QualitativeLinearRegression.R

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```
# Convert R script to RmarkDoum ->  Cmd + Shift + K
# Qualitative Linear Regression - ISLR Lab Work


library(MASS)
library(ISLR)
library(tidyverse)
```

```
## -- Attaching packages --------------------------------------- tidyverse 1.3.1 --
```

```
## v ggplot2 3.3.5     v purrr   0.3.4
## v tibble  3.1.4     v dplyr   1.0.7
## v tidyr   1.1.3     v stringr 1.4.0
## v readr   2.0.1     v forcats 0.5.1
```

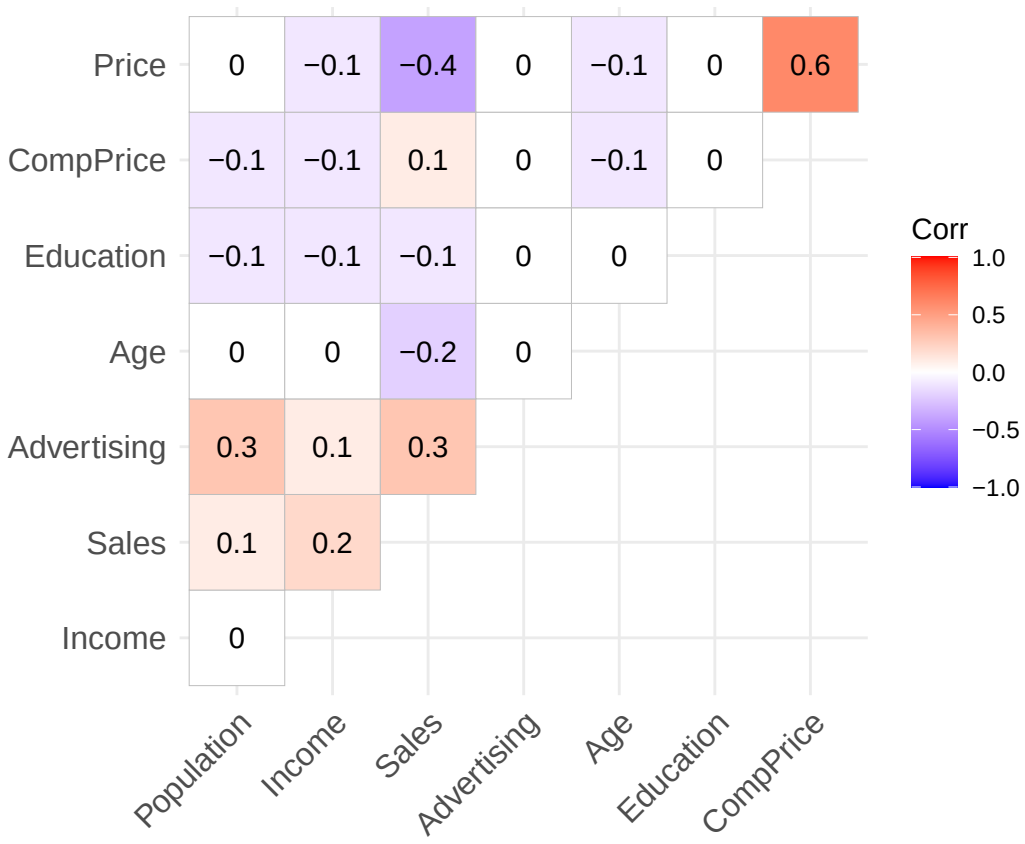
```
## -- Conflicts ------------------------------------------ tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()
## x dplyr::select() masks MASS::select()
```

```
library(ggcorrplot)

# A data frame with 400 observations on the following 11 variables.

# Predicting Sales

summary(Carseats)
```

```
##      Sales          CompPrice       Income        Advertising
##  Min.   : 0.000   Min.   : 77   Min.   : 21.00   Min.   : 0.000
##  1st Qu.: 5.390   1st Qu.:115   1st Qu.: 42.75   1st Qu.: 0.000
##  Median : 7.490   Median :125   Median : 69.00   Median : 5.000
##  Mean   : 7.496   Mean   :125   Mean   : 68.66   Mean   : 6.635
##  3rd Qu.: 9.320   3rd Qu.:135   3rd Qu.: 91.00   3rd Qu.:12.000
##  Max.   :16.270   Max.   :175   Max.   :120.00   Max.   :29.000
##    Population        Price        ShelveLoc        Age          Education
##  Min.   : 10.0   Min.   : 24.0   Bad   : 96   Min.   :25.00   Min.   :10.0
##  1st Qu.:139.0   1st Qu.:100.0   Good  : 85   1st Qu.:39.75   1st Qu.:12.0
##  Median :272.0   Median :117.0   Medium:219   Median :54.50   Median :14.0
##  Mean   :264.8   Mean   :115.8                Mean   :53.32   Mean   :13.9
```

```
##  3rd Qu.:398.5   3rd Qu.:131.0                3rd Qu.:66.00   3rd Qu.:16.0
##  Max.   :509.0   Max.   :191.0                Max.   :80.00   Max.   :18.0
##  Urban       US
##  No :118   No :142
##  Yes:282   Yes:258
##
##
##
##
```

