

NAAN MUDHALVAN – DIGITAL MARKETING

PROJECT - REPORT

NAME	NAAN MUDHALVAN ID	PROJECT TITLE
SUDHARSAN .T	A3BCE557CF40D4B947246BF8B79CB996	Creating an Sponsored Post for Instagram.

Email : crushersspot@gmail.com

Password : Vignesh@2003

Brand Name : CRUSHERS SPOT

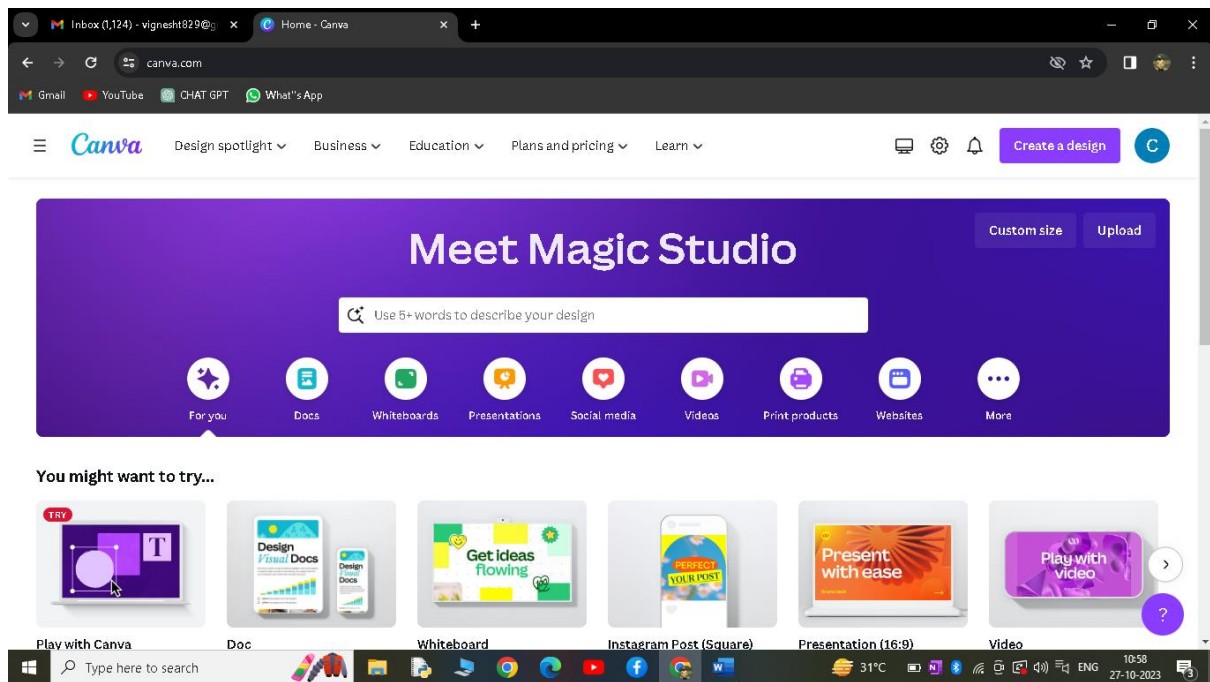
Facebook business Page :

