



**360°  
SOLUTION  
PHARMA INDUSTRY**



**RXINTEL AI**

# INTRODUCTION

Dear Valued Client,

RxIntel Ai, developed by Ai Sante, revolutionizes pharmaceutical operations with intelligent, real-time insights and Ai-driven performance optimization. Designed to elevate sales and maximize Medical Representative (MR) potential, RxIntel Ai empowers MRs with tailored, scientifically-backed product knowledge, enabling them to connect with doctors more effectively and drive prescription growth. Its dynamic chatbots seamlessly automate MR recruiting, sales, marketing, revenue tracking, and performance management—streamlining operations like never before.

# Artificial Intelligence

Built for agility and security, RxIntel AI gives pharma companies the power to track performance, fuel growth, and stay ahead of the competition. With its AI-enhanced strategies, RxIntel AI unlocks new levels of productivities, making every decision smarter, faster, and data-driven.

# Our Core USPs



Fast | Accurate | Real-Time

# Ai-**DATA DRIVEN**

Effortless data from DOCTORS/CHEMIST/Stockiest/ETC... ALL STACKHOLDERS  
Creative image indicating transportation of the data from stockiest to the pharma company



Get reliable primary and secondary data instantly and in real-time from Stockiest reports with our **AI-POWERED BOT** making your sales decisions



**SMARTER**  
**FASTER**



## AI-POWERED SCREENING INTERVIEWS: MEET YOUR PERFECT MATCH

Imagine having a personal recruiter that never sleeps. Our AI doesn't just ask questions—it knows the right ones, analyzes answers instantly, and shortlists candidates who truly fit your culture and role. Hiring has never been so smart—or so fast.

## AI-DRIVEN SALARY ADJUSTMENTS: FAIR, SMART, INSTANT EASIER ACCOUNTABILITIES

Your employees deserve the best. Let AI work its magic to automatically adjust salaries based on performance, market trends, and business goals. It's like having a salary strategist that personalizes compensation for every individual, perfectly.

## COMPLIANCE AT YOUR FINGERTIPS, POWERED BY AI

Driven your company as per the UCPMP or any legal compliances guideline. Never worry about PF, TDS, or other compliance requirements again. Our AI keeps your company ahead of the curve, tracking, managing, and reporting on all statutory obligations like a pro—so you can rest easy knowing you're always compliant.



## PAYROLL, MADE EFFORTLESS WITH AI

Forget the payroll headaches. With AI driving the calculations, you get flawless paychecks, on time, every time. Automated, accurate, and always in compliance, our system ensures your team gets paid without the stress of manual calculations.

## RECRUITING & ONBOARDING, REIMAGINED BY AI

From wooing top talent to onboarding with style, our AI transforms the entire experience. It tailors every message, guides new hires with personalized content, and ensures they feel connected from the moment they apply. Recruiting and onboarding, but smarter, faster, and more human-like than ever before.

## INSTANT LETTER GENERATION: NO TYPING, JUST AI PRECISION

Offer letters, appraisal letters, NDA agreements—generated instantly with AI. It's like having a virtual HR assistant that creates polished, professional documents with just a click. No more time wasted on formatting or editing.

## AI-POWERED EXPENSE MANAGEMENT: HASSLE-FREE & ACCURATE

Expense reports? Handled. Our AI sifts through claims, checks for policy compliance, and processes approvals—leaving no room for errors. Fast, reliable, and transparent, so you can focus on the big picture while we take care of the small details.

## AI-GENERATED TARGET SETTING: ALIGN MEDICINES WITH MARKET POTENTIAL

Pharma CEOs can now create precise business plans based on AI-generated targets that align specific medicines with their potential market size, as identified by RCPA. Make data-backed decisions with ease and set realistic goals for each medical product.

