

Graphic Design Price List In India

S.No.	services	cost per unit
1	logo design	Rs1000-5000
2	business cards (print)	Rs 400-1500
3	E- business card	Rs 400-1500
4	Brocheure (print 1 pages)	Rs 1000-3000
5	E- Brocheure (1 pages)	Rs 1000-3000
6	Magazine print (4 pages)	Rs 2000
7	cloth designs	Rs 500-2000
8	Tagline	Rs 300-1000
9	30 Sec Video Editing Footage	Rs 3000
10	30 Sec Audio Editing Footage]	Rs 1500

11	Flash Animation (PER ANIMATION)	Rs 2000
12	BOOK MARKS	Rs 500-1000
13	WEBSITE HANDLING (PER PAGE)	Rs 1500-5000
14	CALENDER DESIGN	Rs 1000
15	FLYER DESIGN	Rs 1000
16	ENVIRONMENTAL DESIGN	Rs 300
17	CERTIFICATES DESIGN	Rs 1000
20	CARTOON DESIGN	Rs 3000
21	CD/DVD Cover Design	Rs 500
22	Thankyou Card Design	Rs 500

23	Annual Reports Design	Rs 1000
24	Multimedia Presentation Design	Rs 1000
25	Diagram design	Rs 500
26	hangtag design	Rs 400
27	cover page design	Rs 500
28	Graphic Tshirt Design	Rs 500
29	Door Hanger Design	Rs 400
30	Logo Redisgn	Rs 300
31	GRAPHIC COMPUTER CASES DESIGN	Rs 1000
32	GRAPHIC MOBILE COVER DESIGN	Rs 500
33	PRESENTATION FOLDER DESIGN	Rs 500

34	EBOOK COVER DESIGN	Rs 800
36	MENU DESIGNS	Rs 1000-3000
38	WEBSITE DESIGNING	Rs 10000
39	LEAFLET DESIGN	Rs 1000
40	NOTEPAD DESIGN	Rs 300
41	BANNER DESIGNS	Rs 500
42	ADVERTISEMENT DESIGNS	Rs 500
43	VIDEO PORTFOLIO	RS 3000
44	POST CARD DESIGN	Rs 500
45	PERSONALISED PEN DESIGN	Rs 300
46	PERSONALISED BED SHEETS	RS 1000

47	PERSONALISED GIFT COVER	RS 500
48	LETTER HEAD DESIGN	Rs 500-1500
49	FONT STYLING	RS 1000
50	BOOK LAYOUT	Rs 1000
52	SCHOOL BAG DESIGNS	Rs 500
53	PARTY POPPERS DESIGN	Rs 1000
54	TABLE TENT CARDDESIGN	RS 1000
55	STICKER DESIGN	Rs 300-1000
56	VINYL BANNER DESIGN	Rs 500-2000
57	GREETING CARD DESIGN	Rs 500
58	NAME PLATES DESIGN	Rs 200

59	HOUSE PLAN OUT DESIGN	Rs 1000
60	PARTY PLAN OUT DESIGN	Rs 1000
61	BUTTON DESIGN	Rs 200
62	ANIMATED LOGO DESIGN	Rs 2000
63	ROLODEX CARD DESIGN	Rs 1000
64	HOLIDAY CARD DESIGNS	Rs 300
65	COUPONS DESIGNS	Rs 500
66	VOUCHER DESIGNS	Rs 500
67	STATIC BANNER DESIGN	Rs 500
68	SCREEN SAVER DESIGN	Rs 200
69	WALLPAPER DESIGN	Rs 500

70	PORTFOLIO DESIGN	Rs 2000
71	PROJECT DESIGN	Rs 2000
72	ASSIGNMENTS DESIGN	Rs 1000
73	MAP DESIGN	Rs 1000-3000
74	E-BOOK COVER DESIGN	Rs 1000
75	E-BOOK DESIGN	Rs 500
76	PERSONALISED CARDS DESIGN	Rs 300
77	IMAGE BEARING CARDS DESIGN	Rs 300
78	SERVICE CARDS DESIGN	Rs 300
79	VIP PASSES DESIGN	Rs 1000
80	FORM DESIGN	Rs 500

84	CORPORATE TAGS DESIGN	Rs 300
85	PRICE TAGS DESIGN	Rs 200
86	TOYS DESIGN	Rs 200
88	facebook post	Rs 400-1500
89	facebook cover	Rs 400-1500
90	Instagram Post	Rs 400-1500
91	Youtube Cover Page	Rs 1000-3000
92	Twitter Cover Page	Rs 1000-2000
93	Website Banner Design	Rs 1000-2000
94	Product Packaging	Rs 1000-5000
95	KIDs book cover	Rs 1000

