

EDUCATION

COLUMBIA BUSINESS SCHOOL

MBA, Entrepreneurship, expected May 2022

Extracurricular: Venture Capital Club, Entrepreneurship Club

New York, NY
2020 – 2022

CORNELL UNIVERSITY

B.S., Business Administration, May 2017:

Dean's List

Ithaca, NY
2013 – 2017

EXPERIENCE

V3 CAPITAL PARTNERS

Associate

New York, NY
2019 – 2020

- Conducted company-specific and industry focused due diligence in evaluating new and existing investments to drive ongoing value creation initiatives at portfolio companies
- Supported the capitalization and marketing efforts involved in a reverse merger of a private company into a public shell – Petros Pharmaceuticals merged into NASDAQ: NTRP, a clinical stage biotech company, raising \$25m among a group of HNW individuals and private equity firms
- What did I oversee? Deep dives, diligence, law enforcement, set up meetings, syndicated investment
- Formalized efforts in marketing and investor relations to boost value of public company and track progress with investors via follow-up contact and database management – partnered with digital investor marketing company called Sequire to pinpoint success metrics and flex our plan of outreach accordingly
- Personally connected US Senators on the Appropriations committee with public company Wrap Technologies (NASDAQ: WRTC), a law enforcement company whose primary product is a remote restraint device, on adding language to the bill to offer grants for police departments to receive Wrap Technologies' primary product, the BolaWrap 100
- Responsible for raising \$5 million worth of shares of WRTC among 8 HNW individuals
- Led the planning and execution of 10+ events held by a NASDAQ: WRTC to speak to more than 500+ prospective investors, including asset management firms, family offices, family office networks, HNW's, hedge funds, buy-side and sell-side analysts, and major news networks

EY

Consultant (Strategy/Customer)

2017 – 2019

- Developed go-to-market strategies for Sony PlayStation, and their subsequent retail customer experience project – including surveying 100+ gamers and non-gamers and storyboarding the consumer lifecycle for every segment of PlayStation's target market
- Drove initial strategy and ownership of the project roadmap, project management tools, for an accounting centralization project between Sony Pictures London and an off-shore services center in Poland
- Formalized a relationship with GigNow Growth Leader to launch GigNow, an internal EY contracting platform, across 50+ countries.
- Managed five EY web developers to launch a global SharePoint site on behalf of a consumer-faced client.

Cerberus Technologies Company, LLC

Co-founder

2016 – 2018

- Launched an app development company with two co-founders and raised capital to hire ten computer engineers out of Cornell's School of Engineering
- The primary product, a social iOS app, aimed to provide college students with a more reliable way to track the live atmosphere of a bar or restaurant on campus without having to be physically present, and it is available on the App Store and continues to be upgraded
- XXXXX
- XXXX

ADDITIONAL INFORMATION:

- **Activism & Leadership:** Palmelia, Inc: Treasurer, Autism Speaks:
- **Interests:** Playing and watching basketball, producing and writing music and poetry, improv (acting)