<https://www.facebook.com/profile.php?id=61550620233305/>

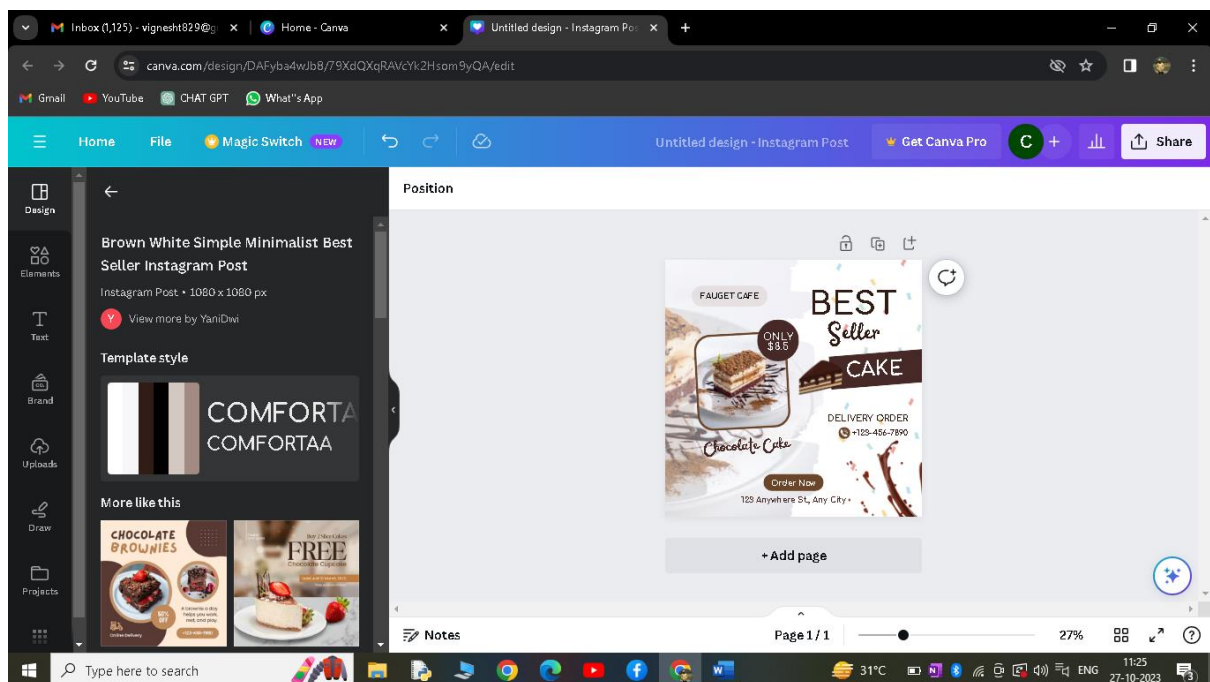
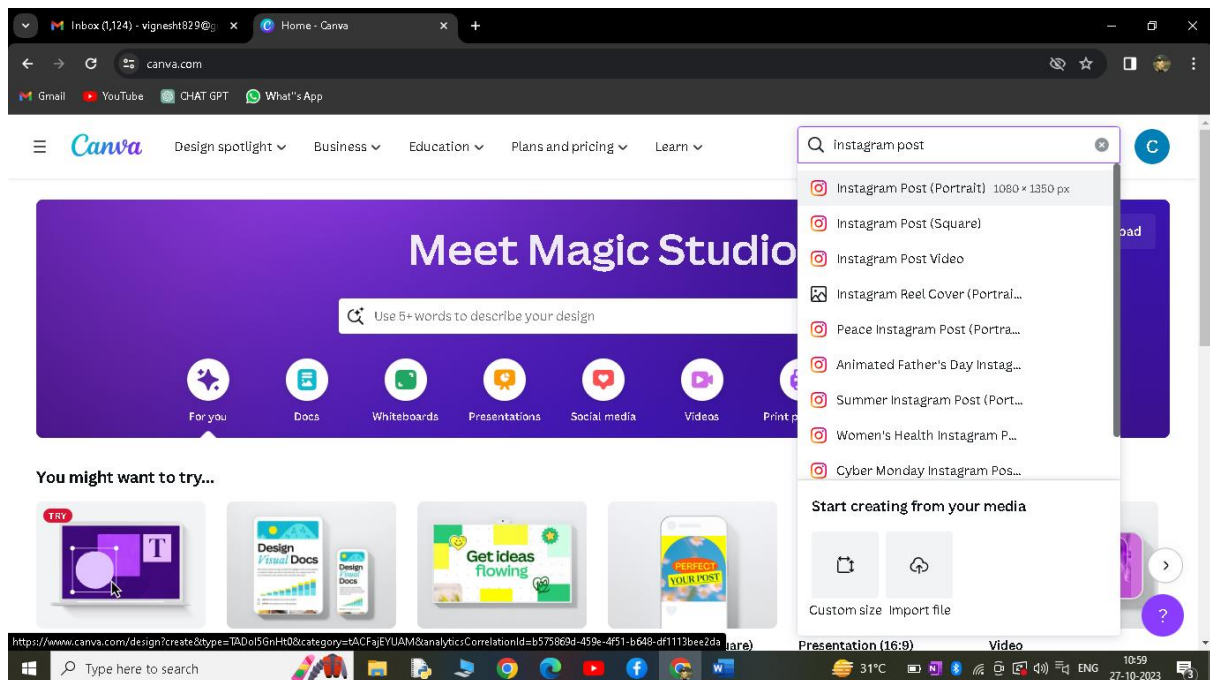
Documentation :

Navigation :

