

The New York Times Best Seller List

This Week	July 31, 1966 Fiction	Last Week	Weeks On List
1	VALLEY OF THE DOLLS, by Jacqueline Susann.	1	21
2	THE ADVENTURERS, by Harold Robbins.	2	18
3	TAI-PAN, by James Clavell.	4	8
4	THE SOURCE, by James Michener.	3	62
5	TELL NO MAN, by Adela Rogers St. Johns.	7	20
6	THE DETECTIVE, by Roderick Thorp.	--	3
7	THE DOUBLE IMAGE, by Helen MacInnes.	5	27
8	I, THE KING, by Frances Parkinson Keyes.	6	6
9	THE KREMLIN LETTER, by Noel Behn.	10	2
10	THE EMBEZZLER, by Louis Auchincloss.	8	24

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This Week	July 31, 1966 Non-Fiction	Last Week	Weeks On List
1	HOW TO AVOID PROBATE, by Norman F. Dacey.	1	16
2	THE LAST BATTLE, by Cornelius Ryan.	2	19
3	HUMAN SEXUAL RESPONSE, by William H. Masters and Virginia E. Johnson.	4	12
4	PAPA HEMINGWAY: A PERSONAL MEMOIR, by A.E. Hotchner.	3	15
5	GAMES PEOPLE PLAY, by Eric Berne.	6	53
6	IN COLD BLOOD, by Truman Capote.	5	28
7	TWO UNDER THE INDIAN SUN: by Jon Godden and Rumer Godden.	7	4
8	THE BIG SPENDERS, by Lucius Morris Beebe.	--	2
9	UNSAFE AT ANY SPEED, by Ralph Nader.	--	14
10	EARTHLY PARADISE: COLETTE'S AUTOBIOGRAPHY DRAWN FROM HER LIFETIME WRITINGS, by Robert Phelps.	--	6