

PROJECT REPORT

1.Introduction

1.1 Overview

The article "**Uncovering the Gaming Industry's Hidden Gems: A Comprehensive Analysis of Video Game Sales**" is likely a comprehensive analysis of the video game industry, aiming to identify lesser-known video game titles that have achieved significant sales success.

The analysis may involve a range of factors that influence video game sales, including game genre, platform, marketing efforts, and critical reception. The article may also explore trends in the gaming industry, such as the growing popularity of indie games and the rise of mobile gaming.

The article may provide insights for both industry professionals and gamers interested in discovering new and potentially overlooked video game titles. It may also offer recommendations for game developers and publishers looking to boost the sales of their titles.

Overall, the article likely aims to shed light on hidden gems in the gaming industry and provide a more nuanced understanding of what drives success in this highly competitive market.

1.2 Purpose

The purpose of uncovering the gaming industry's hidden gems and conducting a comprehensive analysis of video game sales is to identify lesser-known but high-quality video games that have not received the attention they deserve. By analyzing sales data, industry trends, and user reviews, researchers can identify video games that are overlooked or underrated by the gaming community.

This analysis can benefit both gamers and the gaming industry. For gamers, it can provide insight into excellent video games that they may have missed due to lack of marketing or exposure. For the gaming industry, it can help developers and publishers identify gaps in the market and produce games that cater to niche audiences or explore new genres and gameplay mechanics.

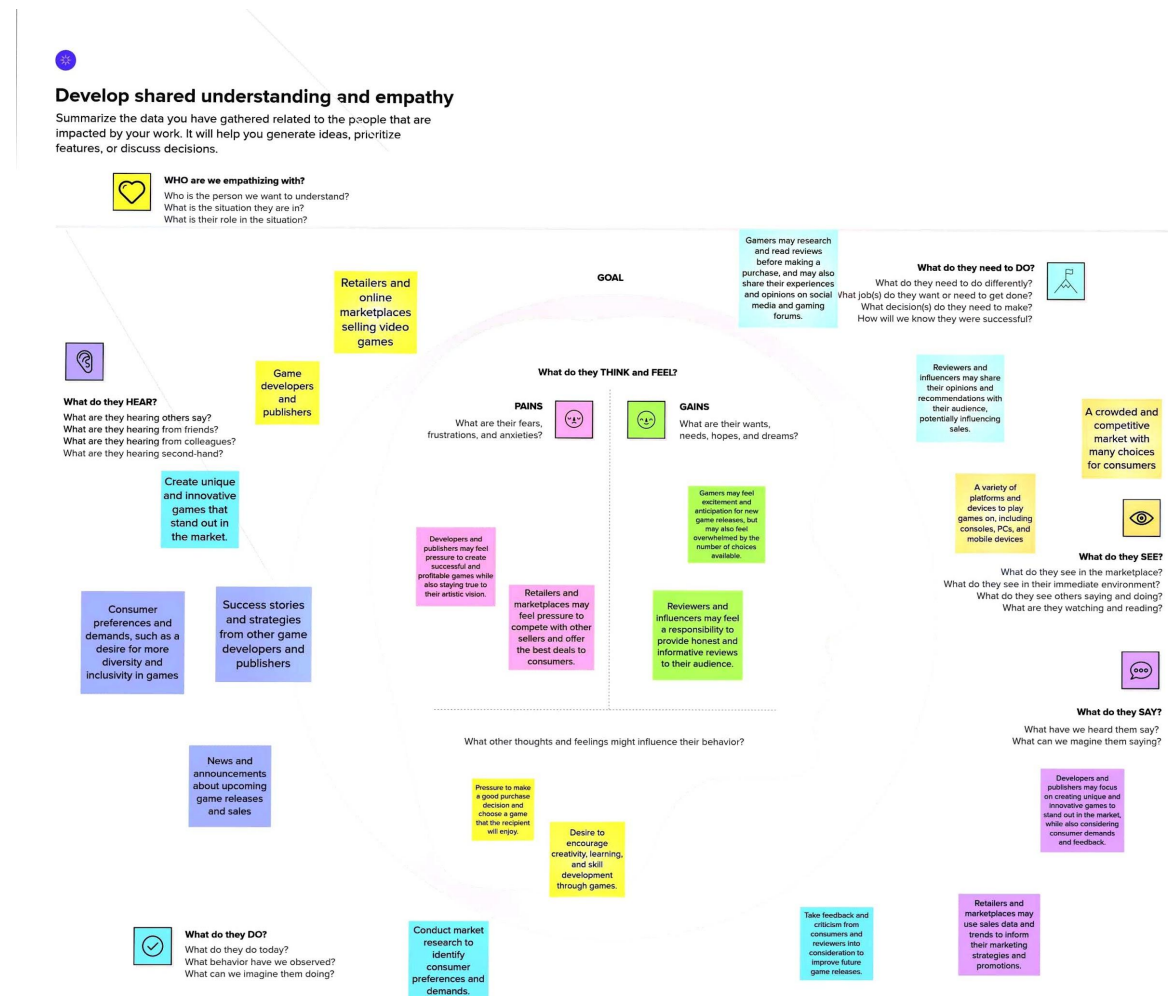
Furthermore, this analysis can help gaming companies to better allocate their marketing and advertising budgets, as well as optimize pricing strategies for their games. By identifying which games are selling well and why, companies can make more informed decisions about how to promote their products and how to price them competitively.

Overall, uncovering the gaming industry's hidden gems and conducting a comprehensive analysis of video game sales can lead to a better understanding of the gaming market and help both gamers and the industry as a whole to make more informed decisions.

2. Problem Definition & Design Thinking

2.1 Empathy Map

“Understanding the perspectives and needs of uncovering the Gaming Industry's Hidden Gems: A Comprehensive Analysis of Video Game Sales”



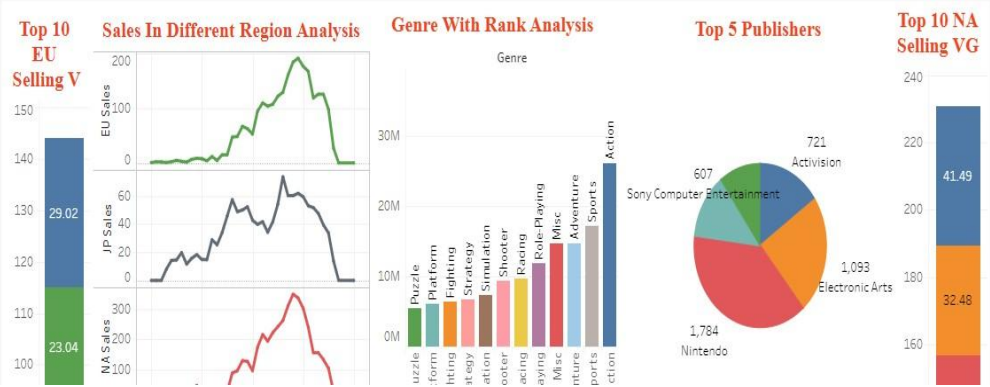
2.2 Ideation & Brainstorming Map

“Collaborating uncovering the Gaming Industry's Hidden Gems: A Comprehensive Analysis of Video Game Sales”

Dashboard

The data set consists of 16,599 record with 11 columns. The visulation is done using Tableau and contains 15 analysing charts.

All Video Game Chart Dashoard publishers dashboard Genre Dashboard Sales Dashoard




Video Games Gallery




Our Team


We may be different individuals, but together we make a strong and unstoppable team.




VIJAY M
20202231517143
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MAGESHKUMAR K
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MAHARAJAN M
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A Video Games Sales Analysis

[Home](#) [About Us](#) [Story](#) [Top Games](#) [Dashboard](#) [Gallery](#) [Team](#)

Conclusion

well there are lot of efforts going into creatig a single game and due to a modern era mobile games other platform are getting deprived of the attention which had created a lot of awesome experience for the gamers from 1980 to 2020.