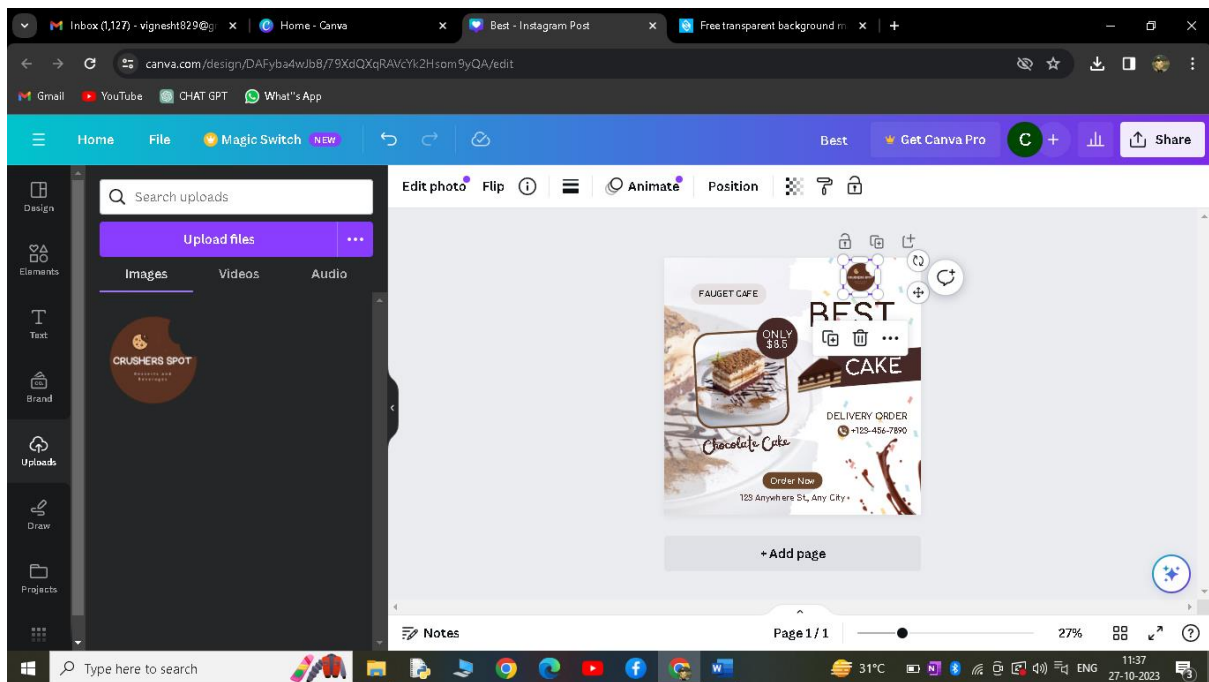
<https://www.canva.com/>



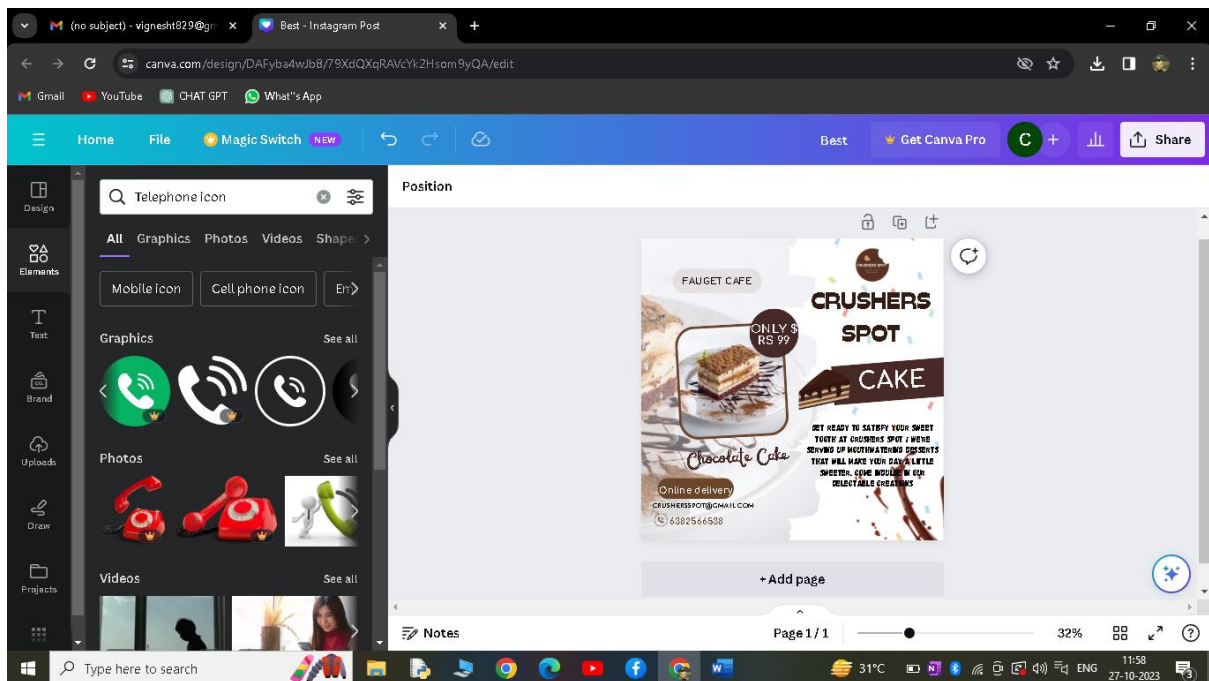
Choose format and Design:



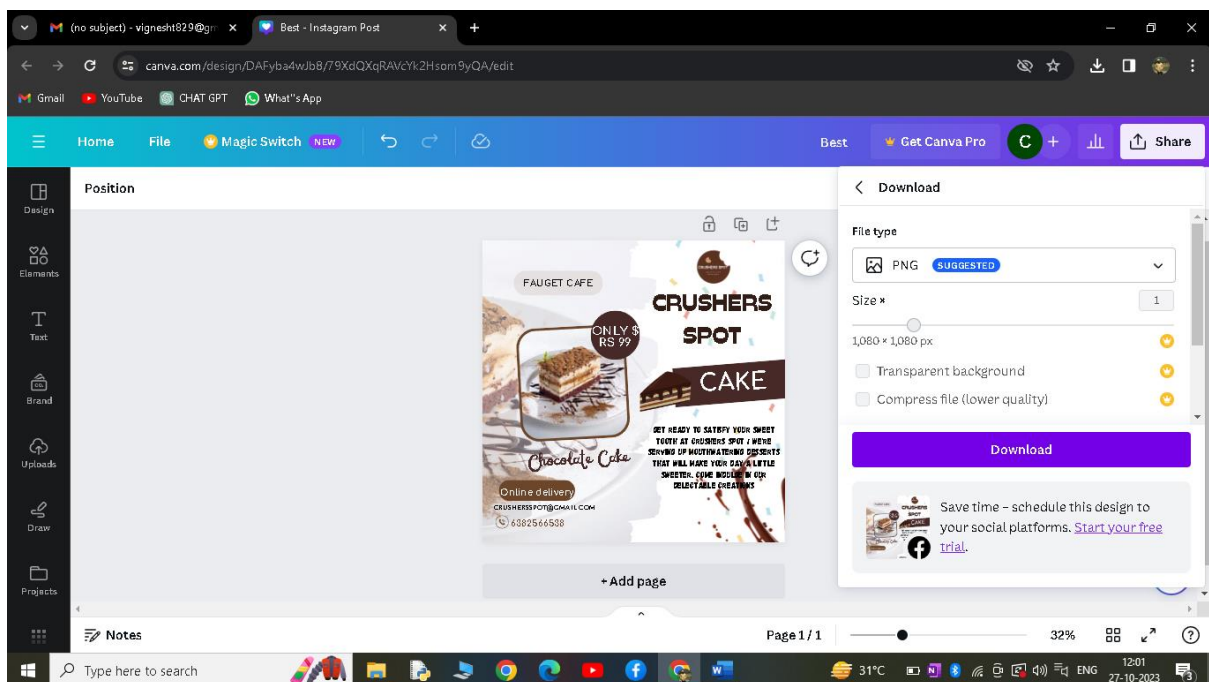
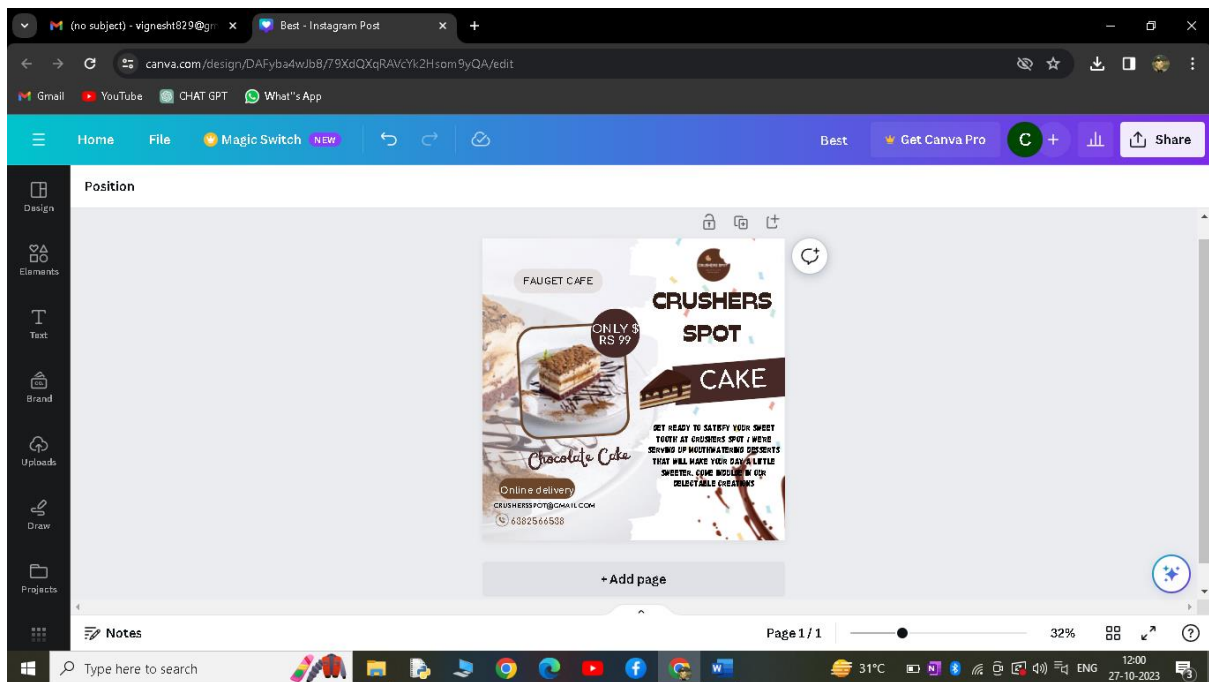
Upload logo and Resize :



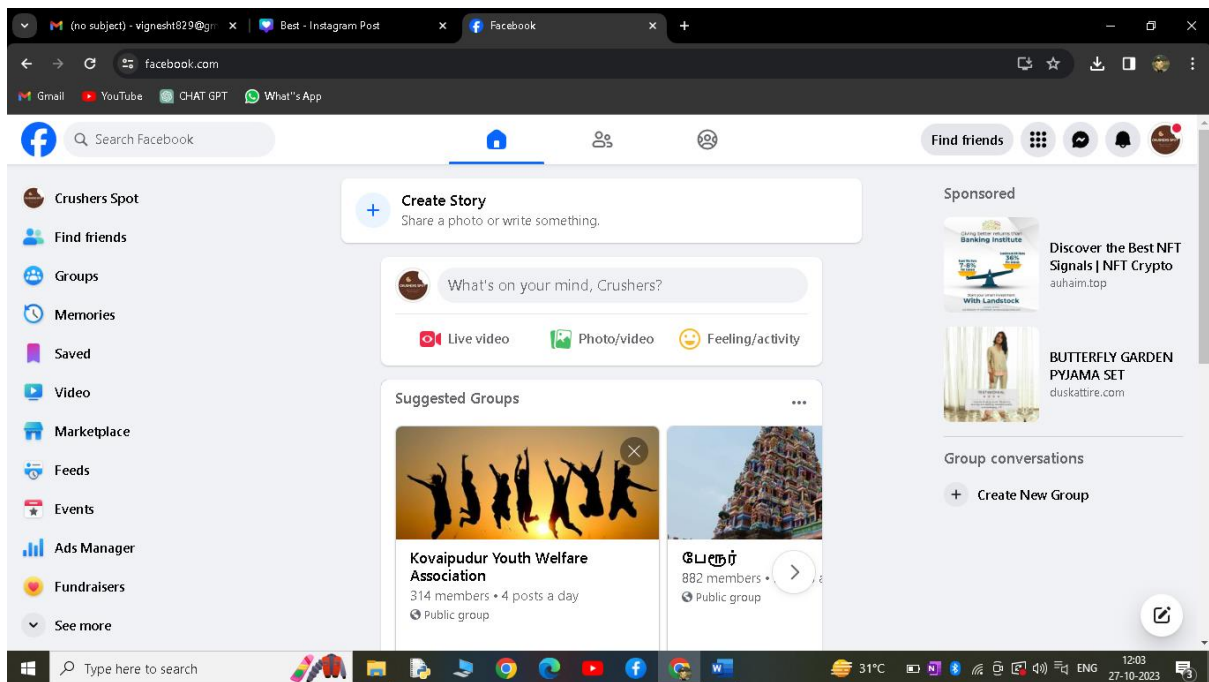
Edit Title and Add content :



