The New York Times Best Seller List

This Week	May 14, 1978 Fiction	Last Week	Weeks On List
1	BLOODLINE, by Sidney Sheldon. (Morrow, \$9.95.) Love and high financial intrigue on three continents.	1	14
2	THE HOLCROFT COVENANT, by Robert Ludlum. (Putnam's/Richard Marek, \$10.95.) Nazi scheme to found a Fourth Reich.	2	6
3	SCRUPLES, by Judith Krantz. (Crown, \$10.) Woman's rise in the fashion world.	3	10
4	THE THORN BIRDS, by Colleen McCullough. (Harper & Row, \$9.95.) Australian family saga.	4	52
5	THE SILMARILLION, by J.R.R. Tolkien. (Houghton Mifflin, \$10.95.) Middle Earth in pre-Hobbit days.	6	34
6	THE HUMAN FACTOR, by Graham Greene. (Simon & Schuster, \$9.95.) Spy novel with the Greene touch.	5	8
7	WHISTLE, by James Jones. (Delacorte, \$10.95.) Final Volume of Jones's World War II trilogy; honest and moving.	7	7
8	A STRANGER IS WATCHING, by Mary Higgins Clark. (Simon & Schuster, \$8.95.) Random killer at large in the city.	9	7
9	THE PLAGUE DOGS, by Richard Adams. (Knopf, \$10.95.) Cops and dogknappers in Southern California.	8	7
10	ILLUSIONS, by Richard Bach. (Delacorte/Eleanor Friede, \$5.95.) Messiah barnstorms Middle America.	10	48
11	THE WOMEN'S ROOM, by Marilyn French. (Summit Books, \$10.95.) Woman's rough road to liberation.	12	23
12	THE LAST CONVERTIBLE, by Anton Myrer. (Putnam's, \$10.95.) Five Harvard classmates through World War II to middle age.		1
13	RACHEL, THE RABBI'S WIFE, by Sylvia Tenenbaum. (Morrow, \$9.95.) Keeping the faith in suburbia.		11
14	THE HONORABLE SCHOOLBOY, by John le Carré. (Knopf, \$10.) Espionage in Hong Kong.	13	32
15	GOODBYE CALIFORNIA, by Allistair MacLean. (Doubleday, \$8.95.) Muslim plot to heave the state into the sea.	11	3

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This Week	May 14, 1978 Non-Fiction	Last Week	Weeks On List
1	THE COMPLETE BOOK OF RUNNING, by James F. Fixx. (Random House, \$10.) For fun and health.	1	25
2	IF LIFE IS A BOWL OF CHERRIES WHAT AM I DOING IN THE PITS? by Erma Bombeck. (McGraw-Hill, \$7.95.) More domestic drolleries.	2	5
3	MY MOTHER/MY SELF, by Nancy Friday. (Delacorte, \$9.95.) A study of the mother and daughter relationship.	3	15
4	ADRIEN ARPEL'S THREE-WEEK CRASH MAKEOVER, SHAPEOVER BEAUTY PROGRAM, by Adrien Arpel. (Antheneum, \$11.95.) Advice from the head of an international cosmetics corporation.	6	7
5	GNOMES, text by Wil Huygen, illustrated by Rien Poortvliet. (Harry N. Abrams, \$14.95.) Everything you wanted to know about the little people.	5	24
6	THE AMITYVILLE HORROR, by Jay Anson. (Prentice-Hall, \$7.95.) Haunted house in suburbia.	7	28
7	ALL THINGS WISE AND WONDERFUL, by James Herriot. (St. Martin's Press, \$10.) More adventures of a Yorkshire vet.	8	37
8	THE ONLY INVESTMENT GUIDE YOU'LL EVER NEED, by Andrew Tobias. (Harcourt Brace Jovanovich, \$5.95.) Written with a sense of humor.	4	3
9	PULLING YOUR OWN STRINGS, by Wayne W. Dyer. (Funk & Wagnalls, \$8.95.) Taking charge of your life.		1
10	THE FINAL CONCLAVE, by Malachi Martin. (Stein & Day, \$11.95.) Communists will influence choice of the next Pope.	11	5
11	LOOKING OUT FOR NUMBER ONE, by Robert Ringer. (Cromwell, \$9.95.) How to get yours.	10	45
12	THE ENDS OF POWER, by H.R. Halderman with Joseph DiMona. (Times Books, \$12.95.) Watergate, etc. by the former Presidential aide.	9	10
13	COMING INTO THE COUNTRY, by John McPhee. (Farrar, Straus & Giroux, \$10.95.) The last of the big country - Alaska.	14	17
14	IN HIS IMAGE: The Cloning of a Man, by David M. Rorvik. (Lippincolt, \$8.95.) Wealthy man reproduces himself.	12	2
15	DESIGNING YOUR FACE, by Way Bandy. (Random House, \$8.95.) How to use cosmetics.	15	21