

## Contact

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## Top Skills

Teradata SQL  
Google Trends  
Google Search Console

# Vijayamahantesh Hegade

Data Analytics, Data Modelling and Visualization  
Bengaluru, Karnataka, India

## Summary

I'm a data professional with over 10 years of experience helping organizations build scalable data platforms, analytics solutions, and executive dashboards. My expertise spans data engineering, analytics engineering, ETL development, and BI, with strong hands-on experience in SQL, Python, Snowflake, dbt, Airflow, Tableau, and Power BI. I've worked across industries including financial services, analytics, and digital platforms, delivering end-to-end data pipelines, optimizing workflows, and enabling data-driven decision-making. I'm passionate about turning complex data into actionable insights and building reliable, scalable data solutions that drive business impact.

## Experience

### Brillio

Senior Business Intelligence Specialist

March 2024 - Present (2 years)

Bengaluru

Led SEO analytics and data engineering initiatives by designing scalable end-to-end data pipelines using SQL, Snowflake, dbt, and Airflow to process large-scale SERP and crawl datasets. Built curated data models and interactive Tableau dashboards to deliver insights on keyword rankings, crawl behavior, and organic performance, helping improve Share of Voice by ~3% and keyword rankings.

Delivered actionable crawl analytics that improved page indexation by 3.4% and increased search impressions by ~16% through sitemap and crawl optimization strategies. Additionally, drove data platform modernization by automating executive reporting and migrating 20+ dashboards to Snowflake and Tableau, improving performance, scalability, and reporting reliability.

### Luxoft

Lead Engineer

January 2022 - March 2024 (2 years 3 months)

Bengaluru

Analyzed financial transactions across multiple SWIFT message types to support AML and compliance monitoring, building scalable data pipelines using HDFS and Hive. Developed 10+ Tableau dashboards delivering key insights and implemented RBAC for 50+ users to ensure secure, compliant data access.

**State Street**

2 years 5 months

**Officer**

April 2021 - December 2021 (9 months)

Bangalore Urban

Designed and developed FP&A dashboards using Tableau and Power BI to support financial decision-making, automated 5+ legacy Excel reports to improve accuracy and efficiency, managed RBAC for global users, and provided production support to ensure reliable reporting performance.

**Senior Associate**

August 2019 - March 2021 (1 year 8 months)

Bangalore Urban, Karnataka, India

**Enquero**

**Engineer -Data Analysis and Visualization**

February 2019 - August 2019 (7 months)

Bangalore

Developed and maintained SQL-based ETL workflows to populate EDW tables with automated scheduling, enhanced dashboards by integrating new KPIs while maintaining performance, and provided production support by troubleshooting data issues and implementing enhancements.

**Tata Consultancy Services**

6 years 5 months

**IT Analyst**

October 2016 - February 2019 (2 years 5 months)

Bangalore

Designed and developed ETL workflows and EDW data pipelines using SSIS, Informatica, SQL, and Teradata, ensuring data quality and optimizing performance through workflow tuning. Built and optimized Tableau dashboards and managed Tableau Server administration, including RBAC and site governance, to deliver scalable and reliable reporting solutions at American Express.

Software Engineer  
October 2012 - September 2016 (4 years)  
Bengaluru, Karnataka, India

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## Education

B. V. Bhoomaraddi College of Engg. & Tech., Hubli  
Engineer's Degree, Computer Science · (2008 - 2012)

Karnataka Science College, Dharwad  
Pre University (PUC), Physics, Chemistry, Mathematics,  
Biology · (2006 - 2008)

Karnataka High School, Dharwad  
10, English, Sanskrit, Kannada, Mathematics, Science · (2000 - 2006)

Vidyaranya Primary School, Dharwad  
Grade 4, Kannada, Basic Mathematics, Basic Science · (1996 - 2000)