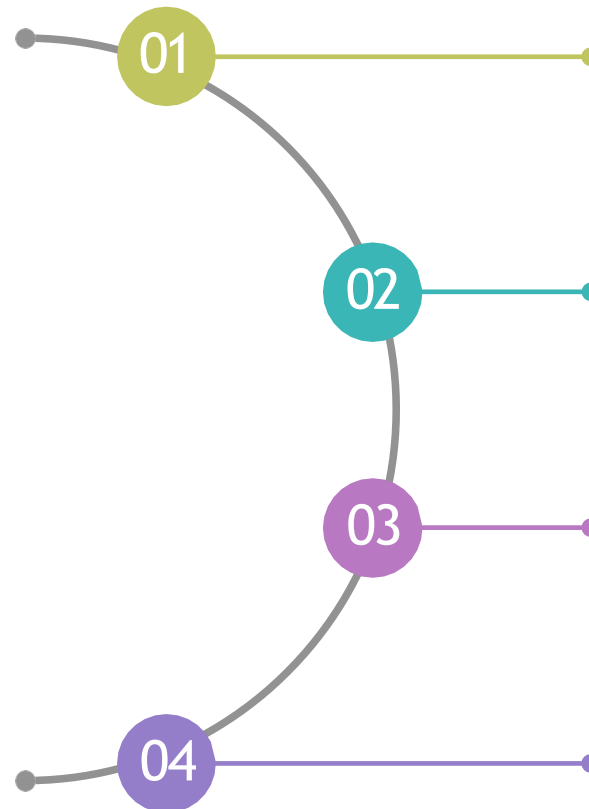
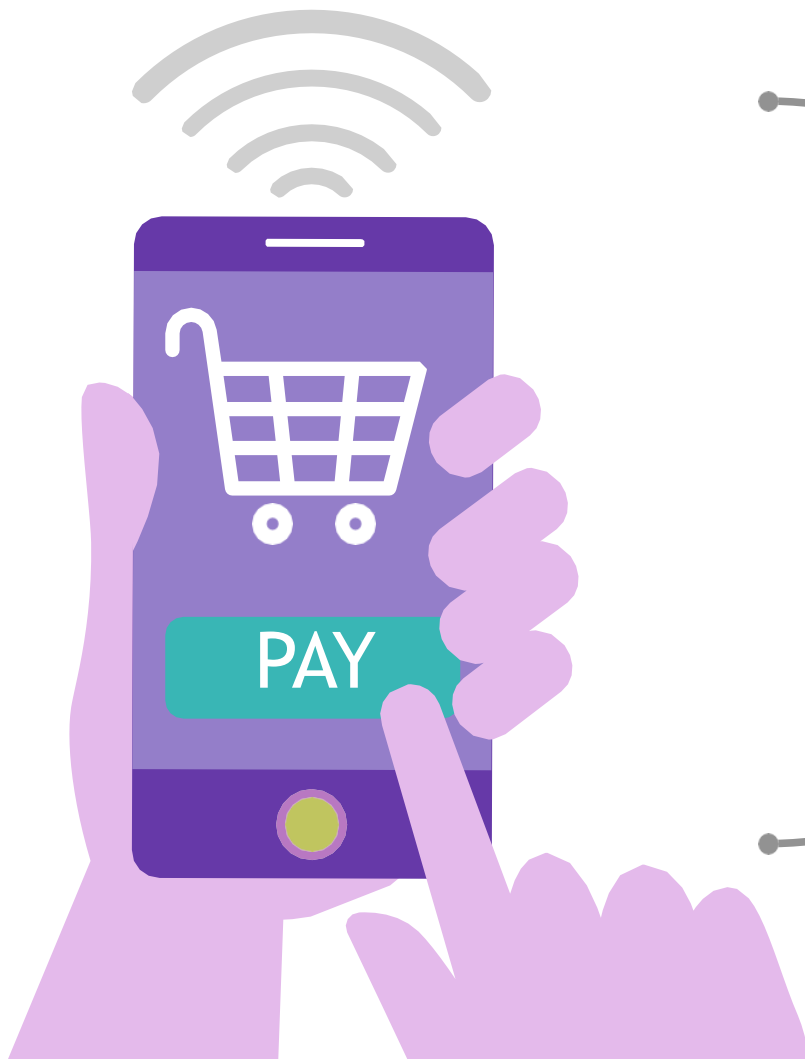