96	Product Catalogue	Rs 2000
97	Travel Catalogue	Rs 1000
98	Environmental Posters	Rs 500
99	3D posters	Rs 1000
100	Twitter Handle	Rs 2000
101	Instagram Handle	Rs 2000
102	Booklets on Graphic Designing	Rs 1000
103	tutorial services	Rs 1000
104	Vinyl Case covers	Rs 1000
105	3D Greetings card design	Rs 2000
106	3D Invitation Card design	Rs 2000

107	Commercial Posters'	Rs 2000
108	Batches Design	Rs 500
109	Sachets Design	Rs 500
110	Pamphlets Design (Commercial)	Rs 1000

Web & Graphic Design Charges in India

Print Designing Rate List/costing

Danglers— Resizing charges – Rs. 300/- on every new size.	Rs. 2,500/-
Fliers – Resizing charges – Rs. 300/- on every new size.	Rs. 2,500/-
Standee – Resizing charges – Rs. 600/- on every new size.	Rs. 4,000/-
Small Posters – Resizing charges – Rs. 600/- on every new size.	Rs. 4,000/-
Menu card—	Rs. 3,000/-

Branding –	Rs. 2,000/-
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ATL Rate List/costing

Ad designing – Resizing charges – Rs. 600/- on every new size.	Rs. 10,000/-
Outdoor – (hordings, banners) Resizing charges – Rs. 800/- on every new size.	Rs. 10,000/-

Docket, Brochure, Books etc Rate List/costing

Cover page designing	Rs. 5,000/-
inner pages designing	Rs. 1,000/- each

Web Promotions Rate List/costing

E-Mailers / newsletters	Rs. 3,000 (Animated or Still)
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Website Designing Rate List/costing

Base page/Home Page(Layout Design)	Rs. 7,000
Inner Pages	Rs. 1,500/per page
Form page(made by programming)	Rs. 3,000
Pop-ups	Rs. 200/each

Html conversion of base page/home page	Rs. 1,500/-
Html conversion of inner pages	Rs. 700/- each

Note (Approximate costing for an information based good looking website(5-7 pages) will be at Rs. 15,000 to Rs. 20,000. within a time period of 7 Days, extra pages will cost rs. 1,500 each)

E-commerce websites approximate costing will be at Rs. 1,20,000 to 2,00,000.

Payment Terms-

40% after approval of design

30% when showing website on mine webspace

30% after uploading website on client webspace

Note: – after approval of creative any type of updations or alterations will cost 25% extra of actual cost. Open file of creative will be delivered only after full payment done.

Web Ads Rate List/costing

Flash Banner Ads	Rs. 2,000/- Each vertical/horizontal or square.
Gif Animated Ads	Rs. 1,000/- Each vertical/horizontal or square.
Still Jpg Ads	Rs. 1,000/- Each vertical/horizontal or square.

Note: – after approval of creative any type of updations or alterations will cost 25% extra of actual cost. Open file of creative will be delivered only after full payment done.

Logo DesigningRate List/costing

Company Logo or Numonics Designing in High Resoltion (open file/corel file) Rs. 15,000.	Rs. 15,000.
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Note: – after approval of creative any type of updations or alterations will cost 25% extra of actual cost. Open file of creative will be delivered only after full payment done.

Flash Presentations Rate List/costing

Corporate presentation	Rs. 25,000/- to Rs. 35,000/- depends on content and brief of project.
Company Intro	Rs. 7,000/- with images and text.(Time Duration Maximum 1 Minute)
Project or Product presentation	Rs. 15,000/- to Rs. 25,000/- approx depeneds on project/product brief

Photography & Image Development Rate List/costing

Image Development	Rs. 2,000/- each image.
Commercial Photography	Rs. 10,000/- for 8 Hours. Unlimited Shoots
Wedding Photography	Rs. 20,000/- Unlimited Shoots + Album + High quality images on CD/DVD.
Product Shoot	Rs. 10,000/- for 8 Hours. Unlimited Shoot
Portfolio Shoot	Rs. 10,000/-
Small Function Photography(like – B.day, Engagement, Festivals etc (not wedding)	Rs. 10,000/- Unlimited Shoot + Album + High quality images on

	CD/DVD.
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