

# CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

week\_start\_date

All

Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

667K

Low

Med

High

Gold

Blue

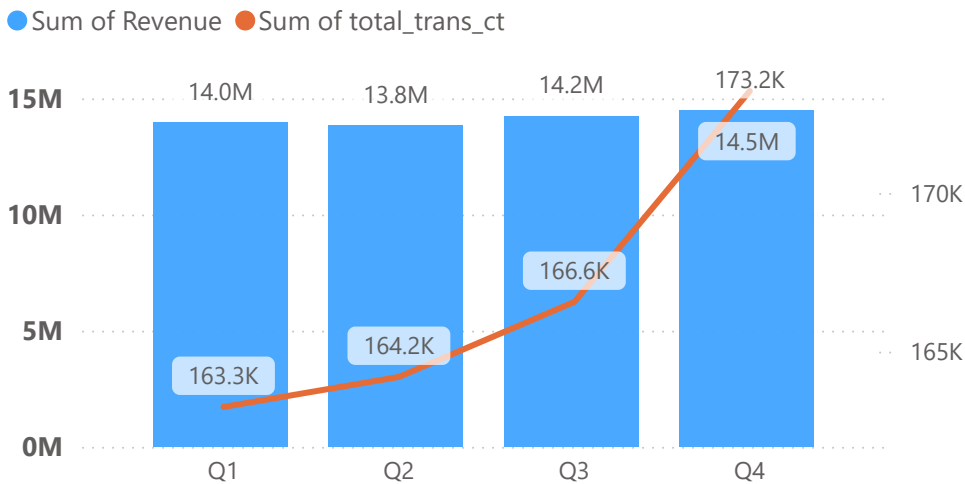
Silver

Platinum

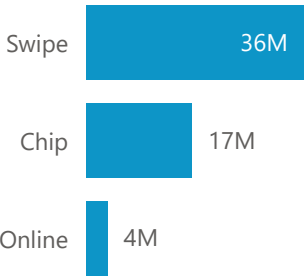
Card\_Category Revenue Interest Earned Annual Fees

Blue	47188612	6614173	37840749
Gold	2533682	384755	2091362
Platinum	1135608	161629	953314
Silver	5659109	821923	4647596
<b>Total</b>	<b>56517011</b>	<b>7982480</b>	<b>45533021</b>

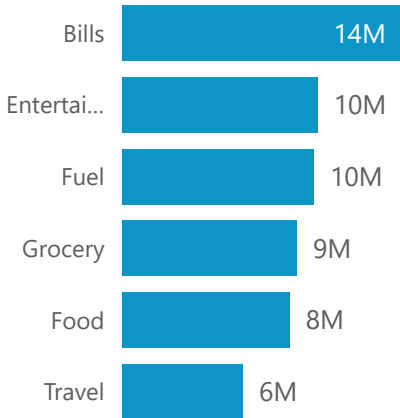
QTR Revenue and Total Transaction Count



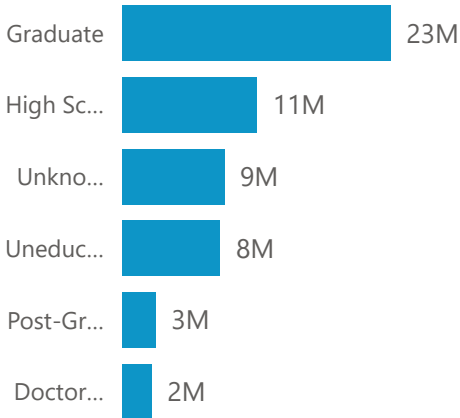
Revenue by Use Chip



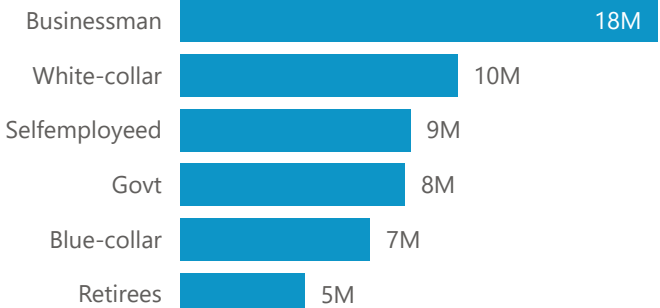
Revenue by Expenditure type



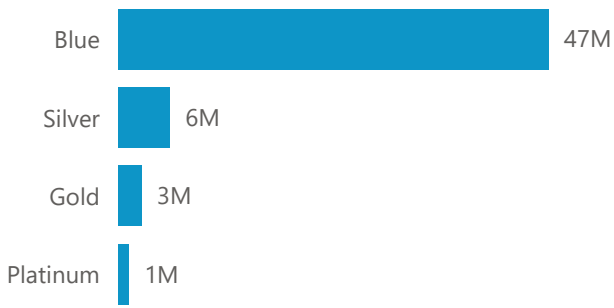
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



