

Total sales
34M

Profit Percentage
60%

Total Boxes
2M

Total Profit
£21M

10%
LBS percentage

MOM Sales Change % and Latest MoM Sales Change %

MOM Sales Change % Latest MoM Sales Change %

0%

-2%

-4%

-6%

-8%

-10%

Latest MoM Sales Chang... MOM Sales Change %

0%

-5%

-10%

Start of Month	Total Sales Pre	Total sales	MOM Sales Change %	MOM Boxes Change %	Latest date	Total sales latest Month	Latest MoM Sales Change %
01 February 2023		2,271,726			01/02/2023 00:00:00	2,271,726.00	
01 March 2023	227172600%	2,769,476	22%	212%	01/03/2023 00:00:00	2,769,475.50	22%
01 April 2023	276947550%	2,395,139	-14%	120%	01/04/2023 00:00:00	2,395,138.50	-14%
01 May 2023	239513850%	2,797,045	17%	209%	01/05/2023 00:00:00	2,797,044.75	17%
01 June 2023	279704475%	2,543,715	-9%	128%	01/06/2023 00:00:00	2,543,715.00	-9%
01 July 2023	254371500%	2,599,720	2%	157%	01/07/2023 00:00:00	2,599,719.75	2%
01 August 2023	259971975%	2,591,705	-0%	142%	01/08/2023 00:00:00	2,591,705.25	-0%
01 September 2023	259170525%	2,649,668	2%	152%	01/09/2023 00:00:00	2,649,667.50	2%
01 October 2023	264966750%	2,845,233	7%	157%	01/10/2023 00:00:00	2,845,233.00	7%
01 November 2023	284523300%	2,279,050	-20%	105%	01/11/2023 00:00:00	2,279,049.75	-20%
01 December 2023	227904975%	2,938,829	29%	200%	01/12/2023 00:00:00	2,938,828.50	29%
01 January 2024	293882850%	2,833,090	-4%	154%	01/01/2024 00:00:00	2,833,089.75	-4%
01 February 2024	283308975%	2,528,118	-11%	120%	01/02/2024 00:00:00	2,528,118.00	-11%
TOTAL		34,042,511			01/02/2024 00:00:00	2,528,118.00	-11%

Total sales
34M

MoM % **-11%**
This Month Sales 2.53M

Total Boxes
2M

Total Shipments
6K

Total costs
14M

Total Profit
£21M

Profit Percentage

60%

0%100%

Sales	Boxes	Shipments	Costs	Profit	Picture	Sales person	Total sales	Total Profit	Profit Percentage	LBS percentage	Pi
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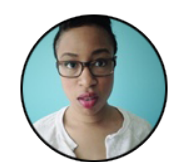






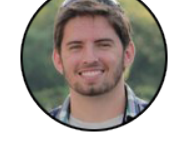

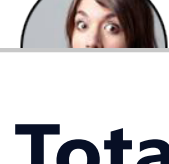
Profit by Start of Month

Month	Profit (£M)
Mar 2023	1.38
Apr 2023	1.68
May 2023	1.49
Jun 2023	1.68
Jul 2023	1.53
Aug 2023	1.53
Sep 2023	1.54
Oct 2023	1.54
Nov 2023	1.30
Dec 2023	1.82
Jan 2024	1.68
Feb 2024	1.60

Total Shipments by Boxes

Boxes	Shipments
0	257
10	235
20	263
30	263
40	263
50	240
60	245
70	235
80	235
90	220
100	215
110	180
120	215
130	170
140	235
150	170
160	175
170	160
180	170
190	153
200	135
210	105
220	105
230	120
240	86
250	80
260	85
270	80
280	70
290	90
300	70
310	65
320	60
330	60
340	60
350	60
360	40
370	50
380	25
390	45
400	35
410	32
420	40

	Wilone O'Kielt	1,341,169	£800,266	60%	14%
	Marney O'Breen	1,325,385	£884,148	67%	13%
	Husein Augar	1,473,073	£926,895	63%	13%
	Mallorie Waber	1,265,632	£738,898	58%	13%
	Dotty Strutley	1,423,994	£892,576	63%	12%
	Camilla Castle	1,398,227	£853,802	61%	12%
	Kaine Padly	1,380,400	£844,962	61%	11%
	Jan Morforth	1,372,491	£788,685	57%	11%
	Gunar Cockshoot	1,382,373	£860,284	62%	11%
	Kelci Walkden	1,517,603	£988,320	65%	11%
	Dennison Crosswaite	1,337,234	£782,536	59%	10%
	Beverie Moffet	1,345,673	£722,645	54%	10%
Total		34,042,511	£20,524,070	60%	10%

Picture	Sales person	Total sales	Total Profit	Profit Percentage	LBS percentage	Profit Target
	Marney O'Brien	1,325,385	£884,148	67%	13%	
	Kelci Walkden	1,517,603	£988,320	65%	11%	
	Van Tuxwell	1,376,532	£889,938	65%	9%	
	Rafaelita Blaksland	1,502,559	£958,816	64%	8%	
	Husein Augar	1,473,073	£926,895	63%	13%	
	Gigi Bohling	1,365,107	£858,416	63%	10%	
	Dotty Strutley	1,423,994	£892,576	63%	12%	
	Brien Boise	1,307,102	£814,999	62%	10%	
	Gunar Cockshoot	1,382,373	£860,284	62%	11%	
	Jehu Rudeforth	1,388,151	£853,163	61%	7%	
Total		34,042,511	£20,524,070	60%	10%	