Video Game Sales Analysis

Thank you for Visiting

Useful Links

[Home](#)
[Story](#)
[Dashboard](#)
[Team](#)

Contact Us

VIJAY M
Thoothukudi,
Tamil Nadu.
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Story

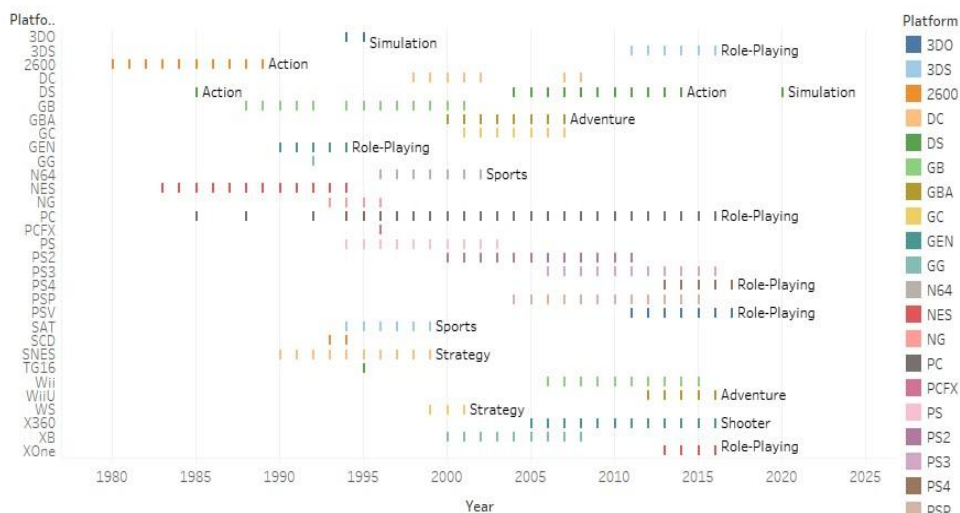
General Story

gen story

PUBLISHER VS PLATFORM: This is a grantt chart which shows the games published on ever platforms since 1980. The highest games are

SALES BASED ON PLATFORMS: This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the

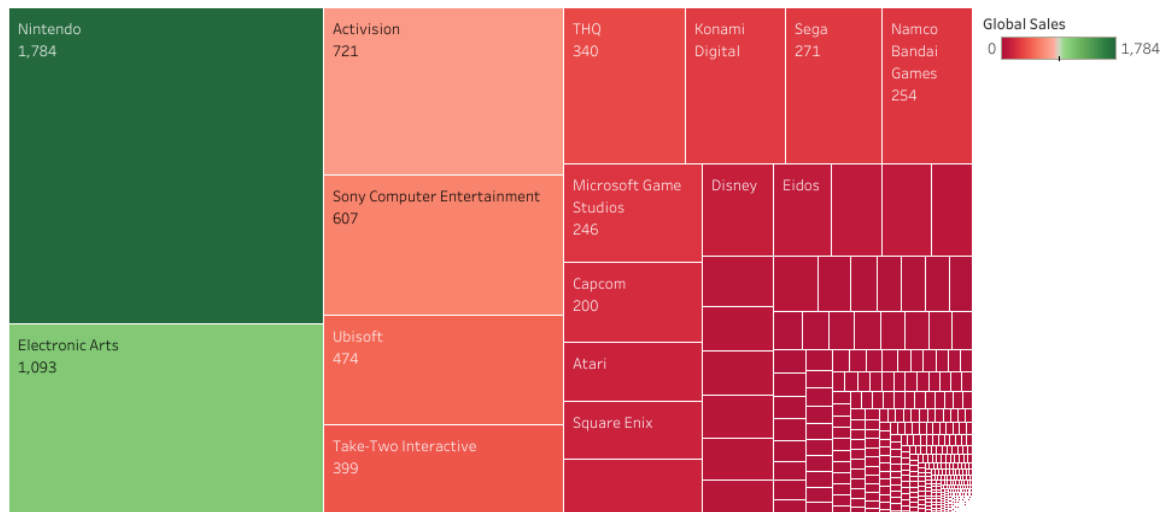
SALES PER GENRE: This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and



Sales Based On Platforms

Story for video game sales

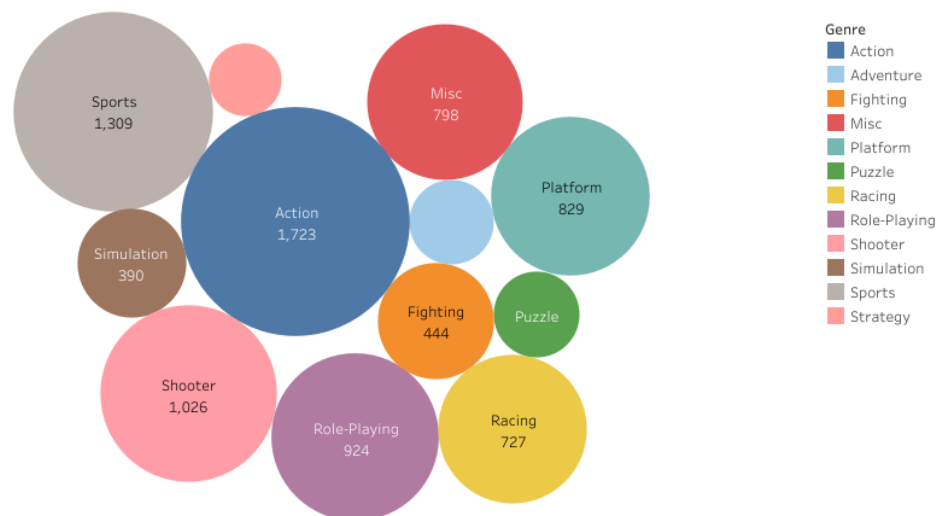
PUBLISHER VS PLATFORM: This is a grantt chart which shows the games published on ever platforms since 1980. The highest games are bein..	SALES BASED ON PLATFORMS: This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the cle..	SALES PER GENRE: This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and s..	SALES R EGIONA LLY: Th..
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Sales Per Genre

Story for video game sales

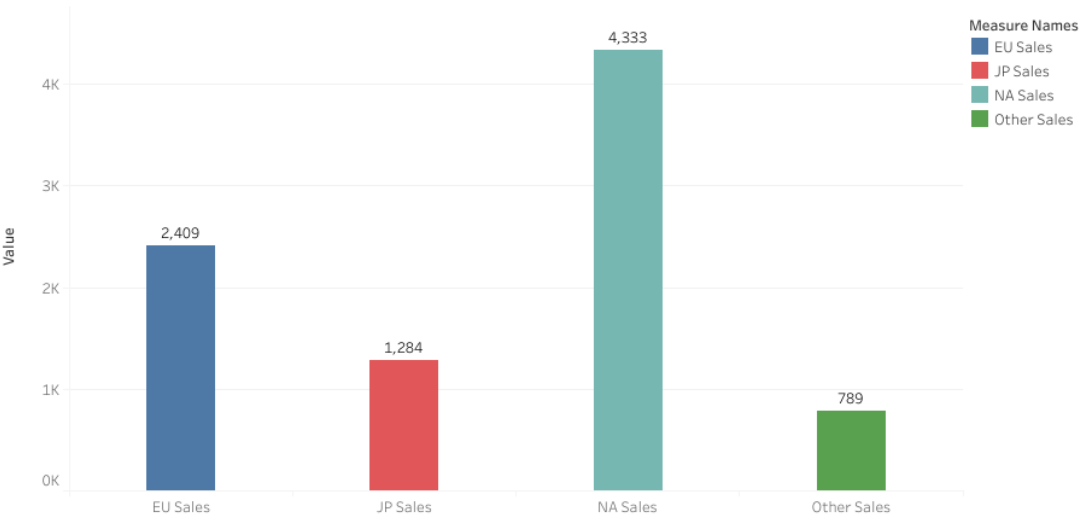
P U ..	SALES BASED ON PLATFORMS: This tree map analysis is based on the games sold globally by the publisher over the years. Here Nintendo is the cle..	SALES PER GENRE: This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and s..	SALES REGIONALLY: The bar represents the number of unit sold in different regions like North America, Japan, Europe and other parts of the wor..	TOT AL S AL..
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Sales Regionally