# CREDIT CARD CUSTOMER REPORT

M

31M

F

26M

Swipe

Online

Chip

week\_start\_date

All

Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

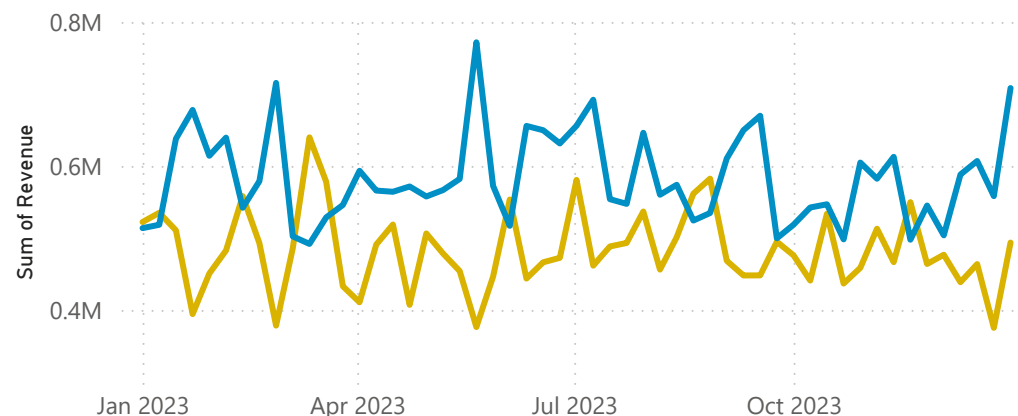
Gold

Blue

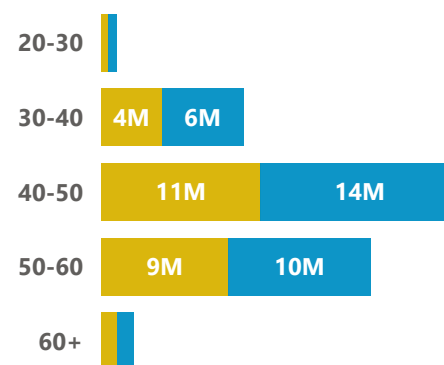
Silver

Platinum

Revenue by Week

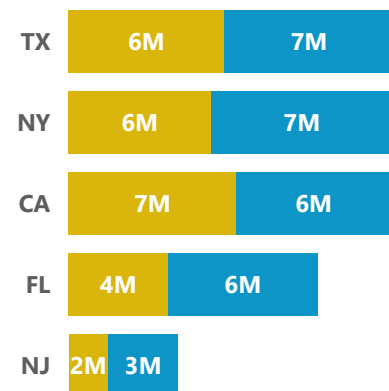


Revenue by Age Group

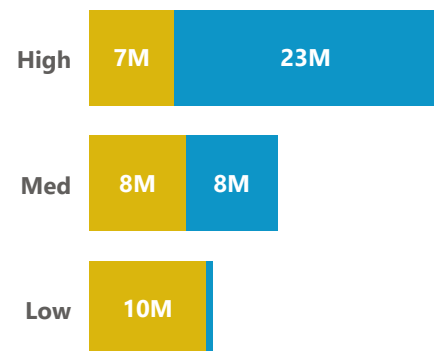


customer_job	Revenue	Interest Earned	Annual Fees
Retirees	4617448	641692	3689646
Blue-collar	7040606	967751	5602930
Selfemployeed	8542826	1141510	6640301
Govt	8335534	1182231	6701573
White-collar	10283124	1464691	8359688
Businessman	17697472	2584604	14538883
<b>Total</b>	<b>56517011</b>	<b>7982480</b>	<b>45533021</b>

