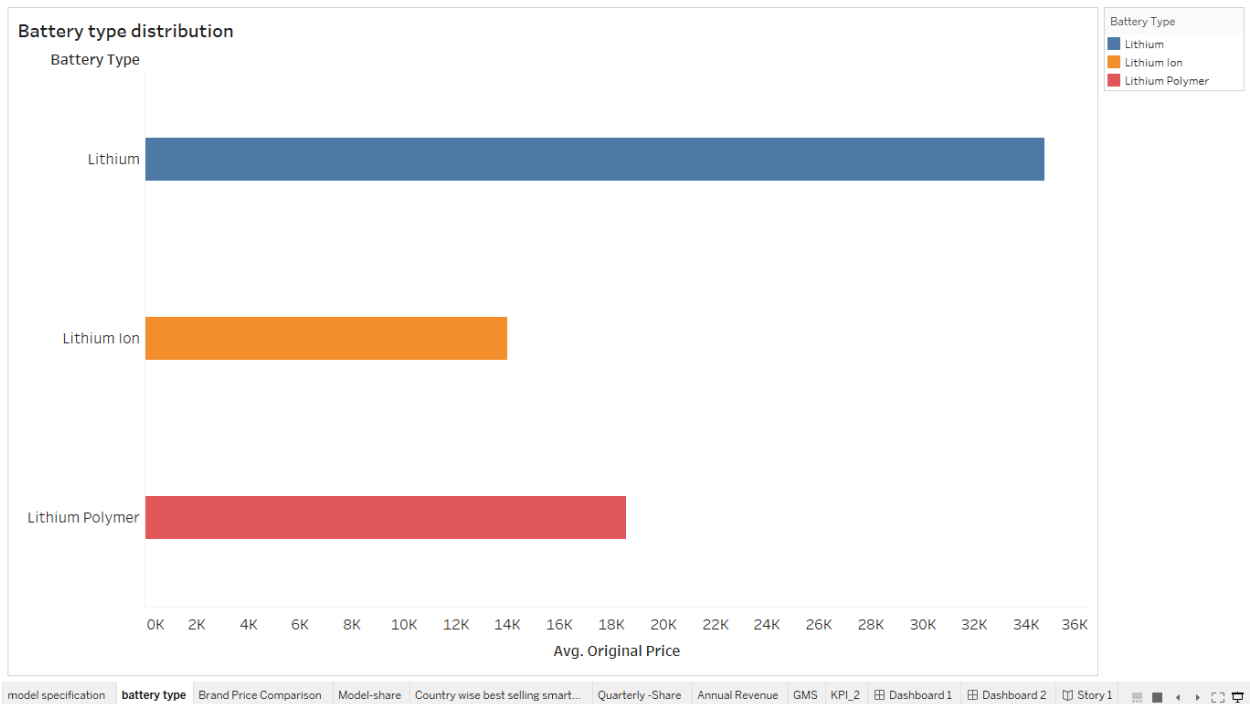
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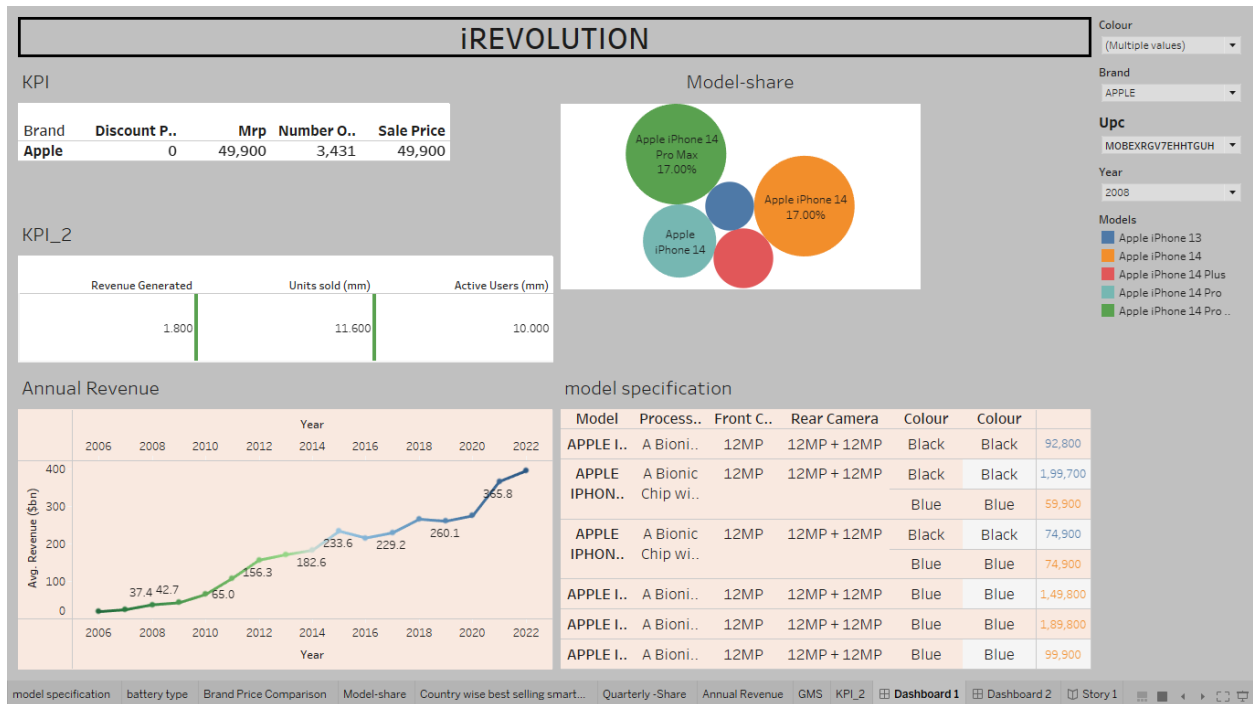


