\* Based on how you manage information determines whether you win or lose…by Bill Gates.

\* The bitterness of poor quality remains long after the sweetness of low price is forgotten.

Q) What is difference between Data and Information?

-> <http://www.dqglobal.com/what-is-the-difference-between-data-and-information/>

-> <http://www.diffen.com/difference/Data_vs_Information>

-> <http://blog.pipelinersales.com/sales-management/sales-methodology/difference-between-data-and-information/>

Q) About Data Quality?

<http://www.dqglobal.com/what-is-the-difference-between-data-and-information/>

<http://www-01.ibm.com/software/data/quality/>

Q) What is Data Life Cycle Management?

-> It is a process of managing the business information derived from the data throught its life cycle from requirements to retirement.

-> <http://www-01.ibm.com/software/data/lifecycle-management/>

\* To know more about BigData considering enterprise business.

<http://www-01.ibm.com/software/data/bigdata/what-is-big-data.html>

\* Names of large Numbers

-> <http://en.wikipedia.org/wiki/Names_of_large_numbers>

Q) How do you decide an application is a Big Data Application?

->

Q) Difference between Data Warehouse and Database?

->

Q) About Data capturing methods?

->

Q) Data Unit sizes

-> Bit, Nibble, Byte, KB, MB, GB, TB, PB, EB, ZB, YB

Q) To know more about “Digital Universe”

-> <https://www.idc.com/>

Q) About RAID and SAN

-> <http://www.webopedia.com/TERM/R/RAID.html>

Q) Scalability w.r.t Traditional and Distributed Systems. i.e. Scale up and Scale out

->

Q) Difference between Real Time and Batch Processing Distributed computing systems.

-> <http://www.datasciencecentral.com/profiles/blogs/batch-vs-real-time-data-processing>

-> <http://study.com/academy/lesson/transaction-processing-systems-tps-manual-and-automated-systems.html>

Q) What is Analytical query and Point Query?

-> <http://www.jkinfoline.com/oltp-vs-olap.html>

Q) Difference between OLTP and OLAP

-> <http://www.cbsolution.net/techniques/ontarget/olap_vs_oltp_what_makes>

-> <http://datawarehouse4u.info/OLTP-vs-OLAP.html>

Q) What is machine learning in BigData?

-> <http://www.wired.com/2014/03/use-data-tell-future-understanding-machine-learning/>

-> <http://www.skytree.net/products/machine-learning-technology/why-do-machine-learning-on-big-data/>

-> <http://www.ngdata.com/machine-learning-and-big-data-analytics-the-perfect-marriage/>