# Women's E Commerce Clothing

By : Vigneshwaran K



# CONTENT



Introduction

Tools

EDA  
Exploratory data analysis

Conclusion

# Introduction

E-commerce for women's clothing is one of the most popular and profitable trade in the world, and many companies are turning to this field



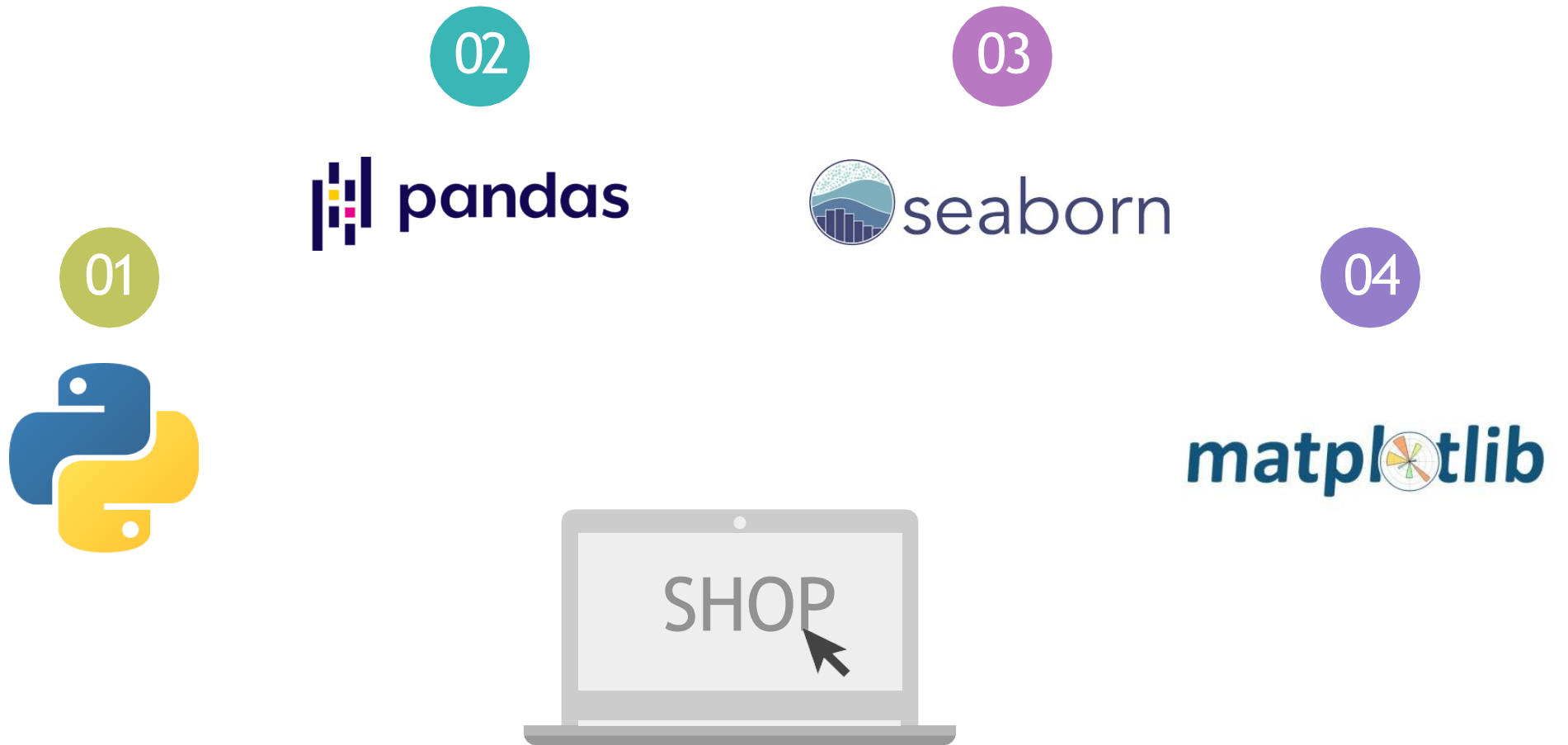
# Introduction

## Goal

The goal of the project is to analyze large data from e-commerce reviews of women's clothing to benefit companies from entering the field of selling women's clothing.



