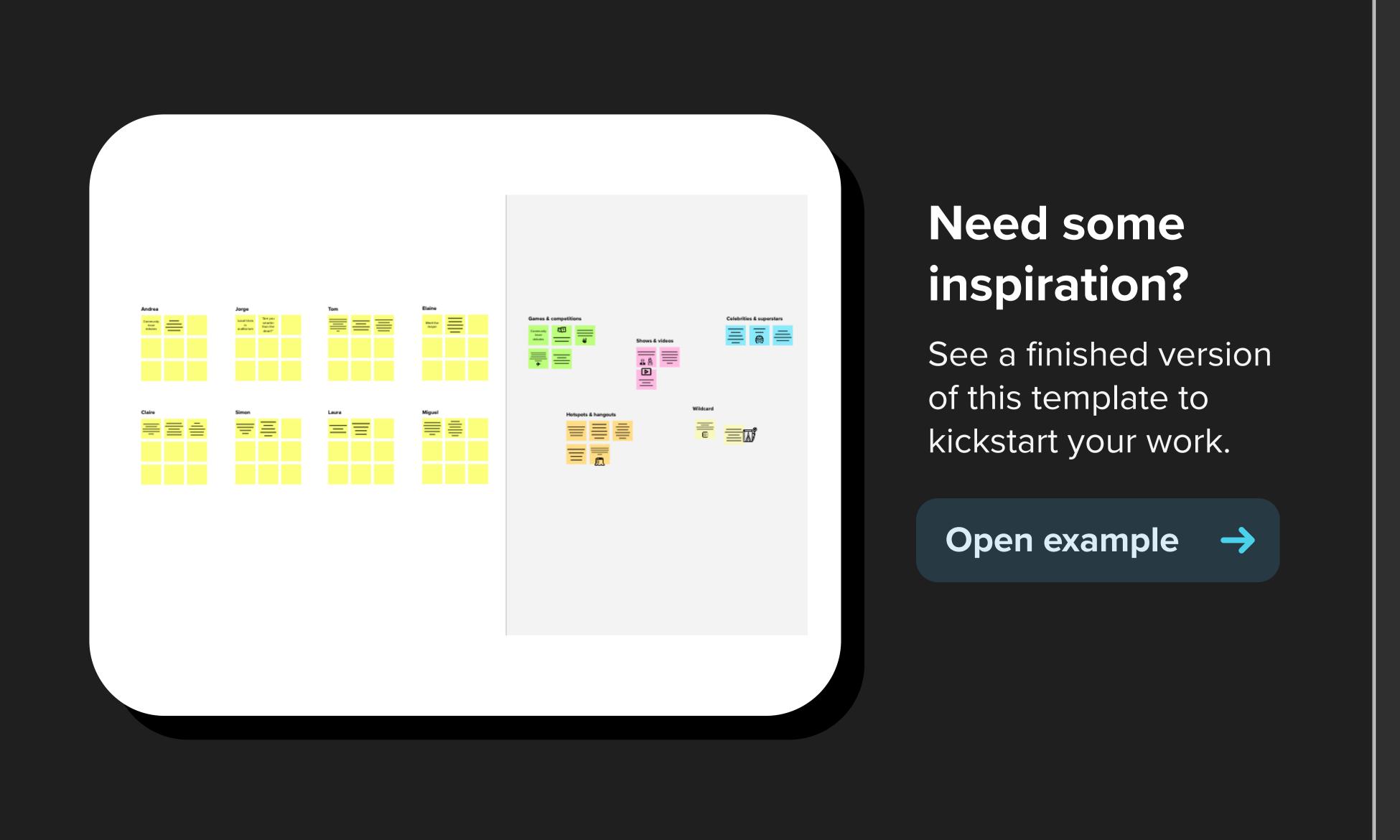


Take turns sharing your ideas while clustering similar or relatively notes have been grouped, give each cluster a senter bigger than six sticky notes, try and see if you and break it uses.

# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (L) 10 minutes to prepare
- 1 hour to collaborate
- **2-8 people** recommended





# Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

or related notes as you go. Once all entence-like label. If a cluster is

#### TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

#### Team gathering

ak it up into smaller sub-groups.

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

#### **Set the goal**

Think about the problem you'll be focusing on solving in the brainstorming session.