## DOCTOR TARGETING WITH AI PRECISION: MAXIMIZE PRESCRIPTION CONVERSION

Leverage RCPA AI to identify the doctors with the highest potential for generating prescriptions for your targeted medical products and medicines. The AI helps you pinpoint these high-potential doctors, allowing pharma companies to focus efforts on those who are most likely to deliver the best conversion rates. Maximize sales and ensure your Medical Representatives prioritize the right doctors.



## STRATEGIC MARKET INSIGHTS FOR PHARMA MRs TO CEOs

Get a clear view of which doctors and markets offer the highest potential for your medical products and medicines, allowing you to tailor your sales strategy. RCPA-driven insights help CEOs identify which areas need focus, ensuring a more efficient and effective targeting approach for the sales team.

## REAL-TIME DATA BUSINESS PLAN ADJUSTMENTS

RCPA AI isn't static—it evolves with your market. Adjust business plans on the fly with real-time insights into how doctors are responding, allowing you to stay agile and make informed decisions faster than ever before.

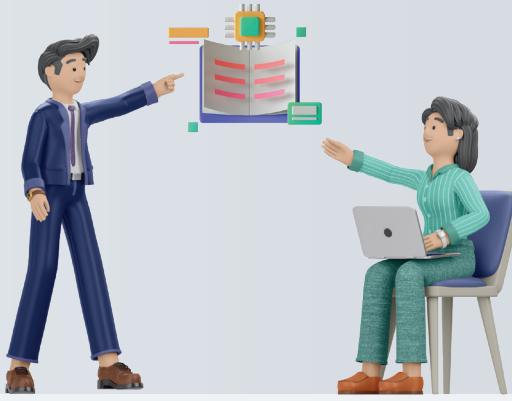
# SMART PHARMA CRM

Revolutionize your sales with the power of AI precision



# SCI-COACH Ai

AI-Powered Training for Medical Representatives: Your 24/7 Expert Trainer  
Transform How You Train with a Real-Character AI ChatBot



## AUTOMATED SALES DATA MAPPING

Leave the manual work behind. Our AI-powered CRM automates the mapping of sales data across chemists, doctors, and product categories, providing accurate, real-time insights—both in terms of quantity and value. Whether it's tracking prescription patterns or product performance, the AI does the heavy lifting for you.

## REAL-TIME RCPA (RETAIL CHEMIST PRESCRIPTION AUDIT) INSIGHTS

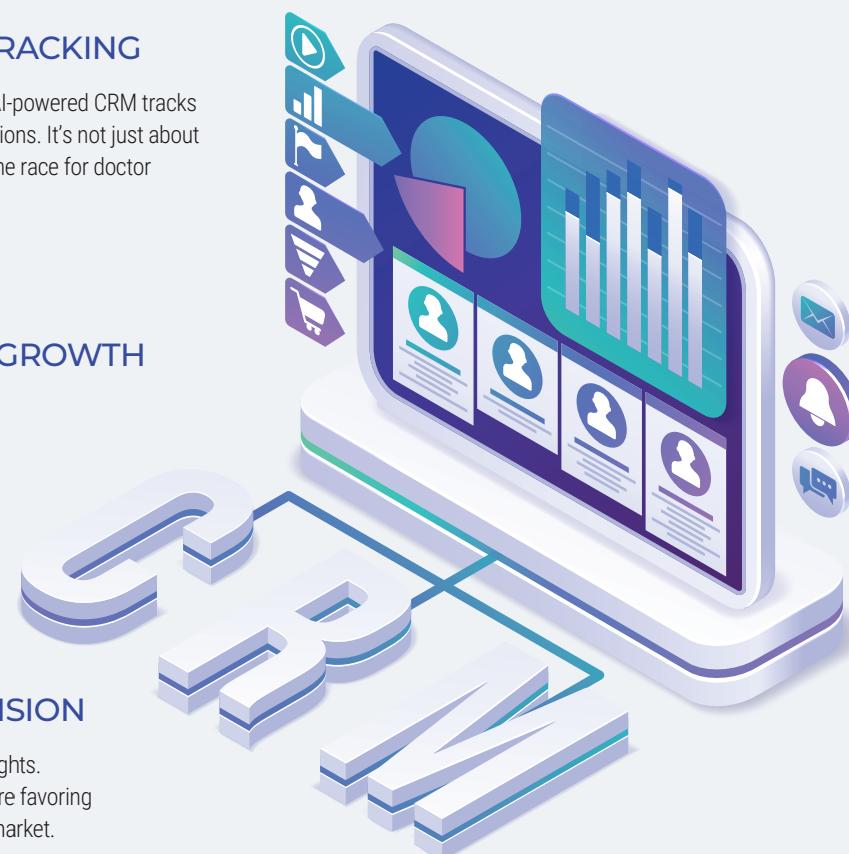
Gain a competitive edge with AI-driven analysis of actual sales versus potential sales. Our CRM seamlessly integrates RCPA data, showing how your sales stack up against industry targets and competitor performance—empowering you to act quickly and intelligently.