# Tools



# Data

This dataset includes 23486 rows and 10 feature variables



# Cleaning Process

■ Check Duplicates

■ Check Nulls

■ Rename Columns

■ Remove outlier

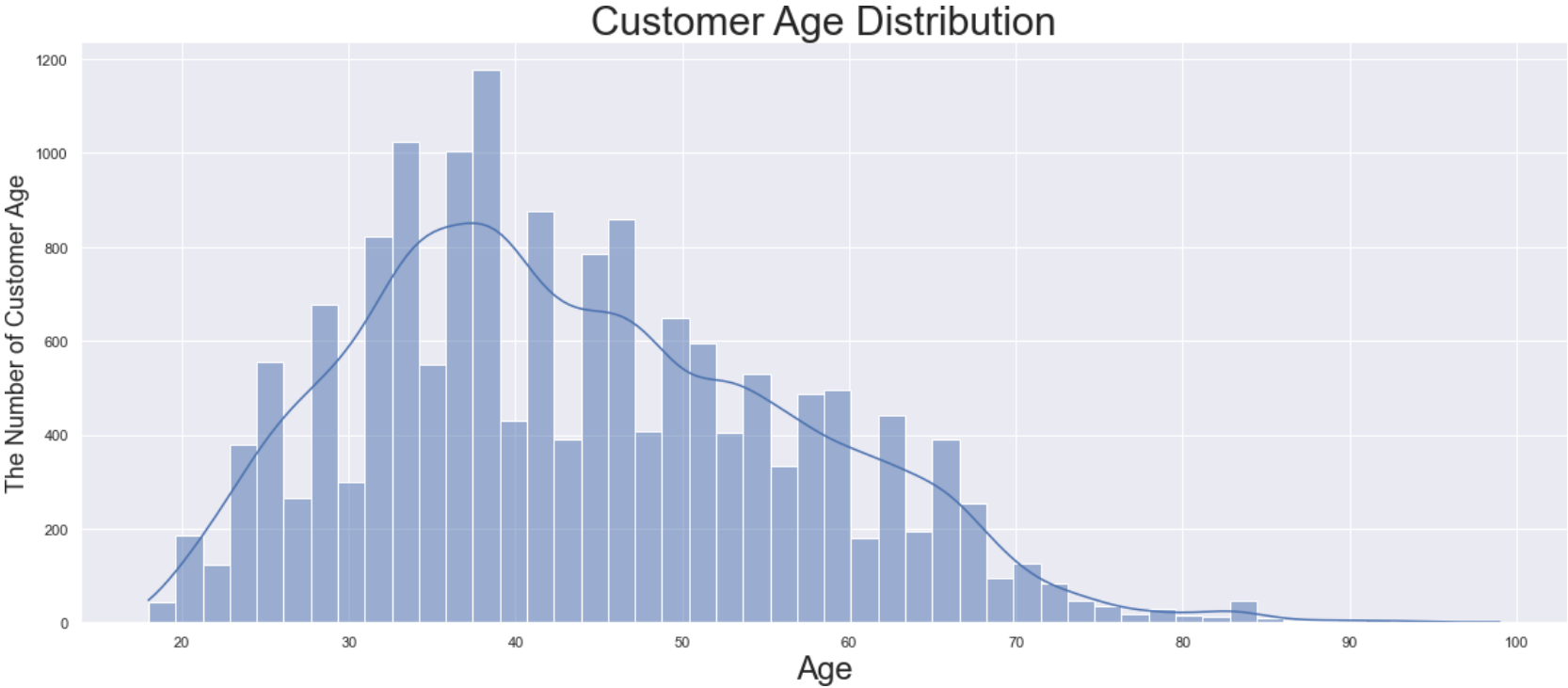


# Data Visualization

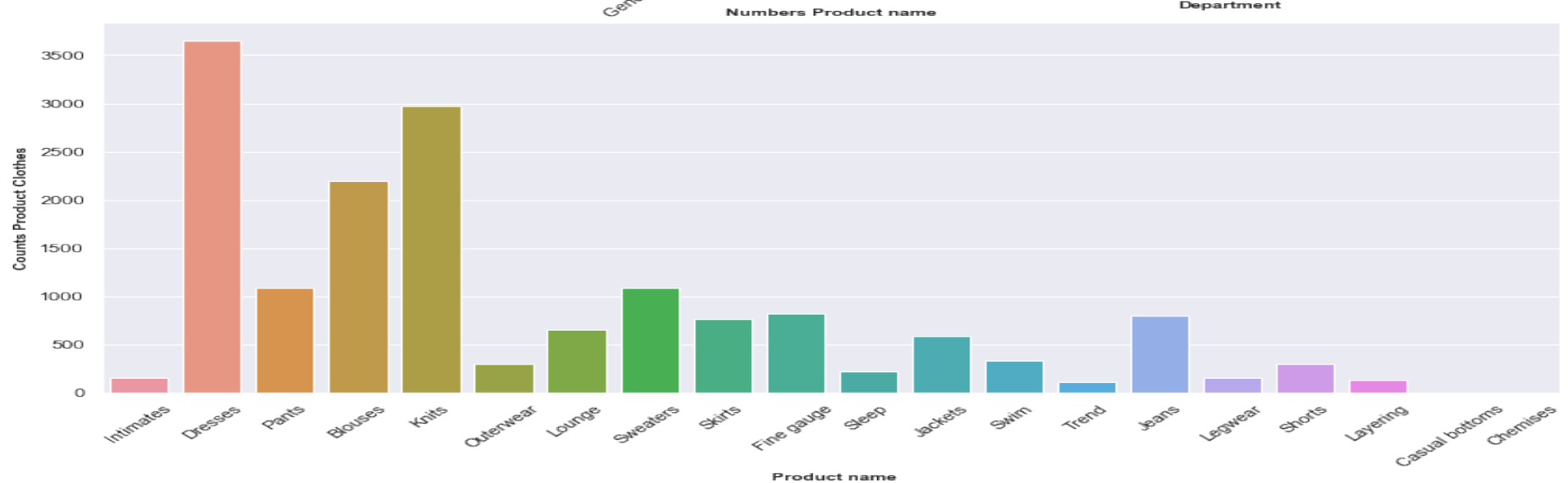
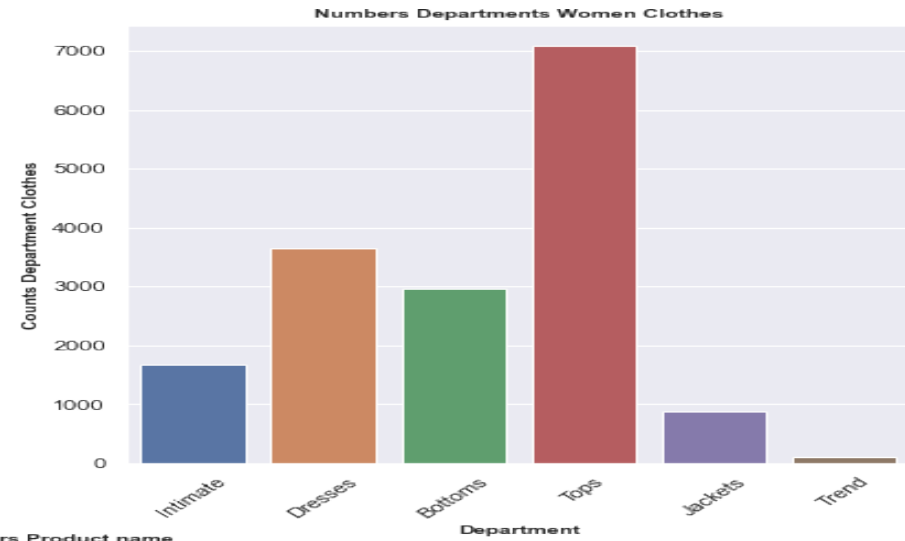
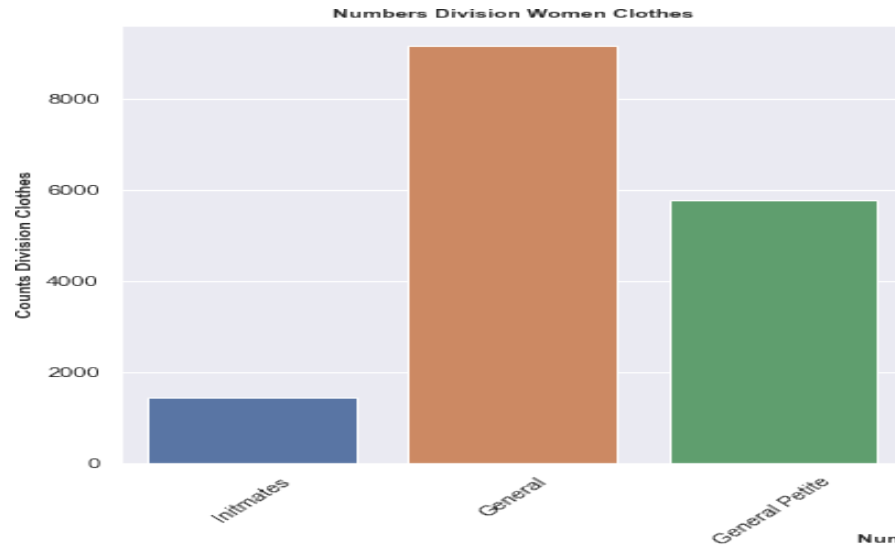


