

# Credit Card Transaction Report

Count

656K

Interest earned

7.8M

Revenue

55.3M

Amount

44.5M

Q4

Q3

Q2

Q1

week\_start\_date

All

Silver

Blue

Gold

Platin...

F

M

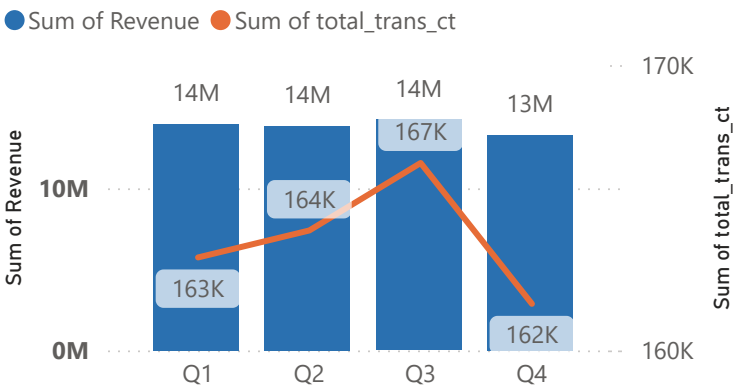
low

med

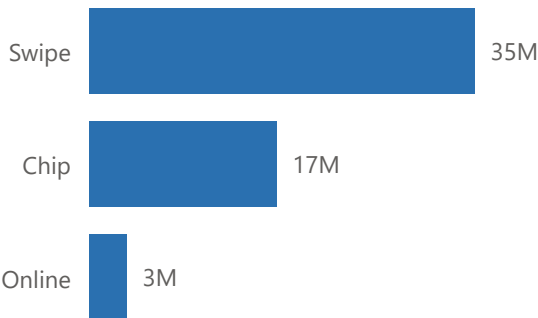
high

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	4,61,39,397.74	36957875	64,95,887.74
Silver	55,86,332.28	4586746	8,12,081.28
Gold	24,54,072.16	2024078	3,73,784.16
Platinum	11,35,608.05	953314	1,61,629.05
Total	5,53,15,410.23	44522013	78,43,382.23

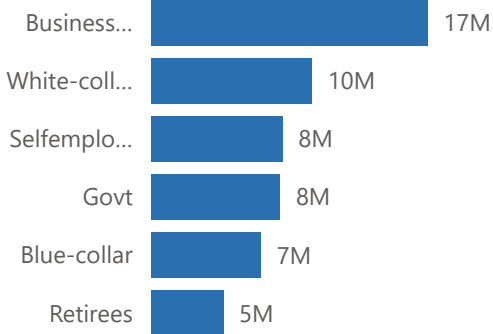
QTR revenue And total tran count



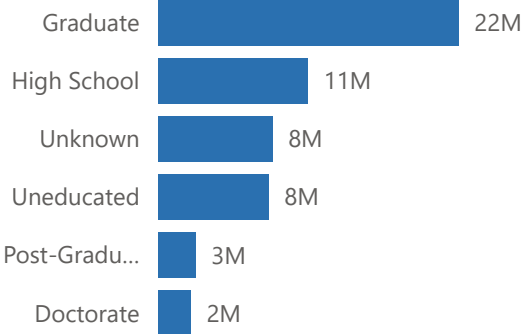
Revenue by Card use type



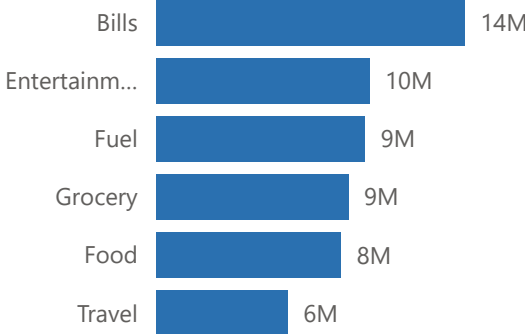
Revenue by customer job



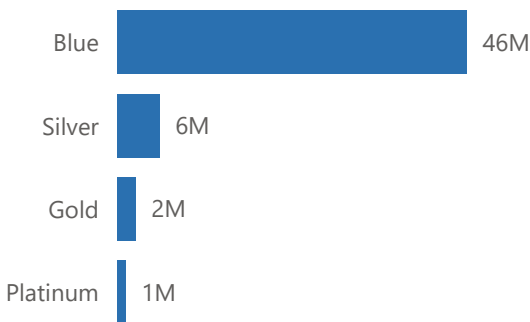
Revenue by education level



Revenue by expenditure type



Revenue by card category



# Credit Card Customer Report

AVG Customer S S

3.19

Interest earned

7.8M

Revenue

55.3M

Income

576M

Q4

Q3

Q2

Q1

week\_start\_date

All

Silver

Blue

Gold

Platin...