## DOCTOR PRESCRIPTION INFLUENCE TRACKING

Wondering how well your products are resonating with doctors? Our AI-powered CRM tracks how effectively your brand is convincing doctors to generate prescriptions. It's not just about the numbers our system shows how you compare to competitors in the race for doctor endorsements.

## SALES INTELLIGENCE FOR STRATEGIC GROWTH

Get a 360-degree view of your sales ecosystem. From chemist relationships to doctor prescriptions, our AI CRM provides actionable insights that empower you to identify key trends, gaps, and opportunities. It's like having a digital sales strategist on your team, always ready with the latest insights to drive your business forward.



## COMPETITIVE ANALYSIS WITH AI PRECISION

Keep an eye on the competition with our AI's real-time competitor insights. Understand how you're performing against rivals, track how doctors are favoring their prescriptions, and optimize your strategies to stay ahead in the market.



## 24/7 AI MEDICAL TRAINING: YOUR VIRTUAL EXPERT ALWAYS ON CALL

Introducing an AI-driven, live character bot that's always ready to train your Medical Representatives on complex product descriptions—any time, anywhere. Your reps now have access to expert-level knowledge and training, anytime they need it, ensuring they're always prepared to present your products with confidence.

## TAILORED MEDICAL SCIENCE TRAINING: ALIGNING SCIENCE WITH SALES

AI ChatBot doesn't just present facts—it teaches your reps how to communicate complex medical science effectively. Whether it's drug mechanisms, indications, or benefits, our AI bot ensures your team can present your products in a way that resonates with doctors and enhances their trust in your brand.

## CREATIVE PRESENTATIONS ALIGNED WITH PRODUCT STRATEGY

AI ChatBot trains your reps on how to present your products creatively and strategically, ensuring they always align with your brand's message. From complex medical terms to personalized messaging, it's like having a presentation coach that adapts to your product's needs, guiding them step by step.

## ETIQUETTE TRAINING: BUILD STRONGER DOCTOR RELATIONSHIPS

It's not just about what your reps know, but how they present it. Our AI Bot trains your team on proper etiquette when engaging with doctors—teaching them the subtleties of communication, respect, and professionalism, to strengthen relationships and foster trust.

## REAL-WORLD SIMULATIONS: TRAIN IN A RISK-FREE ENVIRONMENT

Simulate real-world interactions with doctors through AI-driven scenarios. Your reps can practice product presentations, handle questions, and refine their delivery, all within a safe, no-pressure environment—building confidence and skills without any risk.



# AI-POWERED

Daily Call Reporting  
**DCR**

Effortless Planning for Medical Representatives

E-Continuing Medical Event  
**CME**



Reimagining Doctor Interactions: AI-Powered E-Continuing Medical Event

## AUTOMATED 24-DAY PLAN: ZERO EFFORT, MAXIMUM EFFICIENCY

Say goodbye to the hassle of planning. Our AI ChatBot automatically generates a comprehensive 24-day call plan for your Medical Representatives, freeing up their time and ensuring they never miss an important meeting. With just a few inputs, your reps get a perfectly tailored itinerary for their day-to-day visits.

