

The New York Times Best Seller List

This Week	March 31, 1974 Fiction	Last Week	Weeks On List
1	BURR, by Gore Vidal. (Random House, \$8.95.) A wicked entertainment about the conventional textbook villain.	1	20
2	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	3	4
3	THE SNARE OF THE HUNTER, by Helen MacInnes. (Harcourt Brace Jovanovich, \$7.50.) Thrust and counterthrust, chases and Byzantine maneuvers and a reliable pro at work.	4	4
4	COME NINEVEH, COME TYRE, by Allen Drury. (Doubleday, \$8.95.) Another political melodrama, this time about a dim-witted President and a pacifist cabal.	2	19
5	POSTERN OF FATE, Agatha Christie. (Dodd, Mead, \$6.95.) Agatha keeps turning them out and this is as good as the last -- or next -- one.	--	14
6	THE PARTNERS, by Louis Auchincloss. (Houghton Mifflin, \$6.95.) The gentle moralist of Wall Street charts the destinies within a big law firm.	7	2
7	THE FIRST DEADLY SIN, by Lawrence Sanders. (Putnam's, \$8.95.) Kinky sex and dogged detection keep the pot boiling in this New York murder mystery.	--	22
8	I HEARD THE OWL CALL MY NAME, by Margaret Craven. (Doubleday, \$4.95.) A dying young Anglican priest living among Pacific coast Indians learns from their culture.	--	3
9	THE HONORARY CONSUL, by Graham Greene. (Simon & Schuster, \$7.95.) God works in devious ways in this thriller-comedy about a kidnapped British diplomat.	5	26
10	THE EYE OF THE STORM, by Patrick White. (Viking, \$8.95.) The 1973 Nobel Prize-winner's novel about a dying tyrannical old woman.	10	4

The New York Times Best Seller List

This Week	March 31, 1974 Non-Fiction	Last Week	Weeks On List
1	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	1	10
2	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillan, \$8.95.) Investment strategies that will allegedly keep you solvent.	2	6
3	HOW TO BE YOUR OWN BEST FRIEND, by Mildred Newman, Bernard Berkowitz with Jean Owen. (Random House, \$4.95.) Stop defeating yourself and start living!	3	36
4	THE JOY OF SEX, by Alex Comfort. (Crown, \$12.95.) Sophisticated eroticism but basically just another how-to.	4	67
5	ALISTAIR COOKE'S AMERICA, by Alistair Cooke. (Knopf, \$15.) The debonair television commentator's ramble through American history.	5	20
6	MANAGEMENT, by Peter F. Drucker. (Harper & Row, \$15.) A rather ponderous but ambitious attempt to systematize the study of management.	6	3
7	UPSTAIRS AT THE WHITE HOUSE, by J.B. West with Mary Lynn Kotz. (Coward, McCann & Geoghegan, \$8.95.) Reminiscences of five Presidents by a former White House major domo.	8	21
8	THE SECRET LIFE OF PLANTS, by Peter Tompkins and Christopher Bird. (Harper & Row, \$8.95.) Fascinating experiments in communication with plants.	7	2
9	IN ONE ERA AND OUT THE OTHER, by Sam Levenson. (Simon & Schuster, \$6.95.) A mishmash of funny stories and haimishe homilies that may just be your glass tea.	9	28
10	CREATIVE DIVORCE, by Mel Krantzler. (M. Evans & Co., \$6.95.) The traumas of divorce -- and how to recover from them.	--	2