The New York Times Best Seller List

This Week	July 16, 1978 Fiction	Last Week	Weeks On List
1	SCRUPLES, by Judith Krantz. (Crown, \$10.) Woman's rise in the fashion world.	2	19
2	THE HOLCROFT COVENANT, by Robert Ludlum. (Putnam's/Richard Marek, \$10.95.) Nazi scheme to found a Fourth Reich.	1	15
3	BLOODLINE, by Sidney Sheldon. (Morrow, \$9.95.) Love and high financial intrigue on three continents.	3	23
4	STAINED GLASS, by William F. Buckley Jr. (Doubleday, \$8.95.) C.I.A. super-hero Blackford Oakes fights another cold war battle.	4	8
5	THE WOMEN'S ROOM, by Marilyn French. (Summit Books, \$10.95.) Woman's rough road to liberation.	10	32
6	THE WORLD ACCORDING TO GARP, by John Irving. (Dutton/Henry Robbins, \$10.95.) Comic, extravagant novel about son of famous mother.	6	8
7	THE HUMAN FACTOR, by Graham Greene. (Simon & Schuster, \$9.95.) Spy novel with the Greene touch.	5	17
8	THE LAST CONVERTIBLE, by Anton Myrer. (Putnam's, \$10.95.) Five Harvard classmates through World War II to middle age.	7	7
9	MORTAL FRIENDS, by James Carroll. (Little, Brown, \$10.95.) Irish immigrant claws his way to power in the Boston political jungle.	11	3
10	ILLUSIONS, by Richard Bach. (Delacorte/Eleanor Friede, \$5.95.) Messiah barnstorms Middle America.	8	57
11	EVERGREEN, by Belva Plain. (Delacorte, \$10.) Jewish immigrant woman's rise from Lower East Side poverty.	15	3
12	KALKI, by Gore Vidal. (Random House, \$10.) Reincarnation of Hindu god Vishnu brings down the apocalypse.	12	8
13	THE SILMARILLION, by J.R.R. Tolkien. (Houghton Mifflin, \$10.95.) Middle Earth in pre-Hobbit days.	9	43
14	EYE OF THE NEEDLE, by Ken Follett. (Arbor House, \$8.95.) Nazi spy vs. British professor in a World War II thriller.	13	2
15	FINAL PAYMENTS, by Mary Gordon. (Random House, \$8.95.) After her father's funeral, a Queens girl comes to terms with herself.		3

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This Week	July 16, 1978 Non-Fiction	Last Week	Weeks On List
1	IF LIFE IS A BOWL OF CHERRIES WHAT AM I DOING IN THE PITS? by Erma Bombeck. (McGraw-Hill, \$7.95.) More domestic drolleries.	1	14
2	THE COMPLETE BOOK OF RUNNING, by James F. Fixx. (Random House, \$10.) For fun and health.	2	34
3	RN: THE MEMOIRS OF RICHARD NIXON, by Richard Nixon. (T.Y. Crowell, \$8.95.) His early life; the White House years.	3	7
4	RUNNING AND BEING, by George A. Sheehan, M.D. (Simon & Schuster, \$8.95.) Advice and philosophy for runners.	7	8
5	MY MOTHER/MY SELF, by Nancy Friday. (Delacorte, \$9.95.) A study of the mother and daughter relationship.	5	24
6	GNOMES, text by Wil Huygen, illustrated by Rien Poortvliet. (Harry N. Abrams, \$14.95.) Everything you wanted to know about the little people.	6	33
7	PULLING YOUR OWN STRINGS, by Wayne W. Dyer. (T.Y. Cromwell, \$8.95.) Taking charge of your life.	4	10
8	METROPOLITAN LIFE, by Fran Lebowitz. (Dutton/ Henry Robbins, \$8.50.) Astringent observations on the New York scene.	9	8
9	THE ONLY INVESTMENT GUIDE YOU'LL EVER NEED, by Andrew Tobias. (Harcourt Brace Jovanovich, \$5.95.) Written with a sense of humor.	8	12
10	A TIME FOR TRUTH, by William E. Simon. (McGraw-Hill/Reader's Digest Press, \$12.50.) The former Treasury Secretary calls for a return to free-enterprise economics.	10	3
11	THE AMITYVILLE HORROR, by Jay Anson. (Prentice-Hall, \$7.95.) Haunted house in suburbia.	12	37
12	ADRIEN ARPEL'S THREE-WEEK CRASH MAKEOVER, SHAPEOVER BEAUTY PROGRAM, by Adrien Arpel. (Antheneum, \$11.95.) Advice from the head of an international cosmetics corporation.	13	16
13	ALL THINGS WISE AND WONDERFUL, by James Herriot. (St. Martin's Press, \$10.) More adventures of a Yorkshire vet.	11	46
14	THE FINAL CONCLAVE, by Malachi Martin. (Stein & Day, \$11.95.) Communists will influence choice of the next Pope.		13
15	THE COUNTRY DIARY OF AN EDWARDIAN LADY, by Edith Holden. (Holt, \$14.95.) Record kept y a nature-lover and illustrator.	14	34