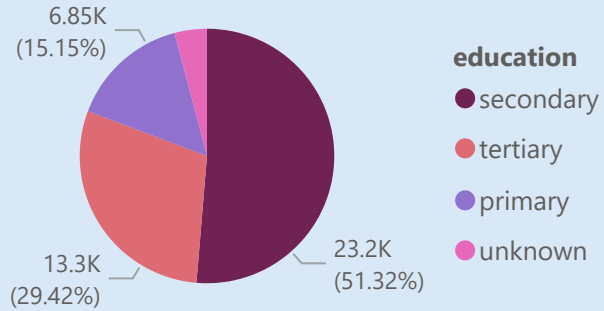
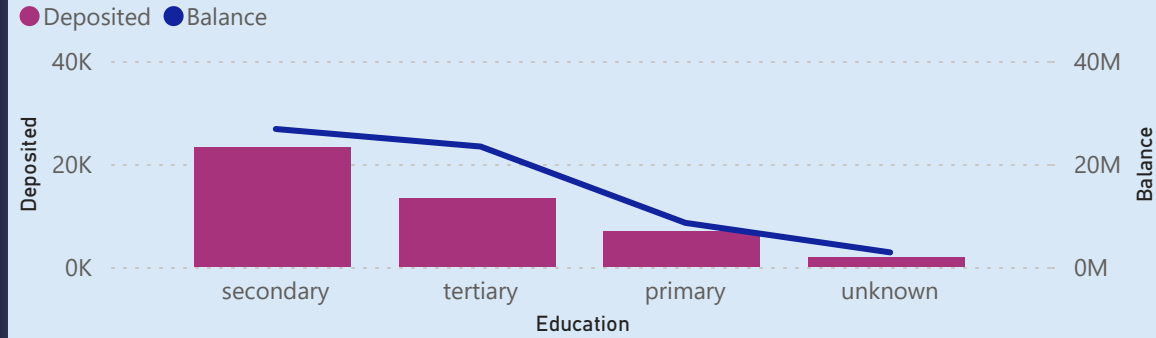


