

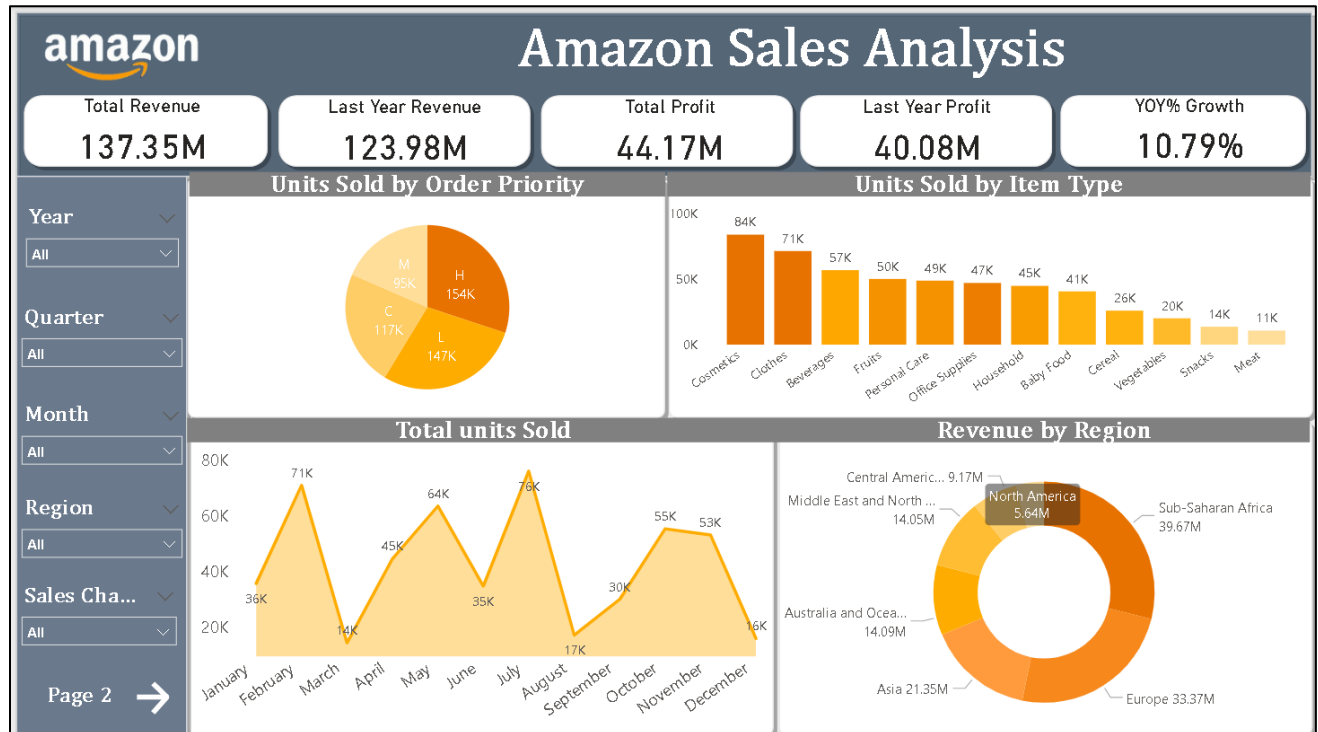
Wireframe Documentation

Amazon Sales Data Analysis

Contents

1. Key Insights	3
1.1 Cards	3
1.2 Monthly Sales Trend	3
1.3 Revenue by Region.	4
1.4 Units Sold by Order Priority.....	4
1.5 Units Sold by Item Type	5
2. Sales Analysis	6
2.1 Item Type by Total Revenue.....	6
2.2 Data Table based on Revenue, LY revenue & Revenue YOY%.....	6
2.3 Total Profit & Total Revenue.....	7
3.Tooltips.....	8
3.1 Top Countries tooltip for selected Months.....	8
3.2 Top Countries tooltip for selected Region.....	8

