The New York Times Best Seller List

This Week	August 23, 1981 Fiction	Last Week	Weeks On List
1	CUJO, by Stephen King. (Viking, \$13.95.) Monsters haunt a New York family seeking peace in rural Maine.	5	2
2	NOBLE HOUSE, by James Clavell. (Delacorte, \$19.95.) British and Chinese businessmen struggle for control of one of Hong Kong's oldest trading houses.	1	16
3	THE THIRD DEADLY SIN, by Lawrence Sanders. (Putnam's, \$13.95.) Chief of Detectives (ret.) Edward X. Delaney on the trail of the elusive killer of out-of-town businessmen visiting New York.	3	4
4	GORKY PARK, by Martin Cruz Smith. (Random House, \$13.95.) A triple murder in Moscow leads to a chase on two continents.	2	20
5	THE GLITTER DOME, by Joseph Wambaugh. (Morrow/Perigord, \$12.95.) Two veteran homicide detectives trapped by the seductive vices of Hollywood.	4	9
6	GOODBYE, JANETTE, by Harold Robbins. (Simon & Schuster, \$13.95.) Two randy sisters at large in the Parisian world of haute couture.	6	11
7	TRADE WIND, by M.M. Kaye. (St. Martin's, \$15.) Love and death in exotic 19th-century Zanzibar.	7	5
8	THE CARDINAL SINS, by Andrew M. Greeley. (Warner/Bernard Geis, \$12.95.) The triumphs and tragedies of two Chicago boys as priests in the Catholic Church.	10	9
9	THE CLOWNS OF GOD, by Morris West. (Morrow, \$14.95.) What happens when the Pope has a revelation that the end of the world is near and the Cardinals force him to abdicate.	9	6
10	GOD EMPEROR OF DUNE, by Frank Herbert. (Putnam's, \$12.95.) Leto continues as guardian and savior of the human race in the fourth novel about the planet Dune.	8	18
11	LICENSE RENEWED, by John Gardner. (Richard Marek, \$9.95.) James Bond against a mad nuclear physicist.	11	11
12	FREE FALL IN CRIMSON, by John D. MacDonald. (Harper & Row, \$10.95.) Travis McGee investigates the murder of an ailing tycoon.	13	18
13	THE WHITE HOTEL, by D.M. Thomas. (Viking, \$12.95.) Sigmund Freud treats a young woman whose case epitomizes the neuroses of the 20th century.	12	17
14	MASQUERADE, by Kit Williams. (Schocken Books, \$10.95.) An illustrated fable about the Sun, the moon and a hidden treasure.		31
15	NIGHT PROBE!, by Clive Cussler. (Bantam, \$13.95.) A race to recover an important British-American treaty long lost at sea.		1

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This Week	August 23, 1981 Non-Fiction	Last Week	Weeks On List
1	THE BEVERLY HILLS DIET, by Judy Mazel. (Macmillan, \$10.95.) A regimen devised by a Hollywood nutrition guru.	1	14
2	THE LORD GOD MADE THEM ALL, by James Herriot. (St. Martin's, \$13.95.) The further adventures of the Yorkshire vet at home and behind the Iron Curtain.	2	16
3	NEVER-SAY-DIET BOOK, by Richard Simmons. (Warner, \$14.95.) A regimen for exercise, diet and life style devised by a Hollywood television personality.	3	29
4	MISS PIGGY'S GUIDE TO LIFE, by Miss Piggy as told to Henry Beard. (Knopf/ Muppet Press, \$12.95.) Advice about everything from the superstar porcine personality.	4	9
5	THE CINDERELLA COMPLEX, by Colette Dowling. (Summit Books, \$12.95.) From her own experience, a writer argues that women have a hidden fear of independence.	6	5
6	THEORY Z, by William G. Ouchi. (Addison-Wesley, \$12.95.) The reasons for Japanese business success.	10	9
7	THE HITE REPORT ON MALE SEXUALITY, by Shere Hite. (Knopf, \$19.95.) The performances and practices of 7,239 men, ages 13 to 97.	7	5
8	LIVING ALONE & LIKING IT! by Lynn Shahan. (Stratford Press, \$10.95.) How to enjoy the single life.	15	3
9	HOW TO MAKE LOVE TO A MAN, by Alexandra Penney. (Clarkson N. Potter, \$10.) How-to.		1
10	THE EAGLE'S GIFT, by Carlos Castaneda. (Simon & Schuster, \$12.95.) Another journey into the land of sorcery, hallucinatory visions and Mexican Indian lore.	9	15
11	JANE BRODY'S NUTRITION BOOK, by Jane Brody. (Norton, \$17.95.) Advice by The New York Times personal health columnist.	8	5
12	COSMOS, by Carl Sagan. (Random House, \$19.95.) Thirteen billion years of the universe's evolution explained by the NASA medal-winning space scientist.	5	41
13	PRISONER WITHOUT A NAME, CELL WITHOUT A NUMBER, by Jacobo Timerman. (Knopf, \$10.95.) Autobiographical reflections of an Argentine Jewish newspaperman who was imprisoned and tortured by the army.		4
14	KEEP IT SIMPLE, by Marion Burros. (Morrow, \$11.95.) Dishes that can be prepared within half an hour.		1
15	YOU CAN NEGOTIATE ANYTHING, by Herb Cohen. (Lyle Stuart, \$12.) Ways to avoid conflict and get what you want.	13	25