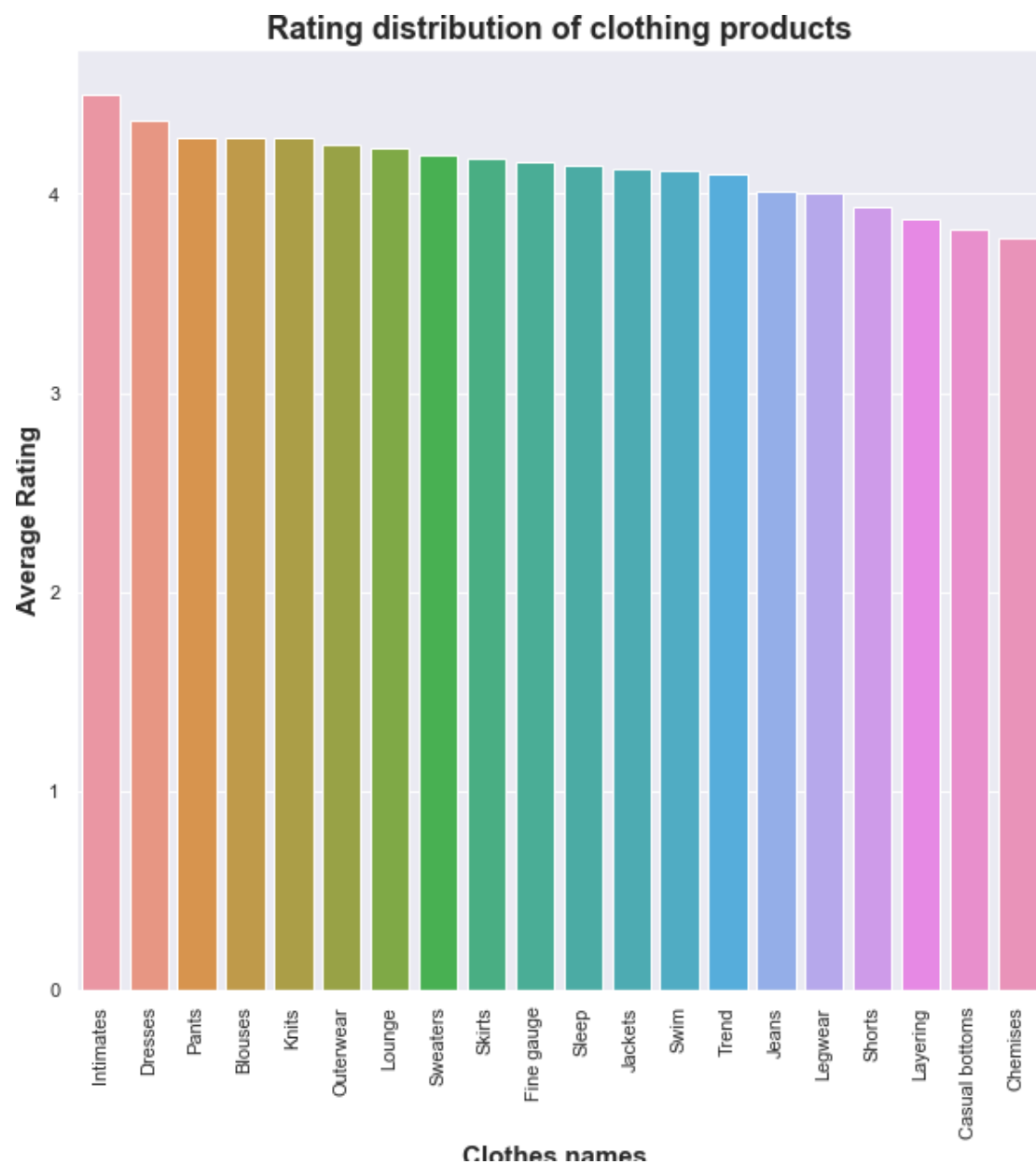


# Customer Age Distribution

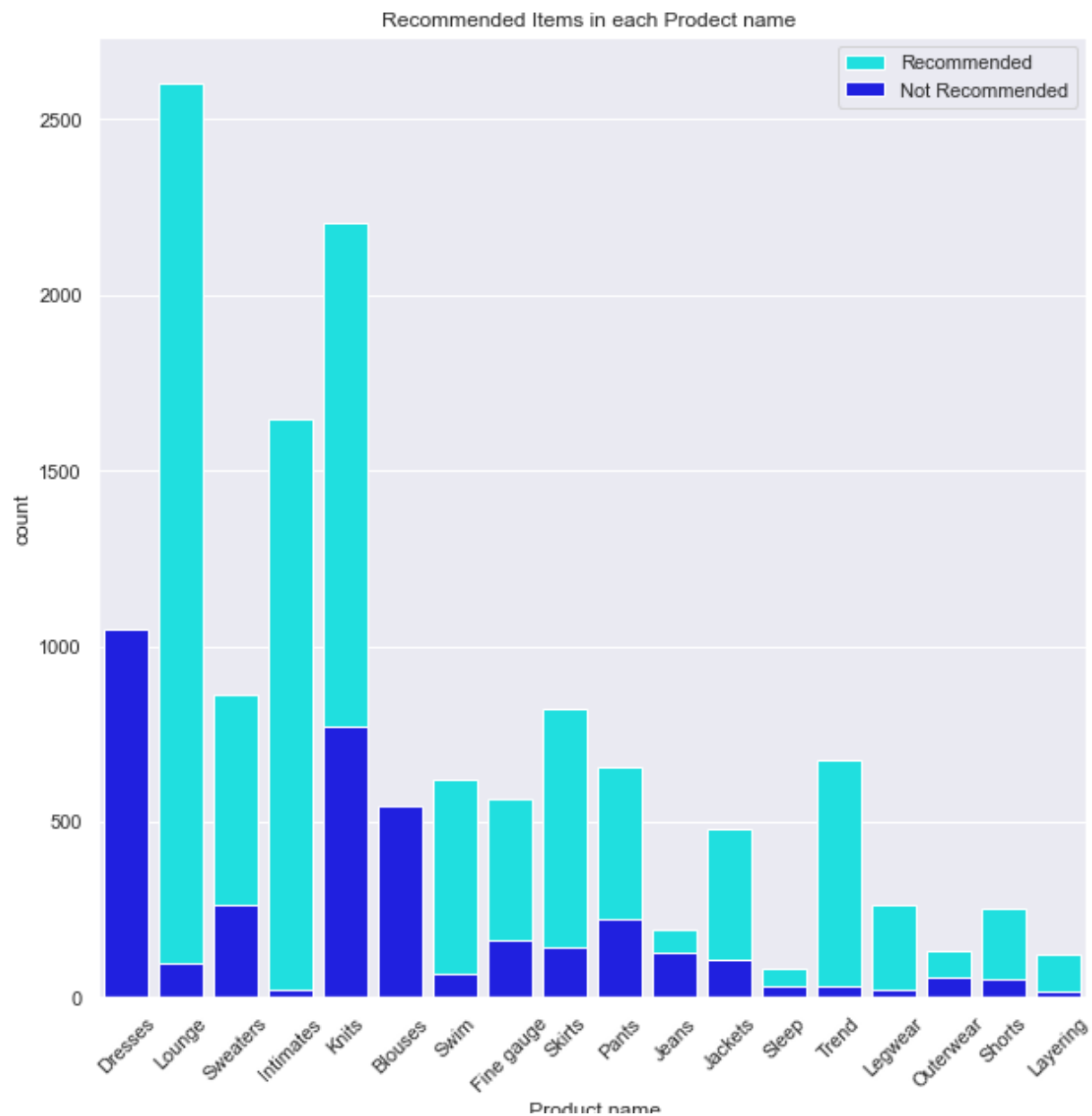


# Numbers of Division / Department / Product name





The relationship of most top-rated women's products



Most women's clothing recommended  
by the consumer

## Conclusion

Finally, the project helps companies find out which women's clothing is the most popular and attractive to women. It helps any company that wants to enter the women's clothing trade market.



THANKS