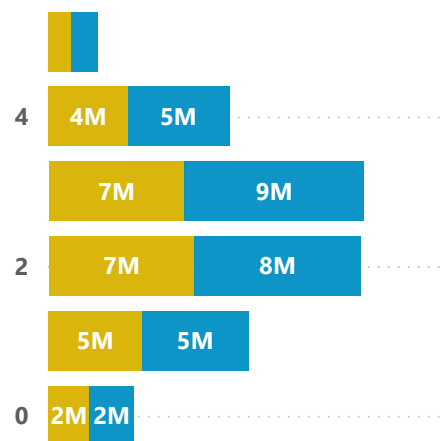
Top 5 States



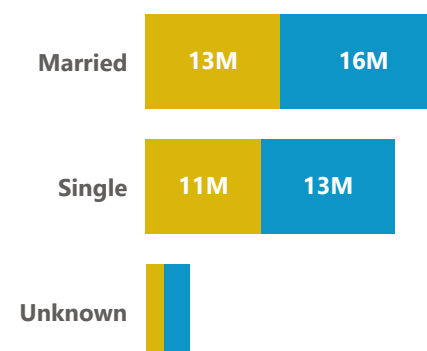
Revenue by Martial Status



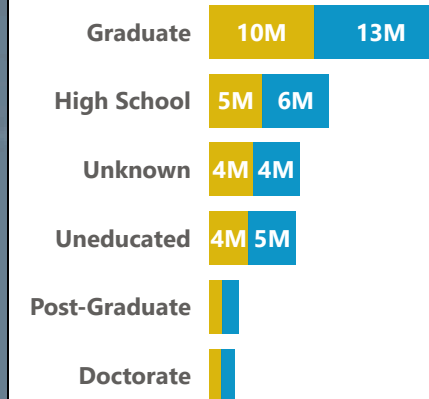
Revenue by Dependent Count



Revenue by Income Group



Revenue by Education



# CREDIT CARD CUSTOMER REPORT

M  
31M

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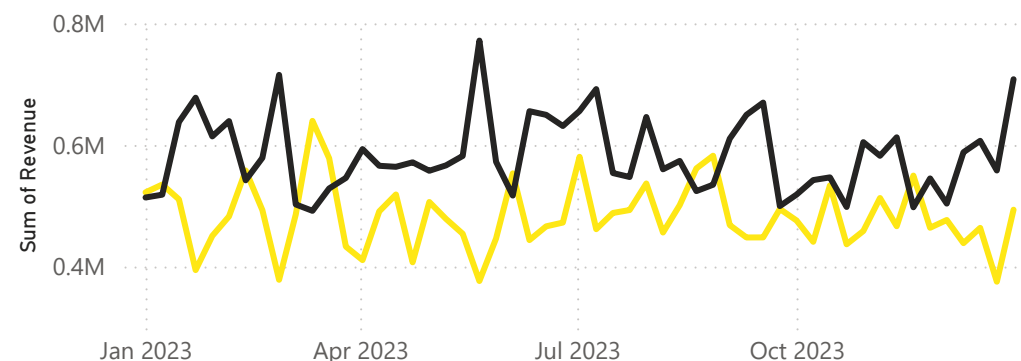
Blue

Silver

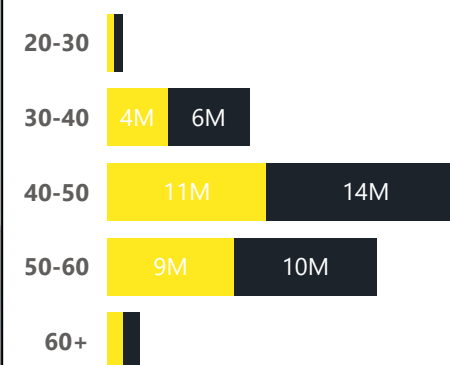
Platinum

Revenue by Week

gender ● F ● M

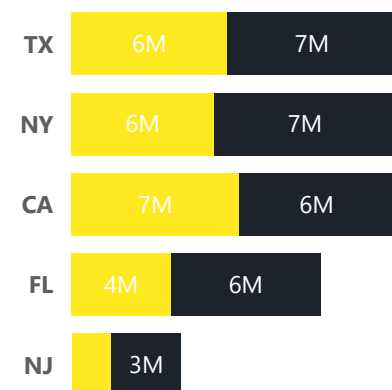


Revenue by Age Group

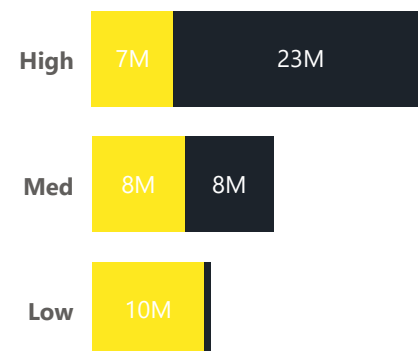


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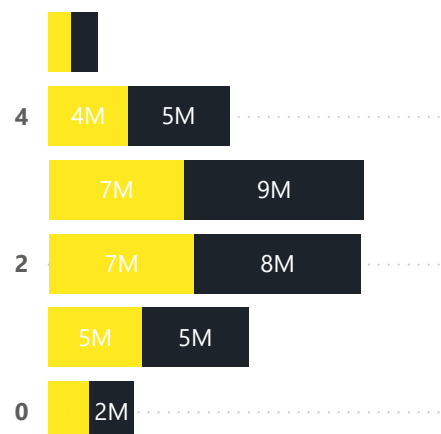
Top 5 States