1. Key Insights



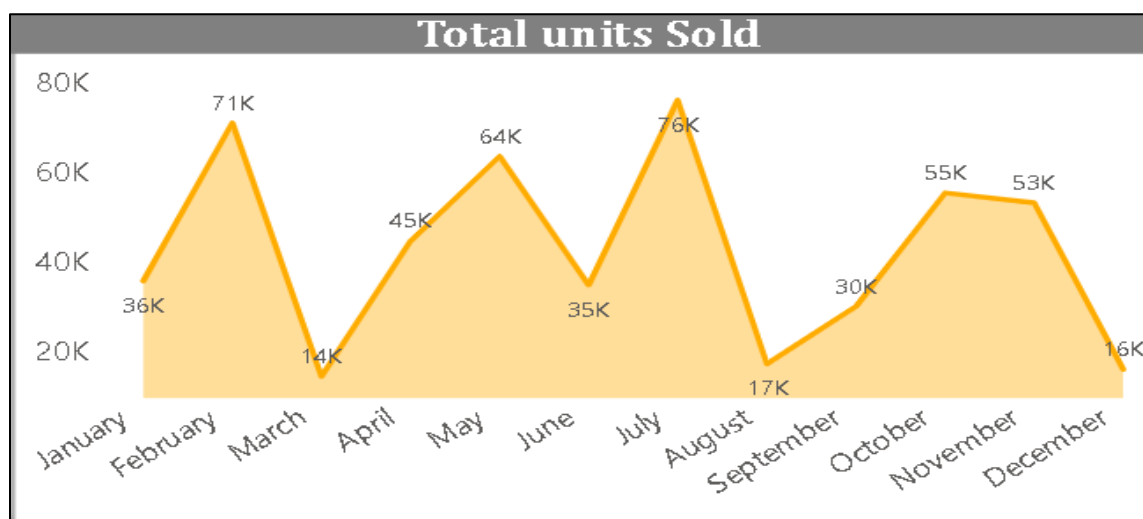
1.1 Cards

The card slicers that shows Revenue, Revenue Last Year, Total Profit, Last Year Profit & YOY% Growth.

