

CREDIT CARD TRANSACTION REPORT

Q4

Q3

Q2

Q1

week_start_date

All

Revenue

57M

Total Interest

8.0M

Transaction Amount

46M

Transaction Count

667K

Low

Med

High

Gold

Blue

Silver

Platinum

Card_Category	Revenue	Interest Earned	Annual Fees
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Blue	47188612	6614173	37840749
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Gold	2533682	384755	2091362
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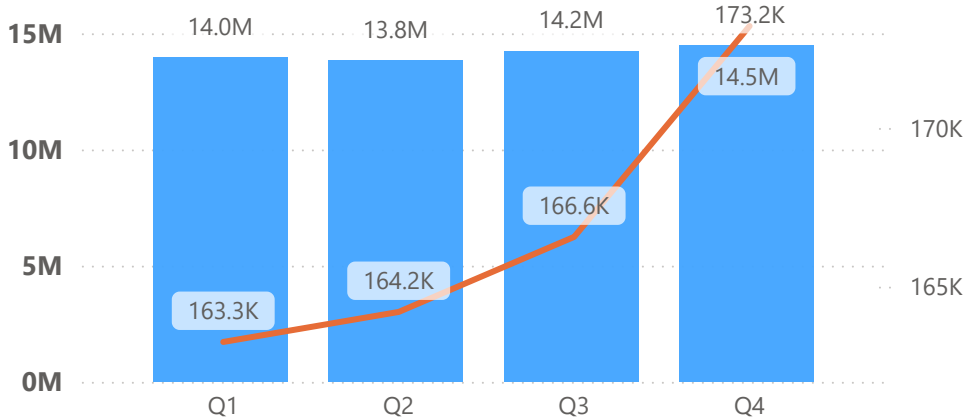
Platinum	1135608	161629	953314
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Silver	5659109	821923	4647596
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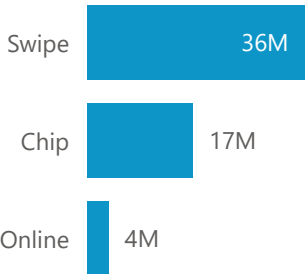
Total	56517011	7982480	45533021
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QTR Revenue and Total Transaction Count

