

BANK CUSTOMER CHURN ANALYSIS

10K

Total Bank Customers

7963

Total Not Churned Customers

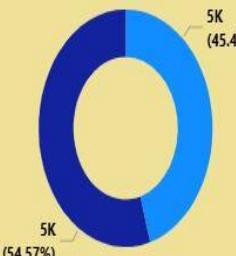
2037

Total Churned Customers

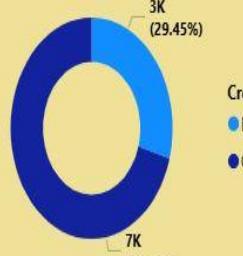
20.37%

Total Churn Rate

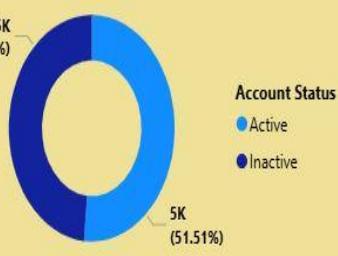
Bank Customers by Gender



Bank Customers - Credit Card Status



Bank Customers - Account Status



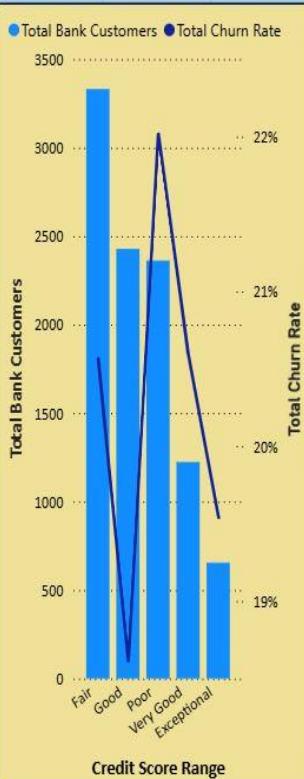
Churn Status



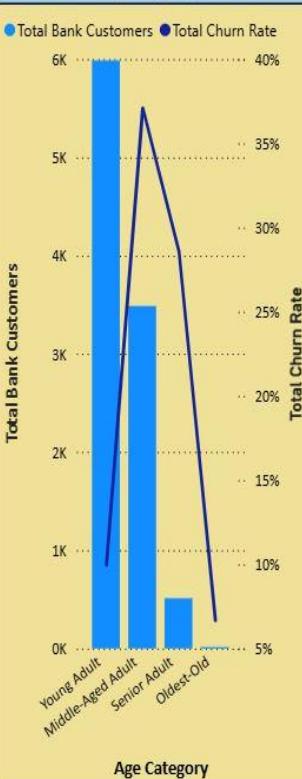
Bank Customers Country Details



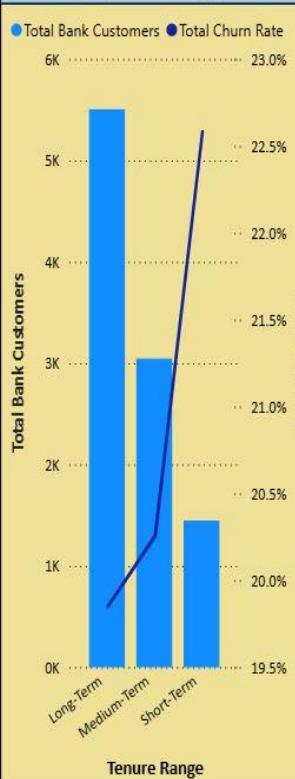
Bank Customers Churn Rate by Credit Scores



Bank Customers Churn Rate by Age Category



Bank Customers Churn Rate by Tenure Range



Bank Customers Churn Rate by Salary Range