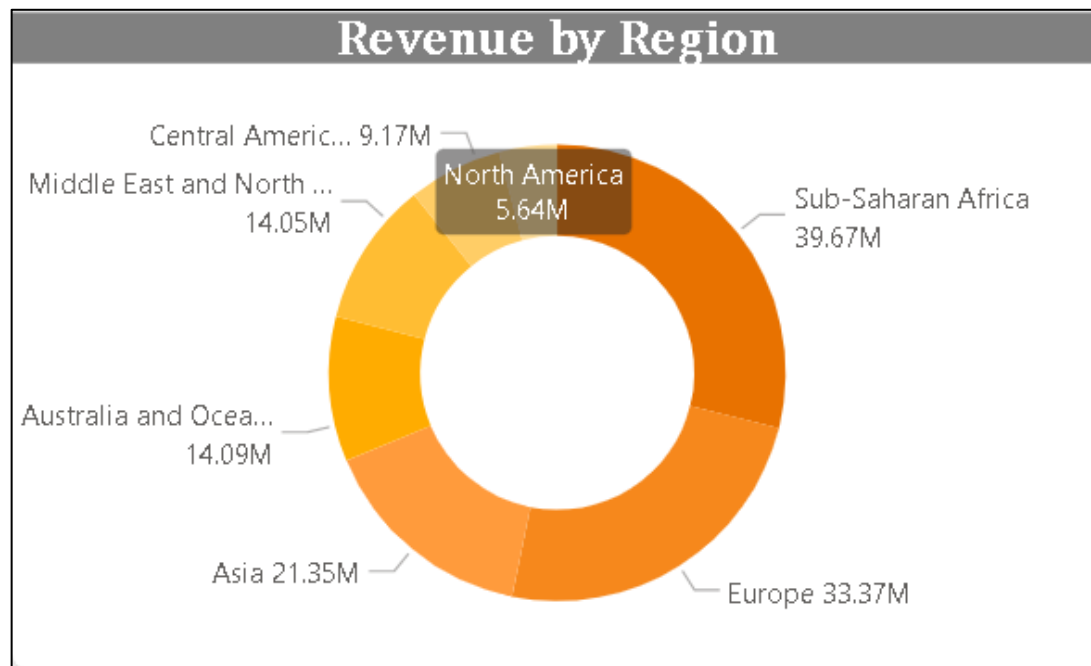


1.2 Monthly Sales Trend

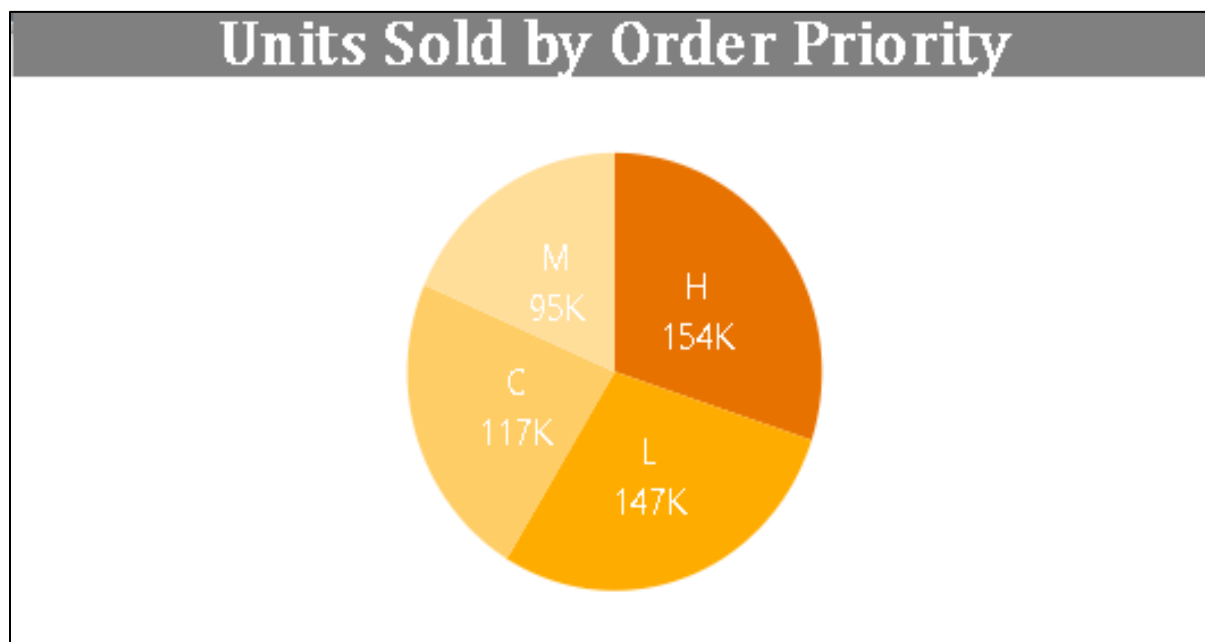
The area chart for monthly, yearly and quarterly sales.



