The New York Times Best Seller List

This Week	November 4, 1984 Fiction	Last Week	Weeks On List
1	THE TALISMAN, by Stephen King and Peter Straub. (Viking, \$18.95.) Two parallel worlds and a young boy who can travel between them.	1	2
2	THE FOURTH PROTOCOL, by Frederick Forsyth. (Viking, \$17.95.) A London jewel robbery leads to plots and counterplots behind the Iron Curtain.	2	12
3	LOVE AND WAR, by John Jakes. (Harcourt Brace Jovanovich, \$19.95.) The Civil War rages in this saga of a Pennsylvania family and a South Carolina family, begun in "North and South."	5	3
4	GOD KNOWS, by Joseph Heller. (Knopf, \$16.95.) King David describes his life in comic and anachronistic style.	3	5
5	STRONG MEDICINE, by Arthur Hailey. (Doubleday, \$16.95.) A strong woman rises in the pharmaceutical industry.	4	6
6	" AND LADIES OF THE CLUB," by Helen Hooven Santmyer. (Putnam, \$19.95.) Life in an Ohio town, 1868 to 1932.	6	21
7	FIRST AMONG EQUALS, by Jeffrey Archer. (Linden Press/Simon & Schuster, \$16.95.) Three young men vie to be chosen Prime Minister of Britain.	7	14
8	CRESCENT CITY, by Belva Plain. (Delacorte, \$16.95.) Life in 19th-century New Orleans, seen from the viewpoint of a Jewish woman.	8	8
9	LINCOLN, by Gore Vidal. (Random House, \$19.95.) Fictionalized account of the Civil War Presidency.	9	20
10	STILLWATCH, by Mary Higgins Clark. (Simon & Schuster, \$14.95.) A woman's search for her past puts her life in peril.	10	2
11	SUPERIOR WOMEN, by Alice Adams. (Knopf, \$16.95.) Five friends at Radcliffe and after.	13	4
12	ROLE OF HONOR, by John Gardner. (Putnam, \$11.95.) James Bond leaves Government service to become a private spy.	11	7
13	THE BUTTER BATTLE BOOK, by Dr. Seuss. (Random House, \$6.95.) A warning about the nuclear arms race in words and pictures.	15	34
14	JOB: A Comedy of Justice, by Robert A. Heinlein. (Del Rey, \$16.95.) A bigoted yet lovable religious man has his faith tested in a series of tribulations in a variety of alternate worlds.	12	10
15	THE AQUITAINE PROGRESSION, by Robert Ludlum. (Random House, \$17.95.) A lawyer is caught in a conspiracy to seize the Western world.		34

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This Week	November 4, 1984 Non-Fiction	Last Week	Weeks On List
1	IACOCCA: An Autobiography, by Lee Iacocca with William Novak. (Bantam, \$17.95.) The rise of the automobile executive from immigrants' son to top jobs at Ford and Chrysler.		1
2	LOVING EACH OTHER, by Leo Buscaglia. (Slack/Holt, Rinehart & Winston, \$13.95.) Suggestions for "setting our priorities right in order to enjoy life to the fullest."	1	10
3	THE BRIDGE ACROSS FOREVER, by Richard Bach. (Morrow, \$16.95.) The author of "Jonathan Livingston Seagull" recounts his search for a true love.	2	9
4	HERITAGE, by Abba Eban. (Summit, \$30.) An account of Jewish history by the Israeli diplomat who hosts the PBS show of the same name.	5	3
5	MOSES THE KITTEN, by James Herriot. (St. Martin's, \$9.95.) A waif kitten is adopted by a pig; illustrated.	3	4
6	PIECES OF MY MIND, by Andrew A. Rooney. (Atheneum, \$12.95.) More essays by the journalist and television commentator.	4	8
7	"THE GOOD WAR," by Studs Terkel. (Pantheon, \$19.95.) World War II as remembered by men and women who lived through it.	6	3
8	HEY, WAIT A MINUTE, I WROTE A BOOK! by John Madden with Dave Anderson. (Villard Books, \$14.95.) An anecdotal autobiography of the popular television sports announcer.	7	7
9	THE WEAKER VESSEL, by Antonia Fraser. (Knopf, \$19.95.) Woman's lot in 17th-century England.	14	3
10	THE KENNEDYS: An American Drama, by Peter Collier and David Horowitz. (Summit, \$20.95.) The dark as well as the glamorous sides of four generations of a prominent family.	10	19
11	CLOSE ENCOUNTERS, by Mike Wallace and Gary Paul Gates. (Morrow, \$17.95.) A memoir by the "60 Minutes" reporter.	8	5
12	A LIGHT IN THE ATTIC, by Shel Silverstein. (Harper & Row, \$13.50.) Light verse and drawings by the author.	11	102
13	THE REST OF US, by Stephen Birmingham. (Little, Brown, \$19.95.) Success stories of American Jews from Eastern Europe.	9	9
14	DR. BURNS' PRESCRIPTION FOR HAPPINESS, by George Burns. (Putnam, \$11.95.) The octogenarian comedian provides a regimen of laughs.		1
15	THE WENDY DILEMMA , by Dan Kiley. (Arbor House, \$15.95.) Why some women inappropriately mother their men.	13	6