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article





# Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

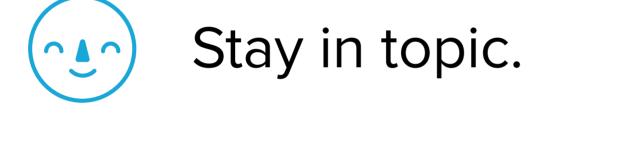
#### **PROBLEM**

Overpopulation and overcrowding and prevention of natural habitats



# Key rules of brainstorming

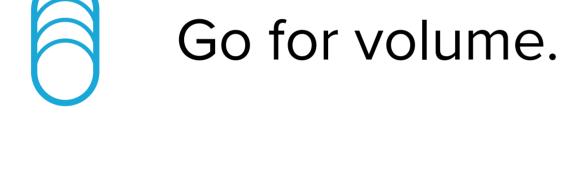
To run an smooth and productive session











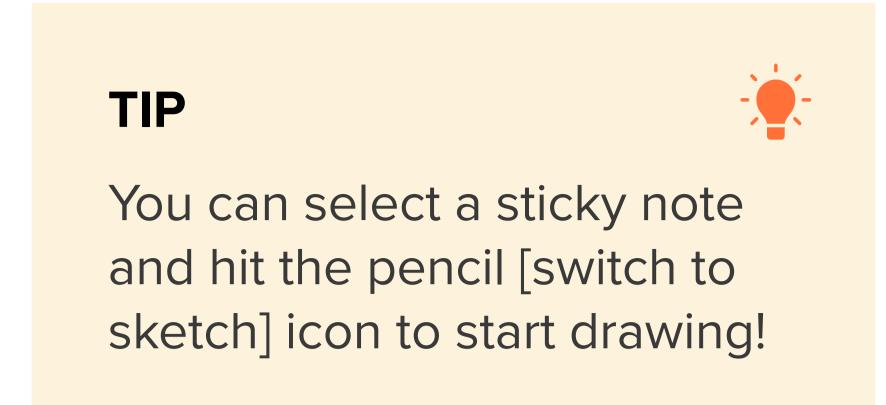




# Brainstorm

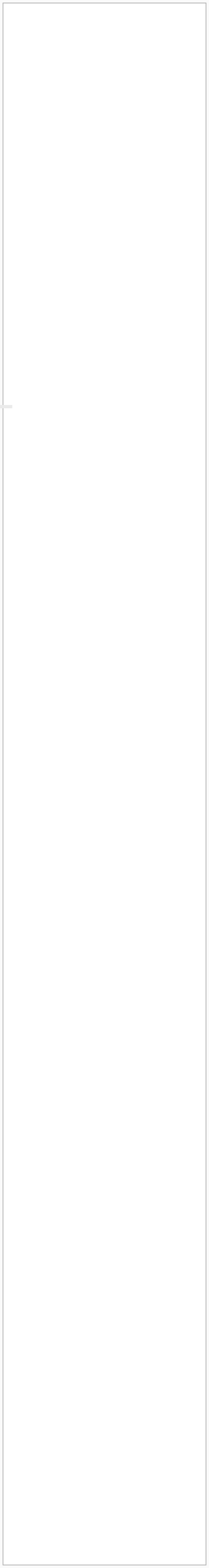
Write down any ideas that come to mind that address your problem statement.

① 10 minutes





Stressful Risk of Increased life respiratory competition disease Waste High cost Digestive management of rent and and water food issues People quality issues suffer from Ioneliness Safety for women and children is Overcrowding and overpopulation More an issue inorganic lifestyle High level More crime of pollution and greater pollution Selfishness levels Include higher cost Miss your of living Sustainable tradition development and culture





# After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

#### Quick add-ons

#### Share the mural

**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

#### **Export the mural**

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

## Keep moving forward



## Strategy blueprint

Define the components of a new idea or strategy.

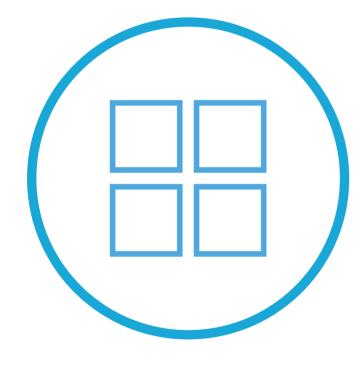
Open the template →



# Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



# Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →



Share template feedback