The New York Times Best Seller List

This Week	July 3, 1966 Fiction	Last Week	Weeks On List
1	VALLEY OF THE DOLLS, by Jacqueline Susann.	1	17
2	THE ADVENTURERS, by Harold Robbins.	2	14
3	THE SOURCE, by James Michener.	3	58
4	THE DOUBLE IMAGE, by Helen MacInnes.	4	23
5	TAI-PAN, by James Clavell.	8	4
6	TELL NO MAN, by Adela Rogers St. Johns.	5	16
7	THE EMBEZZLER, by Louis Auchincloss.	6	20
8	I, THE KING, by Frances Parkinson Keyes.	9	2
9	THOSE WHO LOVE, by Irving Stone.	7	36
10	COLUMBELLA, by Phyllis Whitney.	10	8

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This Week	July 3, 1966 Non-Fiction	Last Week	Weeks On List
1	THE LAST BATTLE, by Cornelius Ryan.	1	15
2	PAPA HEMINGWAY: A PERSONAL MEMOIR, by A.E. Hotchner.	3	11
3	HOW TO AVOID PROBATE, by Norman F. Dacey.	2	12
4	IN COLD BLOOD, by Truman Capote.	4	24
5	HUMAN SEXUAL RESPONSE, by William H. Masters and Virginia E. Johnson.	5	8
6	GAMES PEOPLE PLAY, by Eric Berne.	6	49
7	CHURCHILL: THE STRUGGLE FOR SURVIVAL, by Charles McMoran Wilson Moran.	8	2
8	THE LAST HUNDRED DAYS, by John Toland.		17
9	PROMETHEUS: THE LIFE OF BALZAC, by Andre Maurois.		1
10	UNSAFE AT ANY SPEED, by Ralph Nader.	7	11