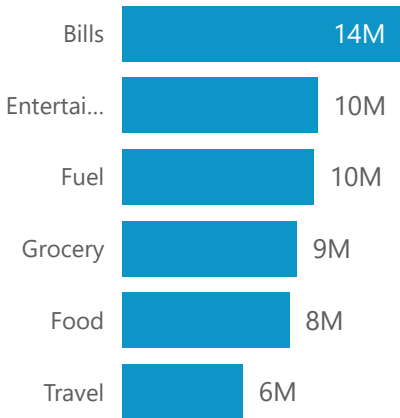
Sum of Revenue Sum of total_trans_ct



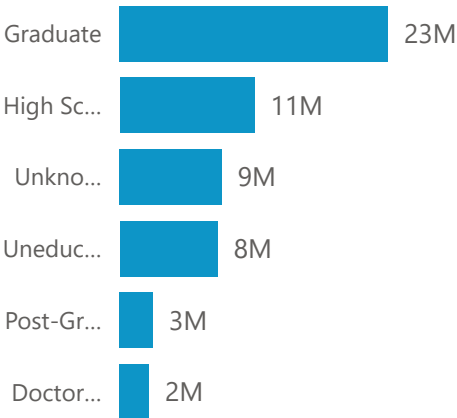
Revenue by Use Chip



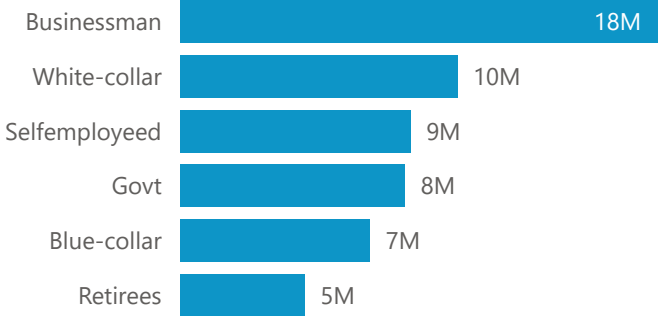
Revenue by Expenditure type



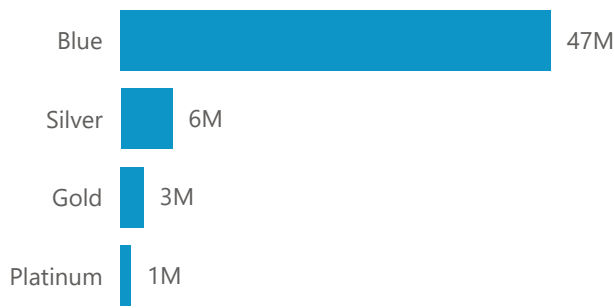
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



CREDIT CARD CUSTOMER REPORT



week_start_date

All

Revenue

57M

Total Interest

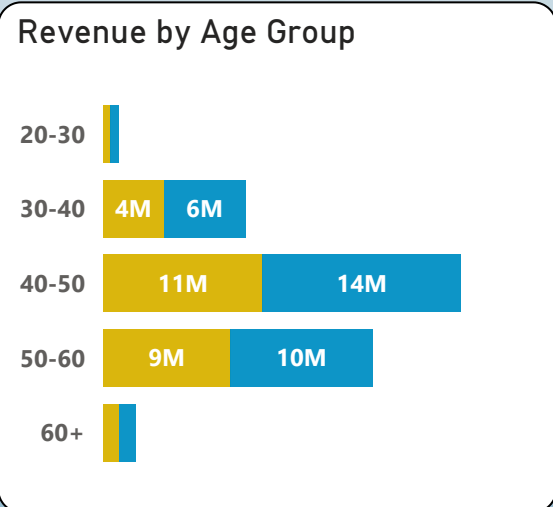
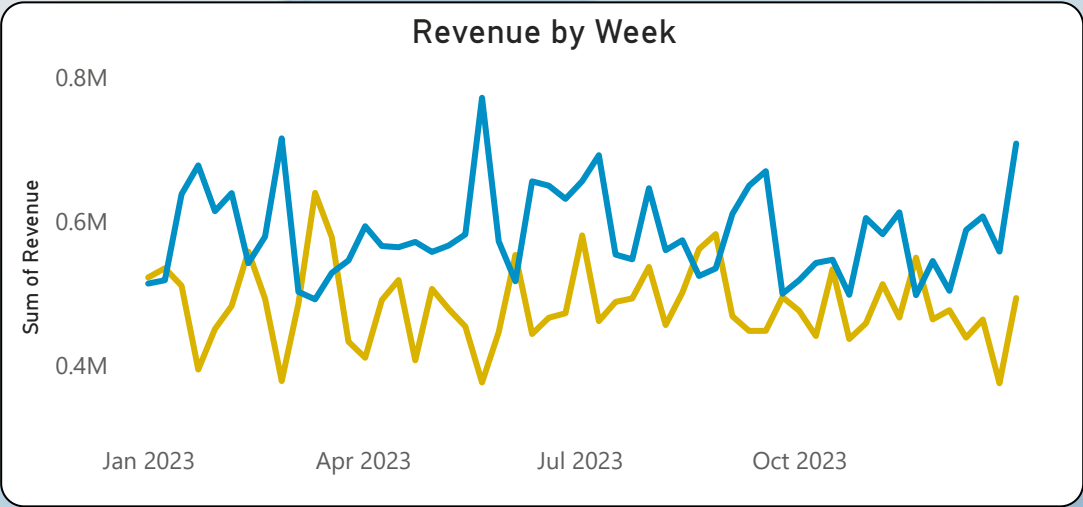
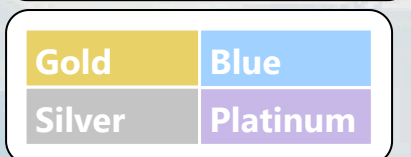
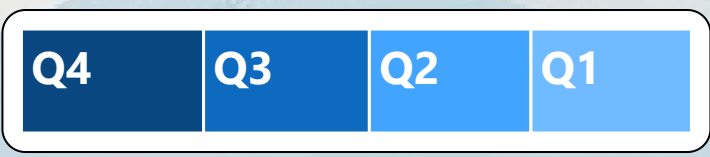
8.0M