Story for video game sales

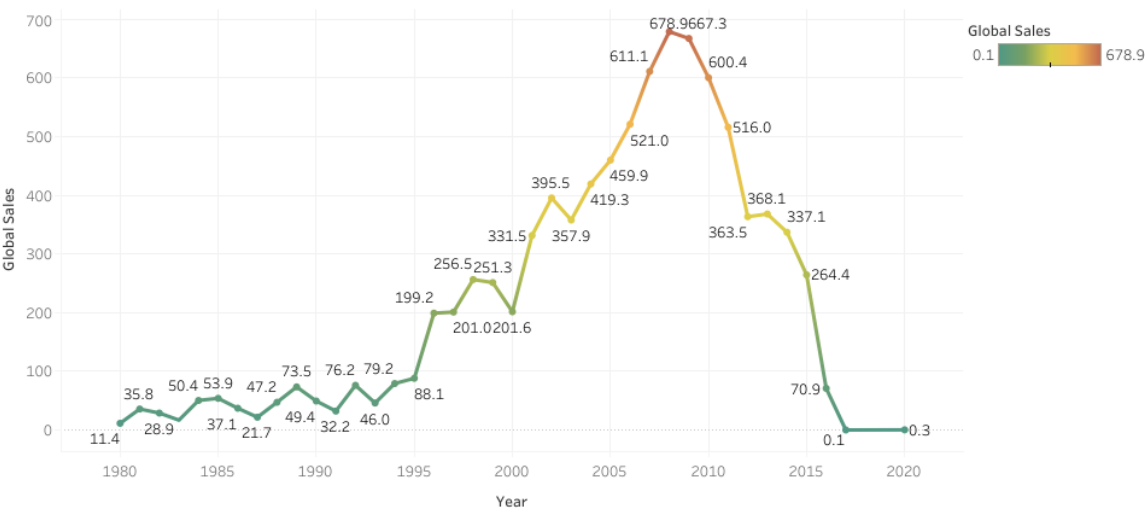
SALES BASED ON PLA..	SALES PER GENRE: This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and s..	SALES REGIONALLY: The bar represents the number of unit sold in different regions like North America, Japan, Europe and other parts of the wor..	TOTAL SALES: The line graph here represents the overall sales of video games over the year and the year 2008 seems to be the peak year where the s..
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Total Sales Story

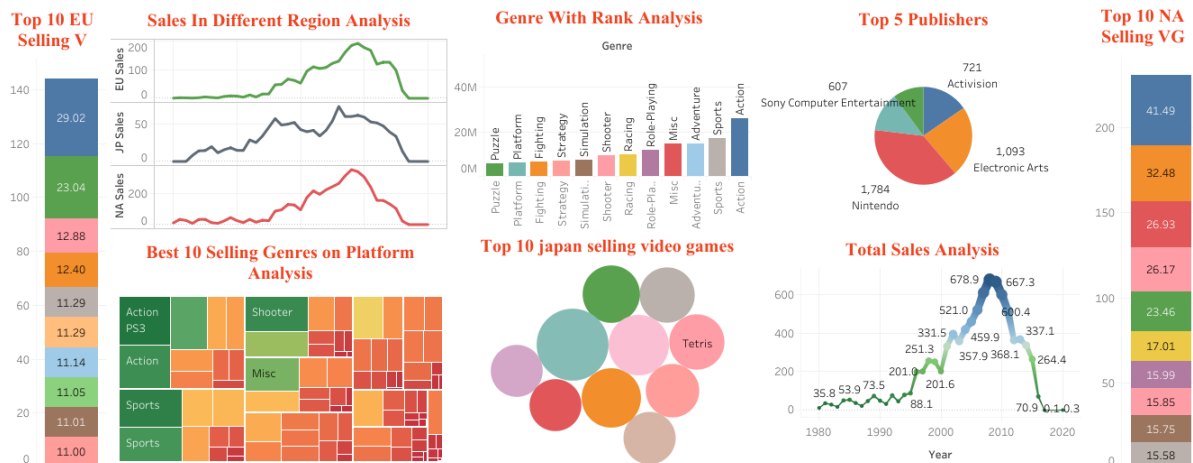
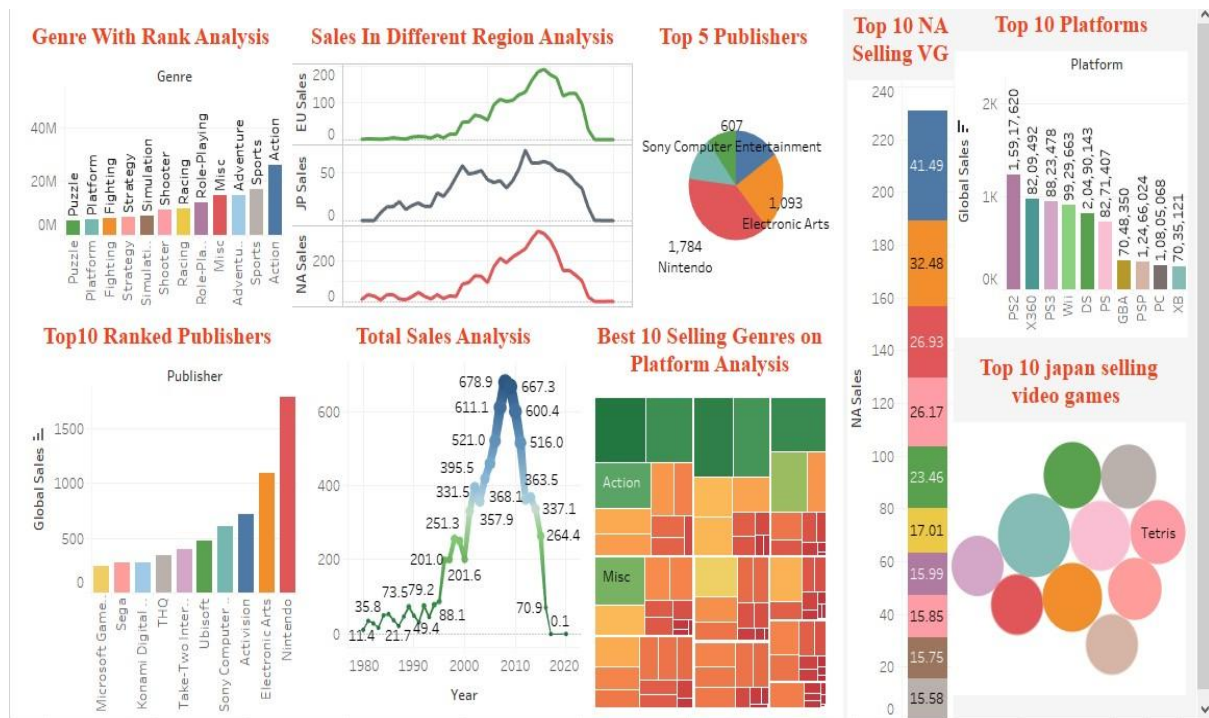
Story for video game sales

