The New York Times Best Seller List

This Week	July 17, 1983 Fiction	Last Week	Weeks On List
1	RETURN OF THE JEDI, adapted by Joan D. Vinge. (Random House, \$6.95.) Profusely illustrated storybook based on the latest "Star Wars" film.	1	6
2	THE NAME OF THE ROSE, by Umberto Eco. (Helen & Kurt Wolff/Harcourt Brace Jovanovich, \$15.95.) Unraveling the mystery of a murder in a 14th-century Italian monastery.	3	4
3	THE LITTLE DRUMMER GIRL, by John le Carré. (Knopf, \$15.95.) A British actress caught between Israeli intelligence agents and P.L.O. terrorists.	2	18
4	CHRISTINE, by Stephen King. (Viking, \$16.95.) A car that kills is at large among a Pennsylvania town's high school set.	4	15
5	HEARTBURN, by Nora Ephron. (Knopf, \$11.95.) A <i>roman a clef</i> about a marriage breaking up.	5	12
6	GODPLAYER, by Robin Cook. (Putnam, \$13.95.) The marriage of two physicians crumbles as death stalks their hospital's corridors.	15	2
7	THE SUMMER OF KATYA, by Trevanian. (Crown, \$12.95.) A love story with dark family secrets, set in France before World War I.	6	10
8	ASCENT INTO HELL, by Andrew M. Greeley. (Bernard Geis/Warner, \$16.50.) The ordeal of a man who leaves the priesthood to enjoy the pleasures of secular life.	7	7
9	WHITE GOLD WIELDER, by Stephen R. Donaldson. (Ballantine/Del Rey, \$14.95.) Book Three of "The Second Chronicles of Thomas Covenant," a fantasy saga.	8	15
10	VOICE OF THE HEART, by Barbara Taylor Bradford. (Doubleday, \$17.95.) The friendship of two women survives the strains of 25 years in the worlds of show business, politics and big business.	9	16
11	ANCIENT EVENINGS, by Norman Mailer. (Little, Brown, \$19.95.) Ten centuries of rites and orgies in long-ago Egypt.	11	13
12	THE LONESOME GODS, by Louis L'Amour. (Bantam, \$14.95.) A rugged adventurer stakes his claim in 19th-century Southern California.	10	16
13	THE VALLEY OF HORSES, by Jean M. Auel. (Crown, \$15.95.) A continuation of the saga of human survival at the dawn of civilization begun in "The Clan of the Cave Bear."	14	45
14	THE WARLORD, by Malcolm Bosse. (Simon & Schuster, \$19.25.) Politics, power and corruption in China in 1927 with an international cast.	12	3
15	BANKER, by Dick Francis. (Putnam, \$14.95.) London bankers gamble on the ability of a horse breeder to produce star race horses.	13	16

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This Week	July 17, 1983 Non-Fiction	Last Week	Weeks On List
1	IN SEARCH OF EXCELLENCE, by Thomas J. Peters and Robert H. Waterman Jr. (Harper & Row, \$19.95.) Lessons to be learned from well-run American corporations.	1	27
2	MEGATRENDS, by John Naisbitt. (Warner, \$15.50.) Predictions about America in the next decade based on an analysis of conditions today.	2	36
3	THE ONE MINUTE MANAGER, by Kenneth Blanchard and Spencer Johnson. (Morrow, \$15.) How to increase the productivity of those with whom you work as well as your own.	3	42
4	CREATING WEALTH, by Robert G. Allen. (Simon & Schuster, \$14.95.) How to get started in real estate with little or no money.	4	8
5	THE PRICE OF POWER, by Seymour M. Hersh. (Summit, \$19.95.) A critical look at Henry Kissinger's years in the Nixon White House.	6	4
6	HOW TO LIVE TO BE 100 - OR MORE, by George Burns. (Putnam, \$11.95.) The octogenarian comedian's "ultimate diet, sex and exercise book."	5	7
7	JANE FONDA'S WORKOUT BOOK, by Jane Fonda. (Simon & Schuster, \$19.95.) An exercise book for women, seasoned with the film star's philosophy of physical well-being.	7	78
8	BLUE HIGHWAYS, by William Least Heat Moon. (Atlantic/Little, Brown, \$17.50.) A report on a trip through the back roads of America.	9	22
9	GROWING UP, by Russell Baker. (Congdon & Weed, \$15.) The New York Times columnist recalls his boyhood and youth.	8	32
10	OUT ON A LIMB, by Shirley MacLaine. (Bantam, \$15.95.) The actress tells of her mid-life "journey to find her true self."		1
11	THE LAST LION, by William Manchester. (Little, Brown, \$25.) Winston S. Churchill's "visions of glory," 1874-1932.	12	8
12	WORKING OUT, by Charles Hix. (Simon & Schuster, \$16.95.) Exercise book for men.	11	13
13	THE LOVE YOU MAKE, by Peter Brown and Steven Gaines. (McGraw-Hill, \$14.95.) All about the Beatles, by a friend and business associate with the help of a journalist.	10	12
14	THE F-PLAN DIET, by Audrey Eyton. (Crown, \$12.95.) Americanized version of a popular English fiber-based regimen.	14	12
15	THE DIET CENTER PROGRAM, by Sybil Ferguson. (Little, Brown, \$14.95.) How to get thin and stay that way.	13	11