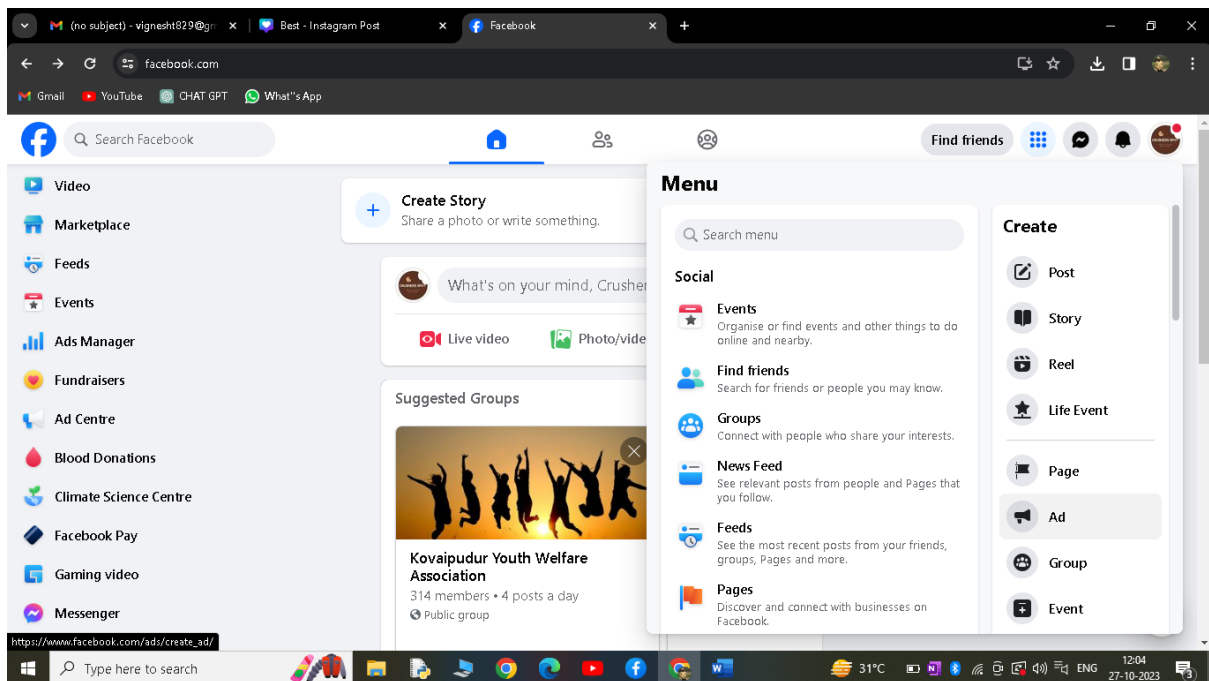
Download the post PNG format :



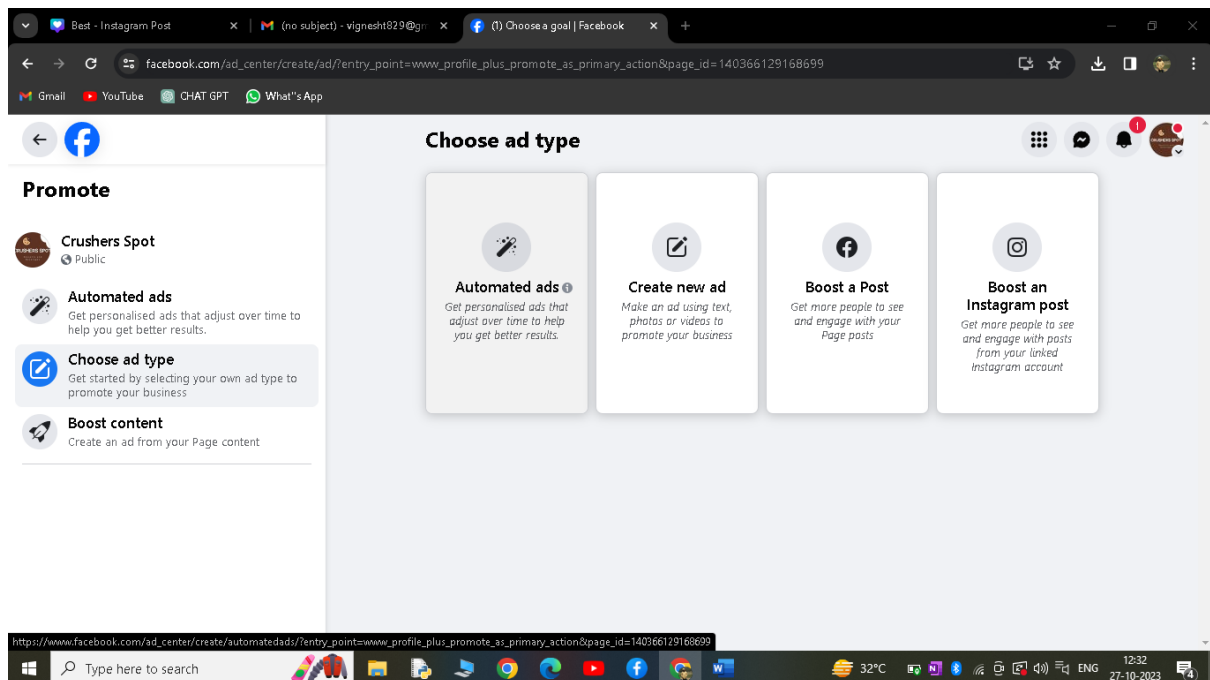
Go to Facebook :



