

Vigneshwari Jayaprakash

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Portfolio: vigneshwarijayaprakash.github.io

Data Scientist with 5+ years delivering production analytics and ML solutions in regulated environments (government, transportation, enterprise). Strong in Python, SQL, statistics, and experimentation, with proven results shipping decision-ready insights and ML systems driving 45% latency reduction, 30% productivity lift, and \$1M+ cost savings.

EDUCATION

Arizona State University

Master of Science in Data Science (Computing and Decision Analytics) / GPA: 4.0/4.0

Tempe, AZ

Aug 2024 – May 2026

Anna University

Bachelor of Technology in Information Technology / GPA: 3.6/4.0

India

2009 – 2013

TECHNICAL SKILLS

Programming & Analysis

Python (Pandas, NumPy, scikit-learn), SQL, R

Statistics & Experimentation

Hypothesis Testing, Confidence Intervals, Regression, Experiment Design, A/B Testing

Machine Learning

Classification, Regression, Clustering, Anomaly Detection, Forecasting, Feature Engineering, Model Evaluation, TensorFlow, PyTorch

GenAI / NLP

LLM Integration, Embeddings, Retrieval-Augmented Generation (RAG)

Data Engineering

ETL Pipelines, Data Modeling, Data Validation, Automation

Visualization & Reporting

Tableau, Power BI, Excel, Executive Dashboards, Data Storytelling

Collaboration

Git, Code Reviews, Documentation, Agile (Scrum/Kanban)

Certifications

Machine Learning Specialization, Deep Learning Specialization, Gen AI with AWS

EXPERIENCE

New Mexico Department of Information Technology

USA

Data Scientist – Machine Learning & Analytics

Jun 2025 – Dec 2025

- Owned end-to-end analytics delivery: problem framing with stakeholders, metric definition, dataset creation (Python/SQL), and executive-ready insights for statewide cybersecurity operations.
- Built and shipped the department's first **GenAI-powered conversational analytics system** using **LLMs, embeddings, and RAG**, reducing incident insight retrieval from minutes to seconds.
- Developed **predictive and anomaly-focused models** over 10,000+ incident records, accelerating triage and supporting proactive risk mitigation.
- Designed **statistical comparisons and iterative experiments (A/B-style testing)** to evaluate workflow changes, driving **30% analyst productivity improvement**.
- Optimized analytics pipelines and data access patterns, achieving **45% reduction in retrieval latency** and improving system responsiveness.

Infosys Limited

India

Technology Analyst & Senior Software Engineer (Data & Analytics) (Client: BNSF)

Oct 2013 – Jan 2019

- Delivered analytics and data solutions across sourcing, finance, HR, transportation operations, and medical systems in a high-volume enterprise environment.
- Built an **automated fraud detection and financial reconciliation system** that replaced manual checks and delivered **\$1M+ annual cost savings** (CFO recognition).
- Applied **statistical analysis and predictive modeling** (regression, classification, anomaly detection) using Python and SQL to surface inefficiencies and operational risk patterns.
- Designed and optimized **data pipelines processing 1M+ records/day**, reducing reporting latency by 40% and improving reliability.

PROJECTS

Transaction Risk Scoring & Fraud Detection Platform | Python, scikit-learn, XGBoost

- Developed a **time-aware transaction risk scoring pipeline** on **300k+ transactions**, using leakage-safe temporal validation and behavioral feature engineering to model fraud under extreme class imbalance.
- Designed temporal and entity-level behavioral features, optimizing decision thresholds with **Matthews Correlation Coefficient** and **PR-AUC (0.50 each)** and validating risk drivers through SHAP-based explanations.

Adaptive Offer Selection & Learning System | Python, Reinforcement Learning, Streamlit

- Implemented an adaptive offer selection system using a contextual bandit **Linear Upper Confidence Bound** to learn optimal promotions based on user context and historical interactions.
- Observed a **130% lift in simulated conversion rate** compared to static A/B baselines and built an interactive Streamlit dashboard to visualize policy learning and reward trends.

AWARDS & ACHIEVEMENTS

Insta Award for modernizing legacy systems; **CFO Recognition** (BNSF Railway) for \$1M+ savings from fraud detection.