CSG1132 Communicating in an IT Environment

Assignment 1b – Literature Review (10%)

Related objectives from the Unit Outline
1. Identify a variety of information sources;
2. Demonstrate skills in the location and selection of information and information resources;
3. Demonstrate skills in the written, visual and oral presentation of information;
4. Describe the processes involved in the production and communication of information.

Student Learning Outcomes
- Describe and demonstrate an understanding of the term literature review and its purpose in academic writing.
- Demonstrate and improve summary writing.
- Develop critical thinking and analysis skills.
- Describe, analyse and evaluate factors that shape user psychology in the use of social media on the Internet.
- Demonstrate the ability to search ECU full text databases, as well as evaluating information found on the public domain Web.

Due Date: Thursday, 19 September (midnight)

Assessment Value: 10% of total mark (1200 Words)

Assignment 1b topic – Role of psychology in the personal use of social media

For Assignment 1b, you will submit a literature review forming a summary of the peer reviewed literature on the assignment topic. The role of the literature review is to explore an area and to provide definition and a framework for a piece of research.

The review will provide:
1. An overview of research into Facebook into Facebook user psychology;
2. Development of a theme to provide the foundation of one or more thesis statements in a topic area selected from:

- Facebook addiction
- Role of age or gender

- Role of intraversion/extraversian
- Role of self esteem and/or anxiety
- Facebook as an enabler of social inclusion

Before embarking on your review, you should investigate explanations of the role, form and structure of a well constructed literature review using the resources below.

References
Include in-text and end-text references for all sources used in the review. Check the plagiarism information at the end of this task sheet.

Resources

Edith Cowan University. (2012). Library Guides: The Literature Review. Retrieved August 9, 2012 from http://ecu.au.libguides.com/content.php?pid=308216&sid=2767539

Edith Cowan University. (2007). *Literature Review: Academic Tip Sheet.* Retrieved August 9, 2012 from http://intranet.ecu.edu.au/__data/assets/pdf_file/0011/20621/literature_review.pdf

Duke University. (n.d.). *The literature review.* Writing Studio. Retrieved August 9, 2012 from http://twp.duke.edu/uploads/media_items/lit-review.original.pdf

ECU Referencing Guide. Retrieved August 9, 2012 from http://www.ecu.edu.au/centres/library-services/workshops-and-training/referencing/related-content/downloads/refguide.pdf

University of Melbourne (2012). *What is a literature review?* Retrieved August 9, 2012 from http://unimelb.libguides.com/lit_reviews

Format and Submission

- Your assignment should be word processed with a title page containing your name, student number, the assignment title and your tutor's name.

- Your assignment should be submitted electronically as a single Word document in BlackBoard. The file name should be in the following form: CSG1132_yoursurname_A1b.doc

- Your assignment should reflect current workplace standards and is a working document designed to help you refine both technical report writing skills and evaluative/analytical skills. It should be:
    - Wordprocessed, using Times New Roman in size 12 font.
    - Page layout should have 3cm wide side margins and 2.5cm top and bottom margins.
    - Header information containing the unit code and title.
    - Footer information containing student name, number and page number.

- o All headings should be bold, size 14 Arial, sub-headings bold, size 12 Arial.
- Since this assessment is designed to reflect workplace and academic best practice, marks will be awarded for literacy and presentation and the use of references.

Marking Key
The Marking key for Assessment 1b is provided on the Assessment Page of this unit. Use the Marking Key when writing your assignment.

Plagiarism
Please ensure that you have read and understood the information on plagiarism provided on the Overview page of this course.

Every university assignment must demonstrate 2 essential criteria to be awarded a pass:

1. You must demonstrate the depth and breadth of your research by using in-text and an end of text reference list; and

2. You must demonstrate your understandings by using your own words.

Dr M. Brogan
Unit Coordinator