Bank Marketing Campaign Analysis

Housing by Education



Education Vs Deposited And Balance



Deposited

Deposited

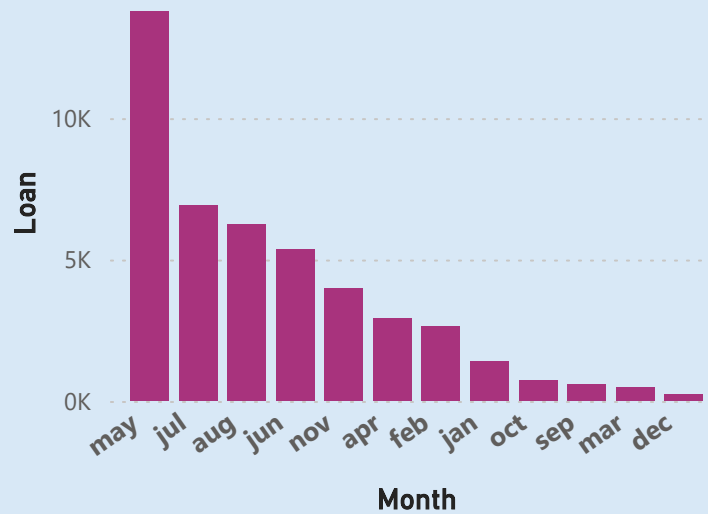
no

yes

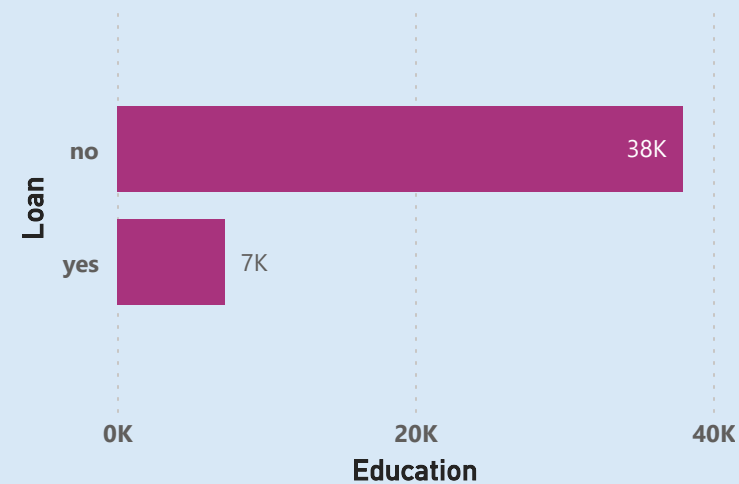
Balance

62M

Loan Vs Month



Education Vs loan

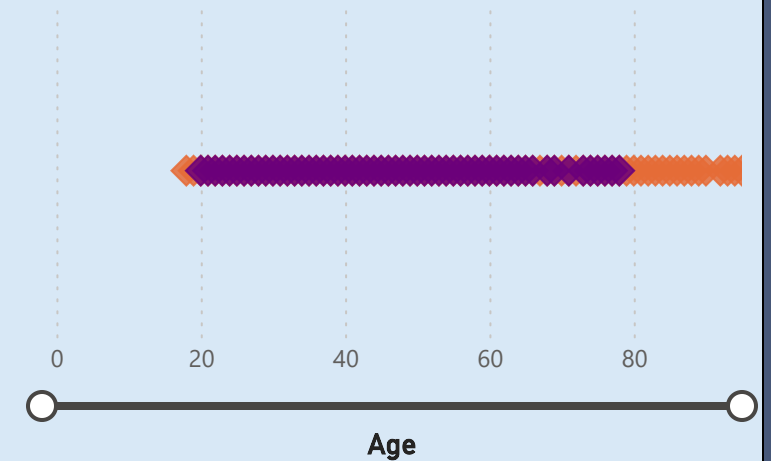


Housing vs Age

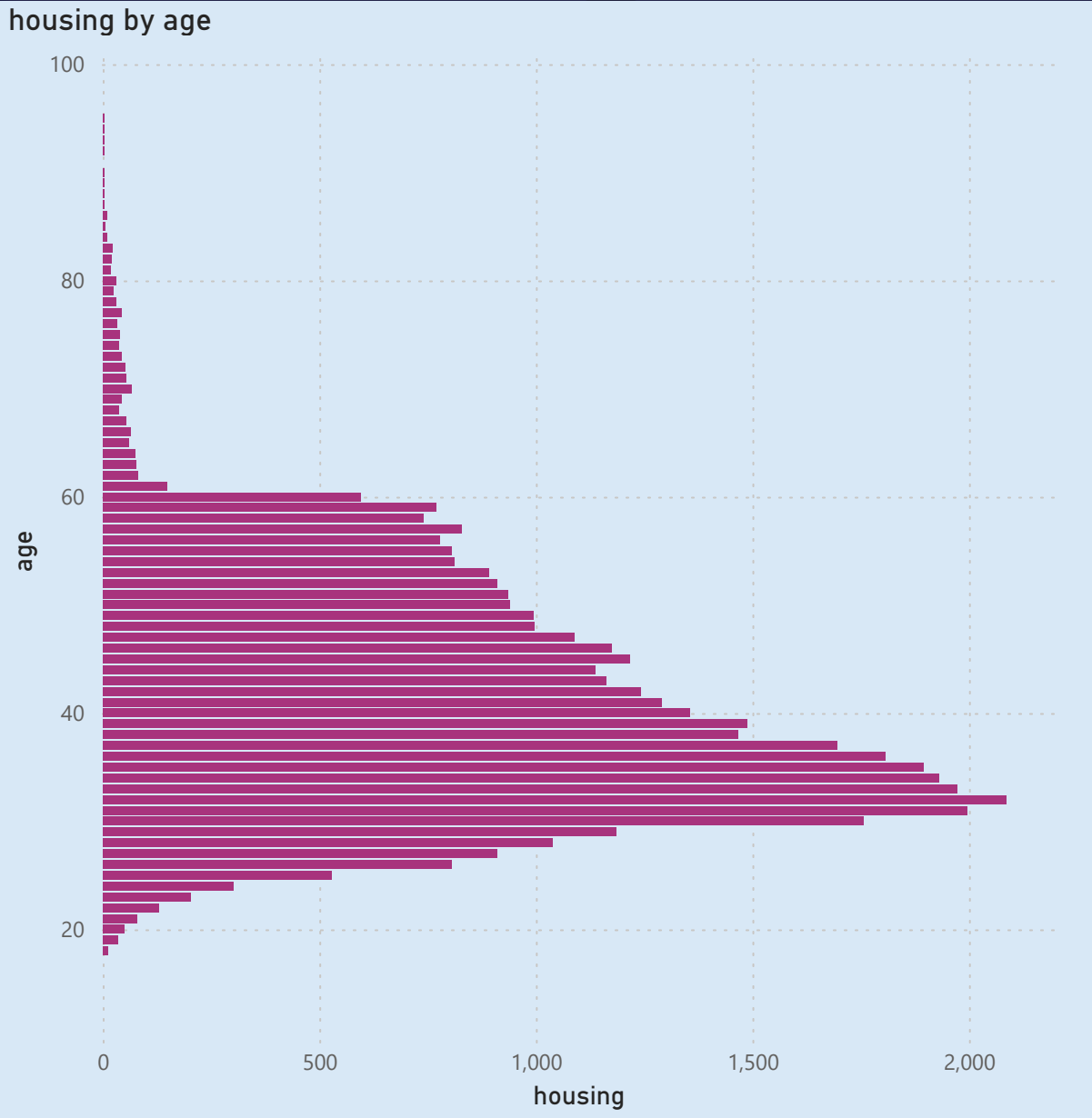
housing

no

yes



Bank Marketing Campaign Analysis



Job

☐ admin.

☐ blue-collar

☐ entrepreneur

☐ housemaid

☐ management

☐ retired

contact

☐ cellular

☐ telephone

☐ unknown

marital

☐ divorced

☐ married

☐ single

Deposited

☐ no

☐ yes

education

☐ primary

☐ secondary

☐ tertiary

☐ unknown

loan

☐ no

☐ yes

duration

0

4918

campaign

1

63

month

☐ apr

☐ aug

☐ dec

☐ feb

☐ jan

☐ jul

☐ jun

☐ mar

poutcome	pdays	previous
failure	1183637	14196
other	422618	7377
success	246685	4647
unknown	-35556	17
Total	1817384	26237