The New York Times Best Seller List

This Week	August 2, 1970 Fiction	Last Week	Weeks On List
1	LOVE STORY, by Erich Segal.	1	23
2	GREAT LION OF GOD, by Taylor Caldwell.	3	14
3	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles.	2	36
4	THE CRYSTAL CAVE, by Mary Stewart.	5	5
5	DELIVERANCE, by James Dickey.	4	17
6	CALICO PALACE, by Gwen Bristow.	6	11
7	BECH: A BOOK, by John Updike.	10	2
8	THE LORD WON'T MIND, by Gordon Merrick.	8	7
9	SUCH GOOD FRIENDS, by Lois Gould.		4
10	THE SECRET WOMAN, by Victoria Holt.	9	2

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This Week	August 2, 1970 Non-Fiction	Last Week	Weeks On List
1	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben.	1	28
2	THE SENSUOUS WOMAN, by "J".	3	15
3	ZELDA, by Nancy Milford.	4	6
4	UP THE ORGANIZATION, by Robert Townsend.	2	18
5	BALL FOUR, Jim Bouton and Leonard Shecter.	5	4
6	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson.	6	10
7	THE NEW ENGLISH BIBLE.	8	18
8	MARY QUEEN OF SCOTS, by Antonia Fraser.	7	34
9	HARD TIMES, by Studs Terkel.	9	13
10	CIVILISATION, by Kenneth Clark.		1