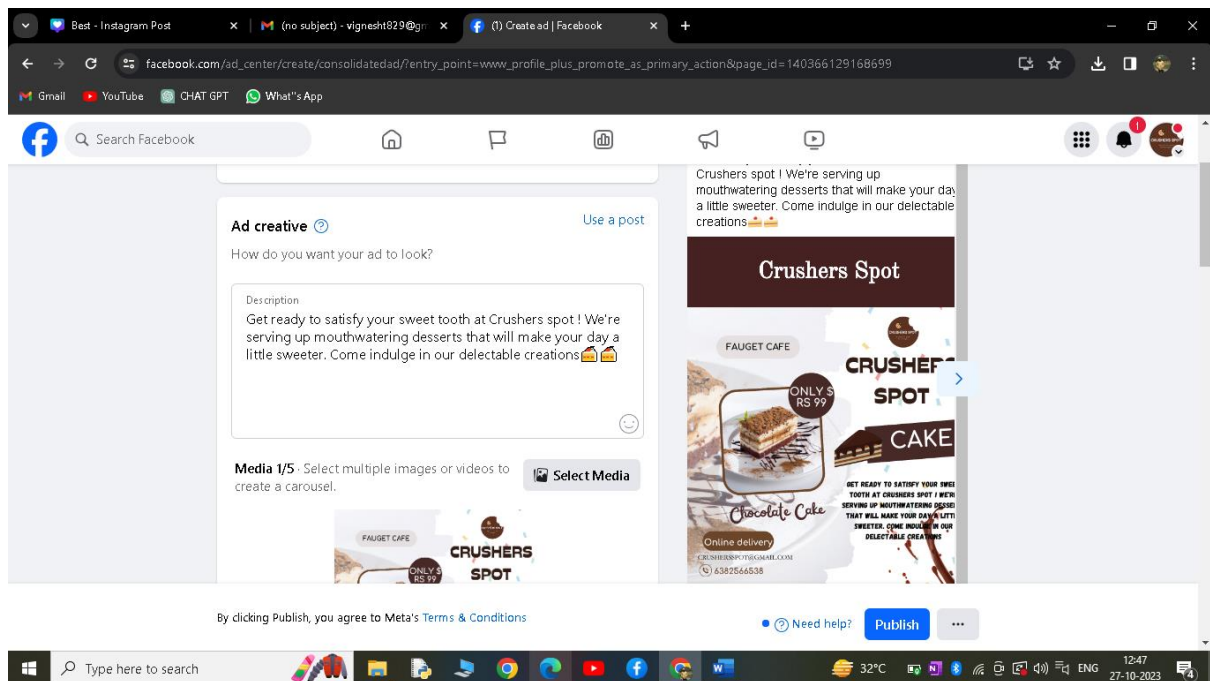
Click Ad :



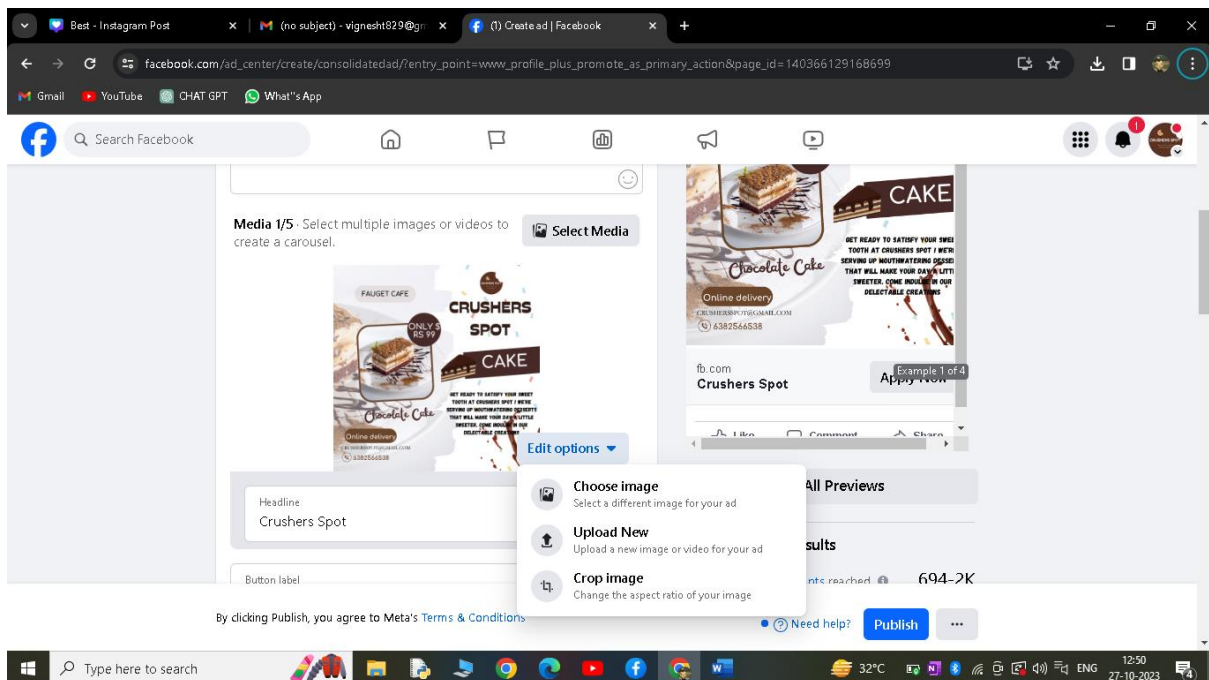
Create New Ad :



