The New York Times Best Seller List

This Week	July 12, 1970 Fiction	Last Week	Weeks On List
1	LOVE STORY, by Erich Segal.	1	20
2	THE FRENCH LIEUTENANT'S WOMAN, by John Fowles.	2	33
3	GREAT LION OF GOD, by Taylor Caldwell.	4	11
4	DELIVERANCE, by James Dickey.	3	14
5	CALICO PALACE, by Gwen Bristow.	6	8
6	LOSING BATTLES, by Eudura Welty.	5	10
7	SUCH GOOD FRIENDS, by Lois Gould.	8	2
8	THE CRYSTAL CAVE, by Mary Stewart.	7	2
9	DOWN ALL THE DAYS, by Christy Brown.		1
10	THE GANG THAT COULDN'T SHOOT STRAIGHT, by Jimmy Breslin.		25

The New York Times Best Seller List

This Week	July 12, 1970 Non-Fiction	Last Week	Weeks On List
1	UP THE ORGANIZATION, by Robert Townsend.	2	15
2	EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT SEX, by Dr. David Reuben.	1	25
3	THE SENSUOUS WOMAN, by "J".	3	12
4	ZELDA, by Nancy Milford.	4	3
5	HUMAN SEXUAL INADEQUACY, by William H. Masters and Virginia E. Johnson.	5	7
6	HARD TIMES, by Studs Terkel.	7	10
7	THE NEW ENGLISH BIBLE.	6	15
8	MARY QUEEN OF SCOTS, by Antonia Fraser.	9	31
9	BALL FOUR, Jim Bouton and Leonard Shecter.		1
10	THE AMERICAN HERITAGE DICTIONARY OF THE ENGLISH LANGUAGE.	8	37