SALES BASED ON PLA..	SALES PER GENRE: This bubbles clearly shows us the sales count in each genre of games. Action being the top performer followed by sports and s..	SALES REGIONALLY: The bar represents the number of unit sold in different regions like North America, Japan, Europe and other parts of the wor..	TOTAL SALES: The line graph here represents the overall sales of video games over the year and the year 2008 seems to be the peak year where the s..
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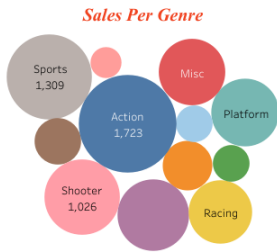
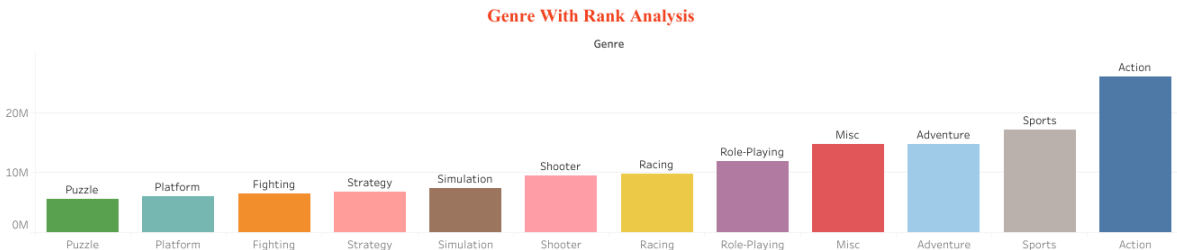
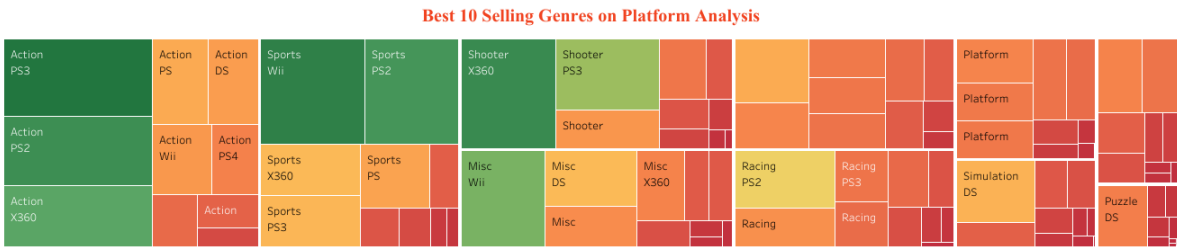


Dashboard

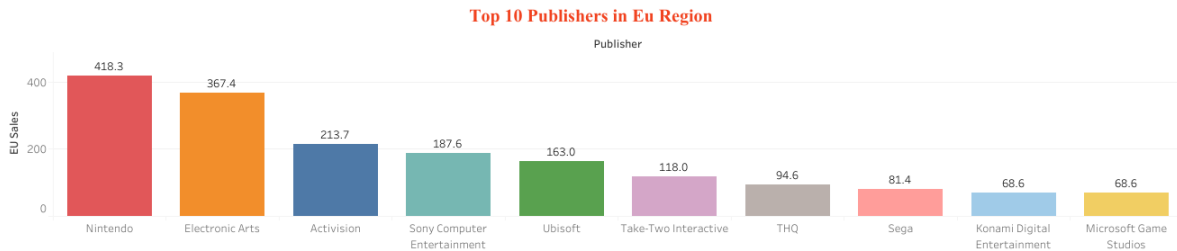
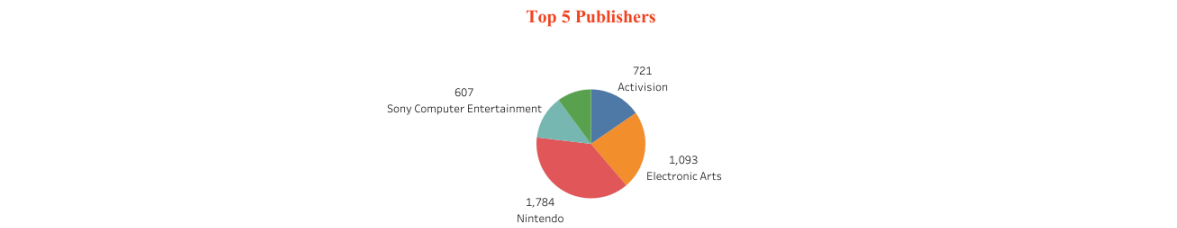
General Dashboard



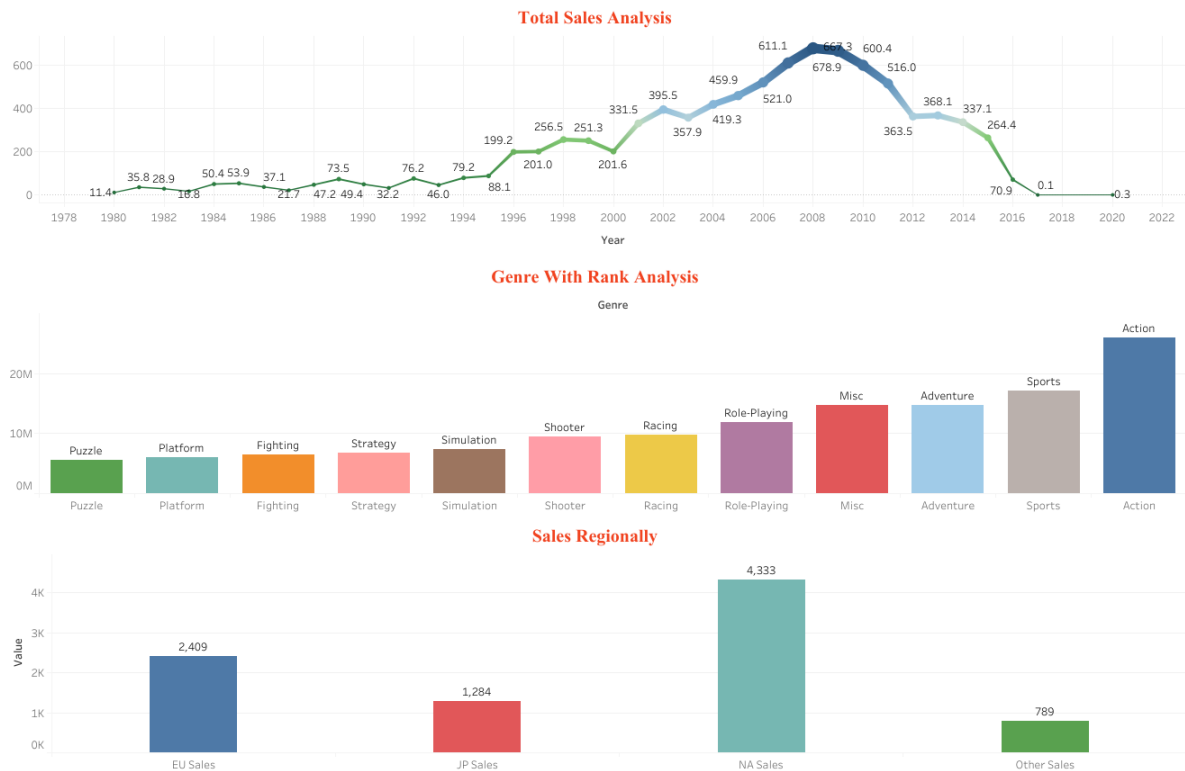
Genre Dashboard



Publisher Dashboard



Sales Dashboard



4. Advantages

Analyzing video game sales can provide valuable insights into the gaming industry and consumer trends. Here are some advantages of analyzing video game sales:

Understanding consumer preferences: By analyzing video game sales, game developers and publishers can gain a better understanding of what types of games consumers are interested in buying. This information can be used to develop new games or improve existing ones to better meet consumer demand.

Identifying market trends: By analyzing sales data, companies can identify market trends and adjust their strategies accordingly. For example, if sales of a particular genre of game are declining, companies may decide to shift their focus to a different genre.

Forecasting future sales: Sales data can be used to predict future sales trends and help companies plan their production and marketing strategies accordingly.

Measuring success: Sales data can be used to measure the success of a particular game or franchise. This information can be used to make decisions about future investments in that franchise or to identify areas where improvements can be made.

