The New York Times Best Seller List

This Week	July 26, 1970 Fiction	Last Week	Weeks On List
1	LOVE STORY, by Erich Segal.	1	22
2	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles.	3	35
3	GREAT LION OF GOD, by Taylor Caldwell.	2	13
4	DELIVERANCE, by James Dickey.	4	16
5	THE CRYSTAL CAVE, by Mary Stewart.	6	4
6	CALICO PALACE, by Gwen Bristow.	5	10
7	LOSING BATTLES, by Eudura Welty.	8	12
8	THE LORD WON'T MIND, by Gordon Merrick.	7	6
9	THE SECRET WOMAN, by Victoria Holt.		1
10	BECH: A BOOK, by John Updike.		1

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This Week	July 26, 1970 Non-Fiction	Last Week	Weeks On List
1	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben.	1	27
2	UP THE ORGANIZATION, by Robert Townsend.	3	17
3	THE SENSUOUS WOMAN, by "J".	2	14
4	ZELDA, by Nancy Milford.	4	5
5	BALL FOUR, Jim Bouton and Leonard Shecter.	7	3
6	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson.	5	9
7	MARY QUEEN OF SCOTS, by Antonia Fraser.	8	33
8	THE NEW ENGLISH BIBLE.	9	17
9	HARD TIMES, by Studs Terkel.	6	12
10	FROM THOSE WONDERFUL FOLKS WHO GAVE YOU PEARL HARBOR, by Jerry Della Femina.		1