The New York Times Best Seller List

This Week	September 1, 1974 Fiction	Last Week	Weeks On List
1	TINKER, TAILOR, SOLDIER, SPY, by John le Carré. (Knopf, \$7.95.) Thinking man's spy story about the search for a Soviet "mole."	1	11
2	THE DOGS OF WAR, by Frederick Forsyth. (Viking, \$7.95.) Authenticity is the main virtue of the thriller about an African coup d'etat.	2	8
3	WATERSHIP DOWN, by Richard Adams. (Macmillian, \$6.95.) The peerless rabbit saga back for a holiday-season reprise.	3	21
4	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	4	26
5	CASHELMARA, by Susan Howatch. (Simon & Schuster, \$9.95.) Generations beget generations in this conventional historical novel.	5	15
6	THE HOUSE OF A THOUSAND LANTERNS, by Victoria Holt. (Doubleday, \$6.95.) The usual gothic folderol about a heroine in jeopardy.	9	3
7	THE FAN CLUB, by Irving Wallace. (Simon & Schuster, \$9.95.) Four men act out their boring sexual fantasies.	6	20
8	THE WAR BETWEEN THE TATES, by Alison Lurie. (Random House, \$6.95.) Coolly detached satire of academic life in the late sixties.		1
9	CENTENNIAL, by James Michener. (Random House, \$12.50.) Dioramic historical novel covering the land and people around Centennial, Colo.		1
10	WINTER KILLS, by Richard Condon. (Dial Press, \$7.95.) Richly paranoiac thriller about tracking down a Presidential assassin.		7

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This Week	September 1, 1974 Non-Fiction	Last Week	Weeks On List
1	ALL THE PRESIDENT'S MEN, by Carl Bernstein and Bob Woodward. (Simon & Schuster, \$8.95; also in paper, Warner (\$1.95.) Post reporters vs. the Nixon cover-up.	1	14
2	THE GULAG ARCHIPELAGO, by Aleksandr I. Solzhenitsyn. (Harper & Row, Cloth, \$12.50; paper, \$1.95.) Powerful condemnation of the secret world of Soviet prisons.	3	10
3	THE MEMORY BOOK, by Harry Lorayne and Jerry Lucas. (Stein & Day, \$7.95.) How to remember the things you'd rather not forget.	2	10
4	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillian, \$8.95.) Investment strategies that will allegedly keep you solvent.	5	28
5	ALIVE: The Story of the Andes Survivors, by Piers Paul Read. (Lippincott, \$10.) A powerful tale of survival.	4	19
6	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	6	32
7	THE WALL STREET GANG, by Richard Ney. (Praeger, \$8.95.) Purported strategies for outwitting the Wall Street insiders.	7	4
8	THE WOMAN HE LOVED, by Ralph G. Martin. (Simon & Schuster, \$9.95.) Gossipy retelling of the Windsors' antique passion.	10	3
9	THE BEST, by Peter Passel and Leonard Ross. (Farrar, Straus, & Giroux, \$5.95.) The new plus ultra on everything from hi-fi to peanut butter witty and knowledgeable.		1
10	THE CIA AND THE CULT OF INTELLIGENCE, by Victor Marchetti and John D. Marks. (Knopf, \$8.95.) Revealing insights into the world of intelligence and clandestine activities.	8	4