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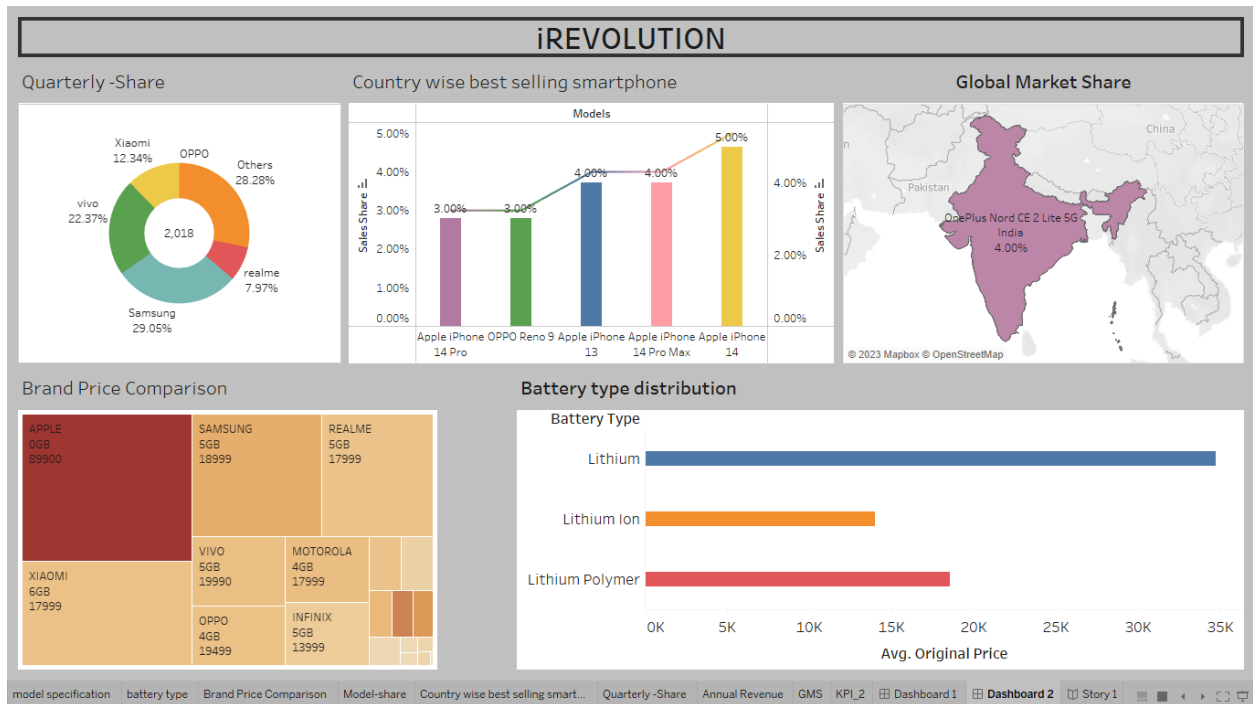


DASHBOARD:

1.



2.



STORY:

