The New York Times Best Seller List

This Week	August 25, 1974 Fiction	Last Week	Weeks On List
1	TINKER, TAILOR, SOLDIER, SPY, by John le Carré. (Knopf, \$7.95.) Thinking man's spy story about the search for a Soviet "mole."	1	10
2	THE DOGS OF WAR, by Frederick Forsyth. (Viking, \$7.95.) Authenticity is the main virtue of the thriller about an African coup d'etat.	2	7
3	WATERSHIP DOWN, by Richard Adams. (Macmillian, \$6.95.) The peerless rabbit saga back for a holiday-season reprise.	4	20
4	JAWS, Peter Benchley. (Doubleday, \$6.95.) "Better close for winter, Caleb. Big shark et up all the summer people."	3	25
5	CASHELMARA, by Susan Howatch. (Simon & Schuster, \$9.95.) Generations beget generations in this conventional historical novel.	5	14
6	THE FAN CLUB, by Irving Wallace. (Simon & Schuster, \$9.95.) Four men act out their boring sexual fantasies.	6	19
7	WINTER KILLS, by Richard Condon. (Dial Press, \$7.95.) Richly paranoiac thriller about tracking down a Presidential assassin.	9	6
8	THE SILVER BEARS, by Paul E. Erdman. (Scribner's, \$6.95.) High-level manipulations of the silver market; a knowledgeable financial thriller.		1
9	THE HOUSE OF A THOUSAND LANTERNS, by Victoria Holt. (Doubleday, \$6.95.) The usual gothic folderol about a heroine in jeopardy.	8	2
10	IF BEALE STREET COULD TALK, by James Baldwin. (Dial Press, \$6.95.) A ghetto love story about a black man falsely accused of rape.	7	7

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This Week	August 25, 1974 Non-Fiction	Last Week	Weeks On List
1	ALL THE PRESIDENT'S MEN, by Carl Bernstein and Bob Woodward. (Simon & Schuster, \$8.95; also in paper, Warner (\$1.95.) Post reporters vs. the Nixon cover-up.	1	13
2	THE MEMORY BOOK, by Harry Lorayne and Jerry Lucas. (Stein & Day, \$7.95.) How to remember the things you'd rather not forget.	3	9
3	THE GULAG ARCHIPELAGO, by Aleksandr I. Solzhenitsyn. (Harper & Row, Cloth, \$12.50; paper, \$1.95.) Powerful condemnation of the secret world of Soviet prisons.	2	9
4	ALIVE: The Story of the Andes Survivors, by Piers Paul Read. (Lippincott, \$10.) A powerful tale of survival.	4	18
5	YOU CAN PROFIT FROM A MONETARY CRISIS, Harry Browne. (Macmillian, \$8.95.) Investment strategies that will allegedly keep you solvent.	5	27
6	PLAIN SPEAKING, by Merle Miller. (Putnam's, \$8.95.) An "oral biography" of Harry Truman, with some salty opinions on a variety of things.	6	31
7	THE WALL STREET GANG, by Richard Ney. (Praeger, \$8.95.) Purported strategies for outwitting the Wall Street insiders.		3
8	THE CIA AND THE CULT OF INTELLIGENCE, by Victor Marchetti and John D. Marks. (Knopf, \$8.95.) Revealing insights into the world of intelligence and clandestine activities.	9	3
9	TIMES TO REMEMBER, by Rose Fitzgerald Kennedy. (Doubleday, \$12.50.) As the twigs were bent, Kennedy-style, by the Founding Mother.	7	21
10	THE WOMAN HE LOVED, by Ralph G. Martin. (Simon & Schuster, \$9.95.) Gossipy retelling of the Windsors' antique passion.	10	2