Benchmarking against competitors: Analyzing video game sales can help companies benchmark their sales performance against their competitors. This information can be used to identify areas where they are falling behind and make strategic decisions to improve their position in the market.

Overall, analyzing video game sales can provide valuable insights for companies in the gaming industry and help them make informed decisions about their business strategies.

Disadvantages

While analyzing video game sales has many advantages, there are also some potential disadvantages to consider:

Limited scope: Sales data can only provide insights into games that have already been released and sold. It does not provide information about games that have not been released or have not yet gained significant sales traction.

Lack of context: Sales data alone may not provide a complete picture of consumer preferences or market trends. For example, a game that initially sells well may not necessarily continue to sell well over time, or a game that sells poorly at launch may gain popularity later due to word-of-mouth or updates.

Incomplete data: Sales data can be limited by factors such as regional variations in sales reporting, lack of data from digital sales channels, and inaccuracies in reporting from retailers or distributors.

Over Reliance on sales data: Focusing too heavily on sales data can lead to a narrow perspective on the gaming industry, potentially overlooking other important factors such as player engagement, critical reception, or cultural impact.

Risk of prioritizing profit over creativity: Analyzing video game sales can lead to a focus on profit rather than creativity or innovation, potentially leading to a lack of diversity and originality in game development.

It's important to consider these potential disadvantages when analyzing video game sales and to use sales data in conjunction with other factors to gain a more complete understanding of the gaming industry and consumer trends.

5. Applications

There are several applications for analyzing video game sales data, including:

Game development: Sales data can be used to inform decisions about game development, such as which genres to focus on, what features to include, and which platforms to release on.

Marketing: Sales data can help inform marketing strategies, such as identifying target audiences, optimizing advertising campaigns, and determining pricing strategies.

Business planning: Sales data can be used to forecast future revenue and inform business planning, such as determining budgets, setting sales goals, and making investment decisions.

Competitive analysis: Sales data can be used to compare performance against competitors, identify areas of competitive advantage, and make decisions about entering new markets or acquiring new companies.

Industry research: Sales data can be used to conduct industry research, such as tracking market trends, predicting future growth, and identifying emerging markets or technologies.

Overall, analyzing video game sales data can be used to inform a wide range of decisions within the gaming industry, from game development to business planning to industry research.

6. Conclusion

In conclusion, analyzing video game sales data can provide valuable insights for game developers, publishers, marketers, and researchers. By analyzing sales data, companies can gain a better understanding of consumer preferences and market trends, forecast future sales, measure success, benchmark against competitors, and inform business planning and development decisions. However, it's important to consider potential disadvantages such as the limited scope and lack of context of sales data, incomplete data, and the risk of prioritizing profit over creativity. By using sales data in conjunction with other factors and taking a holistic approach to decision-making, companies can gain a more complete understanding of the gaming industry and make informed decisions that benefit both their business and their audience.

7. Future Scope

Expansion into mobile analytics: With the growing popularity of mobile gaming, companies are likely to focus more on analyzing mobile game sales. Tableau is well-suited for this task, as it can handle large volumes of data from multiple sources and create customized mobile dashboards.

Improved collaboration features: As more teams collaborate on analyzing sales data, Tableau is likely to develop new collaboration features that allow for real-time collaboration, version control, and shared workspaces.

Deeper integration with gaming platforms: Companies may seek to integrate Tableau with gaming platforms such as Steam, Xbox Live, and PlayStation Network to obtain more detailed sales data and track player behavior across multiple platforms.

8. Appendix

Web Application HTML Code

```
<!DOCTYPE html>
<html lang="en">

<head>
  <meta charset="utf-8">
  <meta content="width=device-width, initial-scale=1.0" name="viewport">

  <title>Video Games Sales Analysis</title>
  <meta content="" name="description">
  <meta content="" name="keywords">

  <!-- Favicons -->
  <link href="assets/img/joystick-logo-ilustration-icon-vector-161336495.jpg" rel="icon">
  <link href="assets/img/joystick-logo-ilustration-icon-vector-161336495.jpg"
rel="apple-touch-icon">

  <!-- Google Fonts -->
  <link rel="preconnect" href="https://fonts.googleapis.com">
  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
  <link
href="https://fonts.googleapis.com/css2?family=Open+Sans:ital,wght@0,300;0,400;0,500;0,600;0,70
0;1,300;1,400;1,600;1,700&family=Montserrat:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,40
0;1,500;1,600;1,700&family=Raleway:ital,wght@0,300;0,400;0,500;0,600;0,700;1,300;1,400;1,500;1
,600;1,700&display=swap" rel="stylesheet">

  <!-- Vendor CSS Files -->
  <link href="assets/vendor/bootstrap/css/bootstrap.min.css" rel="stylesheet">
  <link href="assets/vendor/bootstrap-icons/bootstrap-icons.css" rel="stylesheet">
  <link href="assets/vendor/aos/aos.css" rel="stylesheet">
  <link href="assets/vendor/glightbox/css/glightbox.min.css" rel="stylesheet">
  <link href="assets/vendor/swiper/swiper-bundle.min.css" rel="stylesheet">

  <!-- Template Main CSS File -->
  <link href="assets/css/main.css" rel="stylesheet">

  <!-- =====
  * Template Name: Impact
  * Updated: Mar 10 2023 with Bootstrap v5.2.3
  * Template URL: https://bootstrapmade.com/impact-bootstrap-business-website-template/
  * Author: BootstrapMade.com
```

* License: <https://bootstrapmade.com/license/>

```
===== -->
</head>

<body>

  <!-- ===== Header ===== -->
  <section id="topbar" class="topbar d-flex align-items-center">
    <div class="container d-flex justify-content-center justify-content-md-between">
      Uncovering the Gaming Industry's Hidden Gems: A Comprehensive Analysis of Video Games
      Sales
    </div>
  </section><!-- End Top Bar -->

  <header id="header" class="header d-flex align-items-center">

    <div class="container-fluid container-xl d-flex align-items-center justify-content-between">
      <a href="index.html" class="logo d-flex align-items-center">
        <!-- Uncomment the line below if you also wish to use an image logo -->
        <!--  -->
        <h1>A Video Games Sales Analysis</h1><span>.</span></h1>
      </a>
      <nav id="navbar" class="navbar">
        <ul>
          <li><a href="#hero">Home</a></li>
          <li><a href="#story">About Us</a></li>
          <li><a href="#about">Story</a></li>
          <li><a href="#testimonials">Top Games</a></li>
          <li><a href="#portfolio">Dashboard</a></li>
          <li><a href="#gallery">Gallery</a></li>
          <li><a href="#team">Team</a></li>
        </ul>
      </nav><!-- .navbar -->

      <i class="mobile-nav-toggle mobile-nav-show bi bi-list"></i>
      <i class="mobile-nav-toggle mobile-nav-hide d-none bi bi-x"></i>
    </div>
  </header><!-- End Header -->
  <!-- End Header -->

  <!-- ===== Hero Section ===== -->
  <section id="hero" class="hero">
    <div class="container position-relative">
      <div class="row gy-5" data-aos="fade-in">
        <div class="col-lg-6 order-2 order-lg-1 d-flex flex-column justify-content-center text-center
text-lg-start">
```



```

    <h2>Welcome to <span>A Comprehensive Analysis of Video Game Sales</span></h2>
    <p>This project is a complete analysis of video games sold sine 1980. It consists of video
    games with their publisher and platform with the genre of games on which year they were published
    with the sales they made in North America, Japan, Europe and other regions.</p>
    <div class="d-flex justify-content-center justify-content-lg-start">
        <a href="#about" class="btn-get-started">Get Started</a>

    </div>
</div>
<div class="col-lg-6 order-1 order-lg-2">
    
</div>
</div>
<div class="icon-boxes position-relative">
</div>
</div>
</div>
</section>
<!-- End Hero Section -->

<main id="main">

<!-- ===== Story Section ===== -->
<section id="story" class="about">
    <div class="container" data-aos="fade-up">

        <div class="section-header">
            <h2>About Us</h2>
            <p>Hello and welcome to our team! We are a group of four passionate individuals with a shared
            interest in video games and data analysis</p>
        </div>

        <div class="row gy-4">
            <div class="col-lg-6">
                <h3>Our Team</h3>
                
            </div>
            <div class="col-lg-6">
                <div class="content ps-0 ps-lg-5">
                    <p class="fst-italic">
                        Our team focuses on analyzing video game sales data to identify trends and patterns in the
                        industry.
                    </p>

```

We are a team of four data analysis experts with a passion for video games. Our team specializes in analyzing video game sales data to identify industry trends. With our expertise and experience, we have completed notable projects and gained a respected reputation in the field of video game sales analysis. We have been working together for [insert length of time] and have gained valuable experience in data analysis and visualization. With our expertise, we have completed [insert notable achievements or projects], which have helped us establish ourselves as a respected team in the field of video game sales analysis. Thank you for your interest in our work!"