Income

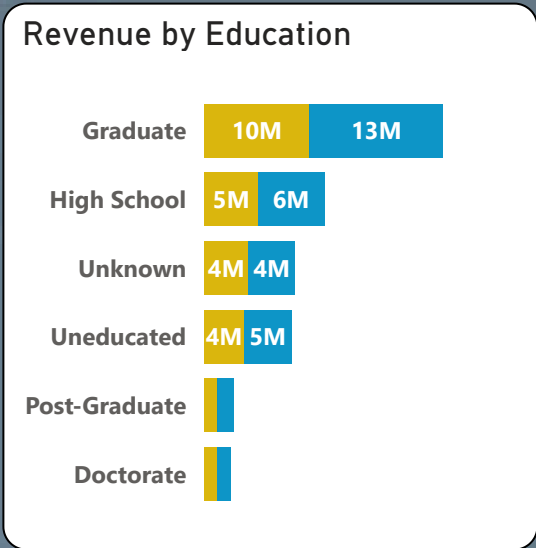
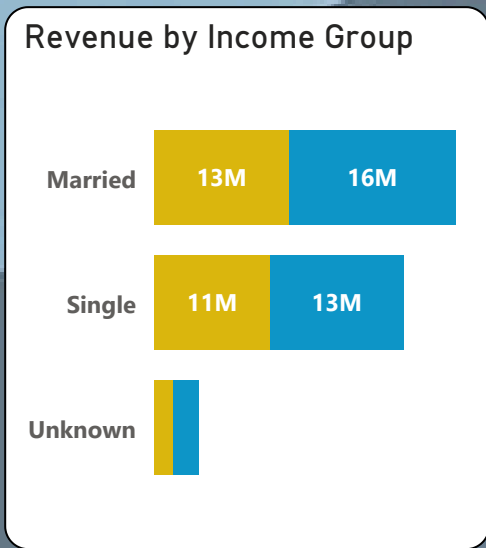
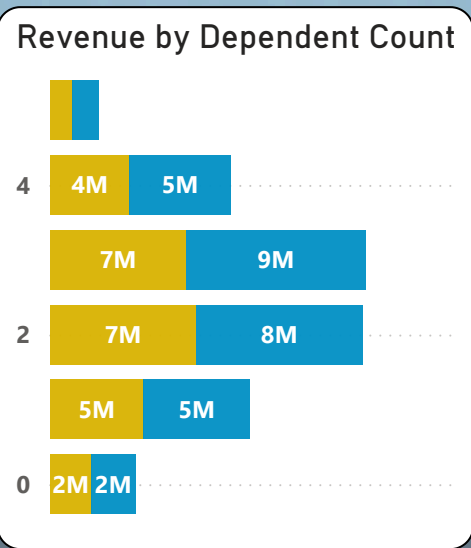
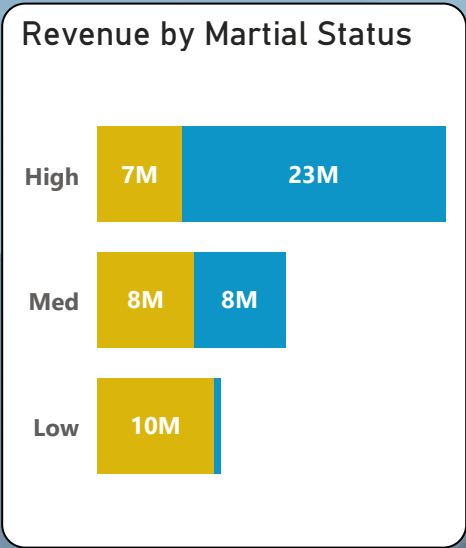
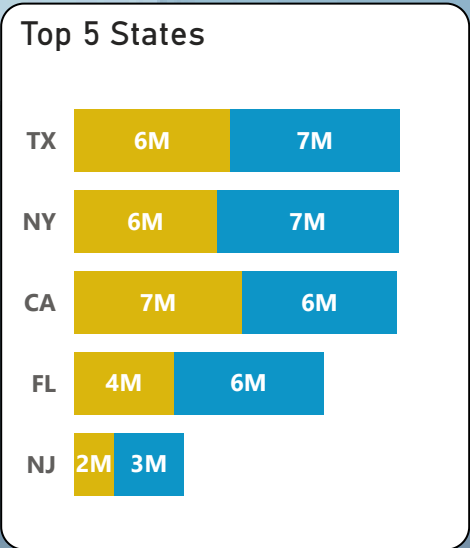
588M

