The New York Times Best Seller List

This Week	July 12, 1981 Fiction	Last Week	Weeks On List
1	NOBLE HOUSE, by James Clavell. (Delacorte, \$19.95.) British and Chinese businessmen struggle for control of one of Hong Kong's oldest trading houses.	1	10
2	GORKY PARK, by Martin Cruz Smith. (Random House, \$13.95.) A triple murder in Moscow leads to a chase on two continents.	2	14
3	GOODBYE, JANETTE, by Harold Robbins. (Simon & Schuster, \$13.95.) Two randy sisters at large in the Parisian world of haute couture.	3	5
4	GOD EMPEROR OF DUNE, by Frank Herbert. (Putnam's, \$12.95.) Leto continues as guardian and savior of the human race in the fourth novel about the planet Dune.	5	12
5	FREE FALL IN CRIMSON, by John D. MacDonald. (Harper & Row, \$10.95.) Travis McGee investigates the murder of an ailing tycoon.	4	12
6	THE GLITTER DOME, by Joseph Wambaugh. (Morrow/Perigord, \$12.95.) Two veteran homicide detectives trapped by the seductive vices of Hollywood.	10	3
7	XPD, by Len Deighton. (Knopf, \$12.95.) The British and the Russians race to get proof that Churchill once did business with Hitler.	11	9
8	THE COVENANT, by James A. Michener. (Random House, \$17.95.) Fifteen thousand years of South African history.	7	38
9	LICENSE RENEWED, by John Gardner. (Richard Marek, \$9.95.) James Bond against a mad nuclear physicist.	9	5
10	THE WHITE HOTEL, by D.M. Thomas. (Viking, \$12.95.) Sigmund Freud treats a young woman whose case epitomizes the neuroses of the 20th century.		11
11	THE CARDINAL SINS, by Andrew M. Greeley. (Warner/Bernard Geis, \$12.95.) The triumphs and tragedies of two Chicago boys as priests in the Catholic Church.	8	3
12	CREATION, by Gore Vidal. (Random House, \$15.95.) A journey through that greatest of all ages, the fifth century B.C., in the company of a man critical of it all.	14	15
13	MASQUERADE, by Kit Williams. (Schocken Books, \$9.95.) An illustrated fable about the Sun, the Moon and a hidden treasure.	6	26
14	REFLEX, by Dick Francis. (Putnam's, \$11.95.) A British jockey copes with blackmail and discovers his own missing past.	12	14
15	TAR BABY, by Toni Morrison. (Knopf, \$11.95.) A black fable of race and eroticism set on a Caribbean island.	13	13

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This Week	July 12, 1981 Non-Fiction	Last Week	Weeks On List
1	THE BEVERLY HILLS DIET, by Judy Mazel. (Macmillan, \$9.95.) A regimen devised by a Hollywood nutrition guru.	2	8
2	THE LORD GOD MADE THEM ALL, by James Herriot. (St. Martin's, \$13.95.) The further adventures of the Yorkshire vet at home and behind the Iron Curtain.	1	10
3	NEVER-SAY-DIET BOOK, by Richard Simmons. (Warner, \$14.95.) A regimen for exercise, diet and life style devised by a Hollywood television personality.	3	23
4	COSMOS, by Carl Sagan. (Random House, \$19.95.) Thirteen billion years of the universe's evolution explained by the NASA medal-winning space scientist.	5	35
5	THE EAGLE'S GIFT, by Carlos Castaneda. (Simon & Schuster, \$12.95.) Another journey into the land of sorcery, hallucinatory visions and Mexican Indian lore.	6	9
6	MISS PIGGY'S GUIDE TO LIFE, by Miss Piggy as told to Henry Beard. (Knopf/ Muppet Press, \$12.95.) Advice about everything from the superstar porcine personality.	4	3
7	THE ALPHA STRATEGY, by John A. Pugsley. (Stratford Press, \$13.95.) Advice on financial survival in an economically unstable time.	12	3
8	YOU CAN NEGOTIATE ANYTHING, by Herb Cohen. (Lyle Stuart, \$12.) Ways to avoid conflict and get what you want.	13	19
9	WILLIAM E. DONOGHUE'S COMPLETE MONEY MARKET GUIDE, by William E. Donoghue with Thomas Tilling. (Harper & Row, \$12.95.) "How to profit from inflation and fluctuating interest rates."	11	16
10	PAVAROTTI: My Own Story, by Luciano Pavarotti with William Wright. (Doubleday, \$14.95.) The leading tenor, "King of the High C's," talks about his life and his art.		9
11	THEORY Z, by William G. Ouchi. (Addison-Wesley, \$12.95.) The reasons for Japanese business success.	7	3
12	THE PRITIKIN PERMANENT WEIGHT-LOSS MANUAL, by Nathan Pritikin. (Grosset & Dunlap, \$14.95.) A nutritionist's regimen for health and long life.	8	6
13	DR. ATKINS' NUTRITION BREAKTHROUGH, by Robert C. Atkins, M.D. (Morrow/Perigord, \$10.95.) How common illnesses can be treated without drugs, but with diets supplemented by vitamins and minerals.	9	12
14	PAPER MONEY, by Adam Smith. (Summit, \$13.95.) An economist throws light on that mysterious thing, money.		12
15	MONEY DYNAMICS FOR THE 1980s, by Venita VanCaspel. (Reston Publishing Co., \$15.) A money management guide for individuals.		10