The New York Times Best Seller List

This Week	March 24, 1974 Fiction	Last Week	Weeks On List
1	BURR, by Gore Vidal. (Random House, \$8.95.) A wicked entertainment about the conventional textbook villain.	1	19
2	COME NINEVEH, COME TYRE, by Allen Drury. (Doubleday, \$8.95.) Another political melodrama, this time about a dim-witted President and a pacifist cabal.	2	18
3	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	3	3
4	THE SNARE OF THE HUNTER, by Helen MacInnes. (Harcourt Brace Jovanovich, \$7.50.) Thrust and counterthrust, chases and Byzantine maneuvers and a reliable pro at work.	6	3
5	THE HONORARY CONSUL, by Graham Greene. (Simon & Schuster, \$7.95.) God works in devious ways in this thriller-comedy about a kidnapped British diplomat.	5	25
6	NICKEL MOUNTAIN, by John Gardner. (Knopf, \$6.95.) A modern pastoral set in upstate New York about a middle-aged man who marries a young girl.		9
7	THE PARTNERS, by Louis Auchincloss. (Houghton Mifflin, \$6.95.) The gentle moralist of Wall Street charts the destinies within a big law firm.		1
8	THEOPHILUS NORTH, by Thornton Wilder. (Harper & Row, \$7.95.) Old-fashioned novel about a compulsive Good Samaritan in ca. 1920's Newport.	10	20
9	TUESDAY THE RABBI SAW RED, by Harry Kemelman. (Arthur Fields Books/Dutton, \$6.95.) Rabbi Small applies Talmudic ratiocination to solve a murder on campus.		1
10	THE EYE OF THE STORM, by Patrick White. (Viking, \$8.95.) The 1973 Nobel Prize-winner's novel about a dying tyrannical old woman.	4	3

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This Week	March 24, 1974 Non-Fiction	Last Week	Weeks On List
1	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	1	9
2	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillian, \$8.95.) Investment strategies that will allegedly keep you solvent.	2	5
3	HOW TO BE YOUR OWN BEST FRIEND, by Mildred Newman, Bernard Berkowitz with Jean Owen. (Random House, \$4.95.) Stop defeating yourself and start living!	3	35
4	THE JOY OF SEX, by Alex Comfort. (Crown, \$12.95.) Sophisticated eroticism but basically just another how-to.	4	66
5	ALISTAIR COOKE'S AMERICA, by Alistair Cooke. (Knopf, \$15.) The debonair television commentator's ramble through American history.	5	19
6	MANAGEMENT, by Peter F. Drucker. (Harper & Row, \$15.) A rather ponderous but ambitious attempt to systematize the study of management.	8	2
7	THE SECRET LIFE OF PLANTS, by Peter Tompkins and Christopher Bird. (Harper & Row, \$8.95.) Fascinating experiments in communication with plants.		1
8	UPSTAIRS AT THE WHITE HOUSE, by J.B. West with Mary Lynn Kotz. (Coward, McCann & Geoghegan, \$8.95.) Reminiscences of five Presidents by a former White House major domo.	6	20
9	IN ONE ERA AND OUT THE OTHER, by Sam Levenson. (Simon & Schuster, \$6.95.) A mishmash of funny stories and haimishe homilies that may just be your glass tea.	9	27
10	THE BEST OF LIFE, by David E. Scherman. (Time/Life Books, \$19.95.) A sumptuous, nostalgic collection of the most memorable photographs from the magazine.	7	14