

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	26 June 2025
Team ID	LTVIP2025TMID37895
Project Name	Measuring the Pulse of Prosperity: An Index of Economic Freedom Analysis
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

●

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A

Team gathering
Bring together economists, data analysts, policy researchers, and visualization experts to collaboratively assess economic freedom metrics and trends.

B

Set the goal
Analyze and compare global economic freedom to identify key drivers of prosperity and inform evidence-based policy decisions.

C

Learn how to use the facilitation tools
Utilize Tableau for data visualization, Excel for data handling, and collaborative platforms like Google Workspace

[Open article](#) →

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

How might we effectively measure and compare economic freedom across countries to uncover key drivers of prosperity and support evidence-based policymaking

2

Key rules of brainstorming

To run a smooth and productive session

🗣️ Stay in topic.

💡 Encourage wild ideas.

🕒 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to edit) icon to start drawing!

Person 1

- Develop a dynamic dashboard using Tableau to visualize the Index of Economic Freedom scores across countries with interactive filters for each of the 12 indicators.
- Create a composite scoring system that weights the four pillars (Rule of Law, Government Size, Regulatory Efficiency, Open Markets) based on their impact on prosperity outcomes.
- Integrate real-time economic data APIs (like World Bank or IMF) to keep the analysis current and reflective of changing economic environments.
- Build a country comparison tool that allows side-by-side evaluation of two or more nations across all economic freedom indicators.
- Use machine learning to predict economic growth based on changes in freedom index scores over time.
- Host expert roundtables or webinars with economists and policy analysts to discuss the implications of the findings.
- Develop policy recommendation reports tailored for low-ranking countries, showing actionable insights from high-performing nations.
- Create infographics and story maps that present the impact of economic freedom on quality of life indicators (like health, education, income).
- Gamify the learning experience for stakeholders with quizzes or interactive modules explaining the pillars of economic freedom.
- Conduct case studies on countries that significantly improved or declined in the index to understand contributing factors.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add custom labels to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mind.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the space pointer (holding the H key) on the keyboard.

