



# SUNKU VYDEHI

Product Management Intern | Top PM Fellow @NL | [bit.ly/Link\\_To\\_Portfolio](https://bit.ly/Link_To_Portfolio)

Product management professional with 4+ years of experience across SaaS, analytics, and enterprise software. Skilled in 0-to-1 product development, user research, PRD creation, and data-driven decision-making. Proven ability to enhance product usability and accelerate feature delivery using Agile and Scrum methodologies.

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## WORK EXPERIENCE

### Product Management Intern Darwinbox

01/2025 - Present

*Achievements/Tasks*

- Gaining expertise in B2B domain while actively defining 10+ user stories, prioritizing 5+ critical features, and developing PRDs for an upcoming release targeting 10 key enterprise clients and over 5,000+ users.

### Product Management Intern Siemens

06/2024 - 08/2024

*Achievements/Tasks*

- Increased user engagement by 25% through research with 50+ users on the One GBS - Cockpit product; developed actionable insights, enhanced UI/UX, and created feature-rich PRDs.

### Software Analyst (Product Analyst at SalesIQ) Axtria

04/2022 - 06/2023

*Achievements/Tasks*

- Contributed to product revamping in user stories, PRD's & roadmap at SaaS platform SalesIQ, gathering user personas, user experience, enhancing data Ingestion, data Processing by 30%.
- Applied Scrum and Agile methodologies across 2 projects, leading cross-functional teams and reducing project delivery time. Executed ETL projects within Datamax, improving analytics-driven reporting accuracy by 20%.

### Senior Analyst Capgemini

09/2019 - 04/2022

*Tasks*

- Leveraged SQL & Excel to enhance analytics efficiency by 25% across multiple SAP Business Intelligence projects.
- Enhanced client reporting capabilities by leveraging Tableau, complemented by in-person discussions with 10+ clients, resulting effective, data driven decision-making & solutions by 25%

## EDUCATION

### MBA, Business Analytics BITS PILANI, PILANI CAMPUS

08/2023 - 07/2025

### B.Tech, Information Technology Pragati Engineering College, Kakinada

06/2015 - 06/2019

## SKILLS

Market Analysis

Stakeholder Management

UI/UX collaboration

Agile Methodologies

Cross-Functional Team Leadership

User Research

Product Roadmap

FIGMA

Whimsical

Product Life Cycle

SQL

Product Design

Go-to-Market Strategy

## PROJECTS

Strictly Street, an app to explore top street food vendors in the city. (07/2024 - 10/2024)

- Conducted market research and user surveys with 200+ responses; performed data analysis, designed 5 user personas, outlined 10+ core features, and built 20+ wireframes and system flows to create an intuitive interface prioritizing vendor visibility

Statistical Analysis and Regression Modeling  
(09/2023 - 12/2023)

- Analysis of player performance in the 2023 IIHF Women's Championship by Identifying crucial influencing factors through the use of EDA & Regression. Built a regression model (85% accuracy) analyzing 200+ players to identify top performance drivers.

## CERTIFICATIONS

Topper in Product Management Fellowship  
(07/2024 - 10/2024)

*Product Management Fellowship - Next leap*

Applied Analytics using Python and Tableau  
(08/2023 - 10/2023)

*KPMG*

Marketing Mix (09/2020 - 10/2020)

*Illinois university*

## ACHIEVEMENTS

Received an offer letter from PIEDS, BITS Pilani, to work on the startup 'GAARVY,' focusing on 0-to-1 product development or scaling early-stage features, market research, competitor analysis, pricing, and GTM strategies and advanced to the final evaluation stage for investors.

Recognized as "Ambassador of Change" by Bhumi NGO for supporting local vendors during COVID-19