</p>

</div>

</div>

</div>

</div>

</section><!-- End Story Section -->

<!-- ===== About Us Section ===== -->

<section id="about" class="about">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>Story</h2>

</div>

<div class="row gy-4">

<div class='tableauPlaceholder' id='viz1680935780817' style='position: relative'><noscript></noscript><object class='tableauViz' style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' /><param name='embed_code_version' value='3' /><param name='site_root' value='' /><param name='name' value='videogamechartsstory/genstory' /><param name='tabs' value='no' /><param name='toolbar' value='yes' /><param name='static_image' value='https://public.tableau.com/static/images/vi/videogamechartstory/genstory/1.png' /><param name='animate_transition' value='yes' /><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param name='language' value='en-US' /></object></div> <script type='text/javascript'> var divElement = document.getElementById('viz1680935780817'); var vizElement = divElement.getElementsByTagName('object')[0]; vizElement.style.width='1000px';vizElement.style.height='627px'; var scriptElement = document.createElement('script'); scriptElement.src = 'https://public.tableau.com/javascripts/api/viz_v1.js'; vizElement.parentNode.insertBefore(scriptElement, vizElement); </script>

</div>

</div>

</section><!-- End About Us Section -->

<!-- ===== Stats Counter Section ===== -->

<section id="stats-counter" class="stats-counter">

<div class="container" data-aos="fade-up">

<div class="row gy-4 align-items-center">

<div class="col-lg-6">

</div>

<div class="col-lg-6">

<div class="stats-item d-flex align-items-center">

<p>Active Video Game Players Golobally.</p>

</div><!-- End Stats Item -->

<div class="stats-item d-flex align-items-center">

<p>Publising Companies Globally</p>

</div><!-- End Stats Item -->

<div class="stats-item d-flex align-items-center">

<p>Direct Employees</p>

</div><!-- End Stats Item -->

<div class="stats-item d-flex align-items-center">

<p>Indirect Employees</p>

</div>

</div>

</div>

</div>

</section><!-- End Stats Counter Section -->

<!-- ===== Testimonials Section ===== -->

```

<section id="testimonials" class="testimonials">
  <div class="container" data-aos="fade-up">

    <div class="section-header">
      <h2>Top Games</h2>
      <p>Analysing Sales Data from more than 16,500 games. This data set contains a list of video games with sales greater than 1,00,000 copies. It was generated by a scrape of vgchartz.com. Let us check some top sale video games.</p>
    </div>

    <div class="slides-3 swiper" data-aos="fade-up" data-aos-delay="100">
      <div class="swiper-wrapper">

        <div class="swiper-slide">
          <div class="testimonial-wrap">
            <div class="testimonial-item">
              <div class="d-flex align-items-center">
                
                <div>
                  <h3>Super Mario Bros.</h3>
                  <h4>Ninendo</h4>
                  <div class="stars">
                    <i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i>
                  </div>
                </div>
              </div>
              <p>
                <i class="bi bi-quote quote-icon-left"></i>
                Super Mario Bros. is a platformgame developed and published by Ninendo for the Ninendo Entertainment System.
                <i class="bi bi-quote quote-icon-right"></i>
              </p>
            </div>
          </div>
        </div>
        <!-- End testimonial item -->

        <div class="swiper-slide">
          <div class="testimonial-wrap">
            <div class="testimonial-item">
              <div class="d-flex align-items-center">
                
                <div>
                  <h3>Wii Sports</h3>
                  <h4>Ninendo</h4>

```

```
<div class="stars">
  <i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi
bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i>
</div>
</div>
</div>
<p>
  <i class="bi bi-quote quote-icon-left"></i>
  Wii sports is a 2006 sports simulation video game developed and published by Ninendo
for the Wii video game console
  <i class="bi bi-quote quote-icon-right"></i>
</p>
</div>
</div>
</div><!-- End testimonial item -->
```

```
<div class="swiper-slide">
  <div class="testimonial-wrap">
    <div class="testimonial-item">
      <div class="d-flex align-items-center">
        
        <div>
          <h3>Grand Theft auto 4 </h3>
          <h4>Rockstar</h4>
          <div class="stars">
            <i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi
bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i>
          </div>
        </div>
      </div>
      <p>
        <i class="bi bi-quote quote-icon-left"></i>
        Grand Theft Auto 4 is a 2008 action adventure game developed by RockStar games. It is
a sixth main entry in the Grand Theft Auto series following 2004's GTA San Andreas.
        <i class="bi bi-quote quote-icon-right"></i>
      </p>
    </div>
  </div>
</div>
</div><!-- End testimonial item -->
```

```
<div class="swiper-slide">
  <div class="testimonial-wrap">
    <div class="testimonial-item">
      <div class="d-flex align-items-center">
        
        <div>
          <h3>FIFA 16</h3>
          <h4>EA Sports</h4>

```

```

        <div class="stars">
            <i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi
bi-star-fill"></i><i class="bi bi-star-fill"></i><i class="bi bi-star-fill"></i>
        </div>
    </div>
</div>
<div>
    <p>
        <i class="bi bi-quote quote-icon-left"></i>
        FIFA 16 is a football simulation video game developed by EA Canada and published by
Electronic Arts under the EA Sports label.
        <i class="bi bi-quote quote-icon-right"></i>
    </p>
</div>
</div><!-- End testimonial item -->

</div>
<div class="swiper-pagination"></div>
</div>

</div>
</section><!-- End Testimonials Section -->

<!-- ===== Portfolio Section ===== -->
<section id="portfolio" class="portfolio sections-bg">
    <div class="container" data-aos="fade-up">

        <div class="section-header">
            <h2>Dashboard</h2>
            <p>The data set consists of 16,599 record with 11 columns. The visulation is done using
Tableau and contains 15 analysing charts.</p>
        </div>

        <div class="portfolio-isotope" data-portfolio-filter="*" data-portfolio-layout="masonry"
data-portfolio-sort="original-order" data-aos="fade-up" data-aos-delay="100">

            <div>
                <ul class="portfolio-filters">
                    <li data-filter="*" class="filter-active">All</li>
                    <li data-filter=".filter-app">Video Game Chart Dashoard</li>
                    <li data-filter=".filter-product">publishers dashboard</li>
                    <li data-filter=".filter-branding">Genre Dashboard</li>
                    <li data-filter=".filter-books">Sales Dashoard</li>
                </ul><!-- End Portfolio Filters -->
            </div>

            <div class="row gy-4 portfolio-container">