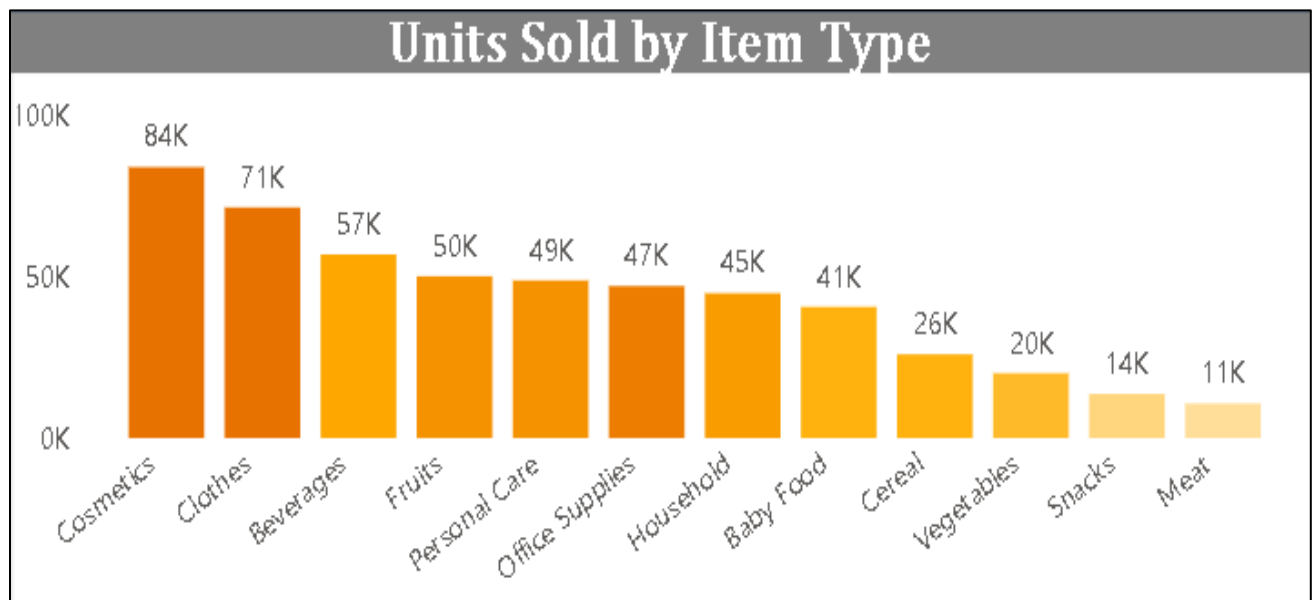
1.3 Revenue by Region



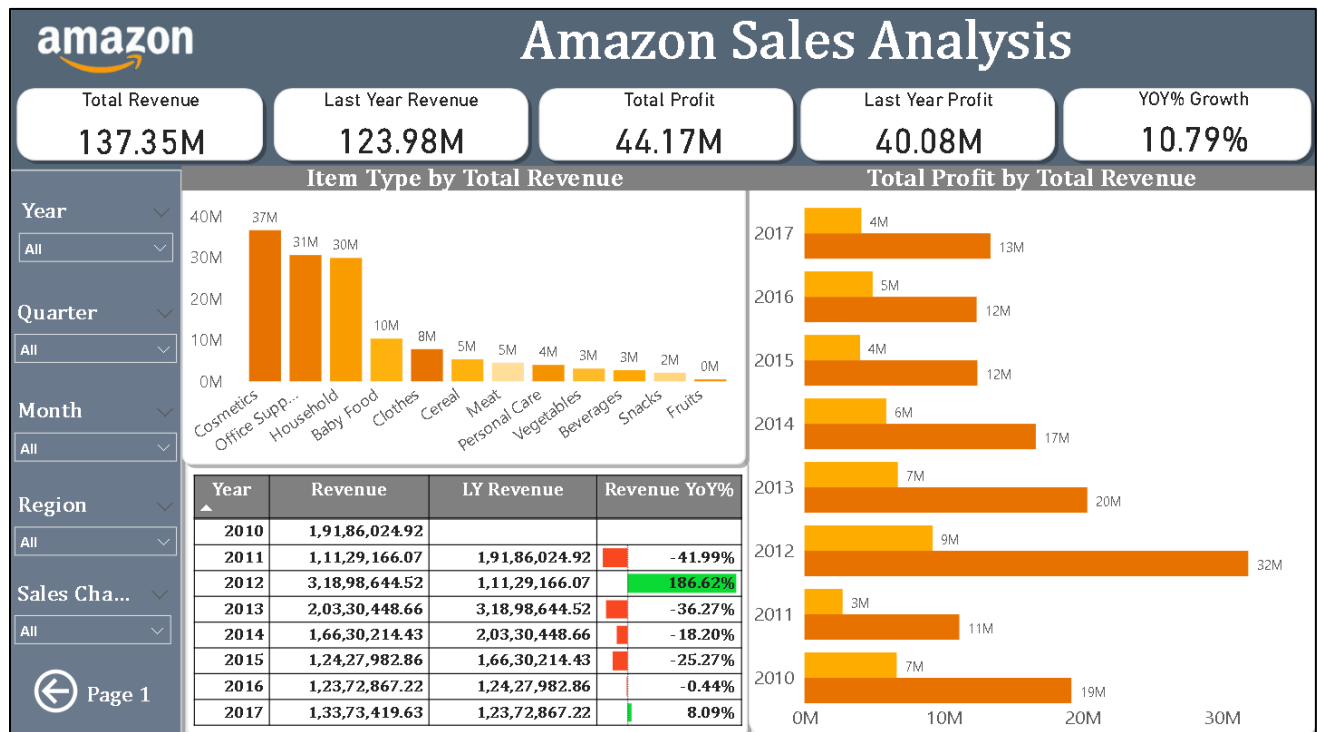
1.4 Units Sold by Order Priority



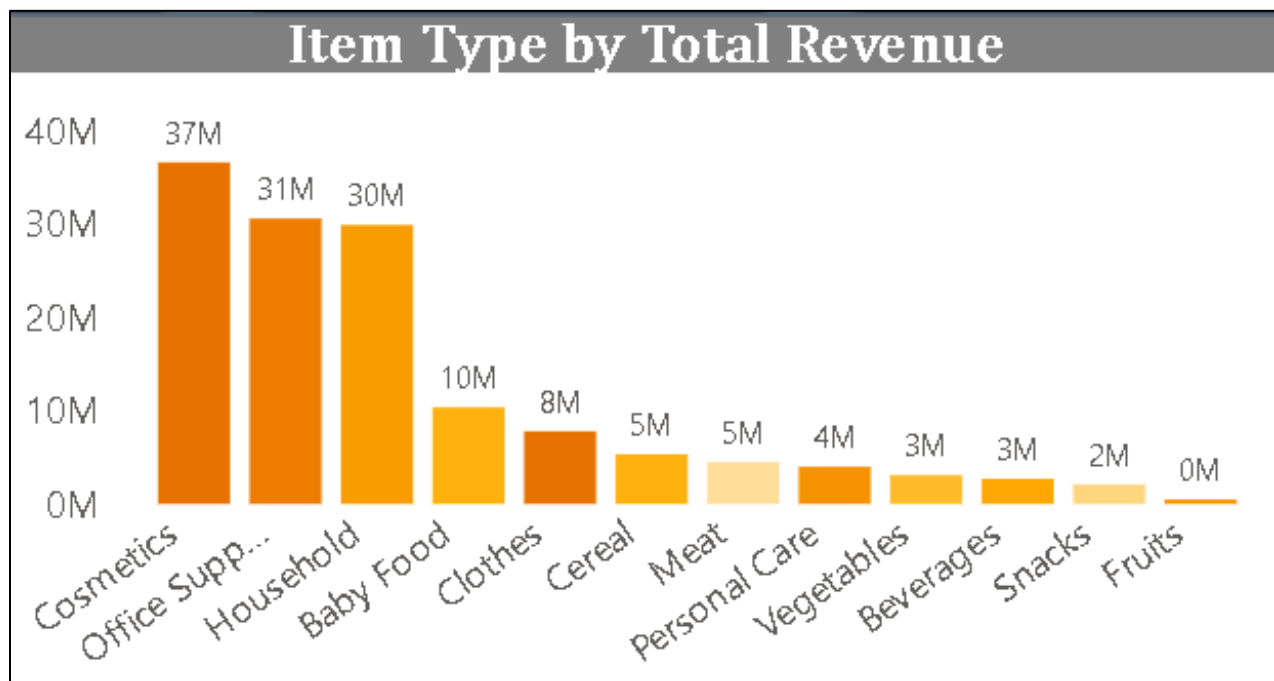
1.4 Units Sold by Item Type



2. Sales Analysis



