The New York Times Best Seller List

This Week	May 10, 1981 Fiction	Last Week	Weeks On List
1	NOBLE HOUSE, by James Clavell. (Delacorte, \$19.95.) British and Chinese businessmen struggle for control of one of Hong Kong's oldest trading houses.		1
2	GORKY PARK, by Martin Cruz Smith. (Random House, \$13.95.) A triple murder in Moscow leads to a chase across two continents.	1	5
3	MASQUERADE, by Kit Williams. (Schocken Books, \$9.95.) An illustrated fable about the Sun, the Moon and a lost treasure.	4	17
4	FREE FALL IN CRIMSON, by John D. MacDonald. (Harper & Row, \$10.95.) Travis McGee investigates the murder of an ailing tycoon.	6	3
5	CREATION, by Gore Vidal. (Random House, \$15.95.) A journey through that greatest of all ages, the fifth century B.C., in the company of a man critical of it all.	2	6
6	REFLEX, by Dick Francis. (Putnam's, \$11.95.) A British jockey copes with blackmail and discovers his own missing past.	5	5
7	THE COVENANT, by James A. Michener. (Random House, \$17.95.) Fifteen thousand years of South African history.	3	29
8	THE WHITE HOTEL, by D.M. Thomas. (Viking, \$12.95.) Sigmund Freud treats a young woman whose case epitomizes the neuroses of the 20th century.	11	3
9	CENTURY, by Fred Mustard Stewart. (Morrow, \$13.95.) Saga of an Italian-American family.	8	12
10	THE DELTA DECISION, by Wilbur Smith. (Doubleday, \$12.95.) A plot to unite international terrorist groups into one global organization.		6
11	GOD EMPEROR OF DUNE, by Frank Herbert. (Putnam's, \$12.95.) Leto continues as guardian and savior of the human race in the fourth novel about the planet Dune.	7	3
12	THE COMPANY OF WOMEN, by Mary Gordon. (Random House, \$12.95.) One modern young woman's experience with the manners and mores of Roman Catholicism.	10	9
13	BRAIN, by Robin Cook. (Putnam's, \$11.95.) A young physician copes with a conspiracy of medical researchers who steal young women's brains to create an artificial intelligence.	9	13
14	TAR BABY, by Toni Morrison. (Knopf, \$11.95.) A black fable of race and eroticism set on a Caribbean island.	12	4
15	THE OFFICERS' WIVES, by Thomas Fleming. (Doubleday, \$15.95.) The fluctuating fortunes of three West Pointers and their wives over the last 30 years.	15	2

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This Week	May 10, 1981 Non-Fiction	Last Week	Weeks On List
1	NEVER-SAY-DIET BOOK, by Richard Simmons. (Warner, \$14.95.) Regimen for exercise, diet and life style.	1	14
2	WEALTH AND POVERTY, by George Gilder. (Basic Books, \$16.95.) The case for capitalism and for a reduction in the tax rate.	14	5
3	COSMOS, by Carl Sagan. (Random House, \$19.95.) Thirteen billion years of the universe's evolution explained by the NASA medal-winning space scientist.	2	26
4	THE LORD GOD MADE THEM ALL, by James Herriot. (St. Martin's Press, \$13.95.) More adventures of the Yorkshire vet at home and behind the Iron Curtain.		1
5	PAPER MONEY, by Adam Smith. (Summit, \$13.95.) An economist throws light on that mysterious thing, money.	3	7
6	YOU CAN NEGOTIATE ANYTHING, by Herb Cohen. (Lyle Stuart, \$12.) Ways to avoid conflict and get what you want.		10
7	WILLIAM E. DONOGHUE'S COMPLETE MONEY MARKET GUIDE, by William E. Donoghue with Thomas Tilling. (Harper & Row, \$12.95.) "How to profit from inflation and fluctuating interest rates."	5	7
8	NICE GIRLS DO, by Irene Kassorla. (Stratford Press, \$9.95.) "How women may solve their own sexual problems."	4	15
9	MARIA CALLAS, by Arianna Stassinopoulos. (Simon & Schuster, \$15.95.) A gossipy biography of an extraordinary singer and electrifying personality.	7	5
10	PAVAROTTI: My Own Story, by Luciano Pavarotti with William Wright. (Doubleday, \$14.95.) The leading tenor, "King of the High C's," talks about his life and his art.	9	3
11	CRAIG CLAIBORNE'S GOURMET DIET, by Craig Claiborne with Pierre Franey. (Times Books, \$10.95.) Recipes for eating well, losing weight and maintaining good health.	10	38
12	THE LAST MAFIOSO, by Ovid Demaris. (Times Books, \$15.) The story of Jimmy Fratianno, professional hit man who turned Government witness.	8	13
13	DR. ATKINS' NUTRITION BREAKTHROUGH, by Robert C. Atkins, M.D. (Perigord/Morrow, \$10.95.) How common illnesses can be treated without drugs, but with diets supplemented by vitamins and minerals.	6	3
14	ALL YOU NEED TO KNOW ABOUT THE IRS, 1981 Edition, by Paul N. Strassels and Robert Wool. (Random House, \$11.95.) A taxpayer's guide.	12	7
15	SECOND OPINION, by Isadore Rosenfeld, M.D. (Linden Press, \$14.95.) Alternative treatments for important common disorders.		2