

## Visual Designer

Hey, I'm Vignesh, your creative visual designer and quirky art director! With a heart full of innovation, I craft designs that tell vibrant stories and leave lasting impressions. From brainstorming to execution, my process-oriented approach ensures every project is an adventurous journey.

I'm all about out-of-the-box thinking! Expect designs that surprise, delight, and teleport you to new dimensions of creative brilliance. As a DIY enthusiast, I love crafting bespoke elements that add a magical twist to every project.

Beyond design, I'm an adrenaline junkie seeking excitement in life! When I'm not busy with pixels, you'll find me scaling mountains or ziplining through forests.

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## Core Competencies

Adobe Creative suite

Visual Design

Art Direction

Strategic Planning

Software Proficiency

Creativity and Innovation

Typography

Interactive Media

Color Theory

Layout and Composition

Visual Hierarchy

Storytelling

Aesthetic Sensibility

Adaptability

Leadership

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## Professional Experience

**Innovation designer**

Mantra Labs Pvt. Ltd

Apr 2021 - Present

- Created a VR concept pitch for motor insurance for ICICI Insurance.
- Single handedly curated and designed the presentation deck for the CEO of Mantra Labs to be presented at the IISA conference.
- Created multiple concept pitch for stake holder with the Creative director.
- Initiated and facilitated team building activities for the design team.
- Received a promotion to Innovation Designer in the first year.
- Organized Mantra Labs first Design meet-up in 2022 in collaboration with other designs.
- Received 'STAR of the month' award within the first quarter of joining the company.
- Conducted UX audit for 2 websites to improvise their overall user experience.
- Curated the designs for Mantra official merchandise (notebooks, bottle, stickers etc).

## Product Designer

Sep 2020 - Nov 2021

Makerupt Manufacturing Technologies Pvt. Ltd

- Ather Figurine product design for 3D printing.
  - 3D Prototype of various commercial products
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## Skills

### Motion Graphics

Adobe After Effects  
Unreal Engine 5  
Unity  
Blender  
Adobe Substance Painter

### Digital Graphics

Adobe Illustrator  
Adobe Photoshop  
Clip Studio Paint  
Artrage  
Procreate

### Video Editing

DaVinci Resolve  
Adobe Premier pro

### UI/UX

Adobe XD  
Figma

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## Honors & Awards

**Best Project Award ( Karnataka South Zone, VTU) - B.M.S.I.T**

won the best project award for the final year project exhibition held by VTU.

**Best Sports Men Award 2013 - Airforce School**

won 4 gold medals in 100m, 200m , 400m and 400m relay.

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## Education

### BMS Institute of Technology and Management

Bachelor of Engineering - BE, Mechanical Engineering  
2015 - 2020

### Seshadripuram First Grade College

2013 - 2015

### Airforce School Hebbal

10th Grade, Science  
2007 - 2013

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## Contact

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