CSS

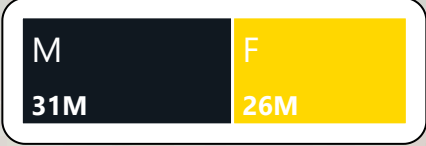
3.19



customer_job	Revenue	Interest Earned	Annual Fees
Retirees	4617448	641692	3689646
Blue-collar	7040606	967751	5602930
Selfemployeed	8542826	1141510	6640301
Govt	8335534	1182231	6701573
White-collar	10283124	1464691	8359688
Businessman	17697472	2584604	14538883
Total	56517011	7982480	45533021



CREDIT CARD CUSTOMER REPORT



SwipeOnlineChip

week_start_date

All

Revenue

57M

Total Interest

8.0M

Income

588M

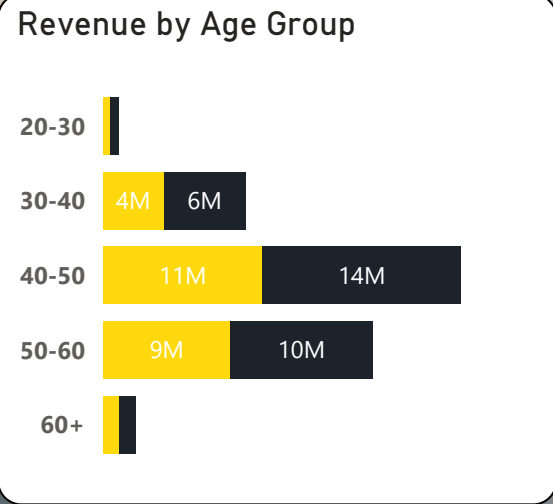
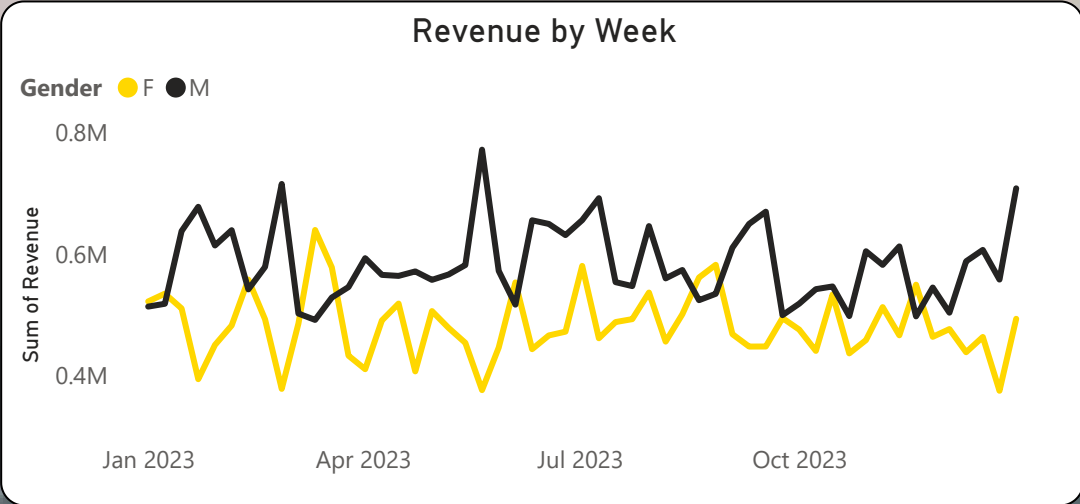
CSS

