The New York Times Best Seller List

This Week	October 13, 1974 Fiction	Last Week	Weeks On List
1	CENTENNIAL, by James Michener. (Random House, \$12.50.) Dioramic historical novel covering the land and people around Centennial, Colo.	2	7
2	TINKER, TAILOR, SOLDIER, SPY, by John le Carré. (Knopf, \$7.95.) Thinking man's spy story about the search for a Soviet "mole."	1	17
3	THE DOGS OF WAR, by Frederick Forsyth. (Viking, \$7.95.) Authenticity is the main virtue of the thriller about an African coup d'etat.	3	14
4	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	4	32
5	THE WAR BETWEEN THE TATES, by Alison Lurie. (Random House, \$6.95.) Coolly detached satire of academic life in the late sixties.	6	7
6	THE HOUSE OF A THOUSAND LANTERNS, by Victoria Holt. (Doubleday, \$6.95.) The usual gothic folderol about a heroine in jeopardy.	7	9
7	WATERSHIP DOWN, by Richard Adams. (Macmillian, \$6.95.) The peerless rabbit saga back for a holiday-season reprise.	5	27
8	THE SEVEN-PER-CENT SOLUTION, edited by Nicholas Meyer. (Dutton, \$6.95.) Droll resurrection of Sherlock Holmes, in which he kicks cocaine, foils a grand plot against world peace.	9	4
9	CASHELMARA, by Susan Howatch. (Simon & Schuster, \$9.95.) Generations beget generations in this conventional historical novel.	8	21
10	THE RHINEMANN EXCHANGE, by Robert Ludlum. (Dial Press, \$8.95.) Entertaining espionage thriller positing a Nazi-American wartime deal.	10	2

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This Week	October 13, 1974 Non-Fiction	Last Week	Weeks On List
1	ALL THE PRESIDENT'S MEN, by Carl Bernstein and Bob Woodward. (Simon & Schuster, \$8.95; also in paper, Warner (\$1.95.) Post reporters vs. the Nixon cover-up.	1	20
2	THE MEMORY BOOK, by Harry Lorayne and Jerry Lucas. (Stein & Day, \$7.95.) How to remember the things you'd rather not forget.	2	16
3	THE WOMAN HE LOVED, by Ralph G. Martin. (Simon & Schuster, \$9.95.) Gossipy retelling of the Windsors' antique passion.	4	9
4	ALIVE: The Story of the Andes Survivors, by Piers Paul Read. (Lippincott, \$10.) A powerful tale of survival.	3	25
5	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillian, \$8.95.) Investment strategies that will allegedly keep you solvent.	5	34
6	MORE JOY, edited by Alex Comfort. (Crown Publishers, illustrated \$12.50, nonillustrated \$7.95.) More "Joy of Sex," that is.	6	5
7	A BRIDGE TOO FAR, by Cornelius Ryan. (Simon & Schuster, \$12.50.) A disastrous Allied action in World War II, vividly retold.	9	2
8	THE GULAG ARCHIPELAGO, by Aleksandr I. Solzhenitsyn. (Harper & Row, Cloth, \$12.50; paper, \$1.95.) Powerful condemnation of the secret world of Soviet prisons.	7	16
9	ALL THINGS BRIGHT AND BEAUTIFUL, by James Herriot. (St. Martin's Press, \$8.95.) Pleasant memoirs of a Yorkshire veterinarian.		1
10	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	8	38