```



```

<div class="col-xl-4 col-md-6 portfolio-item filter-app" style="width:100%;">
  <div class='tableauPlaceholder' id='viz1681014048618' style='position:
relative'><noscript><a href='#'><img alt='dashboard '
src='https://public.tableau.com/static/images/da/dashboardforsales_
16810139783740/dashboard/1_rss.png' style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3'
/> <param name='site_root' value='' /><param name='name'
value='dashboardforsales_16810139783740/dashboard' /><param name='tabs' value='no'
/><param name='toolbar' value='yes' /><param name='static_image'
value='https://public.tableau.com/static/images/da/dashboardforsale
s_16810139783740/dashboard/1.png' /> <param name='animate_transition' value='yes'
/><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes'
/><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>
<script type='text/javascript'>
var divElement = document.getElementById('viz1681014048618');
var vizElement =
divElement.getElementsByTagName('object')[0];
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';
var scriptElement = document.createElement('script');
scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);
</script>
</div><!-- End Portfolio Item -->

```

```

<div class="col-xl-4 col-md-6 portfolio-item filter-product" style="width:100%;">
  <div class='tableauPlaceholder' id='viz1680934728236' style='position:
relative'><noscript><a href='#'><img alt='pub das '
src='https://public.tableau.com/static/images/Pu/Publisherdashboard
&#47;pubdas&#47;1_rss.png' style='border: none' /></a></noscript><object class='tableauViz'
style='display:none;'><param name='host_url' value='https%3A%2F%2Fpublic.tableau.com%2F' />
<param name='embed_code_version' value='3' /> <param name='site_root' value='' /><param
name='name' value='Publisherdashboard&#47;pubdas' /><param name='tabs' value='no' /><param
name='toolbar' value='yes' /><param name='static_image'
value='https://public.tableau.com/static/images/Pu/Publisherdashbo
ard&#47;pubdas&#47;1.png' /> <param name='animate_transition' value='yes' /><param
name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param
name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>
<script type='text/javascript'>
var divElement = document.getElementById('viz1680934728236');
var vizElement =
divElement.getElementsByTagName('object')[0];
if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if
( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='927px';}
var scriptElement =
document.createElement('script');
scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);
</script>
</div><!-- End Portfolio Item -->

```

```

<div class="col-xl-4 col-md-6 portfolio-item filter-branding" style="width:100%;">
  <div class='tableauPlaceholder' id='viz1681019572399' style='position:
relative'><noscript><a href='#'><img alt='genre das '
src='https://&#47;&#47;public.tableau.com&#47;static&#47;images&#47;Ge&#47;GenreDashboardfo
rsales&#47;genredas&#47;1_rss.png' style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3'
/> <param name='site_root' value='' /><param name='name'
value='GenreDashboardforsales&#47;genredas' /><param name='tabs' value='no' /><param
name='toolbar' value='yes' /><param name='static_image'
value='https://&#47;&#47;public.tableau.com&#47;static&#47;images&#47;Ge&#47;GenreDashboard
forsales&#47;genredas&#47;1.png' /> <param name='animate_transition' value='yes' /><param
name='display_static_image' value='yes' /><param name='display_spinner' value='yes' /><param
name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>
<script type='text/javascript'>
var divElement = document.getElementById('viz1681019572399');
var vizElement =
divElement.getElementsByTagName('object')[0];
if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if
( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='927px';}
var scriptElement =
document.createElement('script');
scriptElement.src =
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);
</script>
</div><!-- End Portfolio Item -->

```

```

<div class="col-xl-4 col-md-6 portfolio-item filter-books" style="width:100%;">
  <div class='tableauPlaceholder' id='viz1680935165619' style='position:
relative'><noscript><a href='#'><img alt='sales dasb '
src='https://&#47;&#47;public.tableau.com&#47;static&#47;images&#47;Sa&#47;Salesdasboard_168
09340356680&#47;salesdasb&#47;1_rss.png' style='border: none' /></a></noscript><object
class='tableauViz' style='display:none;'><param name='host_url'
value='https%3A%2F%2Fpublic.tableau.com%2F' /> <param name='embed_code_version' value='3'
/> <param name='site_root' value='' /><param name='name'
value='Salesdasboard_16809340356680&#47;salesdasb' /><param name='tabs' value='no' /><param
name='toolbar' value='yes' /><param name='static_image'
value='https://&#47;&#47;public.tableau.com&#47;static&#47;images&#47;Sa&#47;Salesdasboard_1
6809340356680&#47;salesdasb&#47;1.png' /> <param name='animate_transition' value='yes'
/><param name='display_static_image' value='yes' /><param name='display_spinner' value='yes'
/><param name='display_overlay' value='yes' /><param name='display_count' value='yes' /><param
name='language' value='en-US' /></object></div>
<script type='text/javascript'>
var divElement = document.getElementById('viz1680935165619');
var vizElement =
divElement.getElementsByTagName('object')[0];
if ( divElement.offsetWidth > 800 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else if
( divElement.offsetWidth > 500 ) {
vizElement.style.width='100%';vizElement.style.height=(divElement.offsetWidth*0.75)+'px';} else {
vizElement.style.width='100%';vizElement.style.height='927px';}
var scriptElement =
document.createElement('script');
scriptElement.src =

```

```
'https://public.tableau.com/javascripts/api/viz_v1.js';
vizElement.parentNode.insertBefore(scriptElement, vizElement);    </script>
</div><!-- End Portfolio Item -->
```

```
</div><!-- End Portfolio Container -->
```

```
</div>
```

```
</div>
```

```
</section><!-- End Portfolio Section -->
```

```
<!-- ===== Gallery Section ===== -->
```

```
<section id="gallery" class="gallery">
```

```
<div class="container" data-aos="fade-up">
```

```
<div class="section-header">
```

```
<h2>Gallery</h2>
```

```
<p>Video Games Gallery</p>
```

```
</div>
```

```
</div>
```

```
<div class="container-fluid">
```

```
<div class="row g-0">
```

```
<div class="col-lg-3 col-md-4">
```

```
<div class="gallery-item">
```

```
<a
```

```
href="assets/img/apps.51389.71486505239459253.050d739b-2289-4c15-92ea-b6be76fd2a47.jpg"
class="galelry-lightbox">
```

```

```

```
</a>
```

```
</div>
```

```
</div>
```

```
<div class="col-lg-3 col-md-4">
```

```
<div class="gallery-item">
```

```
<a href="assets/img/b8bbffcd-3e6c-4609-a361-ef8c1ab13349.jpg" class="galelry-lightbox">
```

```

```

```
</a>
```

```
</div>
```

```
</div>
```

```
<div class="col-lg-3 col-md-4">
```

```
<div class="gallery-item">
```

```
<a href="assets/img/gamestop-2-2015.webp" class="galelry-lightbox">
```

```

```

```
</a>
</div>
</div>
```

```
<div class="col-lg-3 col-md-4">
  <div class="gallery-item">
    <a href="assets/img/Spiderman-marvels-avengers-gameplay-featured.jpg"
class="galelry-lightbox">
      
    </a>
  </div>
</div>
```

```
<div class="col-lg-3 col-md-4">
  <div class="gallery-item">
    <a href="assets/img/microsoft-store-100911180-large.webp" class="galelry-lightbox">
      
    </a>
  </div>
</div>
```

```
<div class="col-lg-3 col-md-4">
  <div class="gallery-item">
    <a href="assets/img/1242720737.0.jpg" class="galelry-lightbox">
      
    </a>
  </div>
</div>
```

```
<div class="col-lg-3 col-md-4">
  <div class="gallery-item">
    <a href="assets/img/NNBDYTOQwZT2ovAU7TxOX52tbesWuuyIQ55l_0MC-7Q.jpg"
class="galelry-lightbox">
      
    </a>
  </div>
</div>
```

```
<div class="col-lg-3 col-md-4">
  <div class="gallery-item">
    <a href="assets/img/shutterstock_1209178567_17fafc5540.webp" class="galelry-lightbox">
      
    </a>
  </div>
</div>
```

</div>

</div>

</section><!-- End Gallery Section -->

<!-- ===== Our Team Section ===== -->

<section id="team" class="team">

<div class="container" data-aos="fade-up">

<div class="section-header">

<h2>Our Team</h2>

<p>We may be different individuals, but together we make a strong and unstoppable team.</p>

