The New York Times Best Seller List

This Week	January 31, 2010 Fiction	Last Week	Weeks On List
1	THE HELP, by Kathryn Stockett. (Amy Einhorn/Putnam, \$24.95.) A young white woman and two black maids in 1960s Mississippi.	1	42
2	THE FIRST RULE, by Robert Crais. (Penguin Group (USA) Incorporated, \$26.95.) Elvis Cole and his partner, Joe Pike, set out to clear the reputation of a former military contractor who has been murdered.		1
3	THE LOST SYMBOL, by Dan Brown. (Doubleday, \$29.95.) Robert Langdon among the Masons.	2	18
4	THE SWAN THIEVES, by Elizabeth Kostova. (Little, Brown, \$26.99.) A psychiatrist who treats a man who slashed a canvas in the National Gallery is drawn into the world of French Impressionism; from the author of "The Historian."		1
5	THE LAST SONG, by Nicholas Sparks. (Grand Central, \$24.99.) A 17-year-old girl spends the summer with her divorced father in North Carolina and finds many kinds of love.	6	19
6	I, ALEX CROSS, by James Patterson. (Little, Brown, \$27.99.) Tracking the murderer of a relative, Alex Cross discovers a wild Washington scene with explosive secrets.	5	9
7	IMPACT, by Douglas Preston. (Forge, \$25.99.) Scientists race to defuse a doomsday weapon pointed at Earth from one of the moons of Mars.	4	2
8	TREASURE HUNT, by John Lescroart. (Dutton, \$26.95.) A young San Francisco private investigator discovers some unpleasant facts when a well-known fund-raiser is murdered.		1
9	NOAH'S COMPASS, by Anne Tyler. (Knopf, \$25.95.) A retired teacher with a head injury struggles to regain his memory and his engagement in life.	3	2
10	DEEPER THAN THE DEAD, by Tami Hoag. (Dutton, \$26.95.) An F.B.I. investigator and a teacher track a series of murders in California in 1985.	7	3
11	THE GIRL WHO PLAYED WITH FIRE, by Stieg Larsson. (Knopf, \$25.95.) A Swedish hacker becomes a murder suspect.	14	14
12	"U" IS FOR UNDERTOW, by Sue Grafton. (Putnam, \$27.95.) Kinsey Millhone investigates the case of a 4-year-old girl who disappeared 21 years earlier.	11	7
13	ROSES, by Leila Meacham. (Grand Central, \$24.99.) Three generations in a small East Texas town.		1
14	I, SNIPER, by Stephen Hunter. (Simon & Schuster, \$26.) Bob Lee Swagger discovers that the murder of four '60s radicals is more complicated than it seems.	15	3
15	THE HONOR OF SPIES, by W. E. B. Griffin and William E. Butterworth IV. (Putnam, \$26.95.) An O.S.S. agent seeks information from a German prisoner of war.	9	3
16	NOT MY DAUGHTER, by Barbara Delinsky. (Doubleday, \$24.95.) A pregnancy pact among three teenage girls.		1

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This Week	January 31, 2010 Non-Fiction	Last Week	Weeks On List
1	GAME CHANGE, by John Heilemann and Mark Halperin. (Harper/HarperCollins, \$27.99.) Behind the scenes at the 2008 election with Barack Obama, Bill and Hillary Clinton, John and Elizabeth Edwards, John McCain and Sarah Palin.		1
2	COMMITTED, by Elizabeth Gilbert. (Viking, \$26.95.) The author of "Eat, Pray, Love" wrestles with, and overcomes, her ambivalence about marriage.	1	2
3	HAVE A LITTLE FAITH, by Mitch Albom. (Hyperion, \$23.99.) A suburban rabbi and a Detroit pastor teach lessons about the comfort of belief.	2	16
4	GOING ROGUE, by Sarah Palin. (Harper/HarperCollins, \$28.99.) A memoir by the former Alaska governor and vice-presidential candidate.	4	9
5	STONES INTO SCHOOLS, by Greg Mortenson. (Viking, \$26.95.) Building schools, many of them for girls, in northeast Afghanistan; takes up where "Three Cups of Tea" left off.	5	7
6	OUTLIERS, by Malcolm Gladwell. (Little, Brown, \$27.99.) Why some people succeed, from the author of "Blink."	6	61
7	THE CHECKLIST MANIFESTO, by Atul Gawande. (Metropolitan/Holt, \$24.50.) Following checklists makes surgery safer and other activities more efficient, a doctor argues.	3	2
8	SUPERFREAKONOMICS, by Steven D. Levitt and Stephen J. Dubner. (Morrow/HarperCollins, \$29.99.) A scholar and a journalist apply economic thinking to everything: the sequel.	7	13
9	DRIVE, by Daniel H. Pink. (Riverhead, \$26.95.) What really motivates people is the quest for autonomy, mastery and purpose, not external rewards.	9	2
10	WHAT THE DOG SAW, by Malcolm Gladwell. (Little, Brown, \$27.99.) A decade of New Yorker essays.	8	13
11	OPEN, by Andre Agassi. (Knopf, \$28.95.) The tennis champion's autobiography.	10	10
12	TOO BIG TO FAIL, by Andrew Ross Sorkin. (Viking, \$32.95.) The 2008 financial implosion on Wall Street and in Washington, by a New York Times reporter and columnist.	13	10
13	ANTICANCER, by David Servan-Schreiber. (Viking, \$26.95.) A doctor who survived brain cancer discusses his experience and reviews research about diet and mind-body balance.	11	3
14	ALL THINGS AT ONCE, by Mika Brzezinski with Daniel Paisner. (Weinstein, \$24.95.) How the MSNBC newswoman combines being a wife, mother and journalist.	14	2
15	BORN TO RUN, by Christopher McDougall. (Knopf, \$24.95.) Secrets of distance running from a Mexican Indian tribe.		18