The New York Times Best Seller List

| This Week | August 30, 1970 Fiction | Last Week | Weeks On List |
|--------------|--|--------------|------------------|
| 1 | LOVE STORY, by Erich Segal. | 1 | 27 |
| 2 | THE CRYSTAL CAVE, by Mary Stewart. | 2 | 9 |
| 3 | GREAT LION OF GOD, by Taylor Caldwell. | 3 | 18 |
| 4 | THE FRENCH LIEUTENANT'S WOMAN, by John Fowles. | 4 | 40 |
| 5 | THE SECRET WOMAN, by Victoria Holt. | 7 | 6 |
| 6 | CALICO PALACE, by Gwen Bristow. | 6 | 15 |
| 7 | DELIVERANCE, by James Dickey. | 5 | 21 |
| 8 | BECH: A BOOK, by John Updike. | 8 | 6 |
| 9 | THE LORD WON'T MIND, by Gordon Merrick. | 10 | 10 |
| 10 | LOSING BATTLES, by Eudura Welty. | | 14 |

The New York Times Best Seller List

| This Week | August 30, 1970 Non-Fiction | Last Week | Weeks On List |
|--------------|---|--------------|------------------|
| 1 | EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben. | 1 | 32 |
| 2 | THE SENSUOUS WOMAN, by "J". | 2 | 19 |
| 3 | ZELDA, by Nancy Milford. | 3 | 10 |
| 4 | BALL FOUR, Jim Bouton and Leonard Shecter. | 4 | 8 |
| 5 | UP THE ORGANIZATION, by Robert Townsend. | 5 | 22 |
| 6 | BODY LANGUAGE, by Julius Fast. | 6 | 4 |
| 7 | HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson. | 7 | 14 |
| 8 | THE WALL STREET JUNGLE, by Richard Ney. | 9 | 3 |
| 9 | INSIDE THE THIRD REICH, by Albert Speer. | 8 | 2 |
| 10 | HARD TIMES, by Studs Terkel. | | 15 |