</div>

<div class="row gy-4">

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="100">

<div class="member">

<h4>VIJAY M</h4>

20202231517143

III B.Sc (Mathematics)

<div class="social">

<i class="bi bi-linkedin"></i>

</div>

</div>

</div><!-- End Team Member -->

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="200">

<div class="member">

<h4>MAGESHKUMAR K</h4>

20202231517116

III B.Sc (Mathematics)

</div>

</div><!-- End Team Member -->

<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="300">

<div class="member">

<h4>MAHARAJAN M</h4>

20202231517117

III B.Sc (Mathematics)

```
</div>
</div><!-- End Team Member -->
```

```
<div class="col-xl-3 col-md-6 d-flex" data-aos="fade-up" data-aos-delay="400">
  <div class="member">
    
    <h4>BEVIN SANTHOSH K</h4>
    <span>20202231517105</span>
    <br>
    III B.Sc (Mathematics)
  </div>
</div><!-- End Team Member -->
```

```
</div>
```

```
</div>
</section><!-- End Our Team Section -->
<!-- ===== Frequently Asked Questions Section ===== -->
<section id="faq" class="faq">
  <div class="container" data-aos="fade-up">
```

```
    <div class="row gy-4">
```

```
      <div class="col-lg-4">
        <div class="content px-xl-5">
          <h3>Frequently Asked <strong>Questions</strong></h3>
          <p>
            FAQ about video game sales
          </p>
        </div>
      </div>
    </div>
```

```
    <div class="col-lg-8">
```

```
      <div class="accordion accordion-flush" id="faqlist" data-aos="fade-up"
data-aos-delay="100">
```

```
        <div class="accordion-item">
          <h3 class="accordion-header">
            <button class="accordion-button collapsed" type="button" data-bs-toggle="collapse"
data-bs-target="#faq-content-1">
              <span class="num">1.</span>
              What is Video Game Sales?
            </button>
          </h3>
          <div id="faq-content-1" class="accordion-collapse collapse" data-bs-parent="#faqlist">
            <div class="accordion-body">
```


Video game sales refer to the revenue generated from the sales of video games, including both physical copies and digital downloads. This includes revenue from the initial release of a game, as well as any subsequent sales, such as downloadable content or expansions. Video game sales are a significant component of the video game industry, which includes the development, publishing, and distribution of video games. The video game industry has seen significant growth in recent years and has become a major entertainment industry, with billions of dollars in annual revenue.

```
</div>
</div>
</div><!-- # Faq item-->

<div class="accordion-item">
  <h3 class="accordion-header">
    <button class="accordion-button collapsed" type="button" data-bs-toggle="collapse"
data-bs-target="#faq-content-2">
      <span class="num">2.</span>
      How do video game sales differ across regions?
    </button>
  </h3>
  <div id="faq-content-2" class="accordion-collapse collapse" data-bs-parent="#faqlist">
    <div class="accordion-body">
      Video game sales can vary greatly across different regions, depending on factors such as
cultural preferences, economic conditions, and availability of gaming platforms. For example, the
Asia-Pacific region is the largest market for video games, followed by North America and Europe.
Within these regions, sales can also vary greatly depending on the country and platform.
    </div>
  </div>
</div><!-- # Faq item-->

<div class="accordion-item">
  <h3 class="accordion-header">
    <button class="accordion-button collapsed" type="button" data-bs-toggle="collapse"
data-bs-target="#faq-content-3">
      <span class="num">3.</span>
      What impact does the digital market have on video game sales?
    </button>
  </h3>
  <div id="faq-content-3" class="accordion-collapse collapse" data-bs-parent="#faqlist">
    <div class="accordion-body">
      : The rise of digital distribution platforms, such as Steam, PlayStation Store, and Xbox
Live, has greatly impacted video game sales. Digital sales have surpassed physical sales, and many
video game publishers now release their games exclusively in digital format. Additionally, the digital
market allows for easy updates and patches, as well as access to a wider audience.
    </div>
  </div>
</div><!-- # Faq item-->

<div class="accordion-item">
  <h3 class="accordion-header">
```

```

        <button class="accordion-button collapsed" type="button" data-bs-toggle="collapse"
data-bs-target="#faq-content-4">
        <span class="num">4.</span>
        What factors contribute to the success of a video game?
    </button>
</h3>
<div id="faq-content-4" class="accordion-collapse collapse" data-bs-parent="#faqlist">
    <div class="accordion-body">
        The success of a video game can be attributed to various factors, including its gameplay
mechanics, graphics, story, marketing, and timing of release. Additionally, the platform it's released
on, the genre it falls into, and the target audience it appeals to can also play a significant role in its
success.
    </div>
</div>
</div><!-- # Faq item-->

<div class="accordion-item">
    <h3 class="accordion-header">
        <button class="accordion-button collapsed" type="button" data-bs-toggle="collapse"
data-bs-target="#faq-content-5">
        <span class="num">5.</span>
        How do video game sales compare to other forms of entertainment, such as movies or
music?
    </button>
</h3>
<div id="faq-content-5" class="accordion-collapse collapse" data-bs-parent="#faqlist">
    <div class="accordion-body">
        Video game sales have consistently grown and surpassed the revenue generated by the
movie and music industries. In 2020, the video game industry generated over $179 billion in revenue,
compared to the movie industry's $43 billion and the music industry's $21 billion
    </div>
</div>
</div><!-- # Faq item-->

</div>

</div>
</div>

</div>
</section><!-- End Frequently Asked Questions Section -->

<!-- ===== Contact Section ===== -->
<section id="contact" class="contact">
    <div class="container" data-aos="fade-up">

        <div class="section-header">
            <h2>Conclusion</h2>

```

<p>
well there are lot of efforts going into creatig a single game and due to a modern era mobile games other platform are getting deprived of the attention which had created a lot of awesome experience for the gamers from 1980 to 2020.

</p>
</div>

</div>
</section><!-- End Contact Section -->

</main><!-- End #main -->
<!-- ===== Footer ===== -->
<footer id="footer" class="footer">

<div class="container">
<div class="row gy-4">
<div class="col-lg-5 col-md-12 footer-info">

Video Game Sales Analysis

<p>Thank you for Visiting<p>

</div>

<div class="col-lg-2 col-6 footer-links">
<h4>Useful Links</h4>

Home
Story
Dashboard
Team

</div>

<div class="col-lg-3 col-md-12 footer-contact text-center text-md-start">

<h4>Contact Us</h4>

<p>

VIJAY M

Thoothukudi,

Tamil Nadu.

Email: vj17092002@gmail.com

</p>

</div>

</div>

</div>

<div class="container mt-4">

<div class="copyright">

© Copyright Video Game Sales. All Rights Reserved

</div>

<div class="credits">

<!-- All the links in the footer should remain intact. -->

<!-- You can delete the links only if you purchased the pro version. -->

<!-- Licensing information: <https://bootstrapmade.com/license/> -->

<!-- Purchase the pro version with working PHP/AJAX contact form:

<https://bootstrapmade.com/impact-bootstrap-business-website-template/> -->

Designed by BootstrapMade

</div>

</div>

<i class="bi bi-arrow-up-short"></i>

<div id="preloader"></div>

<!-- Vendor JS Files -->

<script src="assets/vendor/bootstrap/js/bootstrap.bundle.min.js"></script>

<script src="assets/vendor/aos/aos.js"></script>

<script src="assets/vendor/glightbox/js/glightbox.min.js"></script>

<script src="assets/vendor/purecounter/purecounter_vanilla.js"></script>

<script src="assets/vendor/swiper/swiper-bundle.min.js"></script>

<script src="assets/vendor/isotope-layout/isotope.pkgd.min.js"></script>

<script src="assets/vendor/php-email-form/validate.js"></script>

<!-- Template Main JS File -->

<script src="assets/js/main.js"></script>

</body>

</html>