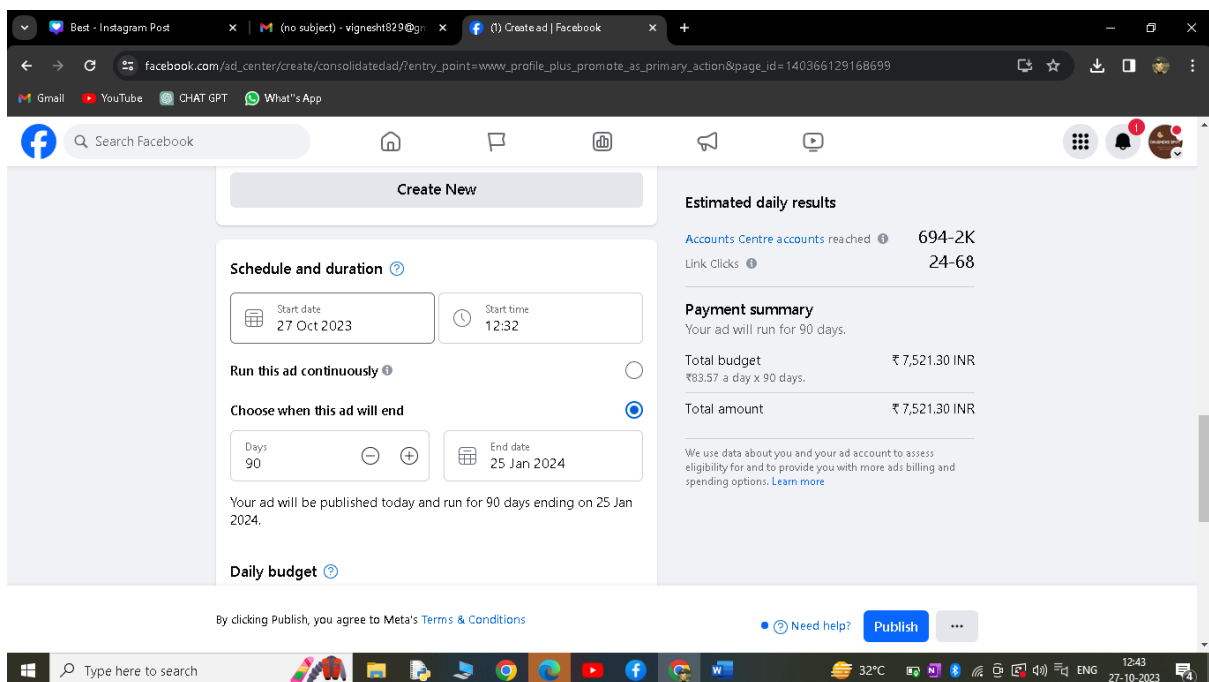
Description about your brand :



