The New York Times Best Seller List

This Week	May 17, 1981 Fiction	Last Week	Weeks On List
1	NOBLE HOUSE, by James Clavell. (Delacorte, \$19.95.) British and Chinese businessmen struggle for control of one of Hong Kong's oldest trading houses.	1	2
2	GORKY PARK, by Martin Cruz Smith. (Random House, \$13.95.) A triple murder in Moscow leads to a chase across two continents.	2	6
3	FREE FALL IN CRIMSON, by John D. MacDonald. (Harper & Row, \$10.95.) Travis McGee investigates the murder of an ailing tycoon.	4	4
4	MASQUERADE, by Kit Williams. (Schocken Books, \$9.95.) An illustrated fable about the Sun, the Moon and a lost treasure.	3	18
5	REFLEX, by Dick Francis. (Putnam's, \$11.95.) A British jockey copes with blackmail and discovers his own missing past.	6	6
6	CREATION, by Gore Vidal. (Random House, \$15.95.) A journey through that greatest of all ages, the fifth century B.C., in the company of a man critical of it all.	5	7
7	THE COVENANT, by James A. Michener. (Random House, \$17.95.) Fifteen thousand years of South African history.	7	30
8	THE WHITE HOTEL, by D.M. Thomas. (Viking, \$12.95.) Sigmund Freud treats a young woman whose case epitomizes the neuroses of the 20th century.	8	4
9	CENTURY, by Fred Mustard Stewart. (Morrow, \$13.95.) Saga of an Italian-American family.	9	13
10	GOD EMPEROR OF DUNE, by Frank Herbert. (Putnam's, \$12.95.) Leto continues as guardian and savior of the human race in the fourth novel about the planet Dune.	11	4
11	TAR BABY, by Toni Morrison. (Knopf, \$11.95.) A black fable of race and eroticism set on a Caribbean island.	14	5
12	BRAIN, by Robin Cook. (Putnam's, \$11.95.) A young physician copes with a conspiracy of medical researchers who steal young women's brains to create an artificial intelligence.	13	14
13	THE COMPANY OF WOMEN, by Mary Gordon. (Random House, \$12.95.) One modern young woman's experience with the manners and mores of Roman Catholicism.	12	10
14	XPD, by Len Deighton. (Knopf, \$12.95.) The British and the Russians race to get proof that Churchill once did business with Hitler.		1
15	ANSWER AS A MAN, by Taylor Caldwell. (Putnam's, \$12.95.) A man who has made it big in early 20th-century America struggles against the corruption that engulfs his life.		20

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This Week	May 17, 1981 Non-Fiction	Last Week	Weeks On List
1	THE LORD GOD MADE THEM ALL, by James Herriot. (St. Martin's Press, \$13.95.) The further adventures of the Yorkshire vet at home and behind the Iron Curtain.	4	2
2	NEVER-SAY-DIET BOOK, by Richard Simmons. (Warner, \$14.95.) Regimen for exercise, diet and life style.	1	15
3	COSMOS, by Carl Sagan. (Random House, \$19.95.) Thirteen billion years of the universe's evolution explained by the NASA medal-winning space scientist.	3	27
4	WEALTH AND POVERTY, by George Gilder. (Basic Books, \$16.95.) The case for capitalism and for a reduction in the tax rate.	2	6
5	PAPER MONEY, by Adam Smith. (Summit, \$13.95.) An economist throws light on that mysterious thing, money.	5	8
6	DR. ATKINS' NUTRITION BREAKTHROUGH, by Robert C. Atkins, M.D. (Perigord/Morrow, \$10.95.) How common illnesses can be treated without drugs, but with diets supplemented by vitamins and minerals.	13	4
7	PAVAROTTI: My Own Story, by Luciano Pavarotti with William Wright. (Doubleday, \$14.95.) The leading tenor, "King of the High C's," talks about his life and his art.	10	4
8	MARIA CALLAS, by Arianna Stassinopoulos. (Simon & Schuster, \$15.95.) A gossipy biography of an extraordinary singer and electrifying personality.	9	6
9	NICE GIRLS DO, by Irene Kassorla. (Stratford Press, \$9.95.) "How women may solve their own sexual problems."	8	16
10	THE EAGLE'S GIFT, by Carlos Castaneda. (Simon & Schuster, \$12.95.) Another journey into the land of sorcery, hallucinatory visions and Mexican Indian love.		1
11	WILLIAM E. DONOGHUE'S COMPLETE MONEY MARKET GUIDE, by William E. Donoghue with Thomas Tilling. (Harper & Row, \$12.95.) "How to profit from inflation and fluctuating interest rates."	7	8
12	YOU CAN NEGOTIATE ANYTHING, by Herb Cohen. (Lyle Stuart, \$12.) Ways to avoid conflict and get what you want.	6	11
13	DANSE MACABRE, by Stephen King. (Everest House, \$13.95.) The best-selling horror novelist surveys the traditions of his literary genre.		1
14	THE LAST MAFIOSO, by Ovid Demaris. (Times Books, \$15.) The story of Jimmy Fratianno, professional hit man who turned Government witness.	12	14
15	BETTY CROCKER'S INTERNATIONAL COOKBOOK. (Random House, \$13.95.) A new collection of recipes under a long established name.		25