## VOICE-ACTIVATED DAILY CALL PLAN: SIMPLE, SMART, HANDS-FREE

Planning your day has never been easier. With voice command integration, your Medical Representatives can effortlessly create, update, and navigate their Daily Call Plan. Just speak, and the AI does the rest—saving time and ensuring they're always on track.



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## REAL-TIME INTERACTIVE VISUAL AIDS: DATA-POWERED, DOCTOR-CENTERED

Empower your Medical Representatives with AI-driven, real-time visual aids that dynamically present your product matrix and penetration data. These engaging presentations use the latest scientific evidence to support your discussions, ensuring doctors receive the most relevant, up-to-date information instantly.

## PRODUCT MATRIX & MARKET INSIGHTS: LEVERAGE DATA TO EDUCATE & ENGAGE

Our AI provides detailed, data-backed insights into your product reach and market penetration, allowing your reps to highlight how your products are performing in comparison to competitors. This empowers your Medical Representatives to align product benefits directly with the needs and preferences of the doctor, all backed by compelling scientific research.

## STAY AHEAD WITH THE LATEST SCIENTIFIC EVIDENCE: PRESENT WITH AUTHORITY

Provide your team with immediate access to the latest clinical studies, product benefits, and research updates. With AI-enhanced presentations, your Medical Representatives can confidently deliver impactful, evidence-based conversations—captivating doctors with the most relevant and current scientific information at every turn.



# AI VOICE COMMAND

Revolutionizing Pharma with Your Voice



## CONTROL PHARMA WITH JUST YOUR VOICE

Manage your entire pharma system hands-free. From tracking sales to managing inventory, simply speak and let the AI do the work. It's that easy!

## EFFORTLESS PHARMA MANAGEMENT

No more typing or clicking. Just tell the system what you need, and watch it execute commands in real-time. Streamline your daily tasks with voice commands that make everything faster and simpler.

## INSTANT ACCESS TO DATA

Need data on sales or stock? Just ask! Our AI voice system gives you instant, real-time insights with no hassle. Before the doctors call real time data helps to set the objective of doctor visits.

## SPEED AND ACCURACY, VOICE-CONTROLLED

Say goodbye to errors and delays. With AI-powered voice control, your team operates faster, more efficiently, and with fewer mistakes—giving you more time to focus on what matters.



# AI CHATBOT

Boosting Pharma Performance & KPIs



## REAL-TIME PERFORMANCE TRACKING

Stay on top of your team's performance with our AI-powered ChatBot. Get instant updates on KPIs, sales figures, and overall performance—everything you need, right at your fingertips.

## PERSONALIZED KPI INSIGHTS FOR MEDICAL REPRESENTATIVES

Each Medical Representative gets tailored performance insights. Our AI tracks their KPIs, from call frequency to prescription conversions, helping them stay focused on what drives results.

## PHARMA BUSINESS OWNER DASHBOARD: FULL VISIBILITY, SMART DECISIONS

For business owners, our AI ChatBot offers a comprehensive view of team performance across territories and products as well as strategies executed performances. Quickly spot trends, identify growth opportunities, and optimize strategies based on data-driven insights.



## INSTANT FEEDBACK & ACTIONABLE RECOMMENDATIONS

No more waiting for reports! The AI-powered ChatBot provides real-time feedback on performance, along with actionable recommendations to improve results, ensuring your team is always aligned with business goals.

## STREAMLINED COMMUNICATION & PROGRESS UPDATES

The ChatBot is your team's virtual assistant, keeping everyone informed and on track. Get automated performance summaries, progress reports, and upcoming goals—simplifying communication and boosting productivity.

## Corporate Office

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