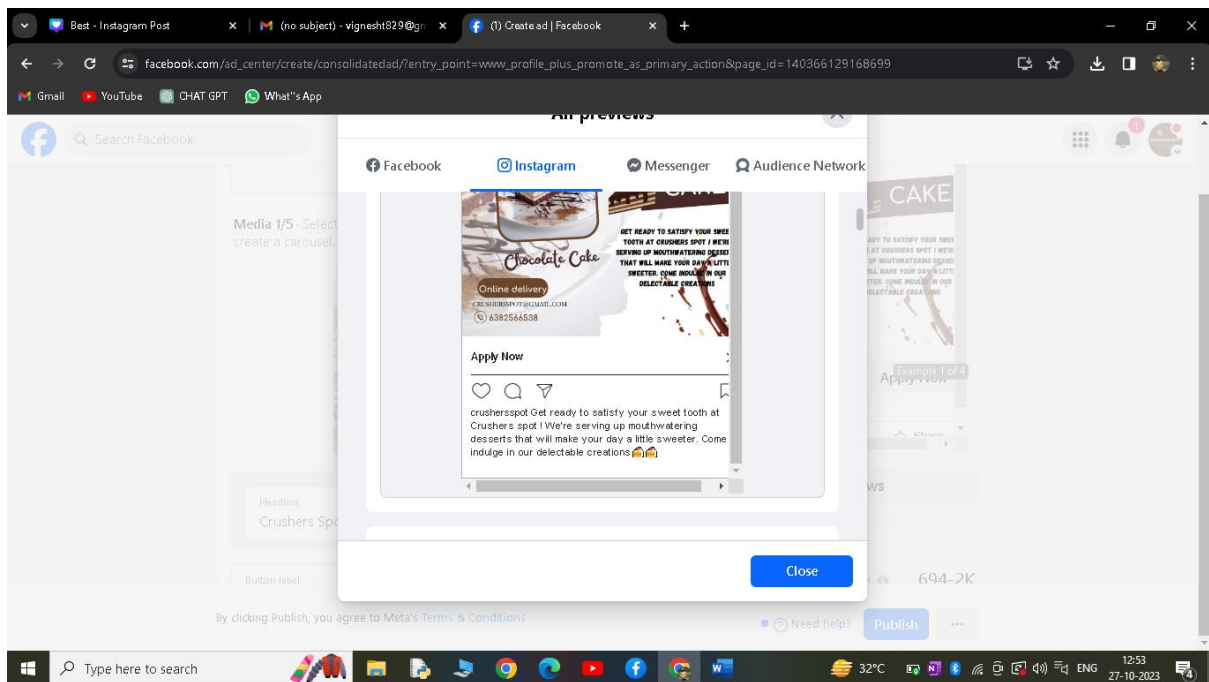
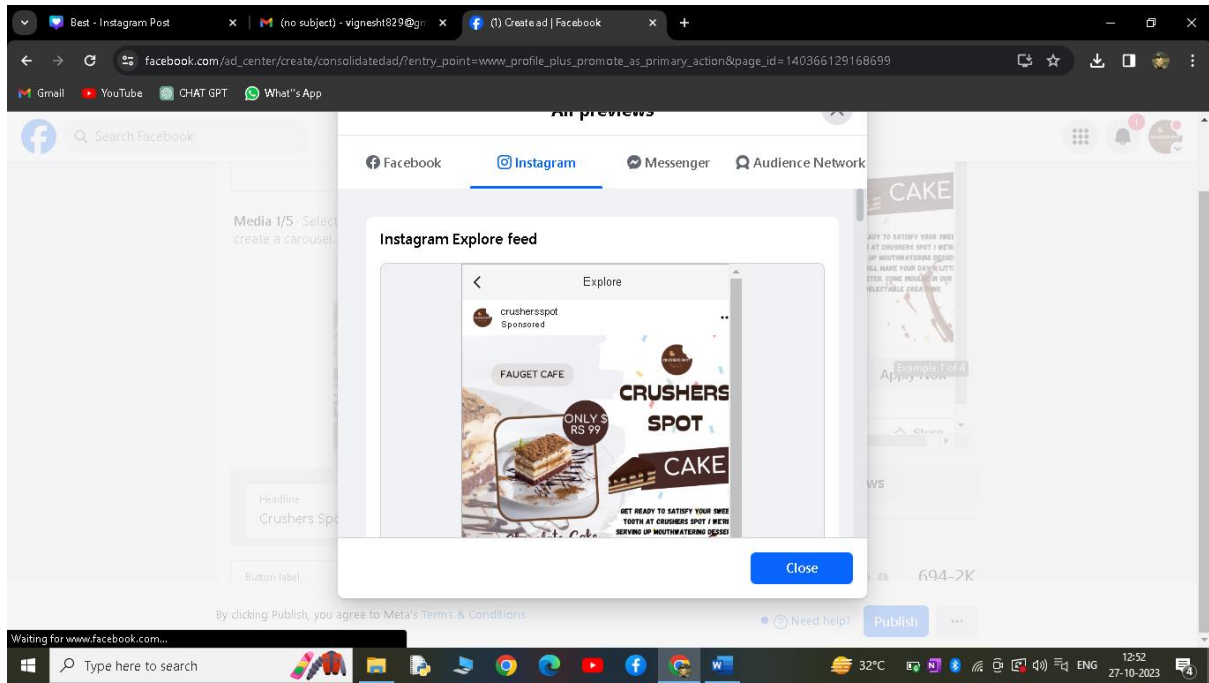
Upload Post :



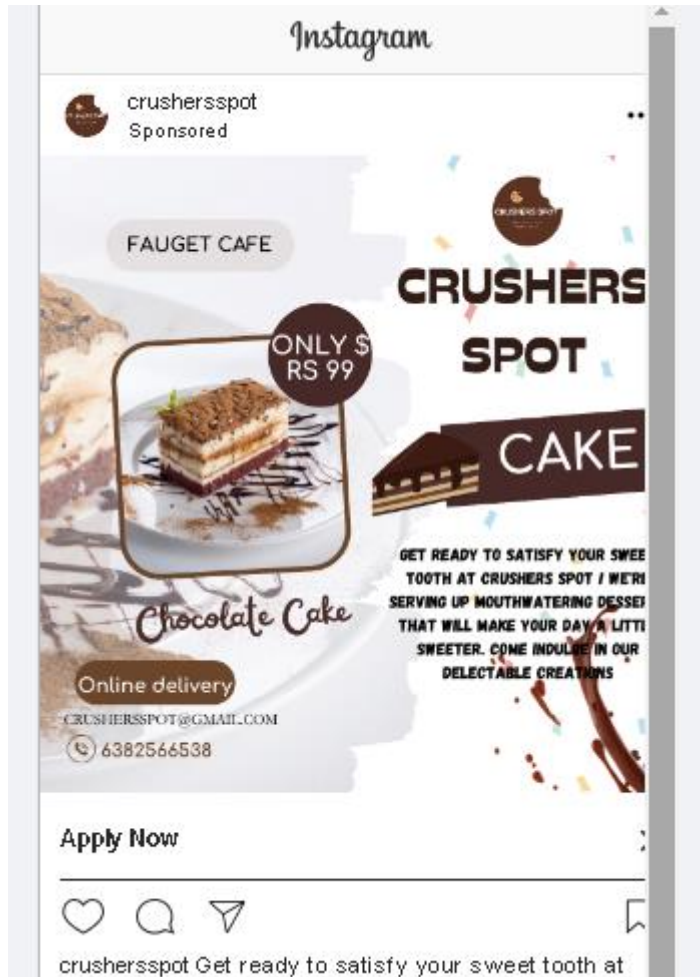
Schedule and Duration :



Instagram post Review :



Sponsored Instagram Post :



Demo Link :

<https://youtu.be/KndDyBUH81w?si=EQWAze4btjCMHVk/>