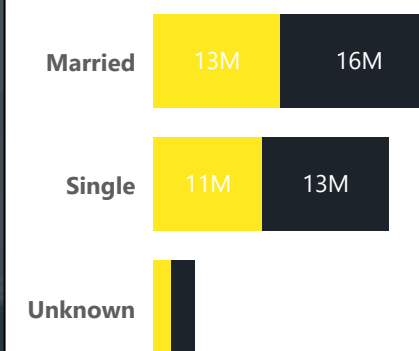
Revenue by Martial Status



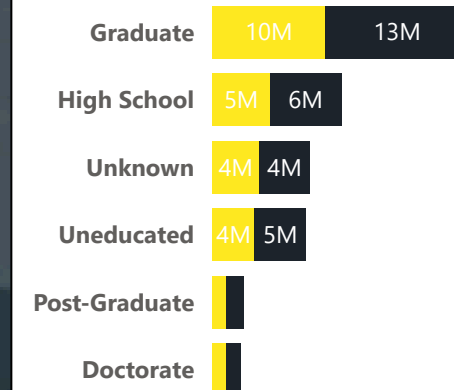
Revenue by Dependent Count



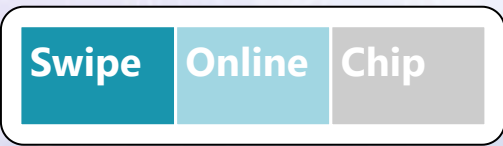
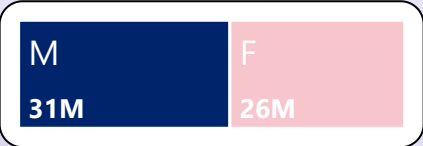
Revenue by Income Group



Revenue by Education



# CREDIT CARD CUSTOMER REPORT



week\_start\_date

All

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Total Interest

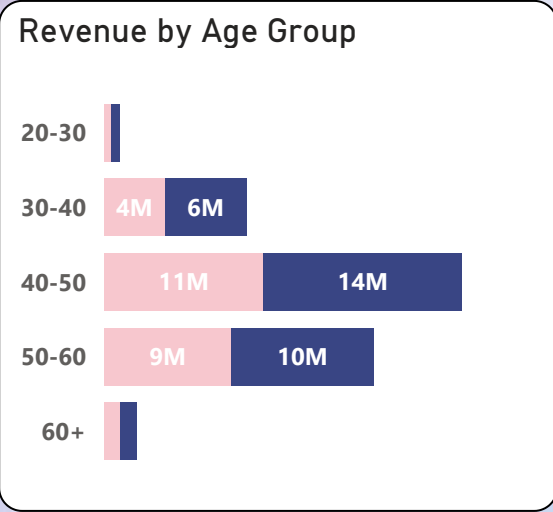
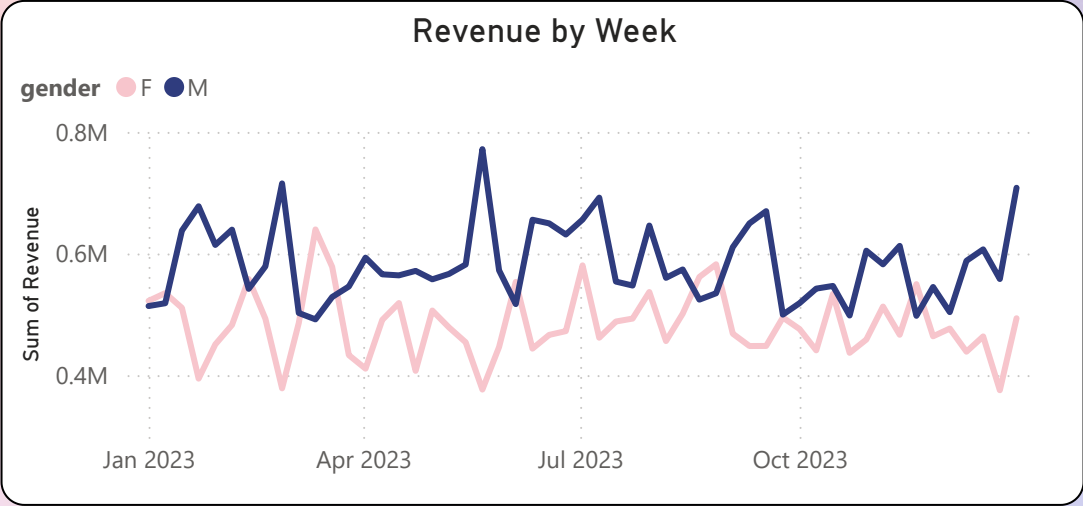
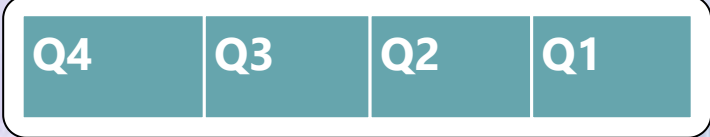
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