

T.S. Deepika,

B.Sc (CS)., Sourashtra Women's College, Madurai.

Contact No : - 95783 61300, 99524 64686

E - Mail ID : - swethaswetha833@gmail.com

Present Address:

6/102, VEERAMAMUNIVAR 2nd CROSS STREET, SIVAGAMI
NAGAR, AATHIKULAM, MADURAI – 625007.

PROFESSIONAL PROFILE

I am an enthusiastic and professional Export business developer & social media co-ordinator, who enjoys being part of, as well as leading, a successful and productive team, I am quick to grasp new ideas and concepts, and to design innovative and creative solutions to problems, I am able to work well on my initiative and can demonstrate the high levels of motivation required to meet the tightest of deadlines. Even under significant pressure, I possess a strong ability to perform effectively.

CAREER OBJECTIVE

To work in a firm with a professional work driven environment where I can utilize and apply my knowledge, skills which would enable me as a fresh graduate to grow while fulfilling organizational.

WORK EXPERIENCE

- **Senior Content Executive July 2016 – January 2018 - Kamalam InfoTech, Madurai – TN, India.**

Totally 1 1/2 Years of Experience in News Content Writer / Social Media Promotion / Business Development / Radio Scheduler.

- **Customer Relationship Management (CRM) February 2018 – Till Date – Vaigai TV, Madurai – TN, India**

Experience in Telecalling (Ad Marketing) / Accounts / Ad Content Development / Social Media Promotion / Youtube Promotion / Payout Ad Scheduler.

Key Technical Skills :

- Web Front End UI Designing in HTML
- **Database** : MS-Access
- **Operating System** : MS-DOS, Windows XP, 7, 8

- **Also Known the basics of** :MS-Office, C, C++, JAVA, VB, ASP.NET (Basic)
- **Other** : Tally
- **Media Editing Tools**: Video Editor (AVS, Edius, FCP) Audio Editor, Photo Editor, Serif Photoshop (Basic)
- Website **Search Engine Optimizer**.

Awards & Achievements

- Best Employee of the year – 1 times.
- Got Promotion as a Mukil FM / Mukil App, Umachi FM, Radio Scheduler in Kamalam Infotech, Madurai.
- Got confirmation in a month to web programmer in Pluspoint Software Solution, Madurai.
- Got Cash reward for Youtube video 1 lakh views – 8 times

Professional Strengths

- Willingness to learn with self-confidence.
- Hard working, flexible, honest and sincere.
- Professional attitude and co-ordinate with team members.
- Implement new strategies & updates.
- Able to prioritize work according to importance.

BUSINESS 2 BUSINESS (B2B Promotion)

- Service: PRODUCT BULK ORDER ENQUIRY
- B2B Site : TOP 10 B2B SITES (Alibaba, Indiamart, Trade India, Export India, Etc)

BUSINESS 2 CUSTOMER (B2C Promotion)

- Service: PRODUCT SALE ORDER ENQUIRY
- B2C Site : TOP 10 B2C SITES (Amazon, Snapdeal, Ebay, Flipkart, Paytm Mall, Etc)

YOUTUBE CHANNEL

Video upload and promotion (KAMALAM INFOTECH)

- Flixwood - <https://www.youtube.com/channel/UCI87JbesBBHREUB9uizmkKQ>
- In4net - <https://www.youtube.com/channel/UCDI0xBvUHPmfMCf1KzLXaMw>
- Mukil App - <https://www.youtube.com/channel/UCw6luja7A6n3vowAvONwR1Q>
- Youtube My Voice - <https://www.youtube.com/watch?v=UxFDSX6Y>

Video upload and promotion (VAIGAI TV)

- Vaigai TV – https://www.youtube.com/channel/UCnnNi9tuBVVG3eWj_r2ocg

DIGITAL MARKETING

- Website Setup
 1. <http://redchilli.in4net.com/>
 2. <http://turmeric.in4net.com/>

ONLINE MEDIA REPORTER

Content Management

- Flixwood.com – Latest Cine News, Events Post, Person Management & Movie Management
- In4net.com – Latest News, Articles Post, Tips Post, Poem Post & Memes Post

RADIO SCHEDULER

Kamalam Infotech (Mukil FM / Mukil App & Umachi FM)

VIDEO SCHEDULER

Vaigai Tv (Entertainment Visual Ad, Commercial Ad's)

SEO (Promotion Sites)

- Mukilfm.com / Mukilapp.com / Umachifm.com
- Turmeric.in4net.com
- Redchilli.in4net.com
- Indianincense.in4net.com
- Coir.in4net.com
- Indianrice.in4net.com

Bulk SMS & Bulk Email's

SOCIAL MEDIA PROMOTION

- Stall booking on Maditissia Exhibition - Ayush
- Food Tech exhibition – visitors and stall booking
- Sofa Expo - visitors and stall booking
- BSM Exhibition – visitors and stall booking

TELECALLER

Worked as a Telecaller in Kamalam Infotech and Vaigai TV

- 1) Data Base Collected.
- 2) Get Lot of Order's From Clients.
- 3) Preparing Quotations related to the requirements of the customers, based on the Information Technology.
- 4) Collecting Payment From Clients.
- 5) Accounts Maintaining of Clients.
- 6) Preparing Leads Report.

EDUCATION

- **Bachelor of Computer Science** with 70% in Madurai Kamaraj University
- **HSC** with 69% in Tamil Nadu State Board
- **SSLC** with 75% in Tamil Nadu State Board

PERSONAL DETAILS

- | | | |
|---------------------------------|----|---|
| ❖ Name | :- | T.S. Deepika |
| ❖ Date Of Birth | :- | 22/03/1995 |
| ❖ Gender | :- | Female |
| ❖ Marital Status | :- | Married |
| ❖ Husband Name | :- | V. Padmanaban |
| ❖ Nationality / Religion | :- | Indian / Hindu |
| ❖ Father Name | :- | T.K.Suresh |
| ❖ Permanent Address | :- | 6/102, Veeramamunivar 2 nd Cross Street, Sivagami Nagar, Aathikulam, Madurai – 625007. |
| ❖ Language's Known | :- | English, Tamil (Read, Write & Speak),
Sourashtra (Read & Speak) & Telugu (Speak) |

DECLARATION

I do hereby declare that the above information is true to the best of my knowledge.

Place: MADURAI

Date:

Signature
(T.S.Deepika)