The New York Times Best Seller List

This Week	April 28, 1974 Fiction	Last Week	Weeks On List
1	BURR, by Gore Vidal. (Random House, \$8.95.) A wicked entertainment about the conventional textbook villain.	1	24
2	WATERSHIP DOWN, by Richard Adams. (Macmillian, \$6.95.) The peerless rabbit saga back for a holiday-season reprise.	4	3
3	THE SNARE OF THE HUNTER, by Helen MacInnes. (Harcourt Brace Jovanovich, \$7.50.) Thrust and counterthrust, chases and Byzantine maneuvers and a reliable pro at work.	2	8
4	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	3	8
5	THE PARTNERS, by Louis Auchincloss. (Houghton Mifflin, \$6.95.) The gentle moralist of Wall Street charts the destinies within a big law firm.	5	6
6	THE FAN CLUB, by Irving Wallace. (Simon & Schuster, \$9.95.) Four men act out their boring sexual fantasies.	9	2
7	COME NINEVEH, COME TYRE, by Allen Drury. (Doubleday, \$8.95.) Another political melodrama, this time about a dim-witted President and a pacifist cabal.	6	23
8	TUESDAY THE RABBI SAW RED, by Harry Kemelman. (Arthur Fields Books/Dutton, \$6.95.) Rabbi Small applies Talmudic ratiocination to solve a murder on campus.	8	4
9	I HEARD THE OWL CALL MY NAME, by Margaret Craven. (Doubleday, \$4.95.) A dying young Anglican priest living among Pacific coast Indians learns from their culture.	7	7
10	COGAN'S TRADE, by George Higgins. (Knopf, \$5.95.) Tough, vernacular account of a hit-man at work in the Boston underworld.		1

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This Week	April 28, 1974 Non-Fiction	Last Week	Weeks On List
1	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillian, \$8.95.) Investment strategies that will allegedly keep you solvent.	2	10
2	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	1	14
3	TIMES TO REMEMBER, by Rose Fitzgerald Kennedy. (Doubleday, \$12.50.) As the twigs were bent, Kennedy-style, by the Founding Mother.	3	4
4	HOW TO BE YOUR OWN BEST FRIEND, by Mildred Newman, Bernard Berkowitz with Jean Owen. (Random House, \$4.95.) Stop defeating yourself and start living!	4	40
5	MANAGEMENT, by Peter F. Drucker. (Harper & Row, \$15.) A rather ponderous but ambitious attempt to systematize the study of management.	5	7
6	ALISTAIR COOKE'S AMERICA, by Alistair Cooke. (Knopf, \$15.) The debonair television commentator's ramble through American history.	6	24
7	THE JOY OF SEX, by Alex Comfort. (Crown, \$12.95.) Sophisticated eroticism but basically just another how-to.	7	71
8	WORKING, by Studs Terkel. (Pantheon, \$10.) Sociological poetry in which people talk about their jobs.	9	3
9	ALIVE: The Story of the Andes Survivors, by Piers Paul Read. (Lippincott, \$10.) A powerful tale of survival.		1
10	THE SECRET LIFE OF PLANTS, by Peter Tompkins and Christopher Bird. (Harper & Row, \$8.95.) Fascinating experiments in communication with plants.	8	6