Swipe

Online

Chip

M

30.22M

F

25.09M

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
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Businessman	1,73,87,832.31	25,39,390.31	186959919
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White-collar	1,01,14,655.93	14,41,073.93	103930055
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Selfemployed	82,61,757.81	11,19,741.81	75313288
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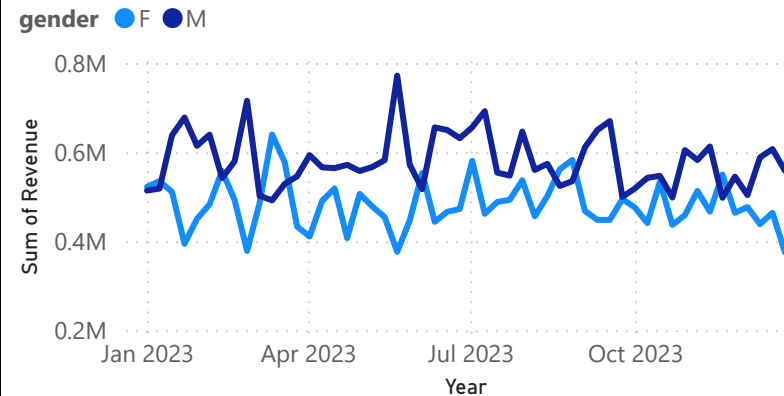
Govt	81,11,701.37	11,60,016.37	88773989
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Blue-collar	69,04,278.57	9,52,800.57	72262158
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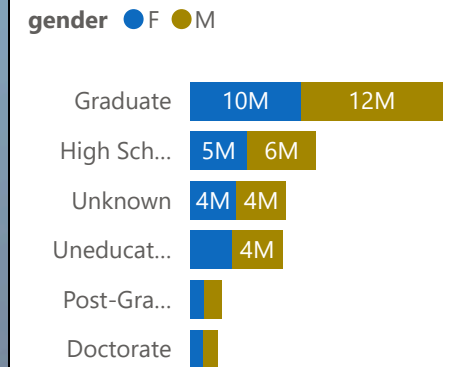
Retirees	45,35,184.24	6,30,359.24	48675030
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<b>Total</b>	<b>5,53,15,410.23</b>	<b>78,43,382.23</b>	<b>575914439</b>
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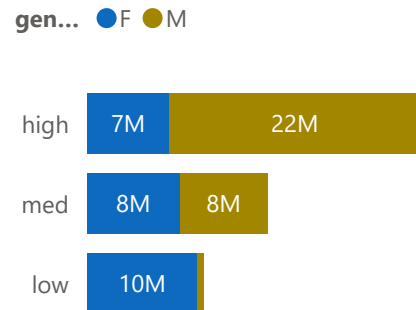
Revenue by Weak



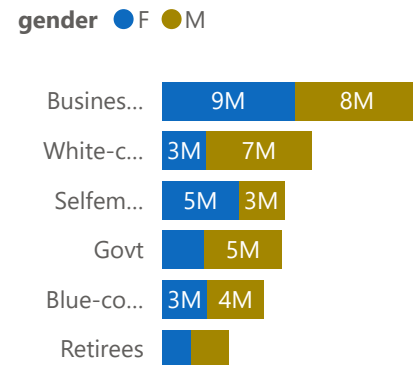
Revenue by customer education



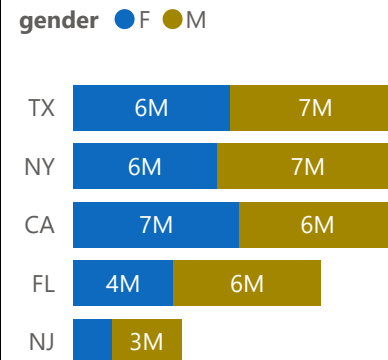
Revenue by customer income



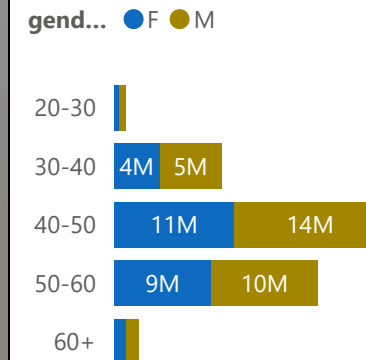
Revenue by customer job



Top 5 States



Revenue by Age group



Revenue by Marital Status