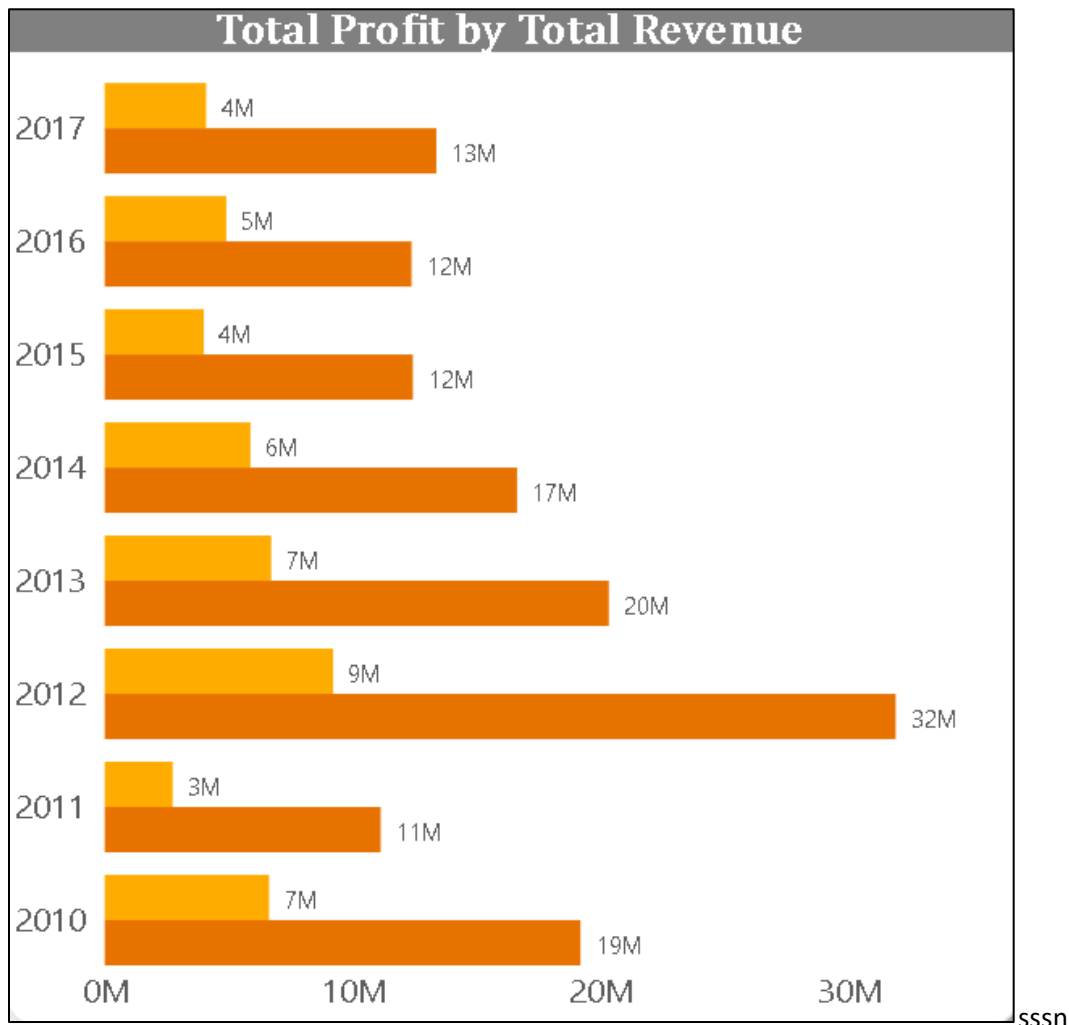
2.1 Item Type by Total Revenue



2.2 Data Table based on Revenue, LY Revenue & Revenue YOY%.

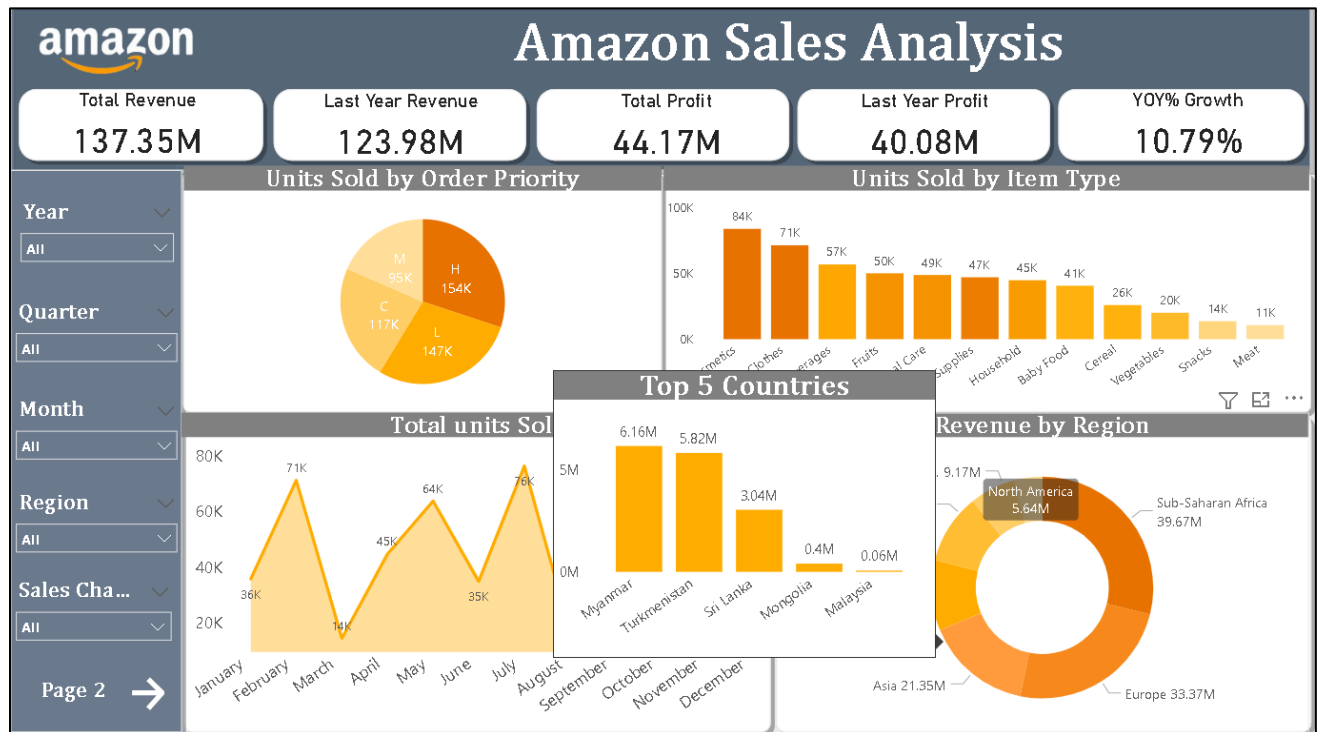
Year ▲	Revenue	LY Revenue	Revenue YoY%	
2010	1,91,86,024.92			
2011	1,11,29,166.07	1,91,86,024.92		-41.99%
2012	3,18,98,644.52	1,11,29,166.07		186.62%
2013	2,03,30,448.66	3,18,98,644.52		-36.27%
2014	1,66,30,214.43	2,03,30,448.66		-18.20%
2015	1,24,27,982.86	1,66,30,214.43		-25.27%
2016	1,23,72,867.22	1,24,27,982.86		-0.44%
2017	1,33,73,419.63	1,23,72,867.22		8.09%

2.3 Total Profit & Total Revenue



3. Tooltips

3.1 Top Countries tooltip for selected Months.



3.2 Top Countries tooltip for selected Region.

