

The New York Times Best Seller List

This Week	March 1, 1964 Fiction	Last Week	Weeks On List
1	THE SPY WHO CAME IN FROM THE COLD, by John le Carré.	1	7
2	THE GROUP, by Mary McCarthy.	2	26
3	THE VENETIAN AFFAIR, by Helen MacInnes.	3	19
4	THE HAT ON THE BED, by John O'Hara.	4	13
5	THE WAPSHOT SCANDAL, by John Cheever.	5	6
6	THE SHOES OF THE FISHERMAN, by Morris L. West.	6	39
7	CARAVANS, by James Michener.	7	30
8	THE FANATIC, by Meyer Levin.	--	1
9	ON HER MAJESTY'S SECRET SERVICE, by Ian Fleming.	8	25
10	THE LIVING REED, by Pearl S. Buck.	9	21

The New York Times Best Seller List

This Week	March 1, 1964 Non-Fiction	Last Week	Weeks On List
1	PROFILES IN COURAGE, by John F. Kennedy.	1	122
2	THE WHITE HOUSE YEARS: MANDATE FOR CHANGE 1953-1956, by Dwight D. Eisenhower.	2	16
3	J.F.K.: THE MAN AND THE MYTH, by Victor Lasky.	3	23
4	FOUR DAYS, U.P.I. and American Heritage Magazine.	6	3
5	MY YEARS WITH GENERAL MOTORS, by Alfred P. Sloan.	7	3
6	THE GREEN FELT JUNGLE, by Ed Reid and Ovid Demaris.	8	5
7	RASCAL, by Sterling North.	5	27
8	CONFESSIONS OF AN ADVERTISING MAN, by David Ogilvy.	4	15
9	WILLIAM SHAKESPEARE: A BIOGRAPHY, by A.L. Rowse.	9	5
10	THE AMERICAN WAY OF DEATH, by Jessica Mitford.	--	24