The New York Times Best Seller List

This Week	July 27, 1975 Fiction	Last Week	Weeks On List
1	THE MONEYCHANGERS, by Arthur Hailey. (Doubleday, \$10.) The "Airport" et seq. treatment this time applied to banking.	1	18
2	LOOKING FOR MR. GOODBAR, by Judith Rossner. (Simon &Schuster, \$7.95.) Stunning psychological study of a woman's passive complicity in her own death.	3	6
3	SHARDIK, by Richard Adams. (Simon & Schuster, \$9.95). Adams's storytelling genius comes a cropper in this fable about a giant bear-god.	2	11
4	THE GREAT TRAIN ROBBERY, by Michael Crichton, (Knopf, \$7.95.) Ingenious caper carried out in an authentic Victorian milieu.	5	5
5	CENTENNIAL, by James Michener. (Random House, \$12.50.) Dioramic historical novel covering the land and people around Centennial, Colo.	4	48
6	SHOGUN, by James Clavell. (Atheneum, \$12.50.) Sprawling tale of intrigue and bloodshed in 17th-century Japan.	7	2
7	THE DREADFUL LEMON SKY, by John D, MacDonald. (Lippincott, \$6.95.) Travis McGee again, with MacDonald proving once more he is a fine writer - period.	6	19
8	THE PROMISE OF JOY, by Allen Drury. (Doubleday, \$10.) More implausible Washington melodrama; featuring the "yellow peril" no less.	9	18
9	THE MASSACRE AT FALL CREEK, by Jessamyn West. (Harcourt Brace Jovanovich, \$8.95.) Finely drawn characters, compelling story about whites on trial for Indian murders in frontier Indiana.	8	11
10	THE BOAT, by Lothar-Guenther Buchheim. (Knopf, \$10.) Blood-and-seawater epic about a World War II U-boat crew.		1

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This Week	July 27, 1975 Non-Fiction	Last Week	Weeks On List
1	BREACH OF FAITH, by Theodore H. White. (Atheneum \$10.95.) The unraveling of the President, post-1972.	1	10
2	TM: Discovering Inner Energy and Overcoming Stress, by Harold H. Bloomfield, Michael Peter Cain and Dennis T. Jaffe. (Delacorte, \$8.95.) The theory and practice of Transcendental Meditation.	3	8
3	TOTAL FITNESS, by Laurence E. Morehouse and Leonard Gross. (Simon & Schuster, \$6.95.) Twelve hours to a better body is the claim.	2	13
4	HOW THE GOOD GUYS FINALLY WON, by Jimmy Breslin. (Viking Press, \$6.95.) How some honorable clubhouse politicos saved the country.	4	8
5	SYLVIA PORTER'S MONEY BOOK, by Sylvia Porter, \$12.50.) Useful home financial adviser.	8	3
6	CONVERSATIONS WITH KENNEDY, by Benjamin C. Bradlee. (Norton, \$7.95.) J.F.K. off-camera - witty, profane, with an eye for pretty girls.	5	10
7	THE ASCENT OF MAN, by J. Bronowski. (Little, Brown, \$15.) Instructive lecture course on the evolution of science and technology.	7	19
8	THE BERMUDA TRIANGLE, by Charles Berlitz. (Doubleday, \$7.95.) Uncritical theorizing about allegedly mysterious ship-plane disappearances.	6	37
9	NICE GUYS FINISH LAST, by Leo Durocher with Ed Linn. (Simon & Schuster, \$9.95.) The Lip unbuttoned.		1
10	KATE: The Life of Katherine Hepburn, by Charles Higham. (Norton, \$7.95.) Good try at biography of the elusive actress.	9	7