The New York Times Best Seller List

This Week	August 14, 1983 Fiction	Last Week	Weeks On List
1	THE NAME OF THE ROSE, by Umberto Eco. (Helen & Kurt Wolff/Harcourt Brace Jovanovich, \$15.95.) Unraveling the mystery of a murder in a 14th-century Italian monastery.	1	8
2	RETURN OF THE JEDI, adapted by Joan D. Vinge. (Random House, \$6.95.) Profusely illustrated storybook based on the latest "Star Wars" film.	2	10
3	AUGUST, by Judith Rossner. (Houghton Mifflin, \$15.95.) The five-year relationship of two women, a teen-age patient and her analyst.		1
4	GODPLAYER, by Robin Cook. (Putnam, \$13.95.) The marriage of two physicians crumbles as death stalks their hospital's corridors.	4	6
5	THE LITTLE DRUMMER GIRL, by John le Carré. (Knopf, \$15.95.) A British actress caught between Israeli intelligence agents and P.L.O. terrorists.	3	22
6	THE SEDUCTION OF PETER S., by Lawrence Sanders. (Putnam, \$15.95.) The sudden, danger-filled success of a long out-of-work actor.	5	4
7	CHRISTINE, by Stephen King. (Viking, \$16.95.) A car that kills is at large among a Pennsylvania town's high school set.	7	19
8	HEARTBURN, by Nora Ephron. (Knopf, \$11.95.) A <i>roman a clef</i> about a marriage breaking up.	6	16
9	THE SUMMER OF KATYA, by Trevanian. (Crown, \$12.95.) A love story with dark family secrets, set in France before World War I.	9	14
10	HOLLYWOOD WIVES, by Jackie Collins. (Simon & Schuster, \$16.95.) The struggle for money and power in Tinsel Town.	8	2
11	WHITE GOLD WIELDER, by Stephen R. Donaldson. (Del Rey/Ballantine, \$14.95.) Book Three of "The Second Chronicles of Thomas Covenant," a fantasy saga.	10	19
12	ASCENT INTO HELL, by Andrew M. Greeley. (Bernard Geis/Warner, \$16.50.) The ordeal of a man who leaves the priesthood to enjoy the pleasures of secular life.	11	11
13	THE WORLD IS MADE OF GLASS, by Morris West. (Morrow, \$15.95.) The emotional and professional relationship of Dr. Carl Jung and Dr. Magda von Gramsfeld: based on a case recorded in Jung's notebooks.	13	3
14	VOICE OF THE HEART, by Barbara Taylor Bradford. (Doubleday, \$17.95.) The friendship of two women survives the strains of 25 years in the worlds of show business, politics and big business.	12	20
15	THE LONESOME GODS, by Louis L'Amour. (Bantam, \$14.95.) A rugged adventurer stakes his claim in 19th-century Southern California.		19

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This Week	August 14, 1983 Non-Fiction	Last Week	Weeks On List
1	IN SEARCH OF EXCELLENCE, by Thomas J. Peters and Robert H. Waterman Jr. (Harper & Row, \$19.95.) Lessons to be learned from well-run American corporations.	1	31
2	MEGATRENDS, by John Naisbitt. (Warner, \$15.50.) Predictions about America in the next decade based on an analysis of conditions today.	2	40
3	THE ONE MINUTE MANAGER, by Kenneth Blanchard and Spencer Johnson. (Morrow, \$15.) How to increase the productivity of those with whom you work as well as your own.	3	46
4	CREATING WEALTH, by Robert G. Allen. (Simon & Schuster, \$14.95.) How to get started in real estate with little or no money.	4	12
5	THE PRICE OF POWER, by Seymour M. Hersh. (Summit, \$19.95.) A critical look at Henry Kissinger's years in the Nixon White House.	5	8
6	OUT ON A LIMB, by Shirley MacLaine. (Bantam, \$15.95.) The actress tells of her mid-life "journey to find her true self."	7	5
7	JANE FONDA'S WORKOUT BOOK, by Jane Fonda. (Simon & Schuster, \$19.95.) An exercise book for women, seasoned with the film star's philosophy of physical well-being.	6	82
8	GROWING UP, by Russell Baker. (Congdon & Weed, \$15.) The New York Times columnist recalls his boyhood and youth.	9	36
9	BLUE HIGHWAYS, by William Least Heat Moon. (Atlantic/Little, Brown, \$17.50.) A report on a trip through the back roads of America.	8	26
10	HOW TO LIVE TO BE 100 - OR MORE, by George Burns. (Putnam, \$11.95.) The octogenarian comedian's "ultimate diet, sex and exercise book."	10	11
11	THE LAST LION, by William Manchester. (Little, Brown, \$25.) Winston S. Churchill's "visions of glory," 1874-1932.	12	12
12	THE F-PLAN DIET, by Audrey Eyton. (Crown, \$12.95.) Americanized version of a popular English fiber-based regimen.	13	16
13	WORKING OUT, by Charles Hix. (Simon & Schuster, \$16.95.) Exercise book for men.	11	17
14	THE LOVE YOU MAKE, by Peter Brown and Steven Gaines. (McGraw-Hill, \$14.95.) All about the Beatles, by a friend and business associate with the help of a journalist.	14	16
15	THE DIET CENTER PROGRAM, by Sybil Ferguson. (Little, Brown, \$14.95.) How to get thin and stay that way.	15	15