The New York Times Best Seller List

| This Week | April 10, 1966 Fiction | Last Week | Weeks On List |
|--------------|--|--------------|------------------|
| 1 | THE SOURCE, by James Michener. | 1 | 46 |
| 2 | THE EMBEZZLER, by Louis Auchincloss. | 3 | 8 |
| 3 | THE DOUBLE IMAGE, by Helen MacInnes. | 2 | 11 |
| 4 | VALLEY OF THE DOLLS, by Jacqueline Susann. | 5 | 5 |
| 5 | THOSE WHO LOVE, by Irving Stone. | 4 | 24 |
| 6 | THE COMEDIANS, by Graham Greene. | 6 | 8 |
| 7 | TELL NO MAN, by Adela Rogers St. Johns. | 8 | 4 |
| 8 | THE ADVENTURERS, by Harold Robbins. | 10 | 2 |
| 9 | UP THE DOWN STAIRCASE, by Bel Kaufman. | 7 | 57 |
| 10 | THE BILLION DOLLAR BRAIN, by Len Deighton. | 9 | 11 |

The New York Times Best Seller List

| This Week | April 10, 1966 Non-Fiction | Last Week | Weeks On List |
|--------------|---|--------------|------------------|
| 1 | IN COLD BLOOD, by Truman Capote. | 1 | 12 |
| 2 | THE PROUD TOWER, by Barbara W. Tuchman. | 2 | 11 |
| 3 | A THOUSAND DAYS, by Arthur M. Schlesinger Jr. | 5 | 19 |
| 4 | THE LAST HUNDRED DAYS, by John Toland. | 3 | 6 |
| 5 | GAMES PEOPLE PLAY, by Eric Berne. | 4 | 37 |
| 6 | THE LAST BATTLE, by Cornelius Ryan. | 6 | 3 |
| 7 | A GIFT OF PROPHECY, by Ruth Montgomery. | 7 | 33 |
| 8 | THE LADY OF THE HOUSE, by Sally Stanford. | | 2 |
| 9 | I SAW RED CHINA, by Lisa Hobbs. | | 2 |
| 10 | KENNEDY, by Theodore C. Sorensen. | 8 | 26 |