3.19

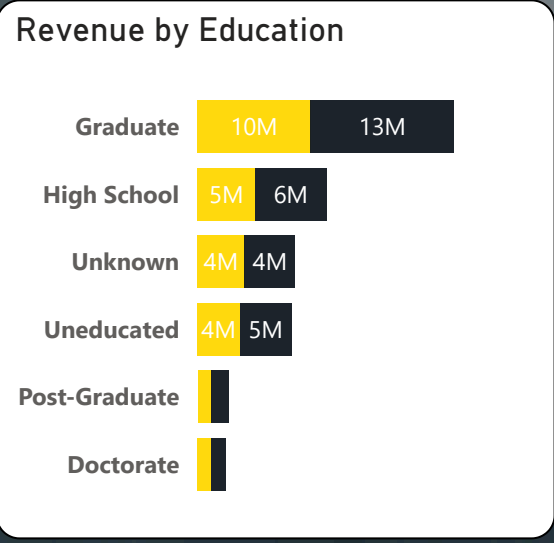
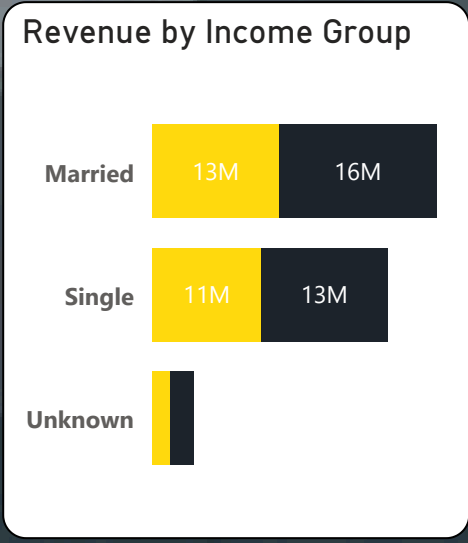
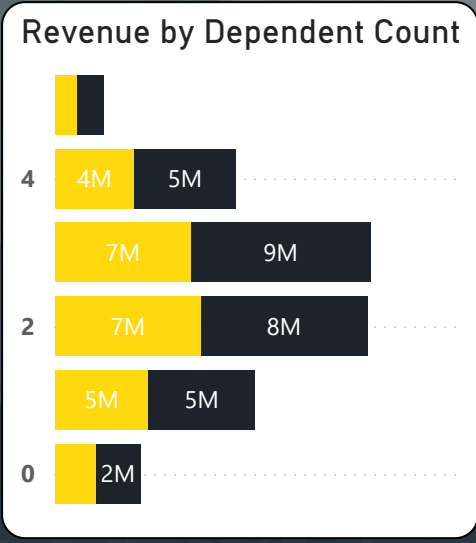
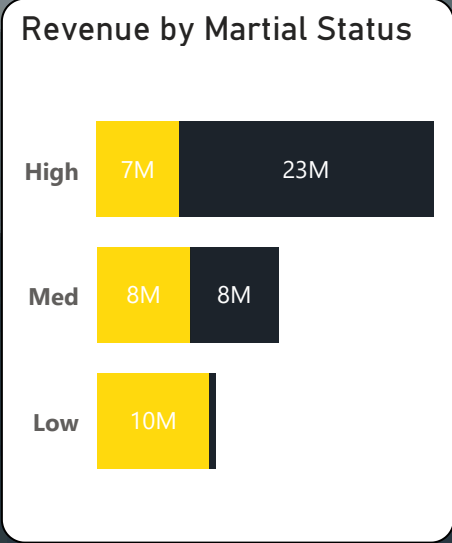
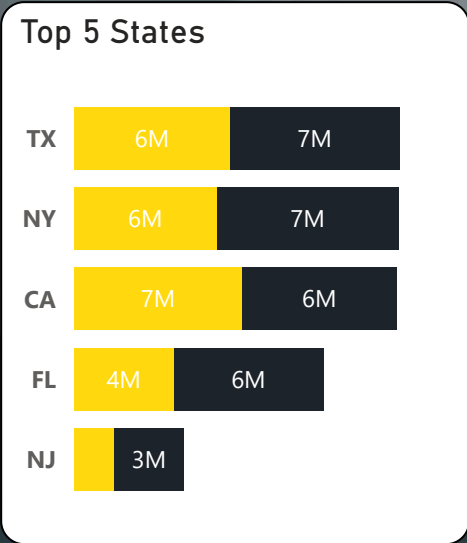
Q4Q3Q2Q1

GoldBlue

SilverPlatinum



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Retirees	4617448	641692	3689646
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CREDIT CARD CUSTOMER REPORT

M
31M

F
26M

Swipe

Online

Chip

week_start_date

All

Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

Gold

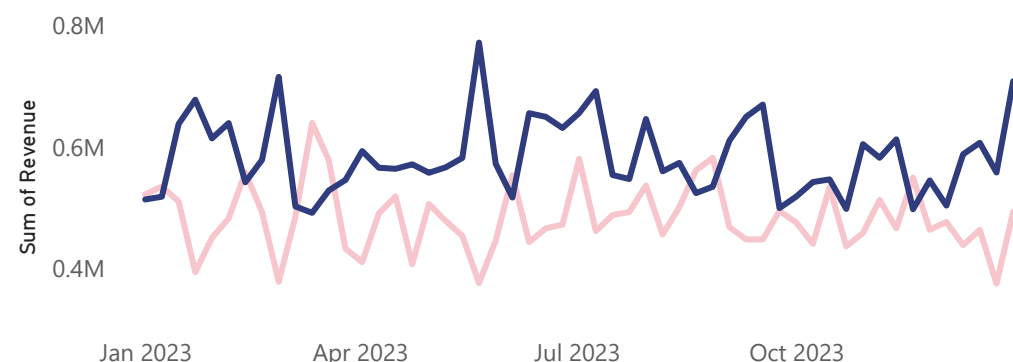
Blue

Silver

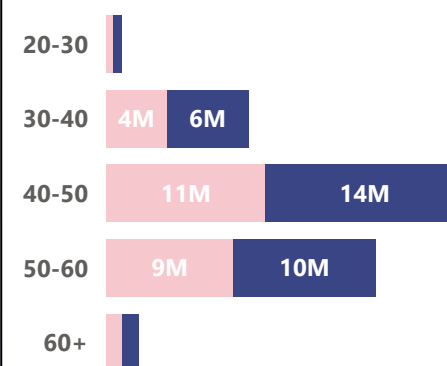
Platinum

Revenue by Week

Gender ● F ● M

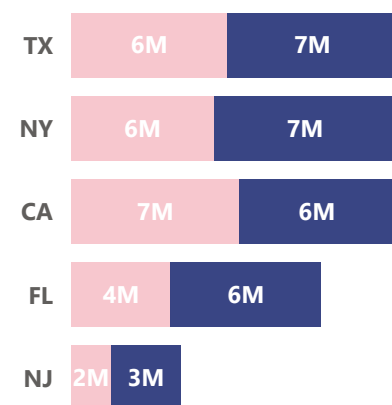


Revenue by Age Group

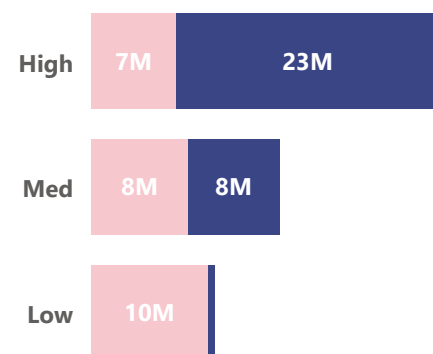


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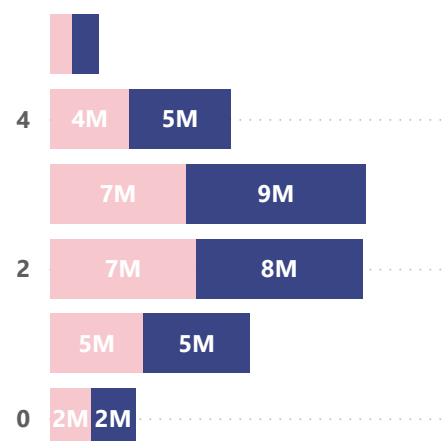
Top 5 States



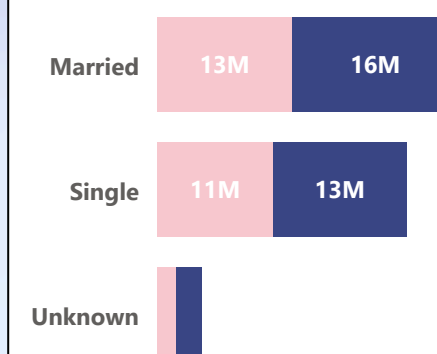
Revenue by Martial Status



Revenue by Dependent Count



Revenue by Income Group



Revenue by Education

