The New York Times Best Seller List

This Week	July 10, 1966 Fiction	Last Week	Weeks On List
1	VALLEY OF THE DOLLS, by Jacqueline Susann.	1	18
2	THE ADVENTURERS, by Harold Robbins.	2	15
3	THE SOURCE, by James Michener.	3	59
4	TELL NO MAN, by Adela Rogers St. Johns.	6	17
5	THE DOUBLE IMAGE, by Helen MacInnes.	4	24
6	TAI-PAN, by James Clavell.	5	5
7	THE EMBEZZLER, by Louis Auchincloss.	7	21
8	I, THE KING, by Frances Parkinson Keyes.	8	3
9	THOSE WHO LOVE, by Irving Stone.	9	37
10	THE DETECTIVE, by Roderick Thorp.		1

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This Week	July 10, 1966 Non-Fiction	Last Week	Weeks On List
1	THE LAST BATTLE, by Cornelius Ryan.	1	16
2	HOW TO AVOID PROBATE, by Norman F. Dacey.	3	13
3	PAPA HEMINGWAY: A PERSONAL MEMOIR, by A.E. Hotchner.	2	12
4	IN COLD BLOOD, by Truman Capote.	4	25
5	HUMAN SEXUAL RESPONSE, by William H. Masters and Virginia E. Johnson.	5	9
6	GAMES PEOPLE PLAY, by Eric Berne.	6	50
7	THE LAST HUNDRED DAYS, by John Toland.	8	18
8	UNSAFE AT ANY SPEED, by Ralph Nader.	10	12
9	EARTHLY PARADISE: COLETTE'S AUTOBIOGRAPHY DRAWN FROM HER LIFETIME WRITINGS, by Robert Phelps.		4
10	TWO UNDER THE INDIAN SUN: by Jon Godden and Rumer Godden.		1