```
# Urban,ShelveLoc,US are qualitative

corr = round(cor(Carseats[c(-7,-10,-11)]),1)
ggcorrplot(corr, hc.order = TRUE, type = "upper",lab=TRUE)
```

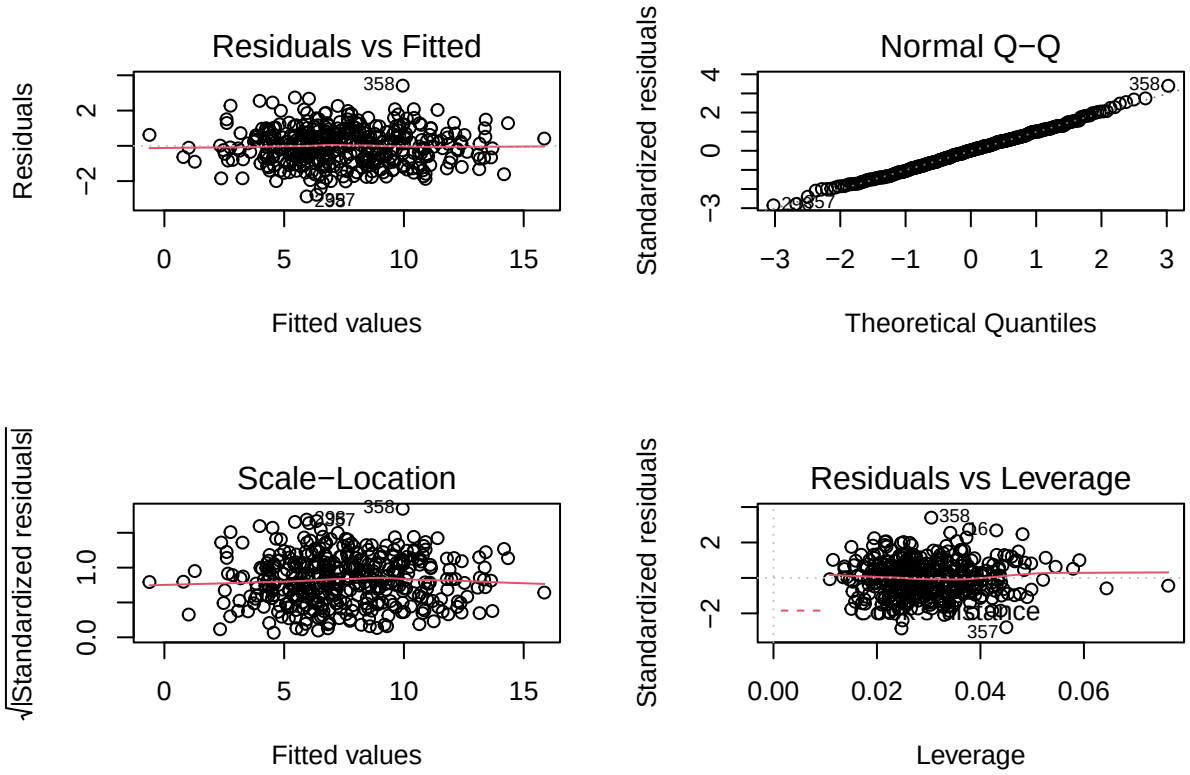



```
# Linear Regression .

qlm.fit = lm(Sales ~ .,data = Carseats)

summary(qlm.fit)
```

```
##
## Call:
## lm(formula = Sales ~ ., data = Carseats)
##
```

```
## Residuals:
##     Min      1Q  Median      3Q     Max
## -2.8692 -0.6908  0.0211  0.6636  3.4115
##
## Coefficients:
##                   Estimate Std. Error t value Pr(>|t|)
## (Intercept)      5.6606231  0.6034487   9.380  < 2e-16 ***
## CompPrice        0.0928153  0.0041477  22.378  < 2e-16 ***
## Income           0.0158028  0.0018451   8.565 2.58e-16 ***
## Advertising      0.1230951  0.0111237  11.066  < 2e-16 ***
## Population       0.0002079  0.0003705   0.561    0.575
## Price           -0.0953579  0.0026711 -35.700  < 2e-16 ***
## ShelveLocGood    4.8501827  0.1531100  31.678  < 2e-16 ***
## ShelveLocMedium  1.9567148  0.1261056  15.516  < 2e-16 ***
## Age             -0.0460452  0.0031817 -14.472  < 2e-16 ***
## Education       -0.0211018  0.0197205  -1.070    0.285
## UrbanYes         0.1228864  0.1129761   1.088    0.277
## USYes           -0.1840928  0.1498423  -1.229    0.220
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 1.019 on 388 degrees of freedom
## Multiple R-squared:  0.8734, Adjusted R-squared:  0.8698
## F-statistic: 243.4 on 11 and 388 DF,  p-value: < 2.2e-16
```

```
par(mfrow=c(2,2));plot(qlm.fit)
```



```
contrasts(Carseats$Urban)
```

```
##     Yes
## No    0
## Yes   1
```

```
contrasts(Carseats$ShelveLoc)
```

```
##        Good Medium
## Bad       0      0